

YWCA RESOURCE LIBRARY LIST OF NEW POSTINGS: JUNE -JULY 2016

For a complete list of YWCA Resource Library materials, click on the link under the “resource library index” section at the top right of each RL page. Looking for a resource and don’t see it or need a different format? Please contact Martha Breunig at mbreunig@ywca.org.

RESOURCE LIBRARY SECTION AND SUB-SECTION	RESOURCE LINK	DESCRIPTION
Mission Vitality and Leadership Development		
YWCA Mission Overview	YWCA USA Theory of Change	A one-pager that tracks YWCA USA’s theory of change, from our foundational beliefs, methods, and signature platforms to mission fulfillment.
	Development of the Racial Justice Movement within YWCA	YWCA’s history and timeline of racial justice work, at a glance.
Today’s YWCA	About Today's YWCA	An updated PowerPoint presentation outlining YWCA's national impacts and structure, and World YWCA affiliation.
	YWCA Is On A Mission: A Profile	A YouTube video about YWCA’s mission and collective national movement.
Building Support for the YWCA Mission, Mission Research, Mission Impact Strategies, Job Descriptions for Mission Strategy Committees, and Mission Training Materials MISSION-RELATED RESEARCH SUMMARIES AND REPORTS	2016 Stand Against Racism: National Day of Action Policy Briefing: Video Transcript	A panel discussion of the ways systemic and structural inequities in U.S. justice, education, and health systems negatively affect girls and women of color, and policy action suggestions.
	Research Reports from the African American Policy Forum Website	AAPF’s website has many resources and reports covering the lives of African-American women, including, “Say Her Name: Resisting Police Brutality Against Black Women,” “A Primer on Intersectionality,” “Focus on Affirmative Action,” “Did You Know? The Plight of Black Girls and Women in America,” and “The Learning Circle Toolkit.”

	<u>Addressing the Role of Race in Gender Based Violence</u>	A report printed in Essence magazine that profiles race- and gender-based violence and how to generate visibility and accountability around Black women's experiences of violence.
	<u>Unfinished Business: A Conversation with Anne-Marie Slaughter on Women, Men, Work, and Family</u>	A webinar featuring New America President and CEO Anne-Marie Slaughter on her book, "Unfinished Business: Women Men Work Family," which covers what true equality between men and women really means and how we can get there.
	<u>Barriers For Women Today May Be Less Visible, But Not Less Real</u>	An NPR report that describes the ways sexism currently manifests itself.
	<u>Housing Costs for Low-income Renters Up a Crushing 50% Since the 90s</u>	An article from Forbes magazine relaying how housing rental costs for low income families have disproportionately grown since the 90s. A U.S. map is included that illustrates the study's results.
	<u>KIDS COUNT Data Book</u>	From the Annie E. Casey Foundation, KIDS COUNT is a national data book comparing 16 indicators on children (including infant mortality, education expenditures, and the teenage employment rate) across the United States. This report, by state, includes 2014 data that can be used in advocacy efforts, funding requests, and overall planning.
BUILDING THE YWCA'S MISSION IDENTITY AND IMPACT	<u>YWCA Promising Practice: Racial Justice Coalition</u>	Information from YWCA Asheville presented at the 2016 LCBI outlining the process and strategies employed to form a community-wide racial justice coalition.
	<u>Building a Racial Justice Coalition PowerPoint Presentation</u>	
	<u>2016 Stand Against Racism Resources</u>	Position papers and resources covering current conditions being faced by women and girls of color and strategies to alleviate all-too-common barriers.

YWCA MISSION TRAINING AND DEVELOPMENT	YWCA: Racial Justice at Work	Presented at the 2016 LCBI by RaceForward, information about building a common language to talk about race, an analysis for achieving racial justice, and ways to apply lessons and skills in our work.
	Our Shared Language: Social Justice Glossary	A YWCA USA-developed glossary presented in the context of our work and covering power, politics, privilege, multi-issue literacy, race, racism, racialized violence, racial profiling, and inclusive organizations.
	Cultural Competence and Equity for YWCA Programming	Guide to build cultural competency among YWCA program participants.
Leadership Development, Including Engagement of Women of Color and Young Women PAVING THE WAY FOR YOUNG WOMEN TO LEAD	Making Tomorrow Better Together Presentation	From Aspen Institute's Ascend Network, an interactive plenary that explores an intergenerational leadership focus, commitment to cross-discipline and cross-sector solutions, and racial equity and gender lenses that are at the heart of 2Gen. (Note, the presentation's first slide will show for a period while the audience gets settled.)
Financial Vitality		
Finance Management and Reporting, Investment Management, and Risk Management	Benchmarking the Finance and Accounting Function	From several corporate collaborators, this guide provides information and strategies for developing benchmarks and standards for finance and accounting departments, including staffing levels.
Long Term Financial Planning and Sustainability, including Social Enterprise and Contingency Planning FINANCIAL SUSTAINABILITY, A STRATEGIC APPROACH	Strengthening Your Business Model	A presentation made by Spectrum at the 2016 LCBI outlining a model that links financial and service planning.

Fundraising and Fund Development, Including Capital Campaign Planning FUNDRAISING TIPS AND TOOLS	Could Giving Circles Rebuild Philanthropy from the Bottom Up?	An article describing the benefits of giving circles and their implications for social change going forward.
	Board Member Affiliation Chart	A template for recording the relationships YWCA board members have with other community decision makers and potential supporters.
ENDOWMENT AND PLANNED GIVING, OTHER GIVING PROGRAMS	YWCA Endowment Funds Securing Our Future	A presentation made at the 2016 LCBI covering endowment and planned giving strategies as well as keys to success.
	How to Move Your Organization's Funding for AdvocacyForward™	A presentation made at the 2016 LCBI with strategies designed to raise funds to support YWCA advocacy efforts.
CAPITAL CAMPAIGNS	Capital Campaign Primer	A presentation made at the 2016 LCBI covering capital campaigns and what these efforts involve in terms of opportunities and risks, as well as keys to success.
YWCA Excellence, Capacity Building, and Strategic Planning		
General Capacity Building and Strategic Planning Resources NONPROFIT SECTOR TRENDS, ORGANIZATIONAL STRUCTURE, AND ADAPTIVE CAPACITY	American Express NGen Fellows Project: The Necessary Challenge	A summary of the results from the Independent Sector/American Express NGen Fellows Program study that identifies social innovation models and approaches, sustainable innovation practices, and ways to support more adoption of social innovation.
STRATEGIC PLANNING OVERVIEW, TOOLS, AND MODELS	Strategic Thinking and Planning Summary Sample Template	Drawn from YWCA examples, a template for summarizing and presenting the organization's planning process and goals.

Board Vitality		
YWCA Board Member Roles and Responsibilities, Orientation Presentations and Committee Job Descriptions YWCA BOARD MEMBER ORIENTATION MATERIALS AND PRESENTATIONS	YWCA Board and Staff Roles: Building Organizational Strength	A presentation with board and staff partnership guidelines, outlining major board and staff roles and responsibilities, and a YWCA “Then and Now” overview.
	YWCA Board, Staff, and Volunteer Orientation Guide	Overview of a YWCA orientation process for new board members, staff members, and volunteers. Key points to cover along with a list of other orientation materials and presentations are included.
	YWCA Board of Directors Roles and Responsibilities Presentation	Roles and responsibilities of a YWCA board presented in PowerPoint format, with narrative.
Building and Sustaining a High-Functioning Board YWCA BOARD DEVELOPMENT	AFP Guide to Building an Effective Board of Directors	Part of the Association of Fundraising Professionals’ Ready Reference Series, a guide with short to-do lists.
BOARD MEMBER EXIT INTERVIEWS	Exit Interviews for Outgoing Board Members	A short guide for the important process of interviewing outgoing board members, receiving information for continuing improvement and keeping these leaders connected to the organization as supporters.
Staff and Volunteer Vitality		
Staff Recruitment, Selection, Orientation, and Transition YWCA STAFF AND VOLUNTEER ORIENTATION MATERIALS AND PRESENTATIONS	YWCA Board, Staff, and Volunteer Orientation Guide	Overview of a YWCA orientation process for new board members, staff members, and volunteers. Key points to cover along with a list of other orientation materials and presentations are included.

STAFF FUNCTIONING, INCLUDING JOB DESCRIPTION SAMPLES	About Organizational Staff Structures, Including Staff Structure Examples	A short guide providing information about and tips for organizing YWCA work among staff members.
Staff Functioning, Including Job Description Samples STAFF TRANSITION	Staff Exit Interviews	A short guide providing an overview of exit interview processes, approaches, tips, and sample questions.
VOLUNTEERS	National Volunteer Report-Value of Volunteer Time	An infographic and national report from the Independent Sector illustrating the value of time volunteers contribute, by state and nationally.
Program Vitality		
Program and Curriculum Samples, and Research re: Girls' Empowerment RESEARCH RE: GIRLS	KIDS COUNT Data Book	From the Annie E. Casey Foundation, KIDS COUNT is a national data book comparing 16 indicators on children (including infant mortality, education expenditures, and the teenage employment rate) across the United States. This report, by state, includes 2014 data that can be used in advocacy efforts, funding requests, and overall planning.
	<p>About Today's Girls of Color:</p> <ul style="list-style-type: none"> • 2016 Stand Against Racism: National Day of Action Policy Briefing • Injustice and the Justice System • Inequality at School • Research and Strategy Reports from the African American Policy Forum Website • Safe, Healthy, and Ready to Learn • The Sexual Abuse to Prison Pipeline: The Girls' Story 	Through these links, find the YWCA USA Stand Against Racism policy briefing presentation and reports as well as reports available from Futures Without Violence, Rights4Girls, and the African American Policy Forum websites which include: "Black Girls Matter: Pushed Out, Overpoliced, and Underprotected," "Did You Know? The Plight of Black Girls and Women in America," and "Race, Gender, and the School-to-Prison Pipeline."

GIRLS' EMPOWERMENT, LEADERSHIP, STEM, AND ATHLETIC PROGRAMS	USA Track and Field RunJumpThrow Curriculum	A guide and tools for establishing a low-cost and highly popular RunJumpThrow program.
Advocacy Vitality		
YWCA Advocacy Tools	Beyond the Cause: The Art and Science of Advocacy	A presentation from Independent Sector shared at the 2015 LCBI, this resource highlights a recent study undertaken to determine what approaches and strategies shape consistently successful advocacy efforts and how well the community of organizations currently engaged in sector-wide advocacy perform.
	How to Cultivate Advocacy Forward Board Leadership	Presented at the 2016 LCBI, this resource provides tools to assess a YWCA's advocacy readiness and strategies and steps to fully engage the board in YWCA advocacy.
	How to Cultivate an Advocacy Commitment in Your Board; Steps to Developing Your Board's Advocacy Leadership, and the AdvocacyForward Board and Advocacy Assessment	A compilation of three advocacy presentations offered at the 2016 LCBI providing advocacy strategies and outlining a board advocacy assessment process. A sample assessment form is included.
	Making Time for YWCA Advocacy	A template to use with a job description for mapping out and tracking the time needed for advocacy responsibilities.
	How to Move Your Organization's Funding for AdvocacyForward™	A presentation made at the 2016 LCBI, the resource outlines strategies designed to raise funds to support YWCA advocacy efforts.
Samples of Advocacy Programs	YWCA Promising Practice: Women's Policy Institute	Information from YWCA Greater Atlanta's 2016 LCBI presentation about establishing and providing a Women's Policy Institute program.

Lobbying and Election Season Guidelines	What is Advocacy, What is Lobbying?	Adapted from presentations made at the 2016 LCBI, an outline describing advocacy, lobbying, differences, and allowances for nonprofit organizations.
	Commenting on Candidates and Campaigns, Election Checklist for 501(c)(3) Organizations, and Sample 501(c)(3) Organizational Election Season Policy	Information presented at the 2016 LCBI — a set of guidelines and common limitations and allowances for nonprofits and talking about various candidates for public office.
	Election 2016: Do's and Don'ts for your 501(c)(3)	In slideshow format, information presented at the 2016 LCBI — a set of guidelines and common limitations and allowances for nonprofits during an election season.
	Advocating for State Policy Change	YWCA Greater Atlanta's 2016 LCBI presentation with information about their state-level advocacy processes and strategies.
General Nonprofit Resources and Websites		
Resources and News About and Promoting the Nonprofit Sector RESOURCES PROMOTING THE NONPROFIT SECTOR, AND RESOURCES PRESENTING NONPROFIT NEWS AND TRENDS	Why is a Strong Nonprofit Sector Key to Thriving Communities?	From Forbes magazine, an article describing JPMorgan Chase's support for America's nonprofit sector and reasoning thereof.
YWCA Reference and Contact Center		
Today's YWCA Reports	YWCA Social Enterprises	Summary report listing YWCAs that have social enterprises such as thrift or other types of resale shops open to the public, fee for service offerings or trainings, a restaurant or catering business, facility rental or lease programs, or other types of social enterprises.