



YWCA'S #YWOMENVOTE CAMPAIGN: YOUR VOICE. YOUR VOTE. YOUR FUTURE.

Let's Get Out The Vote!

We've registered our friends, families, and constituents. We've educated our communities about issues that matter. Now, it's time to get everyone to the polls on Tuesday, November 6!

Over the next 4 days, join us on social media as we mobilize to ensure our voices are heard:

- Share tweets and posts to mobilize our communities to vote.
- Retweet or repost #YWomenVote tweets and posts from YWCA USA and others.
- When you take to social media:
 - Be sure to include the **#YWomenVote** hashtag and tag **@YWCAUSA** in your posts.
 - Use our sample social media below to get started—but please feel free to add your own messages!
 - Keep sharing our GOTV video, using this video link: https://youtu.be/gpK6EG7pU4U
 - Add any of the graphics from this folder to your posts! (All of the graphics in the sample social media below can be found in that folder).

Facebook:



Women are difference-makers. Time and time again, it is women who show up, step up, and
do the work to create real, positive change. That's why it is so important that women's
experiences and needs are valued, represented and made a priority to those we elect to public
office. This is "Your Voice. Your Vote. Your Future" and it's time to VOTE on November 6!
https://youtu.be/gpK6EG7pU4U







- When women show up, anything is possible! Let's work to make sure women's voices are
 heard at the polls, and that we collectively build a healthy, safe future for us, our families, and
 our communities. It's time to show up and VOTE on November 6:
 https://youtu.be/gpK6EG7pU4U
- You vote is your voice. Make sure you make your voice heard! Get out and vote on Election Day, November 6! Find your polling location and more: https://www.ywcavote.org

Twitter: (Feel free to utilize any of this messaging in posts on Facebook and/or Instagram too!)



- #YWomenVote: for ourselves, our families, and to protect the next generation. Use your #vote to tell politicians that women's rights matter on #ElectionDay, November 6. https://youtu.be/gpK6EG7pU4U #Election2018 @YWCAUSA
- Society has always tried to suppress women's right to vote. But that won't stop us! We are
 determined to exercise our rights! Our voices deserve to be heard. Go to the polls on
 #ElectionDay, November 6, and bring your friends with you. https://youtu.be/gpK6EG7pU4U
 #YWomenVote @YWCAUSA
- We are only hours away from #Election2018! The work doesn't stop here! After you #vote, take your friends, neighbors—ANYBODY—and get them to the polls. Silence is not an option. Show them the importance of #YWomenVote
- It's #ElectionDay! We need our collective voices to make a significant impact—and today's a day to help do that! The future is in our hands. Voting is not a spectator sport. We need all hands on deck if we want to create a more inclusive, equitable country. #YWomenVote



- No matter what, make sure you go to the polls on #ElectionDay. Collective voices make for outstanding impact! Together, we can create the future we want and NEED. https://www.ywcavote.org #YWomenVote #WhenWeAllVote #vote
- Remember to #vote on November 6! Check out this @YWCAUSA video for some of the reasons
 why: https://youtu.be/gpK6EG7pU4U #YWomenVote #WhenWeAllVote #Election2018
 #Midterms







- Want to know #YWomenVote? How about to fight for #paidleave & #DreamActNow, to #endDV and #racialprofiling, to say #BlackLivesMatter & #NoMuslimBanEver, among so many other reasons to #vote on November 6! https://youtu.be/gpK6EG7pU4U #Election2018 #WhenWeAllVote @YWCAUSA
- Women across race, age, and political party strongly agree that Congress should take steps to
 end racial profiling. It's #WhatWomenWant (81% of them!) and #YWomenVote. Make sure your
 voice is heard: #VOTE on #ElectionDay, November 6! https://www.ywcavote.org @YWCAUSA



• THANK YOU! We are proud of everyone who participated in #Election2018 in any way, shape, or form. Civic engagement comes in all forms, and every role matters. Let's continue to make our voices heard TODAY: #VOTE! #YWomenVote @YWCAUSA



- The # of female voters has exceeded the # of male voters in every presidential election since 1964. Why? Because women understand deeply what's at stake. Let's keep up the momentum! Make sure your voice is heard through your #vote! https://www.ywcavote.org #YWomenVote #Election2018 @YWCAUSA
- As we go to the polls on #ElectionDay, November 6, #YWCA would like to thank all of you for getting out there and making your voice is heard for women of all backgrounds and identities. We know that together we can make serious change in our communities. #vote #YWomenVote





• Thank you! These past few weeks we have seen record numbers of people across the country getting registered, early voting, and heading to the polls. We are ready to take charge and show people #YWomenVote! @YWCAUSA



- #YWomenVote in America: to have #affordablehousing and #childcare for their families, to #ProtectOurCare, for #equalpaynow, #smallbiz growth, good schools, and more! #VOTE on #ElectionDay, November 6! https://youtu.be/gpK6EG7pU4U @YWCAUSA
- In just [X] days, YOU have the power to change the course of this country, and #vote to help secure the future for ourselves, our families & our future generations. Let's come together and create the future we want to see! Go #VOTE! #YWomenVote #Election2018 #GOTV



- Despite reports of economic recovery, women remain very worried about their economic status. White women make 74 cents to a white man's dollar; women of color make even less. Economic issues ARE women's issues, & they're #YWomenVote: https://youtu.be/gpK6EG7pU4U #Election2018 #paygap
- Voting is our power. Women have the power to improve the health, well-being, and economic security of our families, our communities and our country. Step into your power! #YWomenVote #WhenWeAllVote https://www.ywcavote.org







- #WhatWomenWant: to finally end sexual and #domesticviolence, once and for all. This is just
 one of the many reasons #YWomenVote. Make sure your voice is heard—get to the polls on
 #ElectionDay, November 6! https://www.ywcavote.org #Midterms2018 #WhenWeAllVote
 @YWCAUSA
- Many women feel like their trauma and pain have been ignored. Enough is enough. Make sure your voice is heard—get to the polls on #ElectionDay, November 6.
 https://youtu.be/gpK6EG7pU4U #YWomenVote #WhenWeAllVote #Midterms2018 @YWCAUSA



- #YWomenVote: To make sure our health care and #reprorights are protected. Let's
 #ProtectOurCare: make sure your voice is heard on #ElectionDay, November 6. #VOTE!
 https://www.ywcavote.org @YWCAUSA #Election2018 #Midterms2018 #WhenWeAllVote
- So many women worry about having and protecting their access to the full range of reproductive health care. Are you one of them? Make sure YOUR voice is heard: #vote on #ElectionDay, November 6! https://www.ywcavote.org#YWomenVote@YWCAUSA
- Affordable health insurance that includes coverage for pre-existing conditions, preventative health services, and access to birth control services is NOT a partisan issue. This is #YWomenVote. Make sure your voice is heard: #VOTE on #ElectionDay https://youtu.be/gpK6EG7pU4U#Election2018 @YWCAUSA



- #WhatWomenWant is an end to gun violence. Gun violence is a women's issue. This is one of the key reasons #YWomenVote. Make sure YOUR voice is heard: #vote on #ElectionDay, November 6. http://www.ywcavote.org #Election2018 @YWCAUSA
- #WhatWomenWant (and families & youth too!) is an end to gun violence. Gun violence is a women's issue. We care about keeping ourselves, our families & friends safe. Make sure YOUR





voice is heard: #vote on #ElectionDay, November 6. http://www.ywcavote.org #Election2018 @YWCAUSA



- #YWomenVote: Because care about families, and we we want immigration solutions, like
 ending family separation and family detention. Make sure your voice is heard on
 #ElectionDay: #VOTE! https://www.ywcavote.org #YWomenVote #Election2018 @YWCAUSA
- There is no gender justice without racial justice, and vice versa. We need elected officials who
 are committed for racial and gender justice in our communities! #YourVoteMatters. Be there
 on #ElectionDay, November 6: #VOTE! https://youtu.be/gpK6EG7pU4U #YWomenVote
 @YWCAUSA

Graphics: Any and all graphics are available in <u>this folder</u> (and subfolders). Please add them to your social media posts!