# Promote + Recognize Professionals in the Field

# Programming + Networking Opportunities

## Leadership + Advancement for Our Members

The **Women's White Collar Defense Association** is the ONLY organization committed to uplifting and empowering all professionals around the world in the white collar defense field. Our record in support of equality for all in the practice is unmatched as we continue to pursue our vision of recognizing, supporting, and advancing all professionals in the field.

Through WWCDA you can engage in any number of activities to expand your reach. We encourage you to participate in the WWCDA Events, chapter gatherings, and an array of other activities that advance our members. Become more involved by serving on one of our many WWCDA committees that lead the WWCDA initiatives. In doing so, you will forge new peer relationships and contribute to the fulfillment of our mission.

Start your journey and learn more through the connections below. Your involvement and contributions are essential as we empower all professionals in law through the WWCDA Initiatives.

**Events:** wwcda.org/events

Committees: wwcda.org/who-we-are/chart-committees

Chapters: <u>wwcda.org/wwcda-chapters</u> Sponsors: <u>wwcda.org/sponsors/all-sponsors</u>

# WWCDA® INITIATIVES

**Promote Programming** + Networking + Recognize **Opportunities Professionals** in the Field Leadership + Advancement for Our Members

## WWCDA INITIATIVES



#### **Programming + Networking Opportunities**

- **☑** Enforcement & Compliance 4 Part Series
- Manual Attorney Meeting
- **London Summer Reception**
- Mards Gala
- London Fall Luncheon
- Chapter Events
- Market Regional Events

- Watercooler Online social gatherings and programming
- Partnerships with other organizations' conferences
- **Equal Opportunity**Committee Events
- **Small Firm Initiative Events**
- Malumni Events
- Junior Professionals
   Committee Events

### **Leadership + Advancement for Our Members**

- Promoting Members as Thought Leaders
- Educational and Speaking Opportunities for experienced and junior professionals
- Career Development activities, including other job opportunities
- Path to Leadership Advancing members to be leaders in the field & to lead WWCDA into the future

- Collaboration on cutting edge legal issues (e.g., prison release during COVID)
- Opportunities to Publish Articles
- ☑ Programming on substantive issues
- ✓ NextGen Development Providing structured opportunities for development through the Mentorship Program and WWCDA Committees

#### **Promote + Recognize Professionals in the Field**

- Awards Program Recognizing champions in the field
- Rankings Collaborating with rankings publications to improve access for members
- Endorsements Providing endorsements for members and alumni seeking jobs, awards, etc.
- Speakers Placement of members and alumni on conference panels and as keynotes
- Monitorships/Receiverships Promoting members for these positions
- Social Media Platforms that promote member and alumni accomplishments

- **WWCDA Programs** that showcase members
- Mewsletter Spotlights on members and alumni
- **Website Spotlights** on members and leaders
- ✓ Inclusion Opportunity
  Committee Activities to
  promote equality for all within
  WWCDA and in the field
- WWCDA Forums Platforms to communicate with thousands of members and alumni
- Member Profiles on wwcda.org for potential clients and referral searches
- Press Stories Connect members with reporters to be interviewed and quoted