

## YWCA ONLINE RESOURCE LIBRARY NEW POSTINGS

August 2018

Below please find the resource library's newest postings. For a handy desk reference and *complete* list of YWCA Online Resource Library postings, click on the Resource Library Index link in the section at the top right of each RL page.

Looking for a resource and don't see it or need a different format? Please contact Martha Breunig at [mbreunig@ywca.org](mailto:mbreunig@ywca.org).

Resource Library Section > Sub Section	> Category	Title and Live Link	Description
Mission Vitality and Leadership Development  >YWCA History	<i>UPDATED LINK</i>	<a href="#">YWCA 150th Anniversary Video</a>	The 2008 video developed for YWCA's 150th anniversary is still available and provides a great YWCA historical overview
> Mission Related Research Summaries, Reports and Presentations	<i>NEW SECTION:</i> General Reports on Timely Topics	<a href="#">On Shared Vision and a New Social Compact</a> <a href="#">Civil Society in the Age of Incivility</a> <a href="#">Civic Virtues and the Healing of Partisan Divides</a> <a href="#">What Motivates People to Participate in Civil Society?</a>	Four articles of interest to social change agents from the Stanford Social Innovations Review
	> Reports Profiling the Status of and Needs Among Girls and Youth	<a href="#">KIDS COUNT Data Book: 2018</a>	From the Annie E. Casey Foundation, KIDS COUNT is a national data book comparing 16 indicators relative to children across the U.S. The state data finder and 2018's downloadable report provide information that can be used in advocacy efforts, funding requests and overall planning.
		<a href="#">The Dreams of Today's Teen Girl Activists</a>	From NPR, a report from Girl Up Club's summit and lobbying efforts for the "Protecting Girls' Access to Education in Vulnerable Settings Act," which calls for "safe primary and secondary education for displaced children.
		<a href="#">Girls Only: As Boy Scouts Begin Accepting Girls, Girl Scouts Launch New Trailblazing Badges</a> <a href="#">Girl Scouts Stress 'Girl Power' in New Recruitment Efforts</a>	Two articles profiling new service and engagement strategies being implemented by Girl Scouts in the wake of Boy Scouts' move to involve girls.
	> Reports and Presentations Focusing on Overall Racial Justice, Civil Rights and Equity	<a href="#">Camouflaging Diversity Issues Isn't the Same as Solving Them</a>	An article profiling tech companies that are touting their commitment to diversity and inclusion and how some efforts are papering over the problem rather than solving it. (You may need to copy and paste the link into your browser to access the article).
	> Reports About Challenges Facing Populations Served by YWCAs	<a href="#">What City Is Hit Hardest by Extreme Poverty in Your State?</a>	From USA Today, identification of U.S. cities and areas where poverty rates have not decreased in recent years. Several YWCA cities are listed.

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<b>Mission Vitality and Leadership Development</b> >Leadership Development, Including Engagement of Women of Color and Young Women	> Engaging Young Women	<a href="#">Why Millennial Leaders are Driving for Business Purpose Over Profit</a>	From Forbes, an article outlining the social impact inclinations of millennials, their behavior as consumers and employees, and clues to the leadership style and societal values they'll bring as they come into positions of power.
		<a href="#">Eight Ways to Attract Millennials to Nonprofit Organizations</a>	From Forbes, strategies to attract millennials to your organization and how it is vital to consider their wants, needs, and alignment with our mission.
<b>Financial Vitality</b> > About Financial Vitality  > Finance Leadership     > Finance Management and Reporting, Investment Management and Risk Management   > Long Term Financial Planning and Sustainability, including Social Enterprise, and Contingency Planning		<a href="#">Financial Vitality Overview</a>	Updated: A quick look at five critical qualities of nonprofit organizational and financial vitality.
		<a href="#">YWCA Board Guide to Finance</a>	Updated: Financial vitality roles and responsibilities of YWCA boards
		<a href="#">Finance Must-Dos for the Board</a>	Updated: This PowerPoint was presented at the 2014 YWCA Capacity Building Institute and outlines board members' responsibilities in the area of organizational finance.
		<a href="#">YWCA Treasurer and Finance Committee Guide</a>	Updated: Roles and responsibilities of the YWCA treasurer and finance and sustainability committee.
		<a href="#">When do you CFO?</a>	Updated: From the Nonprofit Times, an article about deciding what type of financial help is needed, when and at what professional level to ably support organizational operations.
		<a href="#">Finance Policies and Procedures</a>	Updated: Sample set of YWCA finance management policies and procedures.
	> Financial Sustainability, a Strategic Approach	<a href="#">Top Indicators of Nonprofit Financial Health - Update</a>	From the Nonprofit Finance Fund, trends and indicators to help assess true financial health.

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<b>Financial Vitality</b>  > Fundraising and Fund Development, Including Capital Campaign Planning	>YWCA Fundraising: General Information	<a href="#"><u>The Next Generation of American Giving: The Charitable Habits of Generation Z, Millennials, Generation X, Baby Boomers, and Matures</u></a>	From Blackbaud and Chronicle of Philanthropy, how people of different ages are expected to financially support nonprofit organizations.
		<a href="#"><u>New Giving Group Aims to Give Young Professionals a Way to Engage with Social Causes</u></a>	From Crains Detroit, a profile of the new giving group 100+ Millennials Who Care; set to launch in September 2018 and designed to offer millennials opportunities for impact and to network.
		<a href="#"><u>The Rise of Female Philanthropists - And Three Big Bets They Make</u></a>	From Forbes, research showing that when women control more wealth, the face of philanthropy will also change, and that they will make three big bets: collaborative giving, giving to women, and girls and impact investing.
		<a href="#"><u>What You Need to Know about Blockchain in 2018</u></a>	From Devex, the top five things you need to know about blockchain, its growing application among nonprofits, and its most publicized application, cryptocurrency.
	> Fundraising Tips and Tools	<a href="#"><u>Fundraising: A Partnership between Board and Staff</u></a>	From Core Strategies for Nonprofits, a comprehensive guide to help board and staff members work together to meet ambitious fundraising goals
<b>YWCA Excellence, Capacity Building and Strategic Planning</b> > Planning Trends and Tools	> Nonprofit Sector Trends, Organizational Structure and Adaptive Capacity	<a href="#"><u>State of the Nonprofit Sector Survey</u></a>	From the Nonprofit Finance Fund, results of 2018's State of Nonprofits Study that presents insights and strategies related to current challenges and opportunities facing social service organizations.
<b>Board Vitality</b> > Building and Sustaining a High Functioning Board	> Board Reporting	<a href="#"><u>Strategic Progress Tracking and Reporting Dashboard</u></a>	A one-page report form to show, at a glance, the status of progress on YWCA strategic plan priority objectives.
<b>Technological Strength</b> > Technology Planning		<a href="#"><u>How Tech Is Helping Nonprofits Make an Even Bigger Impact</u></a>	from JPMorgan Chase's Social Good Program, three simple ways nonprofits can benefit from incorporating technology into their everyday processes.
		<a href="#"><u>Cybersecurity Tips</u></a>	A sample cybersecurity policy and procedures along with web links to other samples