

WWCDA 2020 Virtual Awards Gala

SPONSORSHIP OPPORTUNITIES

DECEMBER 1, 2020

CHAMPION SPONSOR: \$8,000

- Pre-event Brand Exposure
- Prominent logo and level recognition on Award Program splash page
- Logo and recognition as Champion Sponsor on Award Program digital event invitation
- On-site Brand Exposure
- Named as "host committee" member for pre-gala networking zoom celebration*
- Verbal recognition during opening remarks at Award Program from Karen Popp
- Upload marketing materials to Awards web site
- On screen credit for Sponsorship of RBG video to be shown at event**
- Post-event Brand Exposure
- Prominent logo and level recognition on website photo gallery recapping Award Program
- Prominent logo and level acknowledgment included on "thank you" email

• * in planning stages

• ** we are creating a short and inspiring tribute to RBG to show at the event. There will be "With gratitude to our sponsors for their generous support of this film" statement shown at beginning or end of presentation which will list names of level recognition.

SUPPORTING SPONSOR: \$5,000

- Pre-event Brand Exposure
- Logo and level recognition on Award Program splash page
- Logo and recognition as Supporting Sponsor on Award Program digital event invitation
- On-site Brand Exposure
- Upload marketing materials to Sponsor Hub on our Award Program page
- Slide/still shot in single slide with annual Gold and Silver sponsors and other Supporting Sponsors with name
- Verbal thanks on gala video "to all our gold, silver and supporting sponsors"
- Post-Event Brand Exposure
- Name and level recognition on website photo gallery recapping Award Program
- Name and level acknowledgment included on "thank you" email