

Spring Outing Sponsorship Prospectus



You are invited to take advantage of promotional opportunities at the WSAE Spring Outing. Please complete the form below to participate, noting that many options are available on a first-come, first-served basis. For any questions, or to design your own sponsorship package to fit your unique organizational needs and goals, contact Chris Caple by phone (608-310-7546) or email (ccaple@wsae.org). Thank you for your partnership!

Promotional Opportunities

Golf Hole / \$1,000

Food and alcoholic beverages are not included. Should you want to provide F&B at your hole, it must be approved and coordinated with course staff. If you plan to provide F&B, please check the box below.

Hole Sponsors will have the opportunity to participate on the course to meet and greet golfers, as well as the option to create special environments by offering interactive activities and/or giveaway items. Only small pre-packaged food items are allowed for distribution at your hole. Includes:

- One sign placed at the tee-box with company name
- Eight-foot table, two chairs and up to two representatives at hole
- Two complimentary event registrations
- Sponsor recognition on event signage, communications and marketing materials
- Sponsor recognition on event website with link to company's website
- Additional exposure through one digital ad on GPS-equipped golf carts used by players

I plan to provide food and/or beverages at sponsored golf hole.

Beverage Cart / \$1,500 (1 available)

Beverage Cart Sponsor will have the choice of riding along with the course staff or follow the beverage cart in a regular GPS-equipped golf cart. Includes:

- Company logo signage displayed on the beverage cart
- Two complimentary event registrations
- Sponsor recognition on event signage, communications and marketing materials
- Sponsor recognition on event website with link to company's website
- Additional exposure through digital ad on GPS-equipped golf carts used by players

Box Lunch / \$1,000 (1 available)

Box Lunch Sponsor will have the choice of riding along with the course staff or follow along in a regular GPS-equipped golf cart while lunches are being distributed. Includes:

- Company logo signage displayed on the delivery cart
- Two complimentary event registrations
- Sponsor name and logo on lunch box stickers (sponsor provides)
- Sponsor recognition on event signage, communications and marketing materials
- Sponsor recognition on event website with link to company's website
- Additional exposure through digital ad on GPS-equipped golf carts used by players

Social / \$750 (1 of each available)

Sponsor can select an event below:

- Attendee Breakfast at SentryWorld on June 4 before the Golf Outing
- Golf Awards and Reception at SentryWorld after the Golf Outing ends
- Keynote Presentation on June 3 at the Holiday Inn Hotel and Convention Center

Includes:

- Sponsor recognition on signage at selected event
- Two complimentary event registration
- Opportunity to address the group during the event
- Sponsor recognition on event signage, communications and marketing materials
- Sponsor recognition on event website with link to company's website

Contact: Chris Caple • ccaple@wsae.org

Driving Range Sponsor / \$500 (1 available)

Driving Range Sponsor will have the opportunity to mingle with golfers prior to the start of the golf outing on the driving range. Includes:

- Company logo displayed on signage placed on the driving range
- Eight-foot table with two chairs placed near the driving range
- One complimentary event registration
- Sponsor recognition on event signage, communications and marketing materials
- Sponsor recognition on event website with link to company's website

Signage / \$500 (1 available)

Signage Sponsor will receive recognition on all event signage. Includes:

- One complimentary event registration
- Sponsor recognition on event signage, communications and marketing materials
- Sponsor recognition on event website with link to company's website

Participant Gift / \$500 (1 available)

Participant Gift Sponsor will receive logo on participant gift giveaway that WSAE selects and is placed in Welcome Bags that each attendee receives. Includes:

- One complimentary event registration
- Sponsor recognition on event signage, communications and marketing materials
- Sponsor recognition on event website with link to company's website

Participant Giveaway / \$500 (3 available)

Participant Giveaway Sponsor will have the opportunity to provide item to be placed in Welcome Bags distributed to all attendees. Includes:

- One complimentary event registration
- Sponsor recognition on event signage, communications and marketing materials
- Sponsor recognition on event website with link to company's website

Registration Information

Contact Name:

Company:

Address:

City, State, Zip Code:

E-mail:

Telephone Number:

Total Amount Due:

Check enclosed. Make check payable to WSAE.

Credit Card payment

CreditCard Number

Expiration Date

Security #

Signature

Provide names for company representatives who will attend:

1.

2.

WSAE will register all company representatives included with sponsorship.

Send completed form to:

WSAE

Attn: Chris Caple

22 N. Carroll Street, Suite 300

Madison, WI 53703

Or email to Chris Caple at ccaple@wsae.org.

Thank you!

Contact: Chris Caple • ccaple@wsae.org

Wisconsin Society of Association Executives • 22 N. Carroll Street, Ste 300 • Madison, WI 53703 • Phone: 608-310-7850 • www.wsae.org