



2022 SUMMIT

The Madison Concourse Hotel and Governor's Club

November 30 - December 1, 2022

Support Prospectus

Contact:

Chris Caple • ccaple@wsae.org • (608) 310-7546

Wisconsin Society of Association Executives

1818 Parmenter St, Ste 300 • Middleton, WI 53562 • (608) 310-7850 • www.wsae.org



SECURE YOUR 2022 SUMMIT SPONSORSHIP!

Industry Partners must participate in the Industry Partner Showcase to purchase these sponsorships.

☒ **Keynote Session Sponsor (1): \$2,000.00**
Wednesday, November 30, 8:45 - 9:45 AM
Introduce Dr. Kesibir on stage

- Kick off the Summit by promoting your brand with 2-3 minutes of podium time
- Slide with Company logo displayed during podium time
- Opportunity to demonstrate your support of the association community by introducing the speaker
- Opportunity to distribute a giveaway/literature at the session (Can be placed at each setting)
- Recognition as Session Sponsor on signage placed at the session
- Recognition as a sponsor during opening remarks at Keynote session
- Sponsor logo and promotional tagline for this event in the Mobile app
- Prominent logo recognition on WSAE website, social media, digital promotions, Summit signage and in the meeting mobile app
- Opportunity to brand table with preferred seating for staff or invited guests

☐ **Industry Partner Showcase and Stationed Lunch (1): \$1,500.00**
Wednesday, November 30, 12:15 - 1:45 pm
Face to face time matters!

- Set the tone for this premier networking event with an opportunity to welcome guests at the beginning of Industry Partner Showcase
- One complimentary 6 ft. table with 1 full Conference registration
- Branded napkins
- Opportunity to distribute swag bags at the Showcase
- Recognition on signage at Showcase
- Prominent placement on Industry Partner Showcase Floor
- Recognition and promotion as a Sponsor in WSAE social media platforms
- Recognition as a sponsor during opening remarks at Keynote session
- Sponsor logo and promotional tagline for this event in the mobile app
- Prominent logo recognition on WSAE website, social media, digital promotions, Summit signage and in the meeting mobile app

☒ **Lanyard Sponsor (1) \$500.00 plus provide company branded logo**
The first company name attendees will see upon arrival at registration

- Recognition as a sponsor during opening remarks at Keynote session
- Sponsor logo and promotional tagline for this event in the mobile app
- Prominent logo recognition on WSAE website, social media, digital promotions, Summit signage and in the meeting mobile app

☒ **Breakfast and WSAE Annual Business Meeting (1): \$1000.00**
Thursday, December 1, 8:00-8:45 am
Rise and shine to network and review the business of WSAE!

- Energize the crowd with 1-2 minutes podium time to address group
- Preferred seating for staff
- Sponsor recognition on signage placed in Breakfast area
- Recognition as a sponsor during opening remarks at Keynote session
- Opportunity to distribute a giveaway/literature at the breakfast (Can be placed at each setting during the break right before this session)
- Sponsor logo and promotional tagline for this event in the mobile app
- Prominent logo recognition on WSAE website, social media, digital promotions, Summit signage and in the meeting mobile app

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☐ **Attendee Notebook Giveaway Co-branded with WSAE (1) \$1,500**

Great hold-on value for use during and after the Summit

- Opportunity to place an insert in notebook pocket folder, specs will be provided
- Recognition and promotion as a Sponsor in WSAE social media platforms
- Recognition as a sponsor during opening remarks at Keynote session
- Sponsor logo and promotional tagline for this event in the mobile app
- Prominent logo recognition on WSAE website, social media, digital promotions, Summit signage and in the meeting mobile app

☒ **Conference Mobile App Splash Page Sponsor (1): \$750.00**

Be the first sponsor recognized in the WSAE mobile app. Mobile app will include schedule, informative push notifications, listing and map of Industry Partner Showcase participants, and Industry Partner Showcase Game.

- Splash screen image includes Summit logo along with your logo/graphics and tagline
- Banner ad displayed in the app before, during and after the Summit
- Recognition on signage at the Summit
- Recognition as sponsor during opening remarks at Keynote session
- Prominent logo recognition on WSAE website, social media, digital promotions, Summit signage and in the meeting mobile app

☐ **Breakout Sessions (2): \$750 each**

Wednesday, November 30, 11:15 am – 12:15 pm

Please select one:

- ☐ **Breakout #1 When They're Not Buying What You're Selling!** Presented by Susan Thomson
- ☐ **Breakout #2: In-Person and Virtual and Hybrid Events – Oh My! Meeting Planner Panel Discussion**

- Introduce session moderator and panelists
- Sponsor recognition on signage placed in breakout meeting space
- Recognition as a sponsor during opening remarks at Keynote session
- Opportunity to distribute a giveaway/literature at the seats in the breakout (Can be placed at each setting)
- Sponsor logo and promotional tagline for this event in the mobile app
- Prominent logo recognition on WSAE website, social media, digital promotions, Summit signage and in the meeting mobile app

☐ **Coat Check (1): \$750.00**

Wednesday, November 30 and Thursday, December 1

Interact with people as they arrive, register and check their coats before and after each days' events.

- Opportunity to brand the Coat Check area located right next to the Summit registration area.
- There is space to display renderings, provide giveaways, or do whatever you would like in the area.
- Sponsor sign with logo displayed in coat check area.
- Recognition as a sponsor during opening remarks at Keynote session
- Prominent logo recognition on WSAE website, social media, digital promotions, Summit signage and in the meeting mobile app

☐ **Break Stations (3 total): \$500.00 per break**

Please select time slot:

- ☐ **Wednesday, November 30, 9:45 – 10:00 am**
- ☐ **Wednesday, November 30, 2:45 – 3:00 pm**
- ☐ **Thursday, December 1, 9:45 – 10:00 am**

Attendees will think of you while snacking between educational sessions.

- Sponsor recognition on signage placed in Break area
- Recognition as a sponsor during opening remarks at Keynote session
- Sponsor logo and promotional tagline for this event in the mobile app
- Prominent logo recognition on WSAE website, social media, digital promotions, Summit signage and in the meeting mobile app

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