

SPONSORSHIP OPPORTUNITIES



Spring Outing

W S
a e

Lake Geneva 2017

May 22-23

benefiting
WSAE's CAE Scholarship Fund
as well as a donation to the
ASAE Foundation



GENEVA NATIONAL
GOLF CLUB

THE RIDGE

SPONSORSHIP LEVELS

Presenting

\$3,500

Benefits:

- Sponsor recognition on all event signage and communications
- Sponsor recognition on event website with link to sponsoring company's website
- Complimentary foursome
- Two complimentary non-golf event registrations
- Complimentary golf hole with signage
- Opportunity to welcome attendees at Participants & Pairings Party and Awards Reception
- Opportunity for one insert or promotional item in all participant welcome bags

Social

\$1,800

Choose from one of these opportunities:

- Breakfast**
- Lunch**
- Participants & Pairings Party**
- Golf Awards & Reception**
- Non-Golf Activity**

Benefits:

- Sponsor recognition at selected event
- Two complimentary non-golf event registrations
- Sponsor recognition on event signage and communications
- Sponsor recognition on event website with link to sponsoring company's website

Expand your network within the association community!

Hosted by Geneva National Golf Club and The Ridge, the 2017 WSAE Spring Outing kicks off with education followed by the Participants & Pairings Party. Beyond the golf tournament held on the Gary Player Course, the outing offers options for novice and non-golfers including a golf clinic and a non-golf activity — no athletic skills required! The Spring Outing concludes with the Golf Awards and Reception.



SPONSORSHIP LEVELS

Beverage Cart

\$1,500

Includes alcoholic and non-alcoholic beverages.

Benefits:

- Company logo displayed on all sides of the beverage cart
- Opportunity for a representative to ride along the beverage cart to greet participants
- Two complimentary non-golf event registrations
- Sponsor recognition on event signage and communications
- Sponsor recognition on event website with link to sponsoring company's website

Golf Hole

\$1,000

Food and beverage are not included and can be arranged through event staff.

Benefits:

- Sponsor recognition on hole signage
- Table, two chairs and tent at hole for marketing materials and up to two representatives
- Two complimentary non-golf event registrations
- Sponsor recognition on event signage and communications
- Sponsor recognition on event website with link to sponsoring company's website

Gary Player Course

An Award-Winning Wisconsin Golf Experience

The Gary Player Course opened with nine holes in 1995, and Mr. Player returned in 2000 to finish the job. The result is an amazing 18 holes of golf and possibly the most popular course at Geneva National. The course takes advantage of the natural wetlands in the area and offers great risk-reward holes. In addition to a challenging round, the Player Course offers fantastic views of Lake Como and the surrounding area. Most recently, the Player Signature Course was honored with being named #36 on *Golf Digest's* list of Top 50 Courses for Women in America. That ranking is the highest in the state of Wisconsin.

Supporter

\$500

Choose from one of these opportunities:

- Welcome Bag (2)**
- Participant Gift**
- Signage**
- Photography**

Benefits:

- Sponsor recognition on selected item
- One complimentary non-golf event registration
- Sponsor recognition on event signage and communications
- Sponsor recognition on event website with link to sponsoring company's website



For more information: Amanda Safa
(608) 310-7850
asafa@wsae.org



Not sure what sponsorship opportunity to choose?

Construct your own sponsorship package to fit your unique needs and goals. Let's discuss the possibilities! Contact Amanda Safa (see below).

EVENT SPONSOR (check all that apply)

Presenting	\$3,500	<input type="checkbox"/>
Social: _____	\$1,800	<input type="checkbox"/>
Beverage Cart	\$1,500	<input type="checkbox"/>
Beverage Hole	\$1,500	<input type="checkbox"/>
Golf Hole	\$1,000	<input type="checkbox"/>
Supporter: _____	\$500	<input type="checkbox"/>

GOLF REGISTRATION

For industry partners/suppliers

Golf	\$300	<input type="checkbox"/>
Golf, Twosome <i>(minimum invitation of 1 client)</i>	\$400	<input type="checkbox"/>
Golf, Foursome <i>(minimum invitation of 2 clients)</i>	\$800	<input type="checkbox"/>
Golf Clinic	\$300	<input type="checkbox"/>
Non-Golf Activity	\$300	<input type="checkbox"/>
Social Events Only	\$200	<input type="checkbox"/>

PRIMARY CONTACT PERSON

Name _____

Title _____

Organization _____

Phone _____ Email _____

PAYMENT INFORMATION (check one)

- Check enclosed (make payable to WSAE and send to address below)
- Please send me an invoice
- Please charge my: Visa MasterCard American Express Discover

Amount _____ Account # _____ Expires _____

Signature (for all payment types) _____

SEND PAYMENT TO:

Wisconsin Society of Association Executives
 22 N Carroll St, Ste 300, Madison, WI 53703
 Phone: (608) 310-7850 Email: asafa@wsae.org