The WOMEN’S GOLF COACHES ASSOCIATION (WGCA) was founded in 1983 as an organization to promote participation in women’s collegiate golf. The vision of WGCA since its inception has been to encourage the playing of intercollegiate golf for women in correlation with a general objective of education and in accordance with the highest tradition of intercollegiate competition. The WGCA hopes to instill within coaches of women’s golf a deeper sense of responsibility for the promotion, development, maintenance and conduct of competitive golf for women. Today, the WGCA represents the finest coaches in women's golf with a membership of over 700 comprised of coaches of Division I, II & III, NAIA and NJCAA collegiate programs.

For additional information regarding sponsorship opportunities, please contact Roger Yaffe, Executive Director, at (800) 381-0769, ext. 1 or roger@wgcagolf.com, or Paige Thompson, Membership Services Representative, at (800) 381-0769, ext. 5 or paige@wgcagolf.com.

CORPORATE SPONSORSHIP LEVELS AND BENEFITS

PLATINUM SPONSOR WILL RECEIVE:

- Title sponsorship of a WGCA award, program, or event.
- Listing as Platinum Sponsor on the WGCA web site (www.wgcagolf.com) with dedicated and customizable web page provided to sponsor.
- Dedicated press release to golf media and WGCA membership announcing the sponsorship relationship.
- Annual WGCA membership directory provided in Excel format (with email addresses).
- Opportunity to verbally address WGCA membership for up to ten minutes at the WGCA Member Convention held at the Convention.
- 10’ x 10’ Booth Space at Corporate Sponsor Expo held during the WGCA Member Convention in December. The 2022 WGCA Member Convention will be held December 4 – 7, 2022 in Las Vegas, NV.
- Roster of Convention attendees provided two weeks in advance of the Convention and updated roster provided during the Convention.
- Two (2) invitations to the WGCA Hall of Fame Banquet held during the Convention.
- Sponsor signage recognition at the WGCA Convention
- Use of title “WGCA Platinum Corporate Sponsor” and use of official WGCA logo for promotional purposes.
- Up to (10) advertising opportunities via email distribution to all WGCA members. Email content provided by sponsor. Email sent by WGCA.

**$10,000 cash investment per year. Minimum contract term - (2) years.**

GOLD SPONSOR WILL RECEIVE:

- Opportunity for title sponsorship of a unique WGCA program.
- Listing as Gold Sponsor on the WGCA web site (www.wgcagolf.com) with dedicated and customizable web page provided to sponsor.
- Annual WGCA membership directory provided in Excel format (with email addresses).
- 10’ x 10’ Booth Space at Corporate Sponsor Expo held during the WGCA Member Convention in December. The 2022 WGCA Member Convention will be held December 4 – 7, 2022 in Las Vegas, NV.
- Two (2) invitations to the WGCA Hall of Fame Banquet held during the Convention.
WGCA CORPORATE SPONSORSHIP PROGRAM

- Roster of Convention attendees provided two weeks in advance of the Convention and updated roster provided during the Convention.
- Sponsor signage recognition at the WGCA Convention
- Use of title “WGCA Gold Corporate Sponsor” and use of official WGCA logo for promotional purposes.
- Up to (10) advertising opportunities via email distribution to all WGCA members. Email content provided by sponsor. Email sent by WGCA.

** $7,500 cash investment per year.

SILVER SPONSOR WILL RECEIVE:
- Opportunity for title sponsorship of a unique WGCA program.
- Listing as Silver Sponsor on the WGCA web site ([www.wgcagolf.com](http://www.wgcagolf.com)) with dedicated and customizable web page provided to sponsor.
- Annual WGCA membership directory provided in Excel format (without email addresses).
- 10’ x 10’ Booth Space at Corporate Sponsor Expo held during the WGCA Member Convention in December. *The 2022 WGCA Member Convention will be held December 4 – 7, 2022 in Las Vegas, NV.*
- One (1) invitation to the WGCA Hall of Fame Banquet held during the Convention.
- Roster of Convention attendees provided two weeks in advance of the Convention and updated roster provided during the Convention.
- Sponsor signage recognition at the WGCA Convention
- Use of title “WGCA Silver Corporate Sponsor” and use of official WGCA logo for promotional purposes.
- Up to (10) advertising opportunities via email distribution to all WGCA members. Email content provided by sponsor. Email sent by WGCA.

** $5,000 cash investment per year.

BRONZE SPONSOR WILL RECEIVE:
- Listing as Bronze Sponsor on the WGCA web site ([www.wgcagolf.com](http://www.wgcagolf.com)) with dedicated and customizable web page provided to sponsor.
- Annual WGCA membership directory provided in Excel format (without email addresses).
- 10’ x 10’ Booth Space at Corporate Sponsor Expo held during the WGCA Member Convention in December. *The 2022 WGCA Member Convention will be held December 4 – 7, 2022 in Las Vegas, NV.*
- Roster of Convention attendees provided two weeks in advance of the Convention and updated roster provided during the Convention.
- Sponsor signage recognition at the WGCA Convention
- Up to (10) advertising opportunities via email distribution to all WGCA members. Email content provided by sponsor. Email sent by WGCA.

** $3,000 cash investment per year.

MEMBERSHIP SPONSOR WILL RECEIVE:
- Listing on WGCA web site as a membership partner with company contact information and/or link to company web site.
- 10’ x 10’ Booth Space at Corporate Sponsor Expo held during the WGCA Member Convention in December. *The 2022 WGCA Member Convention will be held December 4 – 7, 2022 in Las Vegas, NV.*
- Access to an attendance roster of all WGCA member coaches that attend the convention.
- Sponsor signage recognition at the WGCA Convention.
WGCA CORPORATE SPONSORSHIP PROGRAM

- Up to (10) advertising opportunities via email distribution to all WGCA and/or GCAA members.
  Email content provided by partner. Email sent by WGCA and/or GCAA.

** $1,650 cash investment per year.