



# WGCA CORPORATE SPONSORSHIP PROGRAM

THE WOMEN'S GOLF COACHES ASSOCIATION (WGCA), FORMERLY KNOWN AS THE NATIONAL GOLF COACHES ASSOCIATION (NGCA), WAS FORMED IN 1983 AS AN ORGANIZATION TO PROMOTE PARTICIPATION IN WOMEN'S COLLEGIATE GOLF. THE VISION OF WGCA SINCE ITS INCEPTION HAS BEEN TO ENCOURAGE THE PLAYING OF INTERCOLLEGIATE GOLF FOR WOMEN IN CORRELATION WITH A GENERAL OBJECTIVE OF EDUCATION AND IN ACCORDANCE WITH THE HIGHEST TRADITION OF INTERCOLLEGIATE COMPETITION. THE WGCA HOPES TO INSTILL WITHIN COACHES OF WOMEN'S GOLF A DEEPER SENSE OF RESPONSIBILITY FOR THE PROMOTION, DEVELOPMENT, MAINTENANCE AND CONDUCT OF COMPETITIVE GOLF FOR WOMEN. TODAY, THE WGCA REPRESENTS THE FINEST COACHES IN WOMEN'S GOLF WITH A MEMBERSHIP OF OVER 550 COMPRISED OF COACHES OF DIVISION I, II & III, NAIA AND NJCAA COLLEGIATE PROGRAMS.

## WGCA HEADQUARTERS

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SUITE 400  
CORAL SPRINGS, FL 33065  
PHONE/FAX (800) 381-0769  
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### PLATINUM CORPORATE SPONSOR WILL RECEIVE:

- **All benefits of Gold Sponsorship plus:**
- Title sponsorship of a WGCA award, program, or event. Opportunities include among others the WGCA All-American Teams, All-American Scholar Teams, the Freshman of the Year Award (for Division I, II and III)
- Listing as Platinum Sponsor on the WGCA web site ([www.wgcagolf.com](http://www.wgcagolf.com)) with dedicated and customizable web page provided to sponsor.
- Opportunity to verbally address WGCA membership for up to five minutes at the WGCA Member Convention held at the Convention.
- Dedicated press release to golf media announcing WGCA sponsorship.

\*\* \$7,500 investment value per year. Minimum contract term - (2) years.

### GOLD CORPORATE SPONSOR WILL RECEIVE:

- **All benefits of Silver Sponsorship plus:**
- Listing as Gold Sponsor on the WGCA web site ([www.wgcagolf.com](http://www.wgcagolf.com)) with dedicated and customizable web page provided to sponsor.
- Annual WGCA membership directory provided in Excel format.
- Two (2) invitations to the WGCA Hall of Fame Banquet held during the Convention.
- One (1) invitation to the WGCA Division II and III Awards Banquets held at the respective NCAA Championships.

\*\* \$5,000 cash value per year.

### SILVER CORPORATE SPONSOR WILL RECEIVE:

- **All benefits of Bronze Sponsorship plus:**
- Use of official WGCA logo for promotional purposes.
- Advertising banner run throughout the WGCA web site.
- Listing as Silver Sponsor on the WGCA web site ([www.wgcagolf.com](http://www.wgcagolf.com)) with dedicated and customizable web page provided to sponsor.
- One (1) invitation to the WGCA Hall of Fame Banquet held during the Convention.
- Four (4) times per year email distribution to all WGCA members. Email content provided by sponsor. Email sent by WGCA.

\*\* \$2,500 cash value per year.

### BRONZE CORPORATE SPONSOR WILL RECEIVE:

- 10' x 10' Booth Space at Corporate Sponsor Expo held during the WGCA Member Convention in December.
- Roster of Convention attendees provided two weeks in advance of the Convention and updated roster provided after Convention.
- Sponsor signage recognition at the WGCA Convention
- Listing as Bronze Sponsor on the WGCA web site ([www.wgcagolf.com](http://www.wgcagolf.com)) with dedicated and customizable web page provided to sponsor including link to sponsor web site.
- Three (3) times per year email distribution to all WGCA members. Email content provided by sponsor. Email sent by WGCA.

\*\* \$1,000 cash value per year.