

The Australian Medtech Manufacturing Alliance (AMMA) is dedicated to addressing the critical challenges facing local SME medtech manufacturers, with a focus on enhancing procurement pathways and increasing the share of locally-made medtech in Australia's healthcare system.

Launched under the leadership of BioMelbourne Network in October 2024, AMMA is a partnership of peak industry bodies, backed by a network of industry and health champions and supported by seed funding from the Victorian Government's Department of Jobs, Skills, Industry and Regions.

Victoria serves as the pilot state for this important, solutions-driven program, setting the foundation to drive a national agenda for medtech innovation and manufacturing.

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## 2025-26 Strategic Plan

### Vision:

A connected ecosystem paving the way for local companies to supply our patients and health services with wider product choices, leveraging the multi-billion-dollar investment in our Australian life sciences industry.

### Purpose:

Making it more efficient and effective to deliver high quality locally-made solutions for our health services and the world.

### Support our health services to better leverage local industry



Develop a sustainable model for increasing local content in health procurement.



Establish productive partnerships and networks across health and industry champions.



Foster a change in mindset from 'why buy local?', 'to why not buy local?'.

### Enabler: Industry Action Plan

Prioritised solutions to the key barriers faced by SME medtech manufacturers, with a focus on challenges in health procurement.

### Build local medtech manufacturing capability



Help SMEs analyse the market and contestable opportunities for their product in local health services.



Identify medtech manufacturing strengths and foster industry partnerships to accelerate growth in areas that align with health needs.



Establish a mechanism for early feedback from health on new innovative products.

### Enabler: Capability Uplift Program

Supporting SME manufacturers to position themselves competitively for local health procurement opportunities.

### Strengthen the AMMA Voice to Advocate for Change



Grow the AMMA network to represent the collective medtech industry.



Establish AMMA as a trusted and recognised brand in health and industry.



Provide a coordinated industry voice to advocate for local manufacturing.

### Enabler: Better Health Made Here

A communications and advocacy campaign to raise awareness of the value of local manufacturing with our health, government and industry thought leaders.