

Ad Retargeting

Sweeten Your Advertising Dollars with our Cookies.



Why Retargeting?

Retargeting uses cookies to track visitors on the VHMA website and reaches those same visitors with ads on other sites. Now you can advertise directly to professionals making purchasing decisions for their hospital.



Guaranteed Reach

Ad retargeting guarantees sustained, specific exposure to the exact qualified audience you're trying to reach. No more guessing whether or not your ads are reaching the right people or if they're being seen by your potential customers.



Quantifiable ROI

Detailed analytics & reporting allow you to see your ad campaign results in real-time, including number of times your ad has been seen, number of clicks on your ad, and the geographical locations of where your ad has reached.

- Ultimate Impression** 100,000 impressions \$4,500
Reach up to 3,000 Veterinary Professionals (INCLUDED IN PLATINUM BAP PACKAGE)
- Bold Impression** 50,000 impressions \$3,500
Reach up to 1,500 Veterinary Professionals (INCLUDED IN GOLD PACKAGE)
- First Impression** 25,000 impressions \$2,500
Reach up to 750 Veterinary Professionals (INCLUDED IN SILVER BAP PACKAGE)

Select from 2, 4 or 6 month campaigns.

**GUARANTEED DIGITAL REACH WITH EVERY WEBSITE VISITOR
DIRECT. INTELLIGENT. TRACKABLE. QUANTIFIABLE.
THE POWER OF RETARGETING!**

