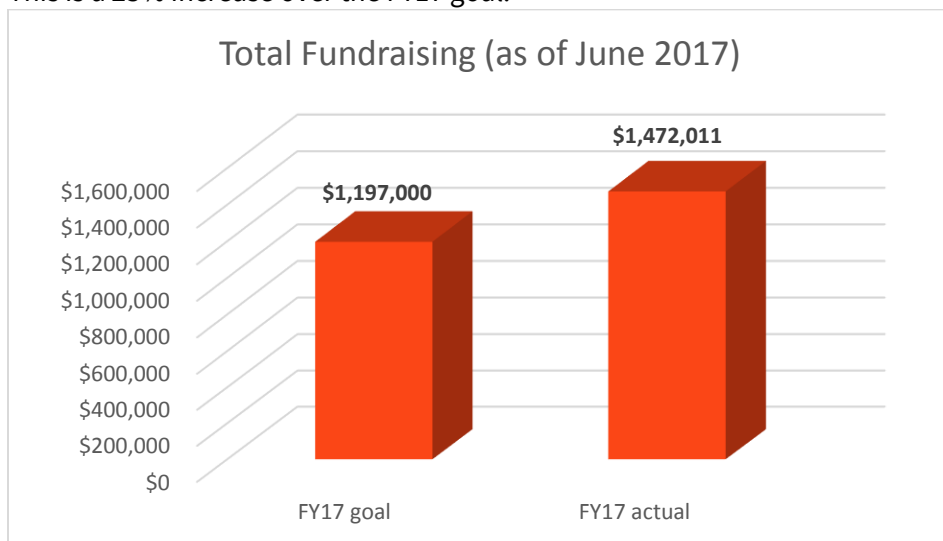


DEVELOPMENT: YEAR IN REVIEW

Development progress between September 1, 2016 and August 31, 2017

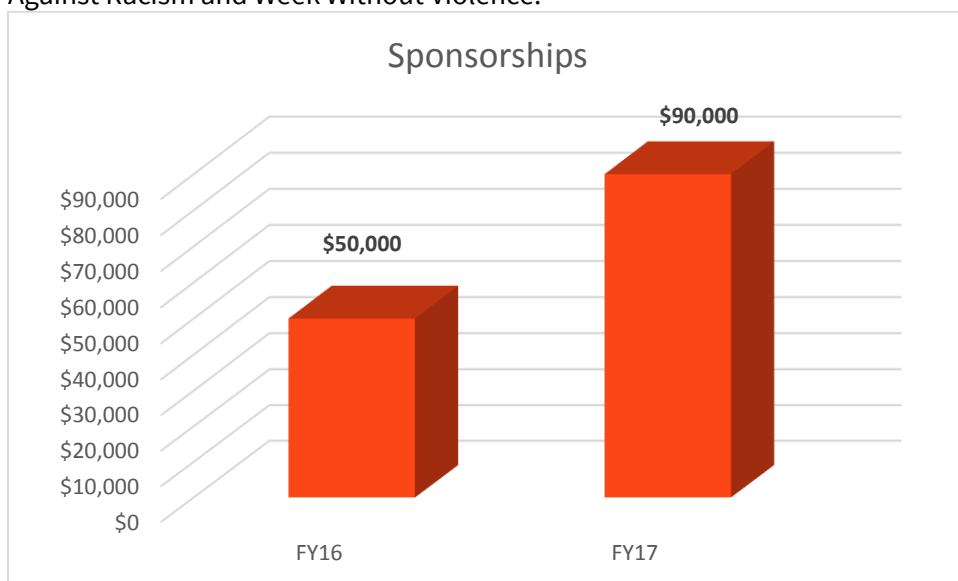
Overall Fundraising

This is a 23% increase over the FY17 goal.



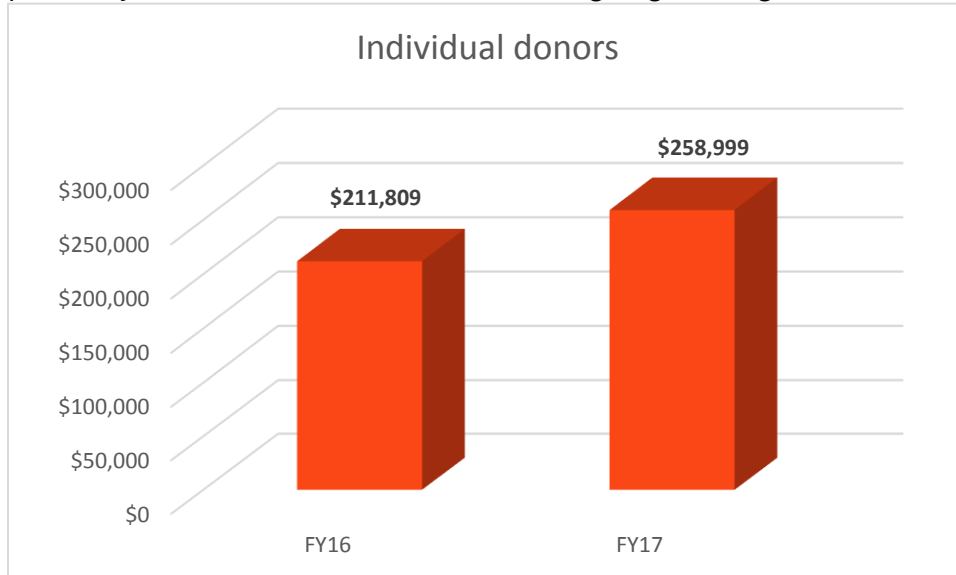
Sponsorships

YWCA USA renewed \$50,000 in sponsorship from the Allstate Foundation in support of the National Conference. In addition, YWCA USA secured \$40,000 in sponsorship from T-Mobile (employee networks) to support Stand Against Racism and Week Without Violence.



Individual Donors

YWCA USA received \$47,190 more in individual contributions in FY17 over FY16. This is a 22% increase over the previous year. YWCA USA achieved 100% board giving, totaling \$61,797.



Partnerships

Nordstrom

YWCA USA was selected as Nordstrom's Nonprofit Partner for 2017. YWCA USA will be awarded 2.5% of net sales from Treasure&Bond, a Nordstrom give-back brand. 70% of the funds will be distributed to 36 local associations to support STEM, STEAM, and youth development programs; 20% of funds will be used to update the YWCA USA TechGYRLS curriculum and the remaining 10% will support YWCA Canada and its youth development programs.

Centene Corporation

YWCA USA was awarded a three-year grant for \$975,000 to develop a new program to teach teenage girls mindfulness and skills for emotional regulation. The first year of the partnership will heavily focus on program and infrastructure development.

Other Activities

Money Monday

YWCA USA held 6 resource development webinars during FY17 with an average attendance of 30 participants. The PowerPoints and recordings can be found on the intranet - Member Services/YWCA Community/Money Monday.

Collaborative Fundraising

Grants

YWCA USA secured \$200,000 in grant funding that was distributed to five local associations (YWCA Billings, YWCA Central Virginia, YWCA Kauai County, YWCA Northeastern MA, and YWCA Western MA) to implement the Allstate *Purple Purse Moving Ahead Financial Empowerment Curriculum*. YWCA USA facilitated a \$10,000 grant from ETS to support a career development program at YWCA San Antonio.

In FY16, YWCA USA did not distribute grant funding to local associations.

Individual donors

Sixty-nine local associations received \$34,056 from individuals through collaborative fundraising.

