



# WGCA CORPORATE SPONSORSHIP PROGRAM

Roger M. Yaffe,  
Executive Director  
Women's Golf Coaches  
Association.  
Coral Springs, FL

## BOARD OF DIRECTORS

Todd Oehrlein  
President  
University of Wisconsin

Angie Ravaoli-Larkin  
Vice President  
Texas Christian University

Carol Robertson  
Associate VP 1  
Virginia Tech

Emily Fletcher  
Associate VP 2  
Northwestern University

Kelli Kamimura  
Associate VP 3  
Washington State University

Diana Cantu  
Secretary  
University of Maryland

Ginger Brown-Lemm  
Treasurer  
Mississippi State University

Lisa Strom  
Division I Director  
Texas State University

Aimee Neff  
Division I Representative  
Florida Atlantic University

Michael Bond  
Division II Director  
University of Central Oklahoma

Amy Anderson  
Division II Representative  
Arkansas Tech University

Paulette Pera  
Division III Director  
University of California, Santa  
Cruz

Mary Swanson  
Division III Representative  
Washington University in St.  
Louis

Erika Brennan  
Communications Director  
University of South Florida

Heather Bowie Young  
Assistant Coach Representative  
Clemson University

Kristi Knight  
Immediate Past President  
Kansas State University

WGCA Headquarters  
3111 N. University Dr  
Suite 400  
Coral Springs, FL 33065  
Phone/Fax (800) 381-0769  
www.wgcagolf.com

The WOMEN'S GOLF COACHES ASSOCIATION (WGCA), formerly known as the National Golf Coaches Association (NGCA), was formed in 1983 as an organization to promote participation in women's collegiate golf. The vision of WGCA since its inception has been to encourage the playing of intercollegiate golf for women in correlation with a general objective of education and in accordance with the highest tradition of intercollegiate competition. The WGCA hopes to instill within coaches of women's golf a deeper sense of responsibility for the promotion, development, maintenance and conduct of competitive golf for women. Today, the WGCA represents the finest coaches in women's golf with a membership of over 600 comprised of coaches of Division I, II & III, NAIA and NJCAA collegiate programs.

The WGCA offers numerous sponsorship opportunities. In addition to our corporate partner packages (listed on the next page), four (4) annual WGCA awards are currently available for title sponsorship. Priced at \$10,000 annually, each sponsorship would provide your company significant exposure in the growing women's collegiate golf market. The awards available for title sponsorship are:

## WGCA All-American Teams

Each year, the WGCA names women's collegiate golf first, second, and honorable mention All-American Teams for Division I, II & III. The Division I First-Team All-Americans are announced on the Golf Channel during the NCAA Championships.

## WGCA All-American Scholar Team

The WGCA All-American Scholar Teams recognize the outstanding academic and athletic achievements in women's college golf. In 2018-19, over 1,000 student-athletes received this honor. Many teams and recipients order plaques which are displayed for years to come.

## WGCA Freshman of the Year Award

The WGCA Freshman of the Year Award is awarded annually to the top Freshman in Division I, II and III women's collegiate golf. All recipients are announced via a press release, while the Division I winner is announced on the Golf Channel during the NCAA Championships.

## WGCA All-Scholar Team GPA Award

The WGCA honors the women's collegiate golf programs with the highest Team GPA with the WGCA All-Scholar Team GPA Award. The top-25 teams in each division (Division I, II and III) are recognized, with special recognition for the top team in each division and the top team overall.

For additional information regarding each of these opportunities, please contact Roger Yaffe, Executive Director, at (800) 381-0769, ext. 1 or [roger@wgcagolf.com](mailto:roger@wgcagolf.com), or Paige Thompson, Membership Services Representative, at (800) 381-0769, ext. 5 or [paige@wgcagolf.com](mailto:paige@wgcagolf.com).



# WGCA CORPORATE SPONSORSHIP PROGRAM

## CORPORATE SPONSORSHIP LEVELS AND BENEFITS

### **PLATINUM SPONSOR WILL RECEIVE:**

- Title sponsorship of a WGCA award, program, or event.
- Listing as Platinum Sponsor on the WGCA web site ([www.wgcagolf.com](http://www.wgcagolf.com)) with dedicated and customizable web page provided to sponsor.
- Dedicated press release to golf media and WGCA membership announcing the sponsorship relationship.
- Annual WGCA membership directory provided in Excel format (with email addresses).
- Opportunity to verbally address WGCA membership for up to ten minutes at the WGCA Member Convention held at the Convention.
- 10' x 10' Booth Space at Corporate Sponsor Expo held during the WGCA Member Convention in December.
- Roster of Convention attendees provided two weeks in advance of the Convention and updated roster provided during the Convention.
- Two (2) invitations to the WGCA Hall of Fame Banquet held during the Convention.
- One (1) invitation to the WGCA Division III Awards Banquets held at the NCAA Division III Championship.
- Sponsor signage recognition at the WGCA Convention
- Use of title "WGCA Platinum Corporate Sponsor" and use of official WGCA logo for promotional purposes.
- Up to (10) advertising opportunities via email distribution to all WGCA members. Email content provided by sponsor. Email sent by WGCA.

**\*\* \$10,000 cash investment per year. Minimum contract term - (2) years.**

### **GOLD SPONSOR WILL RECEIVE:**

- Opportunity for title sponsorship of a unique WGCA program.
- Listing as Gold Sponsor on the WGCA web site ([www.wgcagolf.com](http://www.wgcagolf.com)) with dedicated and customizable web page provided to sponsor.
- Annual WGCA membership directory provided in Excel format (with email addresses).
- 10' x 10' Booth Space at Corporate Sponsor Expo held during the WGCA Member Convention in December.
- Two (2) invitations to the WGCA Hall of Fame Banquet held during the Convention.
- One (1) invitation to the WGCA Division III Awards Banquets held at the NCAA Division III Championship.
- Roster of Convention attendees provided two weeks in advance of the Convention and updated roster provided during the Convention.
- Sponsor signage recognition at the WGCA Convention
- Use of title "WGCA Gold Corporate Sponsor" and use of official WGCA logo for promotional purposes.
- Up to (10) advertising opportunities via email distribution to all WGCA members. Email content provided by sponsor. Email sent by WGCA.

**\*\* \$7,500 cash investment per year.**

### **SILVER SPONSOR WILL RECEIVE:**

- Opportunity for title sponsorship of a unique WGCA program.
- Listing as Silver Sponsor on the WGCA web site ([www.wgcagolf.com](http://www.wgcagolf.com)) with dedicated and customizable web page provided to sponsor.
- Annual WGCA membership directory provided in Excel format (without email addresses).
- 10' x 10' Booth Space at Corporate Sponsor Expo held during the WGCA Member Convention in December.
- One (1) invitation to the WGCA Hall of Fame Banquet held during the Convention.
- Roster of Convention attendees provided two weeks in advance of the Convention and updated roster provided during the Convention.
- Sponsor signage recognition at the WGCA Convention
- Use of title "WGCA Silver Corporate Sponsor" and use of official WGCA logo for promotional purposes.
- Up to (10) advertising opportunities via email distribution to all WGCA members. Email content provided by sponsor. Email sent by WGCA.

**\*\* \$5,000 cash investment per year.**



# WGCA CORPORATE SPONSORSHIP PROGRAM

## CORPORATE SPONSORSHIP LEVELS AND BENEFITS (Continued)

### **BRONZE SPONSOR WILL RECEIVE:**

- Listing as Bronze Sponsor on the WGCA web site ([www.wgcagolf.com](http://www.wgcagolf.com)) with dedicated and customizable web page provided to sponsor.
- Annual WGCA membership directory provided in Excel format (without email addresses).
- 10' x 10' Booth Space at Corporate Sponsor Expo held during the WGCA Member Convention in December.
- Roster of Convention attendees provided two weeks in advance of the Convention and updated roster provided during the Convention.
- Sponsor signage recognition at the WGCA Convention
- Up to (10) advertising opportunities via email distribution to all WGCA members. Email content provided by sponsor. Email sent by WGCA.

**\*\* \$2,500 cash investment per year.**

### **MEMBERSHIP SPONSOR WILL RECEIVE:**

- Listing as Membership Sponsor on the WGCA web site ([www.wgcagolf.com](http://www.wgcagolf.com)) with dedicated and customizable web page provided to sponsor.
- 10' x 10' Booth Space at Corporate Sponsor Expo held during the WGCA Member Convention in December.
- Roster of Convention attendees provided two weeks in advance of the Convention and updated roster provided during the Convention.
- Sponsor signage recognition at the WGCA Convention
- Up to (10) advertising opportunities via email distribution to all WGCA members. Email content provided by sponsor. Email sent by WGCA.

**\*\* \$1,500 cash investment per year.**