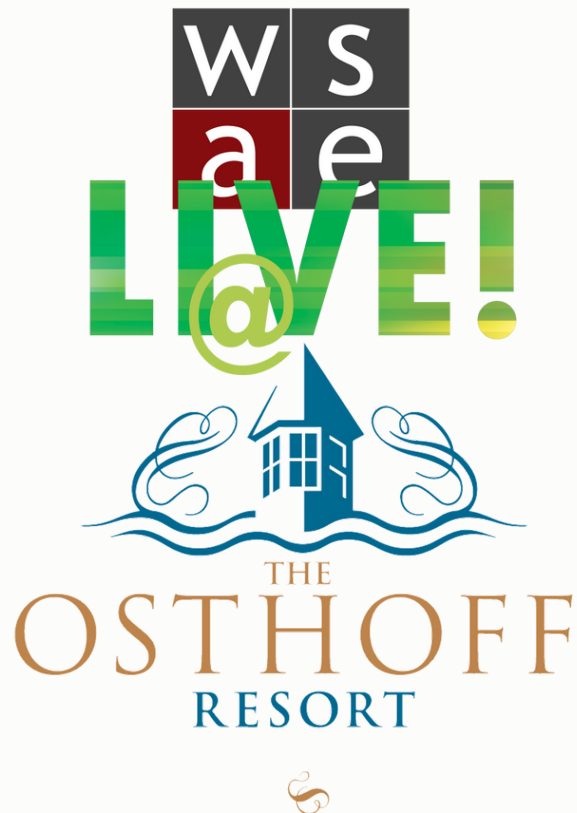





EVENT SPONSORSHIPS

Take Your Organization from
Zero to Sixty in 2023



Elkhart Lake, WI

MAY 23-24, 2023



Topics That Speak to Your Needs

In a recent one-question survey of member CEOs, professional staff and industry partners, we asked what issues keep them up at night. We learned that there are three areas that rate at the top of everyone's minds right now:

- Staff recruitment/retention
- Membership recruitment
- Membership engagement

In addition, many also provided comments on what concerns them.

- "There's not enough hours in the day."
- "Lack of resources: people, time and tools. More is demanded of us and fewer resources are provided."
- "We need help in learning how to do more with less."
- "Lots of needs and opportunity, not enough hours to do them all."

WSAE is answering the call in their LIVE! @ The Osthoff session line-up.

Visit the LIVE! @ The Osthoff web page for program details.

We would like to offer you the opportunity to sponsor one of these speakers or other event elements.

WSAE **LIVE!** @ THE OSTHOFF RESORT
MAY 23-24, 2023
ELKHART LAKE, WI



Exclusive Speaker Sponsorships Checkered Flag Level \$1,000-\$1,500

Cross the finish line in first place and take a victory lap. Sponsor at the checkered flag level and start the session with the opportunity for podium time and speaker introductions.

ATTRACTING & RETAINING TALENT

DAWN TRYBA - \$1,500

TRYBA SERVICES/PROFESSIONAL COACHING & CONSULTING



SPONSOR DAWN TRYBA

Keynote speaker sponsorship includes:

- Sponsor recognition during event opening remarks
- Prominent logo placement on event webpage, sponsor sign at keynote session, sponsor recognition on marketing materials and event signage.
- Welcome group and introduce keynote speaker
- Two complimentary event registrations
- Preferred seating option during keynote session with option to invite attendees at a reserved table
- Opportunity to provide attendee giveaway at the keynote session
- All registered attendees will receive a copy of Dawn's Book "10 Soft Skills You Need." (Includes recognition as book sponsor with your logo on a sticker placed on each book.)

PRODUCTIVITY & FOCUS

CJ MCCLANAHAN - \$1,000

PROFESSIONAL BUSINESS COACH/AUTHOR



SPONSOR CJ MCCLANAHAN

Keynote speaker sponsorship includes:

- Sponsor recognition during event opening remarks
- Prominent logo placement on event webpage, sponsor sign at keynote session, sponsor recognition on marketing materials and event signage.
- Welcome group and introduce keynote speaker
- One complimentary event registration
- Preferred seating option during keynote session with option to invite attendees at a reserved table

BUILDING COMMUNITY-UNLEASHING THE POWER OF EVENTS

VICTORIA THOMAS- \$1,000

CFO/CO-OWNER - KELLYMOSS ROAD & RACE



SPONSOR VICTORIA THOMAS

Keynote speaker sponsorship includes:

- Sponsor recognition during event opening remarks
- Prominent logo placement on event webpage, sponsor sign at keynote session, sponsor recognition on marketing materials and event signage.
- Welcome group and introduce keynote speaker,
- One complimentary event registration
- Preferred seating option during keynote session with option to invite attendees at a reserved table



Exclusive Event Sponsorships Pace Car Level \$750-\$1,000

Be front and center in the crowd by sponsoring a breakfast or break and set the "pace" for an exciting day.

NETWORKING BREAKFAST (DAY 2)

\$1,000

Your exclusive sponsorship gives you:

- Recognition in event opening remarks
- Welcome remarks to group (2-3 minutes) and logo on screen during podium time
- One complimentary event registration
- Prominent logo placement on event webpage
- Recognition on signage at the event
- Prominent logo recognition on social media and digital promotion



PHOTOGRAPHY SPONSOR - \$750

A professional photographer will capture fan enthusiasm during the reception with photo ops by the Pace Car provided by Road America.

Your exclusive sponsorship gives you:

- Recognition on signage at the event (or provide your own backdrop)
- Recognition in event opening remarks
- Secondary logo placement on event webpage
- Prominent logo recognition on social media and digital promotion

REGISTRATION AREA & AFTERNOON BREAK (DAY 1) - \$750

Your exclusive sponsorship gives you:

- Recognition in event opening remarks
- Secondary logo placement on event webpage
- Recognition on signage at the event
- One six-foot table in lobby next to registration area during registration
- One sign with logo recognition placed during afternoon break
- Prominent logo recognition on social media and digital promotion

WELLNESS BREAK (DAY 2) - \$750

Your exclusive sponsorship gives you:

- Recognition in event opening remarks
- Secondary logo placement on event webpage
- Recognition on signage at the event
- One sign with logo recognition placed during wellness break
- Prominent logo recognition on social media and digital promotion



Exclusive Event Sponsorships Pit Stop Level \$600

Take care of business in the Pit Stop during the evening reception with a Car Race Day theme. Get creative at your "stop" to meet and greet attendees by offering an interactive activity, giveaway items or food and beverage samples.

Your exclusive sponsorship gives you:

- Secondary logo placement on event webpage
- Recognition during event opening remarks
- Recognition on event signage at the event
- One six-foot display table in reception area
- One sponsor sign at your table
- Logo recognition on social media and digital promotion

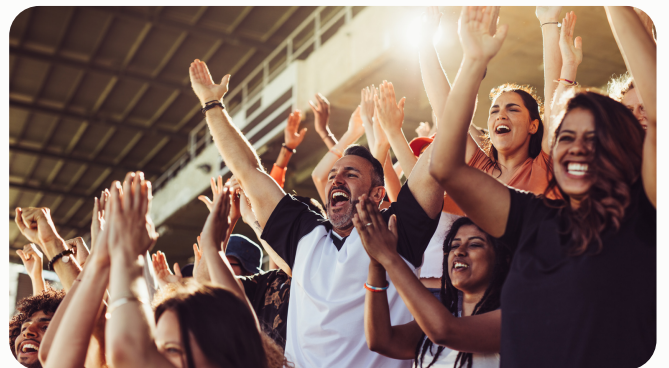


Exclusive Event Sponsorships Fan Supporter Level \$400

If you didn't qualify for the 'pole position' you can still represent by offering fan support.

Your exclusive sponsorship gives you:

- Logo placement on event webpage
- One piece of literature distributed at WSAE registration table on Day 1
- Sponsor recognition during opening remarks
- Recognition on signage at the event
- Logo recognition on social media and digital promotion



[CLICK HERE](#) to secure your sponsorship online today.

QUESTIONS? CONTACT CHRIS CAPLE OR JANE ALGIERS AT WSAE TODAY.
CALL (608)251-5940 OR EMAIL:
CCAPLE@WSAE.ORG
JALGIERS@WSAE.ORG