

YWCA USA

CEO Advisory Council Fact Sheet

Purpose

The CEO Advisory Council (CAC) will serve as a sounding board and support for the YWCA USA CEO and provide critical analysis and input on key priorities, performance measures, and other strategic and operational business initiatives.

The CAC has no legal or binding authority upon the YWCA USA. However, in serving as counsel to the CEO, the Council will work collaboratively with the CEO and YWCA USA team to influence and help establish leadership consensus on major guidelines and initiatives impacting the strategic direction of the organization.

Membership

The CEO Advisory Council will consist of 10-12 members. This committee will be comprised of a broad spectrum of CEOs and/or Executive Directors across the Local Association Network. This will ensure a diversity of views and opinions, as well as a robust skill set among the Council members. Membership composition may change periodically based on the evolving needs of the organization.

Required Background

- Chief Executive Officer or Executive Director of a YWCA member association for a minimum of one (1) year.
- Solid working knowledge of the YWCA organization, nonprofit and business best practices.
- Knowledge and understanding of mission-related political, corporate, and service related data and trends including competition, the political landscape, direct service best practices, and regulatory changes that may influence the YWCA.

Council Member Profile

- Strong analytical, communication (listening and sharing), and negotiating skills.
- Demonstrated ability to be open-minded, listening to all perspectives and engaging in discussions in a professional and constructive manner.
- Discretion in handling information and holding the confidence of the CEO and other Council members.
- Ability to consider the unique needs of local associations as well as the national office in order to achieve optimum results for the YWCA movement.
- Ability to concurrently think in a visionary and pragmatic way to realize the business goals and mission of the YWCA.

for every woman

Responsibilities

The Council member's primary role is to provide counsel to the CEO, including expertise, insight, strategic thinking, thought leadership, trend analysis, encouragement, and general support. Council members selected will be asked to provide objective and constructive input on matters impacting the organization's sustainability and vitality. The Council member's opinions and thoughts will reflect original views and perspectives, while considering organizational facts, trending opinions, and data.

Council Time Requirements

- The CEO Advisory Council meets up to four times per year. Meetings are usually virtual, but may be in person, as warranted.

Council Term and Attrition Plan

- Two-year terms are staggered to allow for member overlap.
- If a CEO Advisory Council member leaves the YWCA organization, or is otherwise unable to complete his/her term, the vacancy will be filled with an eligible candidate from the most recent selection process. The selected candidate will complete the remainder of the vacant term and may be eligible to apply for a full term at the expiration of the original term.