URMIA’s 47th ANNUAL CONFERENCE
SEPTEMBER 17-21, 2016 • SAN DIEGO, CA • MANCHESTER GRAND HYATT

Register today at www.urmia.org/ac2016
### SATURDAY, SEPTEMBER 17

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>8am - 5pm</td>
<td>CONFERENCE REGISTRATION OPEN</td>
</tr>
<tr>
<td>8am - 4pm</td>
<td>URMIA PRE-CONFERENCE BOARD OF DIRECTORS MEETING</td>
</tr>
</tbody>
</table>
| 1 - 5pm  | **PRE-CONFERENCE SESSION #1: Risk Management 101 - Practical Application for Higher Education**
|          | A free four-hour long session, will provide participants with an opportunity to explore what risk looks like for them, as well as have the opportunity to compare and contrast those ideas with their constituents at other institutions. Experienced higher education risk managers will facilitate discussion on how you can utilize this information to begin developing a risk management plan for your school. (Free) |

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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| 6 - 9pm | **PRESIDENT’S RECEPTION** - Bayview at the Manchester Grand Hyatt, 32nd level
|          | (Invitation only; for new members, first time attendees, annual conference committee, URMIA’s leadership, and past presidents) |

### SUNDAY, SEPTEMBER 18

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>7:15am - 3pm</td>
<td>GOLF OUTING - Steele Canyon Golf Club in Jamul, CA. (Additional fee)</td>
</tr>
<tr>
<td>8am - 5pm</td>
<td>CONFERENCE REGISTRATION OPEN</td>
</tr>
<tr>
<td>8:45am - 3:30pm</td>
<td>GUEST ACTIVITY: San Diego Zoo (Additional fee)</td>
</tr>
</tbody>
</table>
| 9am - 5pm  | **PRE-CONFERENCE SESSION #2: Associate in Risk Management Review Session - ERM (ARM-E)**
|          | Don’t miss this chance to review for the Associate in Risk Management - Enterprise Risk Management (ARM-E) review session. (Additional fee) |

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>12:30 - 3:30pm</td>
<td>URMIAcares COMMUNITY SERVICE EVENT</td>
</tr>
<tr>
<td>1 - 3pm</td>
<td>GUEST ACTIVITY: San Diego Downtown Walking Tour (Additional fee)</td>
</tr>
<tr>
<td>4 - 6pm</td>
<td>NEW MEMBER &amp; FIRST-TIMER SESSION</td>
</tr>
</tbody>
</table>
| 8 - 11pm | OPENING RECEPTION - Manchester Grand Hyatt on the 4th level pool deck
|          | (Free for full attendees; $50 for one-day registrants and guests)    |

### MONDAY, SEPTEMBER 19

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>6:15 - 7am</td>
<td>URMIAfit: YOGA</td>
</tr>
<tr>
<td>7am - 5pm</td>
<td>CONFERENCE REGISTRATION OPEN</td>
</tr>
<tr>
<td>7:15 - 8:15am</td>
<td>BREAKFAST</td>
</tr>
<tr>
<td>8:15 - 8:30am</td>
<td>WELCOME AND ASSOCIATION HIGHLIGHTS</td>
</tr>
<tr>
<td>8:30 - 9:30am</td>
<td><strong>KEYNOTE SPEAKER:</strong> Nathan Brostrom, University of California CFO</td>
</tr>
<tr>
<td>9am - 4pm</td>
<td><strong>MONDAY GUEST ACTIVITY:</strong> The Jewel By the Shore: La Jolla (Additional fee)</td>
</tr>
</tbody>
</table>

For hotel and travel info or to register, visit [www.urmia.org/ac2016](http://www.urmia.org/ac2016) or call 812-727-7130
### Monday, September 19 (continued)

#### Breakout Sessions 9:50 - 11:05am

<table>
<thead>
<tr>
<th>Topic</th>
<th>Speakers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Greek Organizations On Campus</td>
<td>Melanie Bennett, United Educators, John Schwartz, Pepperdine University</td>
</tr>
<tr>
<td>Data Breach Preparedness &amp; The Threats to Higher Education</td>
<td>John Mullen, Bisgaard &amp; Smith LLP, Bret Murray, Tufts University, Robert Rosenzweig, Risk Strategies Company</td>
</tr>
<tr>
<td>Exporting Risk Management: Risk Assessment Workshop in Export Control (GRAC Partnered Session)</td>
<td>Sally Alexander, Colorado State University, Scot Allen, Colorado State University</td>
</tr>
<tr>
<td>Staying on the Path: Avoiding Coercive Risks and Propriety Loss to Scholars Traveling Abroad</td>
<td>Laura Provencher, University of Arizona, Nick Vasquez, The College of William and Mary, Ronald Machoian, University of Wisconsin Madison</td>
</tr>
<tr>
<td>The Changing Landscape of Alternative Funding for Student Health Insurance Plans</td>
<td>Luke Figora, Northwestern University, Teresa Koster, Gallagher, Student Health &amp; Special Risk, Michael P. Madden, Arterx Risk Solutions, Inc., Craig McAllister, Cornell University</td>
</tr>
</tbody>
</table>

#### Breakout Sessions 11:15am - 12:30pm

<table>
<thead>
<tr>
<th>Session</th>
<th>Speakers</th>
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</thead>
<tbody>
<tr>
<td>URMIA Awards Luncheon and Roundtable Discussions</td>
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</table>

#### Breakout Sessions 12:40 - 1:40pm

<table>
<thead>
<tr>
<th>Topic</th>
<th>Speakers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Electrifying Your Risk Management Program</td>
<td>Allan Brooks, Chapman University, Mark Woodland, Chapman University</td>
</tr>
<tr>
<td>Risk Disclosure in Education Abroad</td>
<td>William (Bill) Ferreira, Hogan Lovells, Alana Jones, University of Colorado, Anne Ogilvie, Worcester Polytechnic Institution</td>
</tr>
<tr>
<td>Jump Start Strategic IT Risk Management Using an IT Risk Register (Educause Partnered Session)</td>
<td>Joanna Grama, EDUCAUSE, Merri Beth Lavagnino, Indiana University, Cheryl Washington, University of California, Davis</td>
</tr>
<tr>
<td>The (Big) Long and the (Big) Short of Insurance Coverage in the 21st Century</td>
<td>Margaret (Peg) Janowiak, Pennsylvania State University, Linda Kornfeld, Kasowitz Benson, Jerold Oshinsky, Kasowitz Benson, David Snowe, Pennsylvania State University</td>
</tr>
<tr>
<td>Ten Building Blocks to Risk Leader Success</td>
<td>Steve Bryant, Texas Tech University System, Christopher Mandel, Sedgwick Claims Management Services, Inc.</td>
</tr>
</tbody>
</table>

#### Breakout Sessions 2:15 - 3:15pm

<table>
<thead>
<tr>
<th>Topic</th>
<th>Speakers</th>
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</thead>
<tbody>
<tr>
<td>Lessons Learned and Trends Arising from Claims Brought by Students Accused of Sexual Assault</td>
<td>Jody Shipper, University of California, Hillary Pettigrew, United Educators, Joshua (Josh) Richards, Saul Ewing</td>
</tr>
<tr>
<td>Special People = Special Events</td>
<td>Joe Risser, California Polytechnic State University, Retired</td>
</tr>
<tr>
<td>Crises in Study Abroad: Preparation and Response</td>
<td>Joe Vossen, United Educators, Joe Madsen, Gonzaga University</td>
</tr>
<tr>
<td>Intellectual Property Considerations for the Non-Research University (NACUA Partnered Session)</td>
<td>Bridget Colbert, Santa Clara University, Samuel (Sam) Florio, Santa Clara University</td>
</tr>
<tr>
<td>Navigating the Political &amp; Insurance Environment of your Athletics Medical Expense Program</td>
<td>James (Jim) Breeding, Rutgers, The State University of New Jersey, Dan Buckley, Gallagher, Student Health and Special Risk, Zachary (Zach) Cardoza, Mercer, Benjamin (Ben) Evans, The University of Pennsylvania, Dixon Gillis, A-G Administrators, Inc.</td>
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</tbody>
</table>

#### Round Table Discussions 3:30 - 4:45pm

3:30 - 4:45pm

**Ask a Risk Manager** *(Institutional members only)*

**Round Table Discussions** *(Institutional members only)*

#### Round Table Discussions 3:30 - 4pm

**URMIA Affiliates Meeting**

#### Round Table Discussions 6:30pm

**Meet and Greet Dinners**

#### Round Table Discussions 7:10pm

**Take Me Out to the Ballgame, URMIA Style** *(Additional fee)*

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University Risk Management and Insurance Association’s 47th Annual Conference
<table>
<thead>
<tr>
<th>Time</th>
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</tr>
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<tbody>
<tr>
<td>6:15am</td>
<td>URMIAfit: YOGA</td>
</tr>
<tr>
<td>7:30am</td>
<td>CONFERENCE REGISTRATION OPEN</td>
</tr>
</tbody>
</table>
| 8 - 9am    | GENERAL SESSION: JUST IN TIME MUTUAL AID: Responding to a Campus Shooting  
André Le Duc, University of Oregon |
| Breakout Sessions 9:20 - 10:35am | Campus, by Campus, by Campus: Managing the Risk of Minors and the CSU Experience  
Candace Collins, Praesidium  
Zachary Gifford, The California State University  
Aaron Lundberg, Praesidum  
Emerging Threats and Challenges, the Evolution of Insurance Coverage, and Best Practices for Security and Defense  
Larry Brandolph, Temple University  
Micah Knapp, The Graham Company  
Thomas Morris, The Graham Company  
Lisa Zimmaro, Temple University  
HEOA - Assessing Your Institution’s Title IV Risks  
Elizabeth Carmichael (Beth), Five Colleges Incorporated  
Organizational Culture: Assessing and Resetting for Enterprise Risk Management  
Thomas Conklin, Georgia State University  
Kristen Drobnis, Santander  
Harold Weston, Georgia State University  
Starting (or Rebuilding) a Captive to Enhance Your Risk Finance Programs  
Luke Figora, Northwestern University  
Lauren Nevens, Genesis Management and Insurance  
David Pajak, Syracuse University |
| Breakout Sessions 9:45am | GUEST ACTIVITY: Transportation to Historic Old Town (Additional fee) |
| Breakout Sessions 10:55 - 11:55am | From Zero To ERM In Less Than 2 Years  
Carrie Herr, Claremont Graduate University  
Arturo Rodriguez, Claremont Graduate University  
Lessons Learned in Implementing a Health and Safety Management System in a Research Intensive University  
Philip Stack, University of Alberta  
Managing Casualty Claims; Before, During and After the Loss  
Greg Logan, Educational Institutional Insurance Administrators, Inc.  
Karen Davis, California Lutheran University  
Navigating the Traverse Between Outdoor Adventures and Risk Management (AORE Partnered Session)  
Andrew Huff, University of Arizona  
Jeannette Stawski, Association of Outdoor Recreation and Education  
The Changing Marijuana Culture  
Thomas Lyons, Hall & Evans  
Jane Rosenthal, Colorado School of Mines  
Richard Spiers, Genesis Risk Management and Insurance Services |
| 12pm       | URMIA ANNUAL BUSINESS MEETING & LUNCH         |
| Breakout Sessions 1:45 - 2:45pm | Managing the Risks of Collegiate Club Sports and Activities  
Charles Gfeller, Sieger Gfeller Laurie LLP  
Margaret (Peg) Janowiak, Pennsylvania State University  
Mike Otworth, Genesis Management and Insurance Services, Inc  
Campus Policing (IACLEA Partnered Session)  
Randy Burba, Chapman University  
Steven Healy, Margolis Healy  
Cost of Compliance: One University’s Trek  
Patrick Hogan, Loyola Marymount  
Joseph McNicholas, Loyola Marymount  
Doug Moore, Loyola Marymount  
Help, a Data Breach! Who to Tell, How Much and When...  
Andrew Luzzi, Edelman Dominic Paluzzi, McDonald Hopkins  
Bradley Wells, The California State University  
Sue Yi, Beazley Group  
Research, Revenue and Reputation. Your Work is Too Important to Leave it Unprotected  
Amy Daley, FM Global  
Tina Feeney, Dartmouth College |
| Breakout Sessions 3 - 4:30pm | A Look Forward: Drivers of Change  
Jean Demchak, Marsh USA Inc.  
Philip Dendy, The University of Texas System  
Mick Doye, Grand Valley University  
Anita Ingram, University of Cincinnati  
Gary Langsdale, The Pennsylvania State University  
Fulfilling Our Academic Mission - The True Cost of Compliance  
Sally Alexander, Colorado State University  
Tolga Durak, Oklahoma State University  
Richard A. Vohden, Marsh USA Inc.  
Security Risk Management (SRM): A Model for Reducing Risk in Education Abroad  
Christopher Daniel, Michigan State University  
Matt McCabe, Michigan State University  
Why Risk It? Conducting an Effective Risk Assessment in a Small Shop (ACUA Partnered Session)  
Allen Amyotte, University of Calgary  
Monica Moyet, Saint Leo University |
| 6:30 - 10:30pm | GALA: USS Midway Museum                        |
WEDNESDAY, SEPTEMBER 21

6:15a
URMIAfit: YOGA

7:30a
BREAKFAST

8a
CONFERENCE REGISTRATION OPEN

8 - 9:15a
GENERAL SESSION: STUDENT SAFETY DURING POLITICAL UPHEAVAL
Eric Trager, The Washington Institute

Breakout Sessions
9:40 - 10:55a
Drones: An Update on the 2016 FAA Regulations and How this Effects Your Institution
Carson Lyons, AIG Aerospace Insurance Services, Inc.
Craig McAllister, Cornell University

Implementing a Safety Culture (APLU/AAU Partnered Session)
Dr. Taylor Eighmy, University of Tennessee, Knoxville
Ken Smith, University of California, Office of the President
Alice Young, Texas Tech University

Managing the Risks & Liabilities of Research Center Activities
Mark Briggs, Safety Management Resources
Laura Frerichs, University of Illinois

Breakout Sessions
11:15a - 12:30p
Counting the Last Dollar?: Institutional Finance Survival Skills for Fun and (Non)Profit
Vince Morris, Arthur J. Gallagher Risk Management Services
Margaret Tungseth, Hamline University

Run, Pass, or Punt: Risk Manager’s Role in Title IX Compliance
Angela Nastas, United Educators
Jody Shipper, University of California
Megan Farrell, Hirschfeld Kramer, LLP

We Believe in Free Speech, But: The Enterprise Risk Management of First Amendment and Academic Freedom Issues
Todd Adkins, University of Kentucky
Jay Blanton, University of Kentucky
James Frazier, University of Kentucky
Michael Jackisch, Marsh USA Inc.
William Thro, University of Kentucky

12:30 - 2p
LUNCHEON, CONFERENCE CLOSING, AND FINAL GENERAL SESSION: Academic Continuity – Risk Management Writ Large
Anita Ingram, University of Cincinnati
John McLaughlin, Arthur J. Gallagher Risk Management Services
Nancy Pringle, Ithaca College

2:15 - 5:15p
URMIA POST-CONFERENCE BOARD OF DIRECTORS MEETING

OTHER CONFERENCE ACTIVITIES AND EVENTS

URMIA cares Community Service Event • Sunday, September 18, 12:30 - 3:30pm
If you haven’t participated in URMIA cares yet, this is your year! URMIA cares gives attendees and guests the chance to give back to the community hosting our conference through service activities. It’s a great chance to meet fellow members and give back!

Guest Activities (additional fees required) • Sunday, September 18 – Tuesday, September 20
URMIA’s guest program offers opportunities for family, friends and other guests of our conference attendees to explore beautiful San Diego. Visit the famous San Diego Zoo, or sign up to participate in a guided walking tour. Transportation to La Jolla and Old Town is also available!

Golf Outing (additional fee required) • Sunday, September 18, 7:15am - 3pm
The golf outing is a great chance to see old friends and meet new ones before the conference kicks off! This year’s outing will be at Steele Canyon Golf Club in Jamul, CA. There will be lots of sunshine, so don’t forget the sunscreen and hat!

Opening Reception • Manchester Grand Hyatt Level 4 Pool Deck • Sunday, September 18, 8 – 11pm
Join your URMIA colleagues at the 47th Annual Conference Opening Reception. Experience for yourself why some feel the west coast is the best coast. With fantastic views, light refreshments, and fun games, there will be something for everyone to enjoy. Don’t forget to wear your school colors.

Meet and Greet Dinners • Monday, September 19, 6:30pm
Visit a local restaurant for a “Dutch” treat networking dinner. Sign up online or at the registration desk.

Gala at the USS Midway Museum • Tuesday, September 20, 6:30 - 10:30pm
Don’t miss our final event of the conference, the gala at the USS Midway Museum. This year’s theme, “Anchors Away” will provide a fun and festive environment and we encourage our attendees to dress patriotic. Enjoy docent tours, local cuisine, and dancing. It will be a night to remember.
PRE-CONFERENCE SESSIONS

PRE-CONFERENCE SESSION #1:  
Risk Management 101  
Courtney Davis, University of Chicago  
Stacie Kroll, Five Colleges Incorporated  
David Snowe, Pennsylvania State University  
Brenda Tappan, United Educators Insurance

Saturday, September 17, 1 - 5pm  
FREE - register online  
Practical Application for Higher Education, a FREE four-hour long session, will provide participants with an opportunity to explore what risk looks like for them, as well as have the opportunity to compare and contrast those ideas with their constituents at other institutions. Experienced higher education risk managers will facilitate discussion on how you can utilize this information to begin developing a risk management plan for your school.

PRE-CONFERENCE SESSION #2:  
Associate in Risk Management Review  
Thomas P. Walsh A.R.M. C.M.S.P. C.H.M.M. C.H.S.M  
Enterprise Risk Management Services

Sunday, September 18, 9am - 5pm  
Additional Fee  
Kick off your trip to San Diego by taking the next step on your professional development path. Don’t miss this chance to review for the Associate in Risk Management - Enterprise Risk Management (ARM-E). The ARM is a nationally recognized educational program for dedicated professionals. Learn how enterprise risk management (ERM) applies across various functions of an organization, including strategic planning, governance and process management.

THANK YOU TO OUR SPONSORS...

FM Global  
Arthur J. Gallagher Risk Management Services  
Marsh USA Inc.  
The Cincinnati Insurance Companies  
United Educators Insurance  
Safety National  
AIG  
Cross Insurance Higher Education Division  
Old Republic  
Duff & Phelps  
Terra Dotta  
Travelers  
BELFOR USA Group Inc.  
CampusConnexions  
Chubb Group of Insurance Companies  
Mercer  
The Hartford Financial Services Group Inc.  
Aon Risk Solutions  
Paul Davis National  
Turner Surety and Insurance Brokerage Inc.  
Alliant Insurance Services Inc.  
Encampus  
Northstar Recovery Services Inc.  
Genesis Management and Insurance Services Corporation  
Guarantee Trust Life  
American Technologies Inc.  
Ascension Insurance  
GuideOne Insurance  
integReady, a service of Westmont College  
LMC Insurance & Risk Management  
Riskonnect  
Zurich
FULFILLING OUR MISSION
What’s in Store for You at URMIA’s 47th Annual Conference?

- Extend your educational opportunities by attending our pre-conference workshops. New to higher ed risk management? Saturday’s RM 101 session (Free) is designed specifically for you! This session will provide participants with an opportunity to explore what risk looks like and allows time to compare and contrast those ideas! Take the next step in your professional development path, and join us for the Associate in Risk Management Review Session – ERM (ARM-E) (additional fee) on Sunday!
- Take advantage of our extensive breakout session schedule: over 40 sessions on everything from enterprise risk management and compliance to data risks and emergency management.
- Celebrate URMIAcares’ eighth year of giving back to the community that hosts our events by volunteering during this rewarding community service event.
- Build lasting professional relationships through our many networking opportunities, most of which are included in your registration.

CONFERENCE REGISTRATION RATES
One-day, student, and emeritus/retiree rates are also available. Contact urmia@urmia.org for details!

<table>
<thead>
<tr>
<th>Member Type</th>
<th>Early Bird</th>
<th>After 8/15/16</th>
<th>After 9/1/16</th>
</tr>
</thead>
<tbody>
<tr>
<td>Institutional Member</td>
<td>$600</td>
<td>$700</td>
<td>$800</td>
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<tr>
<td>Affiliate Member</td>
<td>$700</td>
<td>$800</td>
<td>$900</td>
</tr>
<tr>
<td>Non-Member</td>
<td>$800</td>
<td>$900</td>
<td>$1,000</td>
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KEYNOTE SPEAKERS, GENERAL SESSIONS AND OTHER EDUCATIONAL OPPORTUNITIES

Sunday, September 18, 4 - 6pm
NEW MEMBER AND FIRST TIMER SESSION
If you are new to URMIA or a first time conference attendee, don’t miss this opportunity to meet URMIA’s leaders and network with future conference friends prior to the opening reception.

Monday, September 19, 8:30 - 9:30am
KEYNOTE SPEAKER
Nathan Brostrom, University of California CFO

Monday September 19, 11:15am - 12:30pm
AWARDS LUNCHEON AND ROUNDTABLE DISCUSSIONS
This year’s roundtable discussions will feature topics on business continuity, emergency response, ERM, EH&S, international compliance, regulatory affairs, loss prevention, minors, and safety.

Monday, September 19, 3:30 - 4:45pm
ASK A RISK MANAGER
Do you have a question you would like to ask an experienced risk manager? Do you tend to be shy in a group setting? If so, this round table session has been crafted just for you! Each risk management expert will host a specific risk management topic with participants engaging with experts for one on one Q & A. Speed dating – URMIA Style.

Tuesday September 20, 8 - 9am
GENERAL SESSION: JUST IN TIME MUTUAL AID: RESPONDING TO A CAMPUS SHOOTING
Andre Le Duc, University of Oregon

Tuesday September 20, 10 - 1:30pm
ANNUAL BUSINESS MEETING & LUNCH
Join us for the official passing of the gavel, induction of new officers and a preview of the 2017 and 2018 annual conferences.

Wednesday September 21, 8 - 9:15am
GENERAL SESSION: STUDENT SAFETY DURING POLITICAL UPHEAVAL
Eric Trager, from the Washington Institute will discuss his expertise as it pertains to his experience in Egypt during the 2011 anti-Mubarak revolts. An expert on Egyptian politics and the Muslim Brotherhood in Egypt, this is a session not to be missed!

Wednesday September 21, 12:30 - 2pm
LUNCHEON, CONFERENCE CLOSING, AND GENERAL SESSION: ACADEMIC CONTINUITY – RISK MANAGEMENT WRIT LARGE
Join presenters Anita Ingram, University of Cincinnati; John McLaughlin, Arthur J. Gallagher Risk Management Services; and Nancy Pringle, from Ithaca College as they share key systemic challenges facing higher education institutions and share information on how you can strengthen your own ERM skills!