

WWCDA 2021 Virtual Awards Gala SPONSORSHIP OPPORTUNITIES

DECEMBER 7, 2021

CHAMPION SPONSOR: \$8,000

Pre-event Brand Exposure

- Prominent logo and level recognition on Awards Program splash page
- Prominent logo and recognition as Champion Sponsor on Awards Program digital event invitation

On-site Brand Exposure

- Upload marketing materials to Sponsor Hub on our Awards Program page
- Verbal recognition during opening remarks of Awards Program from Karen Popp, Global Chair
- Slide/still shot name and logo in single slide with other Champion Sponsors

Post-event Brand Exposure

- Prominent logo and level recognition on website photo gallery recapping Awards Program
- Prominent logo and level acknowledgement included on "thank you" email

SUPPORTING SPONSOR: \$5,000

Pre-event Brand Exposure

- Logo and level recognition on Awards Program splash page
- Logo and recognition as Supporting Sponsor on Awards Program digital event invitation

On-site Brand Exposure

- Upload marketing materials to Sponsor Hub on our Awards Program page
- Verbal thanks during Awards Program "to all our Gold, Silver, and Supporting Sponsors"
- Slide/still shot in single slide with annual Gold and Silver Sponsors and other Supporting Sponsors with name

Post-event Brand Exposure

- Name and level recognition on website photo gallery recapping Awards Program
- Name and level acknowledgement included on "thank you" email