

## Introducing YWCA's

# MISSION MINUTE SERIES

- **What it is:** Printable/postable card-size fact sheets pertaining to our YWCA mission and designed to share with members, parents, clients and visitors, at community gatherings, and online.
- **Purpose:** To increase "the buzz," connections, interactions, and engagement with YWCA.
- **How it works:** YWCA Mission Minute series cards are posted in the YWCA Online Resource Library. Download the cards of choice, print as many as needed, cut, and distribute widely. There is a web version of each card for online posting.
- **To do:** Some cards suggest asking YWCA for a referral or additional information – be sure to have that information ready wherever the cards are distributed.
- **Frequency:** Starting in September 2018, there will be a new Mission Minute card each month.
- **Ready to get started?** Go to: YWCA Intranet > Resource Library > Mission Vitality and Leadership Development > Mission Related Research Summaries, Reports, and Presentations > Mission Minute Series

## Let's Get Started Today!