



USASF Tier 1 Membership 2018 - 2019

General Membership Guidelines:

1. Application for membership is open to every USA-based event producer. Not every member event producer will qualify to conduct a USASF sanctioned Worlds Bids qualifying competition.
2. All member event producers are required to complete and sign each year:
 - **USASF Event Producer Member Application** that includes the agreement with: 1) the mission of the USASF, 2) following/enforcing the USASF Cheer and Dance Safety Rule and Age Grids at all events, 3) following USASF Sanctioning Standards at all USASF Sanctioned events, 4) conducting business in a way that will support and further the mission of the USASF and 5) the terms and conditions of the USASF Company Member Agreement.
 - **USASF Company Member Agreement**
 - **USASF Professional Responsibility Code (PRC)**
3. USASF event producer Tier 1 membership will be approved by the Sanctioning Committee with the final consent of the USASF Board of Directors.
4. The decision to approve USASF Event Producers to award World bids will be based on the criteria below. The goal is to not over saturate any given market with Worlds bids such that the competitive value of the bids is diminished. At a minimum, qualifying competitions must provide two performances such as a prelims and finals, or two performances combining scores at least for Worlds qualifying divisions. In addition the Sanctioning Committee will consider the other following criteria.
 - The date the event producer became a member of the USASF,
 - The location of the competition at which the member desires to give bids,
 - The number of bids being given by other companies in that market,
 - The date of the bid qualifying event,
 - There will be a maximum of 42 Tier 1 Event Producers awarding Cheerleading Worlds Bids in the USA.
5. Event producers awarding any Worlds bids must fully comply with the Worlds logo requirements, including the proper usage of specific “Paid” bid logos.
6. The verification for minimum number of “all star cheer or dance” team requirements will be the event producer’s actual preliminary performance results and rankings from the same prior year’s competition.
7. No monetary awards, including cash, can be attached to Worlds bids other than the funds for Paid bids.

TIER 1 Membership:

For event producers that have one national championship or designate one of their major competitions as their “national championship” for purposes of The Cheerleading Worlds bids. The selected “national championship” and event producer must:

- Meet all USASF sanctioning standards when administering all events throughout the season conducted by the event producer.

USASF Tier 1 Membership 2018 - 2019

- Have had a minimum of 125 All Star “cheer” teams participating at the **same prior year’s competition** to qualify for this tier. **NOTE:** “All Star Prep” and Special Needs/Athlete (FREE or Paid) performances will count towards the minimum number of teams needed under the Tier 1 requirements. FREE Exhibition performances (not scored), **will not** count toward the minimum number of teams needed under the Tier 1 requirements.
- Have been in business for a minimum of 5 years.
- Have been conducted in the same city on or about this date for the prior 5 years. A city is defined as an MSA (Metropolitan Statistical Area).
- Send a minimum of one representative to one of the USASF Rules Interpretation and Safety Judge Certification courses scheduled throughout the June – August. Noncompliance of this requirement will result in a \$1000 fine per occurrence and revocation of voting privileges during the 2018-2019 term.
- Send a company representative to the annual Event Producer Meeting in Dallas, TX August 13, 2018 and the USASF Sanctioning Committee Meeting August 14, 2018. Noncompliance of this requirement will result in a \$1000 fine per occurrence and revocation of voting privileges during the 2018-2019 term.

Tier 1 Benefits:

1. May award one “Paid” Worlds bid (up to a maximum of \$650 per athlete times the number on the floor where bid was awarded, plus 2 coaches) at their “national championship” on the basis of one bid per 100 all star cheer teams at the same prior year competition. May round up to the nearest 100. Example: If an event producer had 122 all star teams participating at the same prior year competition, they may offer two fully paid bids.
2. May award two At Large bids for each fully paid bid at the same “national championship” where the “Paid” bid(s) are awarded.
3. May award their approved “Paid” and “At Large” bids in any of The Cheerleading Worlds Club Divisions and/or “International” divisions offered at their bid qualifying event.
4. May display “Road to Worlds” signage at all events.
5. Receive logo visibility on video screens in Worlds venues
6. Receive half page ad free in Worlds program (full page if awarding Dance World bids also)
7. Receive up to 4 VIP Worlds Credentials, VIP Gala Tickets & Walt Disney World Park Hopper Passes.
8. May display USASF’s exclusive logos and Seal of Sanction at all events, on printed materials and web site in approved formats.
9. Company is listed and linked on the USASF web site.
10. Eligible for the USASF member event producer insurance program.
11. Access to all current USASF rules clarifications and the listing of all approved Safety Certified Judges through the member’s profile
12. May participate on the USASF Sanctioning Committee.
13. Eligible to be elected to the USASF National Advisory Board and or serve on other USASF Committees.
14. Included in USASF Levels and Rules Processes:
 - Voice in the USASF Rules Process



USASF Tier 1 Membership 2018 - 2019

- Available to attend and participate in any of the annual USASF Rules Interpretation Meetings (NASC or USASF Regional Conventions)
15. Eligible discounted vendor space at all USASF Regional Conventions
 16. **Annual USASF dues are waived.**

NOTE: Any of the above benefits may be modified during the membership period if notice is provided to event producers in writing.