

Position: Institutional Board Member
Name: Keesha Trim, CRM, CIC
Institution: University of Richmond
Title: Director of Risk Management



Biography:

Keesha Trim has been the director of risk management at University of Richmond since 2014. In this role, she is responsible for leading the University's risk management and insurance programs, and co-leading the enterprise risk management program. Prior to joining UR, Keesha spent ten years at the University of North Texas where she held several positions in the risk management department, beginning as a student assistant and ending as assistant director of insurance and claims. Keesha holds Certified Risk Manager and Certified Insurance Counselor professional designations, and earned a BA from University of North Texas and an MBA from University of Richmond.

Please describe your past Risk Management experience and previous involvement with URMIA.

I have worked in higher education risk management for more than fifteen years, at both large public and small private universities. I was fortunate to have become involved in URMIA early in my career, and have been an active member since 2008.

- Attended every annual conference since 2008 and many regional conferences
- Volunteered to work registration at each annual conference
- Participated in URMIAcares services projects
- Moderated multiple annual conference sessions
- Served as co-chair of the Professional Development Committee
- Served on the 2019 Eastern Regional Conference committee
- Led a roundtable discussion at the 2019 Eastern Regional Conference
- Presented URMIA webinar "Never Been Without a Phone: Millennials, Distractions & Challenges to Safety on Campus"
- Currently on the planning committee for the 2022 Annual Conference in New Orleans

What leadership skills and talents make you a good candidate?

I believe my integrity and ability to effectively collaborate with peers to accomplish organizational goals make me a good candidate for the URMIA Board. I value the input of others and look for common ground when participating in discussions and planning sessions. My experience in URMIA has given me a general understanding of operations, but I welcome the opportunity to learn more while helping URMIA continue to thrive.

How would you get the membership more active in URMIA?

To get members engaged, especially new members, I would explore ideas to drive participation such as implementing an "URMIA Passport" challenge where members complete URMIA-related tasks throughout the year prior to the Annual Conference. The idea being that members will learn about the organization, access resources, network with members, and ultimately become more engaged.

Briefly outline your vision for continuing to move URMIA forward.

I feel the best way to continue moving URMIA forward is by ensuring URMIA remains the premier resource for higher education risk managers. I believe that developing routine benchmarking and timely surveying will prove valuable to institutional members who want to gauge their risk management initiatives against peers.