



**General Membership Guidelines:**

1. Application for membership is open to every USA-based event producer. Not every member event producer will qualify to conduct a USASF sanctioned Worlds Bids qualifying competition.
2. All member event producers are required to complete and sign each year:
  - **USASF Event Producer Member Application** that includes the agreement with: 1) the mission of the USASF, 2) following/enforcing the USASF Cheer and Dance Safety Rule and Age Grids at all events, 3) following USASF Sanctioning Standards at all USASF Sanctioned events, 4) conducting business in a way that will support and further the mission of the USASF and 5) the terms and conditions of the USASF Company Member Agreement.
  - **USASF Event Producer Member Agreement**
  - **USASF Professional Responsibility Code (PRC)**

**TIER 3**

For event producers that want to benefit as a member of the USASF, hold USASF Sanctioned Events, and will be eligible to apply to participate in The Worlds Cup Race.

Requirements:

- Meet all USASF sanctioning standards when administering all events throughout the season conducted by the Event Producer.
- Send a minimum of one representative to one of the USASF Rules Interpretation and Safety Judge Certification courses scheduled at many of the USASF Regional Meetings in June - August 2017. Noncompliance of this requirement will result in a \$1000 fine per occurrence and revocation of voting privileges during the 2017-2018 term.
- Send a company representative to any annual Tiers 1-4 member event producer meeting scheduled in Dallas Texas August 16, 2017. Noncompliance of this requirement will result in a \$1000 fine per occurrence and revocation of voting privileges during the 2017-2018 term.

**\*Annual Dues are \$2,000.**

**Tier 3 Benefits:**

1. May display USASF's exclusive logos and Seal of Sanction at approved sanctioned events, on printed materials and website in approved formats.
2. May apply to participate in the USASF World Cup Race.
3. Company is listed and linked on the USASF website.
4. Eligible for the USASF member event producer insurance program.
5. Access to all current USASF rules clarifications and the listing of all approved Safety Certified Judges through the member's profile.
6. May offer USASF credentialing at any USASF sanctioned event.
7. Eligible to be elected to the National Advisory Board and or serve on other USASF Committees.



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8. Will be recognized in several ads, promotions and or editorials placed in the USASF email blasts.
9. Included in USASF Levels and Rules Processes:
  - Voice in the USASF Rules Process
  - Available to attend and participate in any of the annual USASF Rules Interpretation Meetings at USASF Regional Meetings
10. May receive up to two 2018 Cheerleading and Dance Worlds Credentials.

**NOTE:** Any of the above benefits may be modified during the membership period if notice is provided to Event Producers in writing.

### **TIER 4**

For Gym Members or organizations that produce one (1) competition a year as a fund raiser, and want to benefit as a member event producer of the USASF they may join the USASF as a Tier 4 event producer member and hold a USASF Sanctioned Event\* and/or a USASF Sanctioned Showcase Event.

The Tier 4 event producers must:

- meet all USASF sanctioning standards when administering competition event during the season
- meet all USASF sanctioning standards when administering showcase event during the season
- send a minimum of one representative to one of the USASF Rules Interpretation and Safety Judge Certification courses scheduled at any of the USASF Regional Meetings in June - August 2017, or attend a the USASF Rules Interpretation Webinar.
- send a company representative to any annual Tiers 1-4 member event producer meeting scheduled in Dallas Texas August 16, 2017. Noncompliance of this requirement will result in a \$1000 fine per occurrence and revocation of voting privileges during the 2017-2018 term.
- **Annual Dues are \$100.**

#### **Tier 4 Benefits:**

1. May display USASF's exclusive logos and Seal of Sanction at approved sanctioned event, on printed materials and website in approved formats.
2. Company will be listed and linked on the USASF website.
3. Company is eligible for the USASF member event producer insurance program.
4. Access to all current USASF rules clarifications and the listing of all approved Safety Certified Judges through the member's profile.
5. Included in USASF Levels and Rules Process.

**NOTE:** Any of the above benefits may be modified during the membership period if notice is provided to Event Producers in writing.

\*A showcase will be defined as an event that is held at a location other than the all star program's training facility with the intent of performing for an audience. Typically a showcase is for a single program, however, it is acceptable for multiple programs to partner in a single showcase event. All



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performances will be exhibition performances only. No competition between teams is permitted and the event will be void of placement awards. Judging for the purpose of feedback and/or critique is permitted. Judging for the purpose of scoring to rank teams and present awards is not permitted.