



## Membership Application

**Please remit with payment to:**

Wisconsin Society of Association Executives  
 1818 Parmenter St. Ste 300 | Middleton, WI 53562  
 Tel: (608) 310-7850 Fax: (608) 492-0523  
[membership@wsae.org](mailto:membership@wsae.org)

<b>FULL NAME:</b>		<b>TITLE:</b>	
<b>CERTIFICATIONS:</b>	<input type="checkbox"/> CAE <input type="checkbox"/> CMP <input type="checkbox"/> Other: _____		
<b>ASSOCIATION/COMPANY:</b>			
<b>ADDRESS:</b>			<b>CITY, STATE, ZIP:</b>
<b>PHONE:</b>			<b>FAX:</b>
<b>EMAIL ADDRESS:</b>			<b>WEBSITE:</b>

▶ *It is critical that we have your email address. Notices of membership meetings and activities are sent to members via email*

▶ **REFERRED BY:** \_\_\_\_\_

▶ <b>REQUIRED DEMOGRAPHICS – Please complete</b>		
<b>YOUR ROLE:</b>		
<input type="checkbox"/> Executive/CEO	<input type="checkbox"/> Membership Specialist	<input type="checkbox"/> Sales
<input type="checkbox"/> Deputy/#2	<input type="checkbox"/> Administration	<input type="checkbox"/> Other: _____
<input type="checkbox"/> Meeting Planner	<input type="checkbox"/> Consultant	
<b>YOUR ORGANIZATION:</b>		
<input type="checkbox"/> Professional Association	<input type="checkbox"/> Hotel	<input type="checkbox"/> Other: _____
<input type="checkbox"/> Trade Association	<input type="checkbox"/> Convention Sales	
<input type="checkbox"/> AMC	<input type="checkbox"/> Industry Services	
<b>ORGANIZATION'S SCOPE:</b>		
<input type="checkbox"/> Local	<input type="checkbox"/> Regional	<input type="checkbox"/> International
<input type="checkbox"/> State	<input type="checkbox"/> National	
<b>EXECUTIVE AND PROFESSIONAL STAFF ONLY:</b>		
<input type="checkbox"/> Number on Board: _____	<input type="checkbox"/> Size of membership: _____	
<input type="checkbox"/> Number of Staff: _____	<input type="checkbox"/> Size of membership: _____	

▶ **MEMBERSHIP TYPE:**

- |   |   |
|---|---|
| <input type="checkbox"/> Chief Executive - \$225    | <input type="checkbox"/> Consultant - \$225                                 |
| <input type="checkbox"/> Professional Staff - \$225 | <input type="checkbox"/> Student ( <i>Fully time only</i> ) – Complimentary |
| <input type="checkbox"/> Industry Partner - \$225   |   |

**MEMBERSHIP TYPE DESCRIPTIONS:**

- ▶ **Chief Executive:** This category encompasses the staff leaders of trade and professional associations, philanthropic organizations, and association management companies.
- ▶ **Professional Staff:** This category encompasses the staff (non-CEO) of trade and professional associations, philanthropic organizations, and association management companies.
- ▶ **Industry Partner:** Individuals who market to WSAE members, members of learned professions, government employees, and others who are not full-time association executives.
- ▶ **Consultant:** Individual whose primary service to WSAE members involves the sale of intellectual property or expert advice to associations or other membership organizations, and who are not full-time association executives.
- ▶ **Student:** Individuals attending a university, college, or technical school with an interest in meetings/event planning or association management. Student members may not currently be working full-time with associations.

▶ **CAE SCHOLARSHIP DONATION:**

- Yes, I would like to donate to the CAE Scholarship Fund
  - o Amount: \_\_\_\_\_
- Yes, please send me a separate CAE Scholarship contribution form
- No, I am not interested at this time

► **PAYMENT INFORMATION**

I understand that by providing my mailing address, email address, telephone and fax number, I consent to receive communications sent by or on behalf of the Wisconsin Society of Association Executives via regular mail, email, telephone, or fax.

► **To pay by credit card, please fill out the information below:**

- AmEx     Discover     MasterCard     Visa

CARDHOLDERS NAME			
CARD NUMBER		EXP DATE	

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SIGNATURE

DATE

► <b>ADDITIONAL DEMOGRAPHICS</b> – Please complete as desired as part of our diversity/inclusion initiative		
<b>ETHNICITY:</b>		
<input type="checkbox"/> African American	<input type="checkbox"/> East Indian	<input type="checkbox"/> Native American
<input type="checkbox"/> Asian	<input type="checkbox"/> Hispanic/Latino	<input type="checkbox"/> Pacific Islander
<input type="checkbox"/> Caucasian/White	<input type="checkbox"/> Middle Eastern	<input type="checkbox"/> Other: _____
<b>GENDER:</b> <input type="checkbox"/> Male <input type="checkbox"/> Female		
<b>GENERATION:</b>		
<input type="checkbox"/> Baby Boomer (Born 1943-1960)	<input type="checkbox"/> Millennial (Born 1981-1995)	
<input type="checkbox"/> Generation X (Born 1961-1980)	<input type="checkbox"/> Generation Z (Born 1996-Present)	
<b>HIGHEST LEVEL OF EDUCATION:</b>		
<input type="checkbox"/> High School Diploma	<input type="checkbox"/> Bachelor’s Degree	<input type="checkbox"/> PhD
<input type="checkbox"/> Associate’s Degree	<input type="checkbox"/> Master’s Degree	
<b>HOW DO YOU PREFER TO STAY INFORMED OF NEWS/CURRENT EVENTS?</b>		
<input type="checkbox"/> Social Media	<input type="checkbox"/> RSS Feed	<input type="checkbox"/> Newspaper/Magazine/Print
<input type="checkbox"/> Online news - computer	<input type="checkbox"/> Online news - mobile	<input type="checkbox"/> Television
<input type="checkbox"/> Email		
<b>PREFERRED LEARNING STYLE:</b>		
<input type="checkbox"/> Reading	<input type="checkbox"/> Visual (pictures, images)	<input type="checkbox"/> Social interaction
<input type="checkbox"/> Listening/Aural	<input type="checkbox"/> Hands-on	
<b>WHEN THINKING ABOUT YOUR FUTURE CAREER ASPIRATIONS, YOU THINK OF YOURSELF AS:</b>		
<input type="checkbox"/> An association professional	<input type="checkbox"/> A specialist in a particular field (i.e. marketing, meeting planning, etc)	
<b>WHERE IS YOUR ORGANIZATION LOCATED?</b>		
<input type="checkbox"/> Madison Metro Area (WI)	<input type="checkbox"/> Milwaukee Metro Area (WI)	<input type="checkbox"/> Fox Cities Metro Area (WI)
<input type="checkbox"/> Wisconsin - Other	<input type="checkbox"/> Chicagoland	<input type="checkbox"/> Other US Location
<b>REASON FOR JOINING WSAE?</b>		
<input type="checkbox"/> CE Credits	<input type="checkbox"/> Networking Opportunities	<input type="checkbox"/> Events
<input type="checkbox"/> Resources	<input type="checkbox"/> Webinars	<input type="checkbox"/> Other