Our YWCA meets the critical needs of women and families in our community. Those we serve have few resources to help pay for the cost of critical services. We rely on the community to help fill the gap between our expenses and income…our Board members are key to our success!

All Board members are expected to participate in the following YWCA fundraising activities:

1. Make a gift that is a “stretch gift” for you
2. Fill a table at the YWCA’s Annual Fundraising Luncheon
3. Be an enthusiastic “champion” of the YWCA in your civic, business, and family networks

In addition, please help us meet our YWCA organizational goals by committing to at least 2 of the following activities. Indicate your personal commitment by checking the appropriate boxes. You agree to:

- Participate in making thank you calls to top donors of previous fiscal year
- Bring 3 or more individuals (in a group or individually) to the YWCA for a tour
- Ask 3 or more new donor prospects (face-to-face or phone) to give $100 or more
- Ask 1 or more new donor prospect (face-to-face) to give $1000 or more
- Recruit 1 or more new “Table Captains” for our Annual Fundraising Luncheon
- Ask your employer to be a sponsor for the YWCAs Annual Fundraising Luncheon

A “new” donor or table captain is defined as one who has not supported the YWCA in the last 3 years.

The YWCA Fund Development Staff commits to support Board Members by:

- Helping identify prospects
- Writing master “ask” letters that board members can modify
- Creating sample scripts for phone calls, hand-written notes, and major asks
- Providing coaching for how to do “asks”
- Accompanying you to an “ask”, if appropriate
- Providing information about prospect donation history
- Providing Fund Development Training
- Executing fund raising events that make our Board members proud!

Your support of the YWCA’s Fund Raising efforts is so critical to our work. Thousands of women, children and families are counting on us. Thanks for making these commitments!