

Position: Institutional Board Member

Name: Flo Hoskinson, Licensed Property and Casualty Insurance Producer

Institution: University of Oregon

Title: University Risk Manager



Biography: Flo Hoskinson serves as the Risk Manager for the University of Oregon and has worked at her alma mater since 2015. Flo has over 20 years of insurance and claims management experience and is a licensed Property/Casualty Insurance Producer. Flo oversees the University's insurance portfolio, manages claims and conducts campus-wide risk assessments. Her claims management experience includes investigating and negotiating complex settlements, encompassing property/casualty damages, auto/bodily injury claims, workers' compensation, employment, law enforcement and harassment cases for the risk insurance pool for 26 Oregon cities and counties. She received her BA in Journalism/Advertising from the University of Oregon.

Please describe your past Risk Management experience and previous involvement with URMIA.

- I joined URMIA immediately after beginning my position at the University of Oregon in 2015. During that time, I have been an active member and attended all national conferences and co-lead the following presentations:
 - Presented “*One if by Pen, Two if by Speech, Effectively Communicating the Risk Management Message*” URMIA National 2019
 - Presented “Claims Against the University and How to Manage them for New Risk Managers” URMIA National 2018
 - Panelist “*Risk Management 101*” 4 hour pre-conference session URMIA National 2018
- National Planning Committee – Salt Lake City, UT
- Regional Planning Committee – Portland, OR
- Moderator, URMIA Cares, Bus Leader and Volunteer in check-in book/raffle at national and regional sessions.
- Contributor to URMIA Insights, February 2020. Back to Basics: Tips for Those New to the Profession.

What leadership skills and talents make you a good candidate?

I have had many leadership opportunities throughout my life, from serving as the team manager of my daughter's soccer team, starting the PAC-12 risk managers cohort to chairing the 2nd highest grossing American Cancer Society Relay for Life in the nation. I'm approachable, value genuine relationships and collaboration. I have empathy, compassion and want to make a positive difference.

How would you get the membership more active in URMIA?

There is an enormous opportunity for new risk professionals to learn and grow through their membership with URMIA. I benefited greatly from my active participation in URMIA both professionally and personally. I attended my first URMIA 6 years ago and was a Panelist for the Risk Management 101 pre-conference session 3 years later. I understand and can empathize with the challenges of jumping into the world of higher education risk management. I would reach out, support and encourage newer risk professionals to engage with other URMIA members to get involved, participate in webinars, attend conferences, speak at conferences, volunteer for committees, look for virtual programming options and above all, cultivate relationships with other risk professionals.

Briefly outline your vision for continuing to move URMIA forward.

URMIA continues to provide programming and networking opportunities for members. I would continue to promote URMIA's many resources, support URMIA's initiatives in virtual programming and look at the challenges to connect with members remotely.