

# **Codename Sneakers (not real title)**

## Overview

There are times when an ordinary kid is compelled to do extraordinary things. They see a person in need or a community in crisis, and they step forward, just like a Super Hero. *[Codename Sneakers]* celebrates these kids by bringing their incredible stories to life. This show shines a light on kids who've pulled off remarkably important acts big and small - showing kindness, serving their community, or making remarkable achievements in science, art, entertainment or any field, to inspire other kids and adults to do the same.

Each episode tells the hero origin stories of 1-4 kids (mostly age 8-12 with some outliers). In each story, we meet the kid, the challenge that they saw, and the action they took to make a difference in the lives of those around them. In these stories, we'll not only see interviews with the people that inspired them to become heroes, but have a deeper understanding of the issues and obstacles that compelled our heroes to act.

Each of these segments will mix interview, cinematic docu-style filming, and archival footage to shape the stories of each kid. Each will have interview sound from family members, teachers, mentors, coaches, friends and of course, the hero. The final act of every episode will be a "Reveal." Each kid hero is presented with their own comic book, as part of an emotional reveal that takes their story to a new level. These reveals can be big or intimate moments, sometimes with a celebrity who matters to the kid, but always meaningful. In every case, our kid heroes are touched by the inspiration they have received, and in turn, inspire us.

The 8-episode series starts preproduction in August 2018, with the first episode filming beginning in October 2018. The 8 episodes premiere on a new major media company streaming service in the fall of 2019.