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# CLAUDE HARMON FEATURED INSTRUCTOR AT WGCA AND GCAA NATIONAL CONVENTIONS

**CORAL SPRINGS, Fla.** – Claude Harmon, one of the game's top teachers, will be featured instructor at the Women's Golf Coaches Association (WGCA) and Golf Coaches Association of America (GCAA) National Conventions December 2-5 in Las Vegas. He was ranked 12<sup>th</sup> on Golf Digest's 2017-18 Best Teachers in America List and is a Golf Magazine Top 100 Instructor.

Beginning his eighth season as Director of Instruction at the Butch Harmon Floridian, Claude Harmon is in the vanguard of the new generation of golf teachers. He is steeped in tradition of both his grandfather, Claude Harmon, and father, Claude "Butch" Harmon Jr., who have been the dominant teachers of their generation. The Harmon family pedigree has been the perfect foundation for Claude to build his knowledge of golf instruction and apply "new school" teaching concepts in an "old school" fashion. Claude's teaching philosophy and methods have delivered lower scores and better, more repeatable swings for seasoned tour players and amateurs of all abilities.

Harmon's current students include major champions and world No. 1s Brooks Koepka and Dustin Johnson, as well as Rickie Fowler and Jimmy Walker. Past students include Ernie Els, Adam Scott, Darren Clarke, Trevor Immelman, and Yani Tseng. He is a regular contributor to Sky Sports Golf and the Golf Channel.

### - WGCA/GCAA -

#### **About the WGCA:**

The Women's Golf Coaches Association, founded in 1983, is a non-profit organization representing women's collegiate golf coaches. The WGCA was formed to encourage the playing of college golf for women in correlation with a general objective of education and in accordance with the highest tradition of intercollegiate competition. Today, the WGCA represents over 600 coaches throughout the U.S. and is dedicated to educating, promoting and recognizing both its members and the student-athletes they represent.

# **About the GCAA:**

Established in 1958, the Golf Coaches Association of America (GCAA) is the professional organization of golf coaches. The GCAA's mission is to support its member coaches by creating educational opportunities, providing resources, and promoting its members with the purpose of enhancing their overall performance as coaches, mentors, and teachers. The GCAA also recognizes the excellence and achievements of its members and their student-athletes in academic, athletic and civic endeavors.