

URMIA's 45th Annual Conference



September 20-24, 2014 | Louisville, KY
Louisville Marriott Downtown

Register today at my.urmia.org/urmia2014



URMIA
UNIVERSITY RISK MANAGEMENT &
INSURANCE ASSOCIATION

Unbridled Champions of Risk

What's in Store for You at URMIA's 45th Annual Conference?

- Extend your educational opportunities by attending any of our four pre-conference workshops. This year, URMIA is excited to again offer its international travel workshop in partnership with NAFSA. This workshop is designed for risk managers and study abroad professionals.
- Take advantage of our extensive breakout session schedule: 34 sessions on everything from enterprise risk management and compliance to data risks and emergency management.
- Celebrate URMIAcares' seventh year of giving back to the community that hosts our event by volunteering during this rewarding community service event.
- Build lasting professional relationships through our many networking opportunities, most of which are included in your registration.

Conference Registration Rates

URMIA continues to keep registration rates as low as possible. One-day, student, and emeritus/retiree rates are also available. Contact urmia@urmia.org for details!

Member Type	Early Bird	On or After 8/1/14	On or After 9/1/14
Institutional Member	\$585	\$685	\$785
Affiliate Member	\$685	\$785	\$885
Non-Member	\$785	\$885	\$985

Keynote Speakers, General Sessions, and Other Educational Opportunities

Sunday, Monday, and Tuesday, September 21-23

INNOVATIVE RISK MANAGEMENT AWARD SELECTION: This year's conference will feature a display of the 2014 Innovative Risk Management award submissions. URMIA encourages you to take a moment out of your conference schedule to review your colleagues' work and let us know which risk management solutions you think make the biggest impact!

Sunday, September 21, 3-6 pm

NEW MEMBER AND FIRST TIMER SESSION: If you are new to URMIA or the conference, don't miss this opportunity to meet URMIA's leaders and make new friends before the opening reception.

Monday, September 22, 8:55-10 am

KEYNOTE SPEAKER - "Facilitator U vs. Compliance U," with Peter Lake, *Stetson University College of Law*

Monday, September 22, 11:50 am-1:15 pm

AWARDS LUNCHEON AND ROUNDTABLES

Congratulate the recipients of the 2014 Distinguished Risk Manager award and URMIA's Emeritus Member award. Also, don't miss the opportunity to connect with colleagues during regional roundtable discussions!

Tuesday, September 23, 8-9 am

GENERAL SESSION - "Paradigm Shifts: A General Counsel's View of the Future of Higher Education," with William Thro, *University of Kentucky*

Tuesday, September 23, 12:25-2 pm

ANNUAL BUSINESS MEETING AND LUNCH: Join us for the official passing of the gavel, induction of new officers, and a preview of the 2015 and 2016 annual conferences.

Wednesday, September 24, 8-9:15 am

GENERAL SESSION - "I Wish I Had Known That Sooner: Higher Education Risk Management Lore," A panel of higher education risk managers moderated by John McLaughlin, *Arthur J. Gallagher Risk Management Services*.

Wednesday, September 24, 12:30-1:45 pm

GENERAL SESSION - "Run With It: Implementing Big Ideas from URMIA's 45th Annual Conference"

Pre-Conference Workshops

Pre-Conference Workshop #1 **URMIA/NAFSA Pre-Conference** **Workshop - Developing Your** **International Risk Management Action Plan:** **Proven Techniques to Integrate Study Abroad** **and Risk Management to Optimize Outcomes**

Saturday, September 20 (8 am-5 pm) and
Sunday, September 21 (8 am-12 pm)
ADDITIONAL FEE REQUIRED; *register online*.
Spend a day-and-a-half with experts from
URMIA and NAFSA to create a customized
international risk action plan for your campus.
Pairs of risk management and education abroad
professionals will work together to discuss and
plan for specific operational, financial, and
strategic aspects of risk management.

Pre-Conference Workshop #2 **NEW: Associate in Risk Management** **Review Session - ERM (ARM-E)** Erike Young, University of California

Saturday, September 20, 9 am-5 pm
ADDITIONAL FEE REQUIRED; *register online*.
Don't miss this valuable review session for the new
ARM-E, ARM 57-Enterprise Risk Management.
The ARM is a nationally recognized designation
that enhances your risk management skills by
teaching you how to build and implement a
balanced risk strategy using retention, transfer, and
hybrids. *URMIA will also offer proctored exams*
for ARM-54, ARM-55, ARM-56, ARM-57 for
an additional fee on 9/21/14, 1-4 pm.

Pre-Conference Workshop #3 **Risk Management 101: Practical** **Application for Higher Education,** Brenda Tappan, United Educators, and Beth Carmichael, Five Colleges, Inc.

Saturday, September 20, 1-5 pm
FREE FOR CONFERENCE ATTENDEES! *Register*
online. This primer in risk management is being
offered for the sixth year. Risk means different
things to different people. Attendees will have
the chance to explore what risk looks like for
them and how to use this information to better
manage their institutions' risks. Attendees will
also explore how to make risk management "real"
for others on campus by utilizing formal risk
management processes to identify, mitigate, and
respond to potential exposures.

Pre-Conference Workshop #4 **Risk Management and Regulatory Compliance** **Challenges & Opportunities** Peter Lake, Stetson University College of Law

Sunday, September 21, 12:45-2:45 pm
ADDITIONAL FEE REQUIRED; *register online*.
The increase in intensity of regulatory compliance
introduces new challenges for ERM. How will
ERM leaders interface with chief compliance
officers (CCOs)? How will ERM leaders
interface with presidents and boards? How
can this new regulatory era create business
opportunities for higher education? What will
operational-level risk management look like in
the new Compliance Era?

Special Thanks to Our Sponsors...

For a complete list of sponsors, visit www.urmia.org.

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Summit America Insurance - *URMIAcares*

Other Activities and Events

URMIACares Community Service Event

Sunday, September 21, 1-4 pm

If you haven't participated in URMIACares yet, this is your year! URMIACares gives attendees and guests the chance to give back to the community hosting our conference through various community service activities. It's a great chance to get to know fellow members and do some good before the conference kicks off.



Guest Tours (additional fee required)

Sunday, September 21; Monday, September 22; and Tuesday, September 23

This year's guest tours will let you experience Louisville's unique culture and history. Sunday's tours take guests to the races at Churchill Downs or through Old Louisville and the Kentucky Derby Museum. Join us Monday for a trip through Bardstown and Kentucky's Bourbon Heritage Center. And on Tuesday, visit the American Saddlebred Museum and Kentucky horse park on the Horses in Bluegrass Tour.



Golf Outing (additional fee required)

Sunday, September 21, 7:15 am-3 pm (8:30 am shotgun start)

The golf outing gives attendees and guests the chance to spend some time on the course before the conference begins. This year's outing will be at the Covered Bridge Golf Club. Visit the website for more!

Opening Reception - Louisville Marriott Ballroom

Sunday, September 21, 8-11 pm

Join your URMIA colleague's at the 45th Annual Conference Opening Reception in the newly renovated Louisville Marriott Ballroom. Enjoy a "Taste of Kentucky" with bluegrass music, games, and Kentucky-inspired food and refreshments. The Opening Reception is a great place to reconnect with your colleagues, and meet new friends. Attendees should dress comfortably, and we encourage you to wear your school colors!



Meet and Greet Dinners

Monday, September 22, 6:30 pm

Visit a local restaurant for a "Dutch" treat networking dinner. Sign up online or at the registration desk.

Gala at Churchill Downs

Tuesday, September 23, 6:30 pm

Don't miss our final event of the conference: the gala at Churchill Downs! This year, the gala will feature mock races, walking tours, music, and dancing. Network, enjoy one last evening with your colleagues, and get a taste of Kentucky culture.

Find tour and program details at
my.urmia.org/urmia2014

Final General Session, Raffle Lunch, and Conference Closing

Wednesday, September 24, 12:30-1:45 pm

Our final lunch will feature a recap of important ideas from this year's conference and ways you can "run with them" on your campus. The URMIA scholarship raffle grand finale will also take place during lunch. Raffle proceeds go to URMIA's scholarship program, so bring your donated items and show your support!



Conference Schedule at a Glance



Saturday, September 20

8 am-5 pm	CONFERENCE REGISTRATION OPEN
8 am-4 pm	URMIA BOARD OF DIRECTORS MEETING
8 am-5 pm	PRE-CONFERENCE WORKSHOP #1: Day 1 of NAFSA/URMIA PRE-CONFERENCE WORKSHOP - Developing Your International Risk Management Action Plan: Proven Techniques to Integrate Study Abroad and Risk Management to Optimize Outcomes (Additional fee)
9 am-5 pm	PRE-CONFERENCE WORKSHOP #2: Associate in Risk Management Review Session - ERM (ARM-E) (Additional fee)
1-5 pm	PRE-CONFERENCE WORKSHOP #3: Risk Management 101: Practical Application for Higher Education (Free! See conference website for information)
6-9 pm	PRESIDENT'S RECEPTION - The Sports and Social Club, Downtown Louisville (Invitation only; for new members, first time attendees, Annual Conference Committee, and URMIA's leadership)

Sunday, September 21

7:15 am-3 pm	GOLF OUTING - Covered Bridge Golf Club (Additional fee)
8 am-5 pm	CONFERENCE REGISTRATION OPEN
8 am-12 pm	PRE-CONFERENCE WORKSHOP #1: Day 2 of URMIA/NAFSA PRE-CONFERENCE WORKSHOP - Developing Your International Risk Management Action Plan: Proven Techniques to Integrate Study Abroad and Risk Management to Optimize Outcomes (Additional fee)
12:45-2:45 pm	PRE-CONFERENCE WORKSHOP #4: Risk Management and Regulatory Compliance: Challenges and Opportunities (Additional fee)
1-4 pm	PROCTORED EXAM for ARM-54, ARM-55, ARM-56, and ERM-57 (Additional fee)
1-4 pm	URMIAcares COMMUNITY SERVICE EVENT
3-6 pm	NEW MEMBER AND FIRST TIMER SESSION
8-11 pm	OPENING RECEPTION - Louisville Marriott Ballroom



Monday, September 22

7:30-8:15 am	BREAKFAST			
8 am-5 pm	CONFERENCE REGISTRATION OPEN			
8:15-8:50 am	WELCOME AND ASSOCIATION HIGHLIGHTS - President Anita Ingram, Executive Director Jenny Whittington, and Conference Chairs Steve Bryant, Luke Figora, and Kathy Hargis			
8:55-10:00 am	KEYNOTE SPEAKER - "Facilitator U vs. Compliance U" Peter Lake, <i>Stetson University College of Law</i>			
<i>Breakout Sessions</i> 10:20-11:35 am	Unbridled- Synonym, Unrestricted: Opening Your Doors to Student Affairs Professionals Kerensa Williams, <i>Southern Methodist Univ.</i> Anita Ingram, <i>Southern Methodist Univ.</i>	Beyond our Borders: Who Knew What Risk Was Hiding There? Joan D. Rupar, <i>AIG</i> Lisa Zimmaro, <i>Temple Univ.</i> Mark Camillo, <i>AIG</i>	Managing Risk Intelligently: A New Normal Jean Demchak, <i>Marsh USA, Inc.</i> Gary Langsdale, <i>Pennsylvania State Univ.</i> Merrill Schwartz, <i>Association of Governing Boards (AGB)</i>	Championing the Management of Minors in Camps Mark Briggs, <i>Safety Management Resources Corporation</i> Ed Morford, <i>Univ. of Illinois, Urbana-Champaign</i>
11:50 am- 1:15 pm	AWARDS LUNCHEON AND ROUNDTABLE DISCUSSIONS			

Monday, September 22 (continued)

Breakout Sessions 1:30-2:45 pm	ERM Implementation: Foundations and Reflections of a University Chief Risk Officer at the Five-Year Milestone Tim Wiseman, <i>East Carolina Univ.</i> Dorothy M. Gjerdrum, <i>Gallagher Public Sector</i>	Connect 1-2-3 Sandy Serbalik, <i>Siena College</i> Anthony Retort, <i>Univ. of San Francisco</i> Keely Sims, <i>URMIA</i>	The Campus Construction Race Is On! Beverly Costello, <i>Cross Insurance Higher Ed. Division</i> Jon Alvarez, <i>Wellesley College</i> Randy Adams, <i>Zurich North America</i> Richard Resnik, <i>Project Risk Consultants</i>	Common Horse Sense in Managing Sports Medicine Risks Eric F. Quandt, <i>Scharf Banks Marmor LLC</i> Timothy Neal, <i>Syracuse Univ.</i> Richard A. Spiers, <i>Genesis and General Star</i> David E. Pajak, <i>Syracuse Univ.</i>
Institutional Roundtable Discussions 3-4:30 pm	COMMUNITY COLLEGE DISCUSSION	SMALL INSTITUTION DISCUSSION	COMPREHENSIVE/DOCTORAL INSTITUTION DISCUSSION	RESEARCH INSTITUTION DISCUSSION

3-3:30 pm URMIA AFFILIATES MEETING

6:30 pm MEET AND GREET DINNERS

More info on URMIA's conference scholarship program available at my.urmia.org/urmia2014

Tuesday, September 23

7:30-8 am BREAKFAST

8 am-5 pm CONFERENCE REGISTRATION OPEN

8-9 am GENERAL SESSION - "Paradigm Shifts: A General Counsel's View of the Future of Higher Education," William Thro, *University of Kentucky*

Breakout Sessions 9:20-10:35 am	ERM and Research Safety: Lessons Learned from the University of California Erike Young, <i>Univ. of California, Office of the President</i> Ken Smith, <i>Univ. of California, Office of the President</i> CSHEMA Partnered Session	Liquidated Damages: The Penalty for Failing to Achieve the Impossible - Construction Defect/Delay Response Strategies for University Risk Professionals Timothy Christ, <i>LWG Consulting</i> John Santos, <i>Univ. of Texas System</i>	Best Practices in Reducing Losses from Campus Housing: Implementing an Official Renters' Insurance Program John Fees, <i>NGI Group / GradGuard</i> Steve Bryant, <i>Texas Tech Univ. System</i>	Complying With Foreign Law in Establishing International Programs Bill Hoye, <i>IES Abroad</i> Stacey Tsantir, <i>Univ. of Minnesota</i>
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Breakout Sessions
10:55 am-12:10 pm

"Our Students Are Going Where?"
Richard Perry, *Marsh USA, Inc.*
Connie Schweitzer, *Saginaw Valley State Univ.*
Erica Healand, *Eastern Michigan Univ.*
Tony Rey, *Marsh USA, Inc.*

Risk and Insurance in Higher Education Contracts
Natasha Baker, *Hirschfeld Kraemer LLP*
Larry Deger, *EIIA*
Mark Logel, *Univ. of Evansville*

Creating Resilient Universities: Advancing ERM and Organizational Resilience on Campus
Andre LeDuc, *Univ. of Oregon*
Deb Donning, *Univ. of Oregon*

The Anatomy of a Data Breach: Assess, Secure, Respond
Gary Leonard, *Univ. of California, Office of the President*
Jeremy Henley, *ID Experts*

12:25-2 pm URMIA ANNUAL BUSINESS MEETING AND LUNCH

Breakout Sessions
2:15-3:30 pm

Flood, Storm Surge, Earthquake, Windstorm, Winter Storm, Severe Thunderstorm, Terrorism: Has the Art of Underwriting These Events Been Replaced by the Science of Natural Hazard and Catastrophe Modeling?
Peter Fallon, *Risk Strategies Company*
Bret Murray, *Tufts Univ.*
Akshay Gupta, Ph.D., P.E., *Air Worldwide*
Sanjay Godhwani, *Berkshire Hathaway Specialty Insurance.*

I've Got a Secret...and It's About Risk Assessment!
Toni Stephens, *Univ. of Texas at Dallas*

ACUA Partnered Session

Research Partnerships: A New Frontier
Jean Demchak, *Marsh USA, Inc.*
Lawrence Foley, *John Hopkins Univ.*
Peter Grant, *Univ. of Cape Town*

Emergency Management Standards: Your Crucial Companion
Troy Harris, *Westmont College*

Save \$100 by registering before August 1, 2014

Tuesday, September 23 (continued)

<p>Breakout Sessions 3:45-5 pm</p>	<p>The New Importance of Student Health Insurance William Devine, <i>University Health Plans, Inc.</i> James A. Breeding, <i>Rutgers, The State University of New Jersey</i> Melinda Ward, <i>Rochester Institute of Technology</i></p>	<p>Higher Education Compliance: An Enterprise Approach Jeff Chasen, <i>University of Kansas</i> Scott Wightman, <i>Arthur J. Gallagher Risk Management Services</i></p>	<p>The Forum on Education Abroad's Critical Incident Database Natalie A. Mello, <i>The Forum on Education Abroad</i></p>	<p>A Greener Campus: What Could Go Wrong? Debra Denker, <i>Travelers Insurance</i> John Meriano, <i>Quinnipiac Univ.</i></p>
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6:30-10:30 pm **GALA AT CHURCHILL DOWNS**



Wednesday, September 24

7:30-8 am	BREAKFAST			
8 am-12 pm	CONFERENCE REGISTRATION OPEN			
8:00-9:15 am	<p>GENERAL SESSION - "I Wish I Had Known Sooner: Higher Education Risk Management Lore," A panel of higher education risk managers moderated by John McLaughlin, <i>Arthur J. Gallagher Risk Management Services.</i></p>			
<p>Breakout Sessions 9:40-10:55 am</p>	<p>International Evacuation: Proactive Versus Reactive Responses Laura Provencher, <i>Univ. of Arizona</i> Pascal Schuback, <i>Univ. of Washington</i> Dru Simmons, <i>The Ohio State Univ.</i> Kimberley Coyne, <i>Univ. of Michigan</i></p>	<p>The Unthinkable Lessons Learned from an Active Shooter on Campus Phillip Stack, <i>Univ. of Alberta</i></p> <p style="text-align: center;">CAUBO Partnered Session</p>	<p>Why ERM Processes Succeed or Fail Russell McGuire, <i>Riskconnect</i> Michael Liebowitz, <i>New York Univ.</i> Carol Fox, <i>RIMS</i></p>	<p>Colleges and Universities and the Chemical Facility Anti-Terrorism Standards (CFATS) Sharmine Jones, <i>Dept. of Homeland Security Office of Infrastructure Protection</i></p>
<p>Breakout Sessions 11:15-12:30 pm</p>	<p>Institutional Risk Management and the Campus Conduct Process D. Matthew Gregory, <i>Associate Dean of Students, Louisiana State Univ.</i></p> <p style="text-align: center;">ASCA Partnered Session</p>	<p>Risk Managers Are From Mars, EHS Professionals Are From Venus: the EHS Professional's Role in ERM Erike Young, <i>Univ. of California, Office of the President</i></p> <p style="text-align: center;">CSHEMA Partnered Session</p>	<p>Risk Beyond Your Borders: Is Contractual Liability a Myth? Jean Demchak, <i>Marsh USA, Inc.</i> Dr. Michael Histed, <i>Univ. of Ottawa</i> Peter Grant, <i>Univ. of Cape Town</i></p>	<p>Workers' Compensation Benchmarking Survey Frank Altieri, <i>PMA Companies</i> Jennifer Whittington, <i>URMIA</i></p>
12:30-1:45 pm	<p>FINAL GENERAL SESSION - "Run With It: Implementing Big Ideas from URMIA's 45th Annual Conference," LUNCH, AND CONFERENCE CLOSING</p>			
3:30-5:30 pm	URMIA BOARD OF DIRECTORS MEETING			

