



Slate of Candidates 2021-2022 WSAE Board of Directors and Officers



Chair (2021-2022)
Jerry Deschane, IOM, CAE
Executive Director
League of Wisconsin Municipalities



Director (2021-2024)
Jodi Fisher, CAE
CEO
Impact Association Management



Chair-Elect (2021-2022)
Denise Husenica, MBA, CAE
International Standards Manager
National Fluid Power Association



Director (2021-2024)
Elizabeth Schlicht, CAE
Executive Director
Association Acumen, LLC



Secretary/Treasurer (2021-2022)
Megan Hille, CAE, CMP
Client Executive
Executive Director, Inc.



Director (2021-2024)
Keola Shimooka
Convention Sales Manager
Destination Madison



Past Chair (2021-2022)
Michelle Vetterkind, CAE
President and CEO
Wisconsin Broadcasters Association

There will be a Young Professional Director appointed by the 2021-2022 Chair to serve a one-year term.

Continuing Board Members



Director (2020-2023)
Mike DiFrisco, CAE
Chief Marketing Officer
American Academy of Cosmetic Dentistry



Director (2019-2022)
Michelle Eggert, CMP
Director of Global Accounts
ConferenceDirect



Director (2020-2022)
Kim DiMaggio
Executive Director
NARI of Madison, Inc.



Director (2021-2022)
Bill Elliott, CAE
President & CEO
Wisconsin Hotel and Lodging Association
(appointed to fill the remainder of Brandon Scholz's term)

*Note: Terms run from Annual Business Meeting to Annual Business Meeting each year.
The slate of candidates will be approved at the 2021 Awards Lunch and Annual Business Meeting on October 27 from 12:00-1:30 am CT (held in conjunction with the WSAE 2021 Summit).*