

Position: Institutional Board Member
Candidate: Tracey M Swift, ARM, CYBER 301
Institution: Arizona State University
Title: Director, Risk Management Services



Biography: Tracey Swift joined ASU in 2016 as the Assistant Director of Risk & Emergency Management. She has a BA in Social Sciences from Stony Brook University and has earned the Associate in Risk Management (ARM) and CYBER 301 designations from the Institutes. Currently, Tracey is a Director in Risk Management at ASU responsible for providing risk consulting to the campus community and developing, implementing and managing risk programs and initiatives. Her diverse background spans almost 20 years of experience in higher education and corporate risk management in the private sector with Fortune 500 companies and insurance brokerage.

Please describe your past Risk Management experience and previous involvement with URMIA.

- Broad experience in multiple sectors implementing strategic risk management initiatives in higher education, and private sector global corporate risk management. Experience in insurance brokerage working with all lines of coverage from liability to property to financial products. Worked internationally in managing global corporate risk initiatives.
- Currently serving on the Higher Education Protection Network Fundraising Committee (HEPNET)
- Participation with URMIA started at Arizona State University. Utilized URMIA listserv and library as a resource to help with the transition from private sector to higher education. Attended (2) regional conferences and the annual conference in Boston 2019. I also participated in:
 - Moderator “*Enterprise Risk Management*” Western Regional 2019
 - Participated in URMIA Cares, Boston 2019
 - Volunteered for URMIA “Living Room” Boston 2019
 - Moderator for COVID Conversation “*Cyber Risks* “ 2020
- Currently serving on the URMIA Finance Committee

What leadership skills and talents make you a good candidate?

I have strong project management, communication and interpersonal skills to successfully work with others to complete goals. I am passionate about risk management, like sharing experience and knowledge and have a strong work ethic to move initiatives forward. I enjoy analyzing complex situations with cross-functional teams, creating and developing solutions while valuing transparency and inclusion with the goal of creating long term sustainable programs.

How would you get the membership more active in URMIA?

The current pandemic situation will require URMIA to continue to be more innovative. Virtual opportunities will allow URMIA to grow more globally which is a major component to the future of risk management. Would continue to focus on online learning opportunities, virtual connectivity with members and develop and mentor future leaders. Evaluate how to continue to expand webinars and virtual sessions to students.

Briefly outline your vision for continuing to move URMIA forward.

Our community is experiencing enormous change and risk management is more complex. URMIA is integral in educating and developing leaders so we need to create an infrastructure that is flexible, adaptive and embraces technology. A continued focus on information sharing and member connectivity leveraging new methods of learning we will keep URMIA moving forward.