

YWCA ONLINE RESOURCE LIBRARY: NEW POSTINGS

September 2018

Below please find the resource library's newest postings. For a handy desk reference and *complete* list of YWCA Online Resource Library postings, click on the Resource Library Index link in the section at the top right of each RL page.

Looking for a resource and don't see it or need a different format? Please contact Martha Breunig at mbreunig@ywca.org.

Resource Library Section > Sub Section	> Category	Title and Live Link	Description
Mission Vitality and Leadership Development >YWCA Mission Overview	>YWCA Overview	YWCA: 160 Years of Action and Service	A 50-second video promoting YWCA's 160 years of action and service.
>YWCA History		YWCA: History Presentation & Narrative	UPDATED: A comprehensive presentation of YWCA's history. The narrative appears below each slide in 'slide view,' and on the companion narrative resource.
> Mission Related Research Summaries, Reports, and Presentations	>YWCA Mission Minute Series	September Mission Minute Card: Get Out the Vote Get Out and Vote! - PDF Get Out and Vote! - JPEG Front Get Out and Vote! - JPEG Back	A quick look at the importance of voting and encouraging others to get to the polls - provided as cards that are easy to print and share widely.
Financial Vitality > Finance Management and Reporting, Investment Management and Risk Management	>Finance Reporting Formats and Tools	Negotiating Tips	UPDATED: Points and strategies for securing best value agreements
		Overview and Financial Statements Guide	UPDATED: How to read financial reports, then interpret and apply financial information as a critical tool for financial vitality
		Finance Definitions	UPDATED: A glossary of finance and finance reporting terms
		Key Ratios Guide	UPDATED: List of common financial ratios, their purposes and formulas
	>Investment Management	Principles of Nonprofit Investment Management	From Common Fund Institute, a comprehensive guide to developing investment policies. Also available: Sample Investment Policies from the Council of Nonprofits
		Sample Investment Policy	UPDATED: Sample set of YWCA investment policies
	>Risk Management Resources	Risk Management Resources	UPDATED: Web links for two guides covering risk management and insurance processes

Please note: Resources posted in the YWCA Online Resource Library are presented only as resources and/or samples. As YWCA needs and situations differ, this information is not to be considered as advice, a prescription, or as any type of recommendation.

Resources may include content that has been adapted or developed from one or more articles or guides by other authors. If generated by YWCAs, and copyright restrictions apply.

Be sure to engage appropriate counsel/expertise for the development and implementation of any YWCA plan, event, policy, procedure, practice, contract, agreement, and/or action.

Resource Library Section > Sub Section	> Category	Title and Live Link	Description
Financial Vitality, <i>continued</i> > Finance Accountability and Web Links to Other Finance Management and Accountability Resources	>Accountability Guides and Checklists	Staying on Track: Effective Governance and Financial Oversight	UPDATED: From the National Council of Nonprofits, links to several resources outlining board of directors' responsibilities for financial oversight.
		Financial Management Compliance Checklist	UPDATED: A dashboard and assessment tool to keep compliance efforts on track
		Financial Management Dashboard	UPDATED: A dashboard and assessment tool for organizational finance management
		Auditor Selection Guide	UPDATED: Steps to take and sample RFP for engaging an auditor and monitoring auditor engagement.
	>Links to Additional Financial Reporting and Accountability Resources	Links to Additional Financial Reporting and Accountability Resources	UPDATED: Web links for resources covering Nonprofit Financial Management from the Wallace Foundation and from The National Council of Nonprofits
> Short Term Budgeting and Initiatives Planning	> Working with Funders, Meeting Funder Demands, and Developing Business Partnerships	Business Partnership How To's	Insights and strategies from Catalist, a firm that advises nonprofits on developing partnerships with businesses to achieve social responsibility goals.
YWCA Excellence, Capacity Building and Strategic Planning		Performance Imperative: A Framework for Social-Sector Excellence	From the Leap of Reason Ambassadors Community, a free download of their framework with seven imperatives for social-sector organization excellence.
> What Makes an Effective Nonprofit			
> Planning Trends and Tools	>Nonprofit Sector Trends, Organizational Structure and Adaptive Capacity	Creating Breakout Innovation	From Stanford Social Innovation Review, five practices for ongoing breakout innovation, an essential among today's leading nonprofits.
		Is Your Nonprofit Built for Sustained Innovation?	From Stanford Social Innovation Review, results of a Rockefeller Foundation study that profiles factors crucial to an organization's ability and capacity to innovate and achieve significant positive social impact.
> Strategic Planning Overview, Tools and Models		How to Make a Big Decision	From the New York Times, an article describing tools that to use to make better planning decisions, e.g.: generating several alternatives.
> Business and Operational Planning		Business Planning Checklist	From Bridgespan, major questions to ask regarding business or operational plans as they are being drafted.

Resource Library Section > Sub Section	> Category	Title and Live Link	Description
Program Vitality > Service, Program and Curriculum Samples	>STEM and STEAM Programs	Program Curriculum Overview Google Computer Science Program Design HTML Robotics	Part of the YWCA Resource Roundtable, YWCA Silicon Valley shares their TechGyrls curriculum and program materials which are being employed with great success
Communications and Promotions Strategies > YWCA Branding and Media Communications	> Constituent Service and Engagement	The Art of GREAT YWCA Constituent Service and The Art of Developing YWCA Supporters and Advocates	A two-part YWCA constituent service Powerpoint. Part one outlines how to achieve great constituent service, part two outlines how to move constituents to become YWCA supporters and advocates.
	> General Communications and Promotion Resources	Can you change someone's mind with an op-ed? Science says yes - and cheaply too	From Belgium's FINN organization, how to 'win friends and influence people' at little or no cost by providing op-ed or other types of columnist offerings to local media outlets.
		Nonprofit Marketing Messaging Tips	Updated: An article about how content that stirs different emotions among readers/viewers translates into support or doesn't.
>Social Media	> Developing a Social Media Presence	Who's Who on Social Media 2018	From the Pew Research Center, a look at 2018's social media demographics – valuable information for strategy planning.
		Social Media Strategies: An Overview	A two-page primer with tips for successful social media strategies.
	>Social Media Policies	Social Media Policies: Overview and Sample	A primer for developing social media policies that cover YWCA-generated postings and postings made by individual YWCA staff members and volunteers.

PLEASE NOTE: Some of the resources will upload and show at the bottom of your screen – others will open directly to the file.