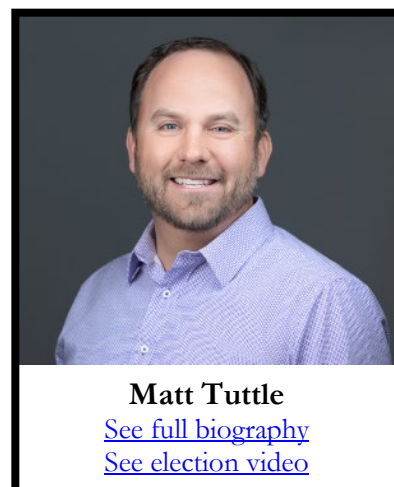


URMIA Election Candidate 2023

Individual Profile			
Name:	Matt Tuttle	Position:	Board of Director
Title:	Manager, Risk & Insurance Services	Institution:	University of Utah
Designations:	MBA, CPCU, ARM	Higher Ed RM Start Year:	2014
Gender:	Man	Race:	White
Institution Profile			
Membership category:	Tier 6	Student FTE of institution:	34,464
Type of institution	Public	Two-year institution:	No



How would you encourage the membership to become more active in URMIA?

Like many of you, my first involvement with URMIA was reading the questions and responses provided in the URMIA Network. I was intrigued by the willingness of the URMIA membership to share ideas and resources with each other. (See my short video in which I detail how I stumbled into being more active in URMIA than I originally intended.) My innocent submission to host the 2018 annual conference in Salt Lake City led to many great friendships and a full appreciation of what active membership in URMIA is all about. I hope to share my enthusiasm for URMIA and making lasting friendships/connections with URMIA members.

I hope to increase activity in URMIA by fostering a community of friendship. I want to make others feel welcome, valued and heard. I recently read this quote by C.S. Lewis that made me think of URMIA: “Friendship is born at that moment when one person says to another, ‘What! You too? I thought I was the only one!’” I feel like URMIA is a large group of friends facing similar challenges on our campuses and that unites us. One of URMIA’s main functions is to support one another. I hope to encourage more URMIA members to create connections with each other. (I detail this in my second answer below). I will continue to encourage URMIA membership to attend URMIA conferences and take advantage of the networking opportunities available, volunteer for committees, submit conference presentations, etc. I believe the more you put into URMIA, the more you will get out. In channeling John F. Kennedy, “Ask not what URMIA can do for you - ask what you can do for URMIA.”

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Share how you would add value or new ideas to URMIA's strategic plan?

I have had the honor of serving as the leader of URMIA's Strategic Goal #1 – Connecting Members to each other over the past 3 years. As a committee, we have accomplished a number of initiatives to help connect members to each other. Listed below are a just few initiatives we have instituted over the past couple of years. I'd like to thank the great committees that assisted in these efforts.

- Initiated monthly Water Cooler Discussions for URMIA members to connect
- Developed the Quarterly Colleague Connections - New Member Orientations
- Rebooted URMIA member spotlight in URMIA *Insights* to get to know each other better
- Created opportunities and forums to connect heir apparent members to each other
- Instituted Welcome Emails to new URMIA members
- Implemented Engagement Ambassadors, so conference attendees do not feel alone
- Improved URMIA member profiles to identify areas of interest
- Identified the number of affinity groups URMIA members belong to

In addition to the initiatives listed above, I will continually strive to create more opportunities to strengthen connections within URMIA. A few ideas include forming groups that have similar interests, such as book clubs, fitness groups, creative competitions, etc. Ultimately, as an URMIA board member, I would like to create an URMIA jingle :).