



Spring Fore-ward Sponsorship Prospectus

You are invited to take advantage of promotional opportunities at the WSAE Spring Fore-ward 18-hole golf tournament. Please complete the form below to participate, noting that many options are available on a first-come, first-served basis. For any questions, or to design your own sponsorship package to fit your unique organizational needs and goals, contact Chris Caple by phone (608-310-7546) or email (ccaple@wsae.org).

Thank you for your partnership!

Promotional Opportunities

Golf Hole/\$1,000 - 18 available

Mix, mingle, and have fun while simultaneously creating brand exposure at your sponsored golf hole. Food and alcoholic beverages are not included. Should you want to provide F&B at your hole, it must be approved and coordinated with course staff. If you plan to provide F&B, please check box below.

Hole Sponsors will have opportunity to participate on the course to meet & greet with golfers and should create special environments by offering interactive activities, and/or giveaway items. Only small pre-packaged food items are allowed to be distributed at your hole. Sponsorship includes:

- One sign placed at the tee-box with company name
- 8 ft table, two chairs at hole and up to two representatives
- Two complimentary event registrations
- Sponsor recognition on event signage, communications, and marketing materials
- Sponsor recognition on event website with link to company's website
- Additional exposure through one digital ad on GPS-equipped golf carts used by players

I plan to provide food and/or beverages at sponsored golf hole.

On-Hole Activities

Each of the following opportunities will be available on a first come first serve basis.

- Watering Hole** - (2 available) Buy the alcohol from Grand Geneva and create a specialty beverage
- Weapons of Grass Destruction** - Golfers will use various approved items provided by sponsor to tee off with (i.e tennis racket and birdie, kids' driver, wiffle bat) NOTE: Items must be sanitized after each use.
- Closest to the Pin Contest** - (2 available) On Par-3 hole #4 or #7, sponsor to provide prize for closest to the pin.

OR, Get creative and design your own activity. Please indicate your fun and imaginative idea below.
All activities must be approved by WSAE.

Golfers will vote on best hole activity, and the winner will be announced at the Closing Reception following the golf tournament.

Share a Golf Hole Sponsorship/\$1,600

With a limited number of hole sponsorships for the 18-hole tournament, Industry Partners can share a hole sponsorship at a reduced rate. Sponsorship includes:

- One sign placed at the tee-box with each company name
- 8 ft table, four chairs at hole and up to four representatives
- Four complimentary event registrations
- Each company will have sponsor recognition on event signage, communications, and marketing materials
- Each company will have sponsor recognition on event website with link to company's website
- Additional exposure through one digital ad on GPS-equipped golf carts used by players

Golf Foursome/\$1,000 - 4 available

Sponsors will have opportunity to form their own foursome for targeted networking on the course.

- Logoed window cling on the two golf carts your foursome will ride in
- Four complimentary registrations to entire event (NOTE: hotel rooms are an additional charge.)
- Sponsor recognition on event signage, communications, and marketing materials
- Sponsor recognition on event website with link to company's website

Contact: Chris Caple • ccaple@wsae.org

~~Beverage Cart / \$1,200 - 1 available~~ **Sold**

Beverage Cart Sponsor will have the choice of riding along with the course staff or follow the beverage cart in a regular GPS equipped golf cart. Includes:

- Company logo signage displayed on the beverage cart
- Two complimentary event registrations
- Sponsor recognition on event signage, communications, and marketing materials
- Sponsor recognition on event website with link to company's website.
- Additional exposure through digital ad on GPS-equipped golf carts used by players

~~Box Lunch / \$1,000 - 1 available~~ **Sold**

Box Lunch will have the choice of riding along with the course staff or follow along in a regular GPS equipped golf cart while lunches are being distributed. Includes:

- Company logo signage displayed on the delivery cart
- Two complimentary event registrations
- Sponsor name and logo on lunch box stickers (sponsor provides)
- Sponsor recognition on event signage, communications, and marketing materials
- Sponsor recognition on event website with link to company's website.
- Additional exposure through digital ad on GPS- equipped golf carts used by players

Social / \$750 - 1 of each available

Sponsor can select an event below:

~~Attendee networking breakfast on June 8 before the 18-hole golf tournament~~ **Sold**

- Golf Awards and Reception after the 18-hole golf tournament ends
- Keynote Presentation on June 7
- Non-golf Education Session on June 8

Includes:

- Sponsor recognition on signage at selected event
- One complimentary event registrations
- Opportunity to address the group during the event
- Sponsor recognition on event signage, communications, and marketing materials
- Sponsor recognition on event website with link to company's website

Participant Gift / \$750 - 1 available

Participant Gift sponsor will receive logo on participant gift giveaway placed in Welcome Bags that WSAE selects. Includes:

- One complimentary event registration
- Sponsor recognition on event signage, communications, and marketing materials
- Sponsor recognition on event website with link to company's website

Driving Range / \$500 - 1 available

Driving Range Sponsors will have the opportunity to mingle with golfers prior to the start of the 18-hole golf tournament on the driving range. Includes:

- Company logo displayed on signage placed on the driving range
- One 8 ft table with two chairs placed near the driving range
- One complimentary event registration
- Sponsor recognition on event signage, communications, and marketing materials
- Sponsor recognition on event website with link to company's website.

QUESTIONS? For any questions or to design your own sponsorship package to fit your unique organizational needs and goals, contact Chris Caple by phone or email: P: 608-310-7546; E: ccaple@wsae.org

Registration Information

Contact Name: _____

Company: _____

Address: _____

City, State, Zip Code: _____

E-mail: _____

Telephone Number: _____

Total Amount Due: _____

Please check payment method:

Check enclosed. Make check payable to WSAE.

Credit Card payment (Visa - Mastercard - American Express - Discover)

Credit Card Number _____

Expiration Date _____

Security # _____

Signature _____

Provide names for company representatives who will attend:

1. _____

2. _____

WSAE will register all company representatives included with sponsorship.

Send completed form to:

Wisconsin Society of Association Executives (WSAE)

Attn: Chris Caple

1818 Parmenter Street, Suite 300

Middleton, WI 53562

Or email to Chris Caple at ccaple@wsae.org.

Contact: Chris Caple • ccaple@wsae.org