

YWCA ONLINE RESOURCE LIBRARY NEW POSTINGS

June, 2018

Below please find the resource library's newest postings. For a *complete* list of YWCA Online Resource Library postings, click on the Resource Library Index link in the section at the top right of each RL page.

Looking for a resource and don't see it or need a different format? Please contact Martha Breunig at mbreunig@ywca.org.

Resource Library Section > Sub Section	> Category	Title and Live Link	Description
Mission Vitality and Leadership Development > Mission Related Research Summaries, Reports and Presentations	YWCA Mission Minute Series	About the YWCA Mission Minute Series The Tip Economy: Women are Getting Shortchanged – PDF The Tip Economy: Women are Getting Shortchanged - JPEG About Bystander Training for Assisting Those being Harassed-PDF About Bystander Training for Assisting Those being Harassed-JPEG Front About Bystander Training for Assisting Those being Harassed-JPEG Back Community Markers of Women's and Girls' Empowerment – PDF Community Markers of Women's and Girls' Empowerment – JPEG Front Community Markers of Women's and Girls' Empowerment – JPEG Back The Status of Women's Health in the U.S.– PDF The Status of Women's Health in the U.S.– JPEG	Introduction and instructions for the new YWCA Mission Minute series -- a set of printable/postable card-size fact sheets pertaining to our YWCA mission and designed to regularly and widely distribute among members, parents, clients and visitors, at community gatherings, and online

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	Federal Tax Policy	<u>June 2018: Proposed Charitable Giving Tax Deduction Act May Bring Relief to Non-profits</u>	Information about a new bill that would expand the charitable deduction to all American taxpayers and likely increase charitable giving.
	Health and Health Disparities	<u>Health of Women and Children Report</u>	From United Health Foundation, a new report that profiles areas of success as well as challenges for the health of women, infants and children. The report covers 62 health indicators to better understand the changing health of women and children across the country and state-by-state.
		<u>The Unequal Toll of Toxic Stress</u>	From the Center for American Progress, how the burdens of bias, trauma and family hardship disproportionately impact women and girls.
	Girls At Risk	<u>Where American Kids Are In Crisis</u>	From CityLab, a new report showing the geographic and racial distribution of youth exposed to violence, homelessness, and addiction trauma.
	Access to Childcare	<u>Under-resourced Kids Depend on After-school and Summer Programs</u>	An article presenting proven short and long-term benefits of quality after-school and summer programs for youth and the threat of federal funding being discontinued in 2019.
	Race and Gender-based Violence	<u>From Margins to Center Listening Sessions: Insights on Racial and Economic Equity for Survivors</u>	A report sharing themes and issues to begin, continue, and advance conversations to work toward racial equity for domestic and sexual violence survivors and for all of us.
	Women's Economic Advancement	<u>Gates Foundation pledges \$158 million to fight poverty in U.S.</u>	The Bill & Melinda Gates Foundation is now turning its attention homeward with a new initiative to help poor Americans move up the economic ladder.
		<u>Programs Helping Low Income Workers Climb The Career Ladder</u>	Strategies for the advancement of low income workers that include a combination of innovation, corporate commitment, and new attitudes.

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Financial Vitality	Working with Funders/Meeting Funder Demands	How Funders Often Hurt the Nonprofits They Are Trying to Help	A new report and its finding that the largest cause of damage to nonprofits' missions can be the demands of the people funding the projects. Viewers may need to copy and paste the hyperlink into their browser.
		Also see Above: June 2018: Proposed Charitable Giving Tax Deduction Act May Bring Relief to Non-profits	
	Fundraising	Hope, Not Anger is Inspiring Anti-Trump Charity Donations	Findings from a new survey showing that people inspired by political events and giving to charity this year are more motivated by hope than rage, and that a smaller, but more sustainable push toward charitable giving is being fueled, especially among Millennials. Viewers may need to copy and paste the hyperlink into their browser.
		The Rising Activism in Women's Philanthropy	From Forbes, how women are exerting their influence and power through philanthropy.
		3 Innovative Peer-to-peer Fundraising Models for Nonprofits	From Forbes, profiles of three creative peer-to-peer fundraising programs.
		9 Email Templates to Engage Donors Year-Round and The State of Modern Philanthropy: Examining Online Fundraising Trends	From Classy, a non-profit services organization, a link for email templates to create an outreach strategy for donors and engage them all year long. The link also provides access to a new report profiling online giving trends.
	Grant Writing	Are Grant Searches Getting Tougher?	The answer in Minnesota is "yes," as foundations narrow their funding priorities and seek more specialized and innovative programs.
YWCA Excellence, Capacity Building and Strategic Planning	Effective Nonprofits	5 Ways Nonprofits Struggle and How To Overcome Them	From Fast Company and a number of organizations known for excellence, some simple ways to get around some of non-profits' stickiest problems. Viewers may need to copy and paste the hyperlink into their browser.
	Collective Impact	When Collective Impact Has an Impact: A Cross-Site Study of 25 Collective Impact Initiatives	From ORS Impact and Spark Policy Institute, the results of a recent study exploring how collective impact contributes to changes in systems and populations through its unique approach to addressing social issues. The report includes profiles of innovative initiatives of 25 organizations. Scroll down the page for links to the full report and its executive summary.

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Board Vitality	YWCA Board Development and Functioning	Chief Executive Do's and Don'ts For Board Recruitment	From BoardSource, at a glance lists that describe a prudent role for executive staff in the board member recruitment process.
Staff and Volunteer Vitality	Staff Functioning and Development	Workplace Responses to Sexual Harassment and Abuse	From Fund The People and inspired by the #MeToo and #TimesUp movements, a toolkit with strategies for prevention and culture change to make safer, more respectful, and more equitable workplace environments in which all employees can thrive.
Program Vitality	Service Delivery	Diverse and Innovative Ways to Support Health, Economic Security and Civic Engagement for Girls and Young Women	From the National Crittenton Foundation, key points from their recent conference. Included are how to address adverse childhood experiences, integrating gender non-conforming youth of color into our movements, and how to develop campaigns and strategies led for and by young women.
		Promising Futures Website	This website presents best practices and resources for serving children, youth, and parents experiencing domestic violence.
		Serving LGBTQ Youth and Teens: a Guide	Made available to YWCA is the Boys and Girls Club's guide for serving LGBTQ youth and teens. Development of the guide included working with The Safe Zone Project and LGBTQ National Advisory Council. A toolkit is included containing resources and recommendations for creating an inclusive environment.
		Early Intervention Foundation Website	The Early Intervention Foundation is based in the U.K., but has many strategies to address conditions found in the U.S. Areas of focus include parent conflicts, early intervention, and gang and youth violence.
		See Above For: From Margins to Center Listening Sessions: Insights on Racial and Economic Equity for Survivors	
Communications and Promotion Strategies	General Communications and Promotion Resources	Building a New Narrative on Human Services	This toolkit, from Frameworks Institute provides a collection of research, recommendations, and sample communications designed to present the importance of human services being available and sustained in communities.
		When Bad Things Happen to Good Organizations: Media and Public Communication Tips	A short look at tips and “how tos” for handling emergency situations, a crisis, and/or challenges that “go public.”

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Advocacy Vitality	Advocacy Trends and Tools	Embracing Activism and the New Generation	Read how today's young activists are not asking for or waiting for permission to speak but instead are reaching out to their legislators, organizing rallies, and masterfully using social media to raise their voices and affect change.
	Reports and Information Supporting YWCA Public Policy Priorities	What Black Voters Want	With 2018's and 2020's elections on the horizon, race and racism are becoming ever-larger issues among the most marginalized communities in America. This article explores what drives and motivates black citizens to vote, and what is making the Democratic coalition harder and harder to motivate.
Operations & Policies	Service Delivery Guidelines	Considerations in Developing Child Sexual Abuse Prevention Policies in Youth-Serving Organizations	An e-learning course drawing on the CDC's <i>Preventing Child Sexual Abuse Within Youth-serving Organizations: Getting Started on Policies and Procedures</i> . Samples of policies and tools are provided on each page throughout the module.
	Program and Event Policies	About Serving Alcohol	Although written for fundraising events, these considerations are relevant to any event where alcoholic beverages are served.