

YWCA ONLINE RESOURCE LIBRARY: NEW POSTINGS

October 2018

Below please find the resource library's newest postings. For a handy desk reference and *complete* list of YWCA Online Resource Library postings, click on the Resource Library Index link in the section at the top right of each RL page.

Looking for a resource and don't see it or need a different format? Please contact Martha Breunig at mbreunig@ywca.org.

PLEASE NOTE: Some of the resources will be downloads and show at the bottom of your screen – others will open directly to the file.

Resource Library Section > Sub Section	> Category	Title and Live Link	Description
Mission Vitality and Leadership Development	>Today's YWCA	About Today's YWCA: Presentation and About Today's YWCA Presentation Narrative	For board and staff orientation sessions: an updated Powerpoint presentation and narrative describing YWCA USA and World YWCA.
	> Mission Minute Series	October 2018 Mission Minute Card: Ending Gender-based Violence Ending Gender-Based Violence - PDF Ending Gender-Based Violence - JPEG Front Ending Gender-Based Violence - JPEG Back	A quick look at current gender-based violence statistics, what you can do, and YWCA's Week Without Violence
		> Reports Profiling the Status of and Needs Among Women What Women Want 2018	Key findings from YWCA USA's 2018 survey involving more than 1,000 women across the U.S. Personal concerns, experiences with discrimination, top Congressional priorities, immigration policies, and YWCA's role in addressing these issues are covered.
		The Effects of Sexism on American Women: The Role of Norms vs. Discrimination	From University of Chicago, a working paper highlighting continued divergence across the U.S. in attitudes about women in the workforce and how a woman's lifelong earnings and how long she works are influenced by levels of sexism in the state where she was born. A link to the report: How Sexism Follows Women From the Cradle to the Workplace is included.

Resource Library Section > Sub Section	> Category	Title and Live Link	Description
Mission Vitality and Leadership Development, continued	> Reports Profiling the Status of and Needs Among Girls and Youth	The Effects of Universal Preschool in Washington, D.C.	From the Center for American Progress, a report showing how preschool attendance improves children's academic and socio-emotional skills as well as boosting mothers' entry into/return to the workforce.
		Education as if Our Children Mattered: Rejecting the "Cop or Counselor" Binary	From the Nonprofit Quarterly, a report profiling the effect of American schools often having more cops than social workers and how it's related to the way in which the behavior of people of color are perceived and policed, even when the people in question are children.
		Missed Opportunities: Pregnant and Parenting Youth Experiencing Homelessness in America	From University of Chicago, a brief on understanding and addressing homelessness among pregnant and parenting teens.
>YWCA Mission Impact Strategies, Mission Strategy Committee Job Descriptions, Mission Training Materials	>Building YWCA's Mission Identity and Impact	Eight Ways Nonprofits Can Improve Their Approach To Diversity and Inclusiveness	Eight members of Forbes Nonprofit Council present recommendations for how the nonprofit sector can better approach diversity and inclusiveness.
	> YWCA Mission Training and Development Resources	Implementing a Racial Justice Training Program: Sample Business Plan Template	Planning information and chart for designing and implementing a racial justice training program
Financial Vitality > Finance Leadership		Executive Staff Guide to Financial Leadership	From Nonprofit Quarterly, eight key business principles to guide financial leadership and help ensure long-term sustainability.
> Fundraising and Fund Development, Including Capital Campaign Planning	> YWCA Fundraising: General Information	The Growth in Total Household Giving Is Camouflaging a Decline in Giving by Small and Medium Donors: What Can We Do About It?	From Nonprofit Quarterly, a report showing a decline in the participation and amounts donated by small and medium donors and an increasing reliance on large donors. And, a policy proposal that would likely attenuate the declines.
		Fundraising Effectiveness Survey Report	From the Growth and Giving Initiative, data on the impact of the new tax law and its deletion of the deduction for charitable giving.
		Infographic: New Data Reveals the Power of Recurring Donations	From Classy.org, how recurring giving can help boost short-term revenue and long-term sustainability. A link to the resource: A Nonprofit's Guide to Recurring Giving is included.

Resource Library Section > Sub Section	> Category	Title and Live Link	Description
YWCA Excellence, Capacity Building and Strategic Planning > Strategic Planning Overview, Tools and Models		Strategic Planning Process Readiness Criteria	From BoardSource, a strategic planning readiness criteria list (scroll down to see the 8-point list)
Board Vitality >YWCA Board Member Roles and Responsibilities, Orientation Presentations and Committee Job Descriptions		Board of Directors Sample Job Description and Service Commitment	Board job description and service commitment samples extracted from the more-encompassing resources covering board responsibilities and functioning.
	>YWCA Board Member Orientation Materials and Presentations	YWCA Board, Staff, and Volunteer Orientation Guide	UPDATED overview of a YWCA orientation process for new board members, staff members and volunteers. Key points to cover along with a list of other orientation materials and presentations are included
		YWCA Board of Directors Roles and Responsibilities Presentation	Roles and responsibilities of a YWCA board presented in PowerPoint format, with narrative.
		YWCA USA Affiliation Requirements and Corporate Branding Guidelines and Affiliation Requirements Presentation & Narrative	A presentation for the board of directors covering local association membership in the YWCA USA network.
		YWCA USA Structure and Services and YWCA USA Structure and Services Presentation & Narrative	A presentation for the board of directors covering the structure of YWCA USA's network and YWCA USA services and support available to local associations.
> Building and Sustaining a High Functioning Board	> Managing and Inspiring the Board	Sample YWCA Board of Directors Policies	Policies to guide YWCA board of directors' members as they carry out their work.
Staff and Volunteer Vitality > Executive Transition, Including Succession Planning		Graceful Exit: Succession Planning for High- Performing CEOs	From Leap Ambassadors, reflections from a dynamic group of nonprofit CEOs who have lived the transition. An infographic with planning steps is included.
	> Personnel Policies and Procedures, including Salary Surveys	What You Need to Know About Nonprofit Executive Compensation	From Guidestar, a 2018 guide outlining regulations governing executive compensation.

Resource Library Section > Sub Section	> Category	Title and Live Link	Description
Program Vitality > Program Planning	> Program Transitions	Considerations and Steps to Close a Major YWCA Program	Information about and planning grid for use if a major YWCA program may be or is to be discontinued.
Communications and Promotions Strategies > YWCA Branding and Media Communications	>General Communications and Promotion Resources	Successful Marketing Strategies for Nonprofit Organizations	From University of Georgia, a Powerpoint presentation covering the keys to success for nonprofit marketing efforts.
		Guide to Writing Annual Reports	From Classy.org, tips for developing an engaging as well as informative annual report.
> Social Media	> Developing a Social Media Presence	The Big Social Media Guide	From Classy.org, a comprehensive guide outlining several strategies to make the most of today's social media opportunities
Advocacy Vitality > Reports and Information Supporting YWCA Public Policy Priorities		Your Voice, Your Vote, Your Future PSA	YWCA USA's PSA prepared for 2018's Get Out the Vote initiative.
Operations & Policies > General Operations, including Access and Accommodation		Sample Privacy Policy	From the Better Business Bureau, a sample organizational constituent privacy policy.

Please note: Resources posted in the YWCA Online Resource Library are presented only as resources and/or samples. As YWCA needs and situations differ, this information is not to be considered as advice, a prescription, or as any type of recommendation. Resources may include content that has been adapted or developed from one or more articles or guides by other authors for reference by YWCAs, and copyright restrictions apply.

Be sure to engage appropriate counsel/expertise for the development and implementation of any YWCA plan, event, policy, procedure, practice, contract, agreement, and/or action.