

2023 AWARDS GALA

PLACEMENT OF ADVERTISEMENTS

WWCDA is offering the opportunity to place an advertisement in the printed program for the 2023 WWCDA Awards Gala. Each attendee will receive a hard copy of the program, and all 3,000+ WWCDA chapter members will receive it electronically. The ad can advertise your company, contain pictures of your senior women, congratulate or send good wishes for the Awards Gala, or other similar language and ideas.



Full-Page Ad (Full-Bleed)

\$1,500.00

8.625" x 11.25" full bleed
(hi-res 300 dpi either .pdf or .jpg)

Full Page Ad (Inset)

\$1,500.00

7.5" x 10" no bleed
(hi-res 300 dpi either .pdf or .jpg)

Half-Page Ad (Horizontal)

\$750.00

7.4" x 4.875" live area
(hi-res, 300 dpi, either .pdf or .jpg)

For more information or to discuss further, please send an email to awards@wwcda.org. Learn more about WWCDA at wwcda.org. Please follow us on LinkedIn, Facebook, Twitter (WWCDA1), and YouTube.

Women's White Collar Defense Association is a 501(c)(6) non-profit organization. Contributions or gifts to the Women's White Collar Defense Association are not tax deductible as charitable contributions for U.S. Federal income tax purposes. However, they may be tax deductible under other provisions of the U.S. Internal Revenue Code.



2023 WWCD A AWARDS GALA PROGRAM

Advertising Space Reservation



The 2023 WWCD A Awards Gala is a monumental event celebrating those whose efforts have enhanced the white collar practice by making it more diverse and equitable through the support of women in this field and will be attended by global leaders, trail blazers and organizations. The Awards Gala commemorative program will be available in print during the event and digitally across WWCD A's 3,000+ members throughout the world. Space is limited.

ADVERTISING SPACE COMMITMENT DEADLINE

Wednesday, November 1, 2023

Send complete advertising space reservation form to alan@wwcda.org

ADVERTISING MATERIALS FINAL ART DEADLINE

Friday, November 3, 2023

Send advertising materials and final art to alan@wwcda.org

AD SIZE (PLEASE SELECT ONE)

- ☐ **FULL PAGE** 8.625" x 11.25" full bleed (hi-res 300dpi either .pdf or .jpg) \$1500
- ☐ **FULL PAGE** 7.5" x 10" no bleed (hi-res 300dpi either .pdf or .jpg) \$1500
- ☐ **HALF PAGE** 7.4" x 4.875" live area (hi-res 300dpi either .pdf or .jpg) \$750

Company Name

Billing Address

City

State/Province

Zip/Postal Code

Primary Contact Name

Primary Contact Title

Primary Contact Email

Primary Contact Phone

Terms and Conditions: No agency commission. No cash discount. Advertisements will be invoiced upon receipt of reservation form. All payments due upon receipt of the invoice. Checks should be made payable to Women's White Collar Defense Association (WWCD A) 4401-A Connecticut Avenue NW #185 Washington, DC 20008.

