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KELLI MASTERS ANNOUNCED AS SPEAKER AT WGCA AND GCAA MEMBER CONVENTIONS

CORAL SPRINGS, Fla. – Kelli Masters will speak at the Women’s Golf Coaches Association (WGCA) and Golf Coaches Association of America (GCAA) National Conventions on Monday, December 5 in Las Vegas.

Kelli is an attorney, NFL sports agent and the Founder and President of KMM Sports, a full-service sports management company with offices in New York, Los Angeles and her hometown of Oklahoma City. She has served as an agent/contract advisor to players in every NFL draft since 2006, as well as numerous athletes in the MLB draft and the Olympics. In addition, Kelli has served as an Adjunct Professor at Oklahoma City University and Oklahoma Christian University, teaching Sports Law.



Kelli has represented more professional athletes than any woman in the industry, and in 2010 made history as the first woman to represent a top-five pick in the NFL Draft.

In 2021, Kelli released her first book titled *High-Impact Life: A Sports Agent’s Secrets to Finding and Fulfilling a Purpose You Can’t Lose*. Through her own personal story of becoming an agent in a male-dominated field, as well as through practical tips and tools, Kelli helps others find fulfillment and purpose in their everyday life. Her goal is to equip others with what they need to turn their passions into a purpose-filled calling.

- WGCA/GCAA -

About the WGCA:

The Women’s Golf Coaches Association, founded in 1983, is a non-profit organization representing women’s collegiate golf coaches. The WGCA was formed to encourage the playing of college golf for women in correlation with a general objective of education and in accordance with the highest tradition of intercollegiate competition. Today, the WGCA represents over 700 coaches throughout the U.S. and is dedicated to educating, promoting and recognizing both its members and the student-athletes they represent.

About the GCAA:

Established in 1958, the Golf Coaches Association of America (GCAA) is the professional organization of golf coaches. The GCAA's mission is to support its member coaches by creating educational opportunities, providing resources, and promoting its members with the purpose of enhancing their overall performance as coaches, mentors, and teachers. The GCAA also recognizes the excellence and achievements of its members and their student-athletes in academic, athletic and civic endeavors.