

HIGH IMPACT:

RECOGNITION FOR ALL SPONSORS

URMIA recognizes all sponsors' commitment to higher education risk management before, during and after the program. Each sponsor receives:

- Recognition on the URMIA conference website with a link to the sponsor's website
- Recognition in pre-conference marketing and the visuals including a sponsor slideshow shown during general and educational breakout sessions
- Access to the registered attendee list (Name, Organization, Location)

DID YOU KNOW

URMIA is the only association dedicated solely to the practice of higher education risk management. Whether face-to-face or virtual, investing in URMIA gives you the opportunity to communicate your message, services and products to this targeted audience from more than 600 institutions of higher education and 2500+ individuals.

URMIA's mission – to advance the discipline of risk management in higher education – depends on the generous support of our affiliate sponsors and supporters. Sponsorship of our new 2020 virtual conference gives you access to the largest gathering of our members and raises your visibility with all URMIA members.

BECOME A SPONSOR TODAY!

INTERESTED IN EXPLORING SPONSORSHIP OPPORTUNITIES?

Let us help you find a perfect match!

Contact the URMIA
National Office:

812.727.7130

urmia@urmia.org



TIER 1

OVER \$20,000

- All items listed in tier 2 and 3
- Large logo in all presentation areas
- 150 word description with logo on URMIA website
- Large logo placement inside mailed materials

TIER 2

OVER \$10,000

- All items listed in tier 3
- Medium logo in all presentation areas
- Medium logo placement inside mailed materials

TIER 3

OVER \$5,000

- Small logo in all presentation areas
- Name placement in mailed materials
- Virtual display of company resources, interaction, directory-style listing, etc. during program date (details dependent on virtual platform)
- Inclusion of a small (4 oz or less) promotional item to be mailed to registrants for full experiences coordinated with URMIA

URMIA SUPPORTERS UP TO \$5,000

This category is open for you to customize support based on your ability to support the URMIA mission and the assist in underwriting virtual program in September.

MEMBERSHIP SCHOLARSHIP FUND

The URMIA Board of Directors approved a freeze on the cost of membership dues for 2021. While that is great news, we know that the higher education landscape has changed significantly. Professional development budgets will be impacted. URMIA institutional members will have the opportunity to apply for a scholarship of their 2021 dues and we'll be able to fund them with your help. Levels for sponsorship support are \$204, 468, 520, 728 or \$1301 based on the institution's total enrollment. This can be added to any of the sponsorship levels above. Details of the program will be available by mid June.