



MEMBERSHIP DEVELOPMENT COMMITTEE

Member Roles & Responsibilities

Committee Charge	Focuses on maintaining and expanding membership and increasing the leadership and engagement of members in activities of WSAE.
Goals/Responsibilities	<ul style="list-style-type: none">• Foster relationships within association membership• Develop and implement renewal strategies• Increase delivery of benefits and services• Develop and implement recruitment strategies• Understand why members join and what would make them leave WSAE• Serve in advisory capacity to Education Committee when new member events are incorporated into Association conferences
Committee Composition	The Membership Development Committee is comprised of 7-9 WSAE members, led by a committee chair.
Membership Term	All committee members agree to serve a one-year term. Committee term: February 11-October 25, 2023.
Expected Commitment	The Membership Development Committee meets 4-6 times per year virtually. Time commitment is approximately 1-2 hours per month.
Reporting	The Membership Development Committee reports to a board liaison, providing updates as needed.
Committee Requirements	<p>Committee Members:</p> <ul style="list-style-type: none">• Desire to advance the mission of WSAE• Must be able to carry out the work of the committee• Must be able to make the necessary time commitment• Must be able to attend and actively participate in conference calls and meetings• Are a WSAE member in good standing
Staff Liaison(s)	Jane Algiers, Membership and Program Manager