



**For Immediate Release**  
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## **DAVID COOK ANNOUNCED AS SPEAKER AT WGCA AND GCAA MEMBER CONVENTIONS**

**CORAL SPRINGS, Fla.** – Peak performance coach Dr. David Cook will speak at the Women's Golf Coaches Association (WGCA) and Golf Coaches Association of America (GCAA) National Conventions on Monday, December 9 in Las Vegas.

Cook has coached world champions and MVP's in the NBA, National Champions in the NCAA and has worked with hundreds of elite athletes from the PGA, NFL, and MLB, and the Olympics. From 1996 to 2004, he served as the Mental Training Coach for the San Antonio Spurs, who during his tenure won their first two NBA titles. In 2013, Golf Digest named Cook one of the "Top 10 Mental Game Experts" in the world of golf.



In 2006, Cook released his first performance novel, *Golf's Sacred Journey: Seven Days at the Links of Utopia*, which became a bestseller. The book was later made into a movie, *Seven Days in Utopia*, with Cook serving as Executive Producer. In 2014, he released his second book, *The Psychology of Tournament Golf: Playing Your Best When it Means the Most*. Cook has also written articles featured in *Golf Magazine*, *Golf Digest*, *Golf Illustrated*, and *Golf Tips*.

**- WGCA/GCAA -**

**About the WGCA:**

The Women's Golf Coaches Association, founded in 1983, is a non-profit organization representing women's collegiate golf coaches. The WGCA was formed to encourage the playing of college golf for women in correlation with a general objective of education and in accordance with the highest tradition of intercollegiate competition. Today, the WGCA represents over 650 coaches throughout the U.S. and is dedicated to educating, promoting and recognizing both its members and the student-athletes they represent.

**About the GCAA:**

Established in 1958, the Golf Coaches Association of America (GCAA) is the professional organization of golf coaches. The GCAA's mission is to support its member coaches by creating educational opportunities, providing resources, and promoting its members with the purpose of enhancing their overall performance as coaches, mentors, and teachers. The GCAA also recognizes the excellence and achievements of its members and their student-athletes in academic, athletic and civic endeavors.