Be a part of a tremendous milestone: URMIA’s 50th Annual Conference! Your support allows URMIA to offer the highest quality educational programs and promote effective risk management practices. Thank you for your support and involvement in URMIA.

www.urmia.org/sponsorship
BENEFITS OF SPONSORSHIP

INCREASE YOUR VISIBILITY IN THE FIELD OF HIGHER EDUCATION RISK MANAGEMENT

URMIA is the only association dedicated solely to the practice of higher education risk management. Investing in URMIA’s Annual Conference gives you the opportunity to communicate your message, services, and products to this targeted audience from more than 600 institutions of higher education. URMIA’s mission – to advance the discipline of risk management in higher education – depends on the generous support of our affiliate sponsors and supporters. Annual Conference sponsorship gives you access to the largest gathering of our members and raises your visibility with all URMIA members.

HIGH IMPACT: RECOGNITION FOR ALL SPONSORS

URMIA recognizes all sponsors’ commitment to higher education risk management before, during, and after the annual conference. Each sponsor receives:
- Recognition on the URMIA conference website with a link to the sponsor’s website
- Recognition in pre-conference marketing and the conference onsite programs, signage/banners and sponsor slideshow PowerPoint shown in general and educational breakout session rooms
- Optional unstaffed sponsor information table for displaying company materials and promotional items at the conference
- Name badge ribbon denoting “Sponsor”
- Access to the registered attendee list (Name, Organization, Location)

ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

2019 URMIA ANNUAL CONFERENCE:
“Risk-Ready in a Minute”
September 16-19, 2019 | Boston, Massachusetts

The URMIA Annual Conference is the industry’s premier face-to-face educational and networking forum for risk managers and affiliates whose focus is higher education. As a sponsor, you can increase your brand recognition among risk management professionals and have access to key decision makers in the field of higher education risk management.

General Information:
- Sponsorships available on a first-come, first-served basis. Prior year’s sponsors have priority.
- Sponsorship opportunities and amounts may change as programming is finalized. We will work with sponsors to find an appropriate sponsorship alternative, if needed.
- Solicitation of conference attendees is strictly prohibited. Sponsors should refrain from sending mass e-mails to attendees.

Did you know...
In 2018, URMIA educated over 440 higher education risk management professionals during our regional conferences and webinars and over 800 individuals at our annual conference.
TIER 1 SPONSORSHIPS - NONE LEFT! $20,000+

TIER 2 SPONSORSHIPS $10,000-$19,999

INTERNET CONNECTION FOR ATTENDEES .................................................................................. $15,750
- As the exclusive wireless internet provider at the conference, the sponsor’s name can be the Wi-Fi password.

LUNCHEONS (1 available) ........................................................................................................ $15,750
- Conference luncheons, open to all full conference registrants, include educational and networking opportunities.
  Sponsor will get exclusive logo signage and will be recognized during event.

CYBER CAFE .................................................................................................................................. $10,500
- Sponsor will get exclusive logo signage and prominent logo display on all Cyber Café computer screens.

BREAKFASTS (3 available) ........................................................................................................... $10,500
- Conference breakfasts, open to all full conference registrants, include educational and networking opportunities.
- Sponsor gets exclusive logo signage and will be recognized during event.

TIER 3 SPONSORSHIPS Up to $10,000

50th ANNIVERSARY EDITION OF URMIA JOURNAL .......................................................... $1,000
- Sponsor logo appears on Journal webpage, Journal sponsor webpage and in pdf of the entire publication.

FRIENDS OF URMIA ............................................................................................................... Any amount up to $4,999
- This general event sponsorship allows sponsors to select their desired level of support.

URMIACares COMMUNITY SERVICE EVENT ........................................................................ $275
- Open to multiple sponsors, each sponsor’s logo or company name (depending on final number of sponsors)
  will be listed on volunteer t-shirts.

BECOME A SPONSOR TODAY!

Interested in exploring sponsorship opportunities? Let us help you find a perfect match!

Contact the URMIA National Office:
812-727-7130  |  urmia@urmia.org