URMIA’s 45th Annual Conference

September 20-24, 2014 | Louisville, KY
Louisville Marriott Downtown

Register today at my.urmia.org/urma2014
• Extend your educational opportunities by attending any of our four pre-conference workshops. This year, URMIA is excited to again offer its international travel workshop in partnership with NAFSA. This workshop is designed for risk managers and study abroad professionals.

• Take advantage of our extensive breakout session schedule: 34 sessions on everything from enterprise risk management and compliance to data risks and emergency management.

• Celebrate URMIAcares’ seventh year of giving back to the community that hosts our event by volunteering during this rewarding community service event.

• Build lasting professional relationships through our many networking opportunities, most of which are included in your registration.

Conference Registration Rates
URMIA continues to keep registration rates as low as possible. One-day, student, and emeritus/retiree rates are also available. Contact urmia@urmia.org for details!

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<tr>
<th>Member Type</th>
<th>Early Bird</th>
<th>On or After 8/1/14</th>
<th>On or After 9/1/14</th>
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<td>Institutional Member</td>
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<td>Affiliate Member</td>
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<td>Non-Member</td>
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Keynote Speakers, General Sessions, and Other Educational Opportunities

Sunday, Monday, and Tuesday, September 21-23
INNOVATIVE RISK MANAGEMENT AWARD SELECTION: This year’s conference will feature a display of the 2014 Innovative Risk Management award submissions. URMIA encourages you to take a moment out of your conference schedule to review your colleagues’ work and let us know which risk management solutions you think make the biggest impact!

Sunday, September 21, 3-6 pm
NEW MEMBER AND FIRST TIMER SESSION: If you are new to URMIA or the conference, don’t miss this opportunity to meet URMIA’s leaders and make new friends before the opening reception.

Monday, September 22, 8:55-10 am
KEYNOTE SPEAKER - “Facilitator U vs. Compliance U,” with Peter Lake, Stetson University College of Law

Monday, September 22, 11:50 am-1:15 pm
AWARDS LUNCHEON AND ROUNDTABLES
Congratulate the recipients of the 2014 Distinguished Risk Manager award and URMIA’s Emeritus Member award. Also, don’t miss the opportunity to connect with colleagues during regional roundtable discussions!

Tuesday, September 23, 8-9 am
GENERAL SESSION - “Paradigm Shifts: A General Counsel’s View of the Future of Higher Education,” with William Thro, University of Kentucky

Tuesday, September 23, 12:25-2 pm
ANNUAL BUSINESS MEETING AND LUNCH: Join us for the official passing of the gavel, induction of new officers, and a preview of the 2015 and 2016 annual conferences.

Wednesday, September 24, 8-9:15 am
GENERAL SESSION - “I Wish I Had Known That Sooner: Higher Education Risk Management Lore,”
A panel of higher education risk managers moderated by John McLaughlin, Arthur J. Gallagher Risk Management Services.

Wednesday, September 24, 12:30-1:45 pm
GENERAL SESSION - “Run With It: Implementing Big Ideas from URMIA’s 45th Annual Conference”
Pre-Conference Workshops

Pre-Conference Workshop #1
URMIA/NAFSA Pre-Conference Workshop - Developing Your International Risk Management Action Plan: Proven Techniques to Integrate Study Abroad and Risk Management to Optimize Outcomes
Saturday, September 20 (8 am-5 pm) and Sunday, September 21 (8 am-12 pm)
ADDITIONAL FEE REQUIRED; register online.
Spend a day-and-a-half with experts from URMIA and NAFSA to create a customized international risk action plan for your campus. Pairs of risk management and education abroad professionals will work together to discuss and plan for specific operational, financial, and strategic aspects of risk management.

Pre-Conference Workshop #2
NEW: Associate in Risk Management Review Session - ERM (ARM-E)
Erike Young, University of California
Saturday, September 20, 9 am-5 pm
ADDITIONAL FEE REQUIRED; register online.
Don’t miss this valuable review session for the new ARM-E, ARM 57-Enterprise Risk Management. The ARM is a nationally recognized designation that enhances your risk management skills by teaching you how to build and implement a balanced risk strategy using retention, transfer, and hybrids. URMIA will also offer proctored exams for ARM-54, ARM-55, ARM-56, ARM-57 for an additional fee on 9/21/14, 1-4 pm.

Pre-Conference Workshop #3
Risk Management 101: Practical Application for Higher Education,
Brenda Tappan, United Educators, and Beth Carmichael, Five Colleges, Inc.
Saturday, September 20, 1-5 pm
FREE FOR CONFERENCE ATTENDEES! Register online. This primer in risk management is being offered for the sixth year. Risk means different things to different people. Attendees will have the chance to explore what risk looks like for them and how to use this information to better manage their institutions’ risks. Attendees will also explore how to make risk management “real” for others on campus by utilizing formal risk management processes to identify, mitigate, and respond to potential exposures.

Pre-Conference Workshop #4
Risk Management and Regulatory Compliance Challenges & Opportunities
Peter Lake, Stetson University College of Law
Sunday, September 21, 12:45-2:45 pm
ADDITIONAL FEE REQUIRED; register online.
The increase in intensity of regulatory compliance introduces new challenges for ERM. How will ERM leaders interface with chief compliance officers (CCOs)? How will ERM leaders interface with presidents and boards? How can this new regulatory era create business opportunities for higher education? What will operational-level risk management look like in the new Compliance Era?

Special Thanks to Our Sponsors...
For a complete list of sponsors, visit www.urmia.org.

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Marsh USA Inc. - Gala
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Hiscox Inc. - Keynote Speaker
AIG - Gala Dessert Reception
ACE USA - Breakfast
Cross Insurance, Inc. - President’s Reception
Safety National - Internet Cafe, Friends of URMIA and URMIAcares
United Educators - Breakfast
American Appraisal - New Member/First Timer Session and URMIAcares
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Origami Risk - Annual Conference Scholarship Fund
Riskonnect - Annual Conference Scholarship Fund
Summit America Insurance - URMIAcares
Other Activities and Events

URMIAcares Community Service Event

Sunday, September 21, 1-4 pm
If you haven't participated in URMIAcares yet, this is your year! URMIAcares gives attendees and guests the chance to give back to the community hosting our conference through various community service activities. It's a great chance to get to know fellow members and do some good before the conference kicks off.

Guest Tours (additional fee required)

Sunday, September 21; Monday, September 22; and Tuesday, September 23
This year's guest tours will let you experience Louisville's unique culture and history. Sunday's tours take guests to the races at Churchill Downs or through Old Louisville and the Kentucky Derby Museum. Join us Monday for a trip through Bardstown and Kentucky's Bourbon Heritage Center. And on Tuesday, visit the American Saddlebred Museum and Kentucky horse park on the Horses in Bluegrass Tour.

Golf Outing (additional fee required)

Sunday, September 21, 7:15 am-3 pm (8:30 am shotgun start)
The golf outing gives attendees and guests the chance to spend some time on the course before the conference begins. This year's outing will be at the Covered Bridge Golf Club. Visit the website for more!

Opening Reception - Louisville Marriott Ballroom

Sunday, September 21, 8-11 pm
Join your URMIA colleagues at the 45th Annual Conference Opening Reception in the newly renovated Louisville Marriott Ballroom. Enjoy a "Taste of Kentucky" with bluegrass music, games, and Kentucky-inspired food and refreshments. The Opening Reception is a great place to reconnect with your colleagues, and meet new friends. Attendees should dress comfortably, and we encourage you to wear your school colors!

Meet and Greet Dinners

Monday, September 22, 6:30 pm
Visit a local restaurant for a "Dutch" treat networking dinner. Sign up online or at the registration desk.

Gala at Churchill Downs

Tuesday, September 23, 6:30 pm
Don't miss our final event of the conference: the gala at Churchill Downs! This year, the gala will feature mock races, walking tours, music, and dancing. Network, enjoy one last evening with your colleagues, and get a taste of Kentucky culture.

Final General Session, Raffle Lunch, and Conference Closing

Wednesday, September 24, 12:30-1:45 pm
Our final lunch will feature a recap of important ideas from this year's conference and ways you can "run with them" on your campus. The URMIA scholarship raffle grand finale will also take place during lunch. Raffle proceeds go to URMIA's scholarship program, so bring your donated items and show your support!
### Saturday, September 20

<table>
<thead>
<tr>
<th>Time</th>
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<tbody>
<tr>
<td>8-5 pm</td>
<td>CONFERENCE REGISTRATION OPEN</td>
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<td>8-4 pm</td>
<td>URMIA BOARD OF DIRECTORS MEETING</td>
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<tr>
<td>8-5 pm</td>
<td>PRE-CONFERENCE WORKSHOP #1: Day 1 of NAFSA/URMIA PRE-CONFERENCE WORKSHOP -</td>
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<td>Developing Your International Risk Management Action Plan: Proven Techniques to Integrate Study</td>
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<td>Abroad and Risk Management to Optimize Outcomes (Additional fee)</td>
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<td>9-5 pm</td>
<td>PRE-CONFERENCE WORKSHOP #2: Associate in Risk Management Review Session - ERM (ARM-E) (</td>
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<td>1-5 pm</td>
<td>PRE-CONFERENCE WORKSHOP #3: Risk Management 101: Practical Application for Higher Education</td>
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<td>(Free! See conference website for information)</td>
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<td>6-9 pm</td>
<td>PRESIDENT’S RECEPTION - The Sports and Social Club, Downtown Louisville (Invitation only;</td>
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<td>for new members, first time attendees, Annual Conference Committee, and URMIA's leadership)</td>
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### Sunday, September 21

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<th>Time</th>
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<tr>
<td>7:15-3 pm</td>
<td>GOLF OUTING - Covered Bridge Golf Club (Additional fee)</td>
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<td>8-5 pm</td>
<td>CONFERENCE REGISTRATION OPEN</td>
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<td>8-12 pm</td>
<td>PRE-CONFERENCE WORKSHOP #1: Day 2 of URMIA/NAFSA PRE-CONFERENCE WORKSHOP -</td>
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<td>Developing Your International Risk Management Action Plan: Proven Techniques to Integrate Study</td>
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<td>Abroad and Risk Management to Optimize Outcomes (Additional fee)</td>
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<tr>
<td>12:45-2:45 pm</td>
<td>PRE-CONFERENCE WORKSHOP #4: Risk Management and Regulatory Compliance: Challenges</td>
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<td>and Opportunities (Additional fee)</td>
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<td>1-4 pm</td>
<td>PROCTORED EXAM for ARM-54, ARM-55, ARM-56, and ERM-57 (Additional fee)</td>
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<td>1-4 pm</td>
<td>URMIAcares COMMUNITY SERVICE EVENT</td>
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<td>3-6 pm</td>
<td>NEW MEMBER AND FIRST TIMER SESSION</td>
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<td>8-11 pm</td>
<td>OPENING RECEPTION - Louisville Marriott Ballroom</td>
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### Monday, September 22

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<tr>
<td>7-8:15 am</td>
<td>BREAKFAST</td>
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<td>8-5 pm</td>
<td>CONFERENCE REGISTRATION OPEN</td>
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<td>8:15-10 am</td>
<td>WELCOME AND ASSOCIATION HIGHLIGHTS - President Anita Ingram, Executive Director Jenny</td>
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<td>Whittington, and Conference Chairs Steve Bryant, Luke Figora, and Kathy Hargis</td>
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<td>8:55-10 am</td>
<td>KEYNOTE SPEAKER - “Facilitator U vs. Compliance U” Peter Lake, Stetson University College of</td>
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#### Breakout Sessions

- **Unbridled- Synonym, Unrestricted: Opening Your Doors to Student Affairs Professionals**
  - Kerensa Williams, Southern Methodist Univ.
  - Anita Ingram, Southern Methodist Univ.
- **Beyond our Borders: Who Knew What Risk Was Hiding There?**
  - Joan D. Rupar, AIG
  - Lisa Zimmaro, Temple Univ.
  - Mark Camillo, AIG
- **Managing Risk Intelligently: A New Normal**
  - Jean Demchak, Marsh USA, Inc.
  - Gary Langsdale, Pennsylvania State Univ.
  - Merrill Schwartz, Association of Governing Boards (AGB)
- **Championing the Management of Minors in Camps**
  - Mark Briggs, Safety Management Resources Corporation
  - Ed Morford, Univ. of Illinois, Urbana-Champaign

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<tr>
<td>11:50 am-1:15 pm</td>
<td>AWARDS LUNCHEON AND ROUNDTABLE DISCUSSIONS</td>
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Monday, September 22 (continued)

Breakout Sessions 1:30-2:45 pm
ERM Implementation: Foundations and Reflections of a University Chief Risk Officer at the Five-Year Milestone
Tim Wiseman, East Carolina Univ.
Dorothy M. Gjerdrum, Gallagher Public Sector
Connect 1-2-3 Sandy Serbalik, Stena College
Anthony Retort, Univ. of San Francisco
Keely Sims, URMIA
The Campus Construction Race Is On! Beverly Costello, Cross Insurance Higher Ed. Division
Jon Alvarez, Wellesley College
Randy Adams, Zurich North America
Richard Resnik, Project Risk Consultants
Common Horse Sense in Managing Sports Medicine Risks
Eric F. Quandt, Scharf Banks Marmor LLC
Timothy Neal, Syracuse Univ.
Richard A. Spiers, Genesis and General Star
David E. Pajak, Syracuse Univ.

Institutional Roundtable Discussions 3:4-3:30 pm
COMMUNITY COLLEGE DISCUSSION
SMALL INSTITUTION DISCUSSION
COMPREHENSIVE/DOCTORAL INSTITUTION DISCUSSION
RESEARCH INSTITUTION DISCUSSION

3:30-3:45 pm URMIA AFFILIATES MEETING
6:30 pm MEET AND GREET DINNERS

Tuesday, September 23

7:30-8 am BREAKFAST
8 am-5 pm CONFERENCE REGISTRATION OPEN
8-9 am GENERAL SESSION - “Paradigm Shifts: A General Counsel’s View of the Future of Higher Education,” William Thro, University of Kentucky

Breakout Sessions 9:20-10:35 am
ERM and Research Safety: Lessons Learned from the University of California
Erike Young, Univ. of California, Office of the President
Ken Smith, Univ. of California, Office of the President
CSHEMA Partnered Session

Liquidated Damages: The Penalty for Failing to Achieve the Impossible - Construction Defect/Delay Response Strategies for University Risk Professionals
Timothy Christ, LWG Consulting
John Santos, Univ. of Texas System

Best Practices in Reducing Losses from Campus Housing: Implementing an Official Renters’ Insurance Program
John Fees, NGI Group / GradGuard
Steve Bryant, Texas Tech Univ. System

Creating Resilient Universities: Advancing ERM and Organizational Resilience on Campus
Andre LeDuc, Univ. of Oregon
Deb Donning, Univ. of Oregon

The Anatomy of a Data Breach: Assess, Secure, Respond
Gary Leonard, Univ. of California, Office of the President
Jeremy Henley, ID Experts

12:25-2 pm URMIA ANNUAL BUSINESS MEETING AND LUNCH

Breakout Sessions 2:15-3:30 pm
Flood, Storm Surge, Earthquake, Windstorm, Winter Storm, Severe Thunderstorm, Terrorism: Has the Art of Underwriting These Events Been Replaced by the Science of Natural Hazard and Catastrophe Modeling?
Peter Fallon, Risk Strategies Company
Bret Murray, Tufts Univ.
Akhshay Gupta, Ph.D., P.E., Air Worldwide
Sanjay Godhwani, Berkshire Hathaway Specialty Insurance.

I’ve Got a Secret...and It’s About Risk Assessment!
Toni Stephens, Univ. of Texas at Dallas
ACUA Partnered Session

Research Partnerships: A New Frontier
Jean Demchak, Marsh USA, Inc.
Lawrence Foley, John Hopkins Univ.
Peter Grant, Univ. of Cape Town

Emergency Management Standards: Your Crucial ComPLANion
Troy Harris, Westmont College

Save $100 by registering before August 1, 2014

More info on URMIA’s conference scholarship program available at my.urmia.org/urmia2014
**Tuesday, September 23 (continued)**

<table>
<thead>
<tr>
<th>Breakout Sessions 3:45-5 pm</th>
<th>The New Importance of Student Health Insurance</th>
<th>Higher Education Compliance: An Enterprise Approach</th>
<th>The Forum on Education Abroad’s Critical Incident Database</th>
<th>A Greener Campus: What Could Go Wrong?</th>
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<tbody>
<tr>
<td></td>
<td>William Devine, University Health Plans, Inc.</td>
<td>Jeff Chasen, University of Kansas</td>
<td>Natalie A. Mello, The Forum on Education Abroad</td>
<td>Debra Denker, Travelers Insurance</td>
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<td>James A. Breeding, Rutgers, The State University of New Jersey</td>
<td>Scott Wightman, Arthur J. Gallagher Risk Management Services</td>
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<td>Melinda Ward, Rochester Institute of Technology</td>
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**6:30-10:30 pm** GALA AT CHURCHILL DOWNS

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**Wednesday, September 24**

**7:30-8 am** BREAKFAST

**8 am-12 pm** CONFERENCE REGISTRATION OPEN


<table>
<thead>
<tr>
<th>Breakout Sessions 9:40-10:55 am</th>
<th>International Evacuation: Proactive Versus Reactive Responses</th>
<th>The Unthinkable Lessons Learned from an Active Shooter on Campus</th>
<th>Why ERM Processes Succeed or Fail</th>
<th>Colleges and Universities and the Chemical Facility Anti-Terrorism Standards (CFATS)</th>
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<tbody>
<tr>
<td></td>
<td>Laura Provencher, Univ. of Arizona</td>
<td>Phillip Stack, Univ. of Alberta</td>
<td>Russell McGuire, Riskonnect</td>
<td>Sharmine Jones, Dept. of Homeland Security Office of Infrastructure Protection</td>
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<td>Pascal Schuback, Univ. of Washington</td>
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<td>Michael Liebowitz, New York Univ.</td>
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<td>Dru Simmons, The Ohio State Univ.</td>
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<td>Carol Fox, RIMS</td>
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<td>Kimberley Coyne, Univ. of Michigan</td>
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<td><strong>CAUBO Partnered Session</strong></td>
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<td>D. Matthew Gregory, Associate Dean of Students, Louisiana State Univ.</td>
<td>Erike Young, Univ. of California, Office of the President</td>
<td>Jean Demschak, Marsh USA, Inc.</td>
<td>Frank Altiere, PMA Companies</td>
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<td><strong>ASCA Partnered Session</strong></td>
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<td>Dr. Michael Histed, Univ. of Ottawa</td>
<td>Jennifer Whittington, URMIA</td>
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<td>Peter Grant, Univ. of Cape Town</td>
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**12:30-1:45 pm** FINAL GENERAL SESSION - “Run With It: Implementing Big Ideas from URMIA’s 45th Annual Conference,” LUNCH, AND CONFERENCE CLOSING

**3:30-5:30 pm** URMIA BOARD OF DIRECTORS MEETING