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## **LANCE BARROW ANNOUNCED AS SPEAKER AT WGCA AND GCAA MEMBER CONVENTIONS**

**CORAL SPRINGS, Fla.** – CBS Sports Coordinating Producer and 13-time Emmy winner Lance Barrow will speak at the Women's Golf Coaches Association (WGCA) and Golf Coaches Association of America (GCAA) National Conventions on Monday, December 6 in Las Vegas.

Barrow has produced all of CBS's golf coverage since 1997, including for the Masters and PGA Championship. He also served as Coordinating Producer of *The NFL on CBS* and lead game producer from 2004-17 with the No. 1 NFL announce team of Jim Nantz and Phil Simms. In addition to Sunday's NFL coverage, Barrow also produced the Network's NFL Thursday Night Football games from 2014-16.



Barrow has served as producer for six Super Bowls, including as coordinating producer and lead game producer for Super Bowl 50, which was the most-watched single broadcast in television history on an all-or-part basis. He also has served as producer for coverage of two Olympic winter Games, the NCAA Men's Final Four, Daytona 500, U.S. Open Tennis Championships, and *The NFL Today*.

**- WGCA/GCAA -**

**About the WGCA:**

The Women's Golf Coaches Association, founded in 1983, is a non-profit organization representing women's collegiate golf coaches. The WGCA was formed to encourage the playing of college golf for women in correlation with a general objective of education and in accordance with the highest tradition of intercollegiate competition. Today, the WGCA represents over 650 coaches throughout the U.S. and is dedicated to educating, promoting and recognizing both its members and the student-athletes they represent.

**About the GCAA:**

Established in 1958, the Golf Coaches Association of America (GCAA) is the professional organization of golf coaches. The GCAA's mission is to support its member coaches by creating educational opportunities, providing resources, and promoting its members with the purpose of enhancing their overall performance as coaches, mentors, and teachers. The GCAA also recognizes the excellence and achievements of its members and their student-athletes in academic, athletic and civic endeavors.