URMIA’s 44th Annual Conference

October 12-16, 2013 | Phoenix, AZ
Arizona Grand Resort

Registration Is Now Open!
Extend your educational opportunities by attending any of our four pre-conference workshops. This year, URMIA's is offering two new workshops: a partnership with NAFSA for risk managers and study abroad professionals to attend together and a communication summit.

Take advantage of our extensive breakout session schedule: 36 sessions on everything from enterprise risk management and compliance to hazing and the Affordable Care Act.

Celebrate URMIA's sixth year of giving back to the community that hosts our event by volunteering during this rewarding community service event.

Build lasting professional relationships through our many networking opportunities, most of which are included in your registration.

Conference Registration Rates
URMIA continues to keep registration rates as low as possible. One-day, student, and emeritus/retiree rates are also available. Contact urmia@urmia.org for details!

<table>
<thead>
<tr>
<th>Member Type</th>
<th>Early Bird</th>
<th>On or After 9/1/13</th>
<th>On or After 10/1/13</th>
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<tbody>
<tr>
<td>Institutional Member</td>
<td>$585</td>
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<td>Affiliate Member</td>
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<tr>
<td>Non-Member</td>
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Keynote Speakers, General Sessions, and Other Educational Opportunities

Sunday, October 13, 3-5 pm
NEW MEMBER AND FIRST TIMER SESSION: If you are new to URMIA or the conference, don’t miss this opportunity to meet URMIA’s leaders and make new friends before the opening reception.

Monday, October 14, 8:55-10 am
KEYNOTE SPEAKER - “Kidnapped: A Story of Risk and Survival in Uganda,” with Mitchell Keiver, Control Risks

Monday, October 14, 11:50 am-1:15 pm
AWARDS LUNCHEON AND URMIA SALARY SURVEY UPDATE, with Christine Eick, Auburn University Congratulate the recipients of the 2013 Distinguished Risk Manager and Innovative Risk Management Solutions Awards. Also, don’t miss your chance to hear all about URMIA’s updated 2013 Salary Survey, completed in April 2013, from Salary Survey Task Force Chair Christine Eick.

Monday, October 14, 4:15-5 pm and Tuesday, October 15, 4:30-5:15 pm
URMIA COMMITTEE MEETINGS: URMIA’s success depends on your participation in our member-led committees. Get involved by attending a committee meeting at the conference.

Tuesday, October 15, 8-9 am
GENERAL SESSION - “Communicate to Persuade,” with Bill Dillon, National Association of College and University Business Officers (NACUBO)

Tuesday, October 15, 12:10-1:25 pm
ANNUAL BUSINESS MEETING AND LUNCH: Join us for the official passing of the gavel, induction of new officers, and a preview of the 2014 and 2015 annual conferences.

Wednesday, October 16, 8-9:15 am
GENERAL SESSION - “Risk Management 2.0: The Future of Risk Management,” with Janice Abraham, United Educators Insurance; TBD, Education Advisory Board; and Ruth Unks, Maricopa County Community College District

Wednesday, October 16, 12:30-1:45 pm
GENERAL SESSION - “Threat Assessment: Best Practices for Any Institution,” with Jeann Obermayer, Siena College; Mikel Longman, Maricopa County Community College District; and Anita C. Ingram, Southern Methodist University
Saturday, October 12

8 am-5 pm  CONFERENCE REGISTRATION OPEN
8 am-4 pm  URMIA BOARD OF DIRECTORS MEETING
8:30 am-5:30 pm  NAFSA/URMIA PRE-CONFERENCE WORKSHOP: Developing Your International Risk Management Action Plan: Proven Techniques to Integrate Study Abroad and Risk Management to Optimize Outcomes (Additional fee)
9 am-5 pm  PRE-CONFERENCE WORKSHOP #1: Associate in Risk Management Review Session - ARM-54 Risk Assessment (Additional fee)
1-5 pm  PRE-CONFERENCE WORKSHOP #2: Risk Management 101: Practical Application for Higher Education (Free! See conference website for information)
6-9 pm  PRESIDENT’S RECEPTION - Paseo and Palm Court at the Arizona Grand Resort (Invitation only; for new members, first time attendees, Annual Conference Committee, and URMIA’s leadership)

Sunday, October 13

7 am-3 pm  GOLF OUTING - ASU Karsten Golf Course (Additional fee)
8 am-5 pm  CONFERENCE REGISTRATION OPEN
8 am-12 pm  URMIA/NAFSA PRE-CONFERENCE WORKSHOP: Developing Your International Risk Management Action Plan: Proven Techniques to Integrate Study Abroad and Risk Management to Optimize Outcomes (Additional fee)
9 am-12 pm  PRE-CONFERENCE WORKSHOP #3: Communication and Leadership Summit – Enhancing Your Professional Influence (Additional fee)
1-4 pm  PROCTORED EXAM for ARM-54, ARM-55, and ARM-56 (Additional fee)
1-4 pm  URMIAcares COMMUNITY SERVICE EVENT
3-5 pm  NEW MEMBER AND FIRST TIMER SESSION
8-11 pm  OPENING RECEPTION - Rustler’s Rooste

Monday, October 14

7:15-8:00 am  SEVENTH ANNUAL ALL AFFILIATES MEETING
7:30-8:15 am  BREAKFAST
8 am-5 pm  CONFERENCE REGISTRATION OPEN
8:15-8:50 am  WELCOME AND ASSOCIATION HIGHLIGHTS - President Gary Langsdale, Executive Director Jenny Whittington, Conference Chairs Steve Holland and Ruth Unks, and Special Guest Rufus Glasper, Chancellor of Maricopa County Community College District
8:55-10:00 am  KEYNOTE SPEAKER - “Kidnapped: A Story of Risk and Survival in Uganda,” Mitchell Keiver, Control Risks

Breakout Sessions
10:20-11:50 am
- Global Operational Compliance
  Stacey Tsantis, Univ. of Minnesota
  William Hoye, IES Abroad
- A Comedy or a Tragedy: Is Your Campus Theater as Safe as You Think?
  Nicole L. Craig, Univ. of California
  Brent Cooley, Univ. of California
  Erikie Young, Univ. of California
- Hazing: It’s all Fun and Games Until...
  James Keller, Saul Ewing LLP
  Benjamin Evans, Univ. of Pennsylvania
  Jennifer DeRose, Saul Ewing LLP
- The Claim: A Case Study of the BIG Liability Claim that Can Happen on Campus
  Craig McAllister, Cornell Univ.
  Valerie Cross Dorn, Cornell Univ.
  Julie Katchmir, United Educators Insurance
  Advance Conference Brochure - For more information, visit www.urmia.org or call 812-855-6683.
**Monday, October 14 (continued)**

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<tr>
<th>Time</th>
<th>Session</th>
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<tr>
<td>11:50 am-</td>
<td><strong>AWARDS LUNCHEON AND URMIA SALARY SURVEY UPDATE</strong> - Christine Eick, Auburn University</td>
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<td>1:15 pm</td>
<td><strong>Breakout Sessions</strong> 1:30-2:45 pm</td>
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<td><strong>Reducing Study Abroad Program Risks Through Online Information and Orientation Resources</strong> Gary Rhodes, Center for Global Education at UCLA Brandon Lee, Terra Dotta Laura Angelone, International SOS Frank Gillingham, HTH Worldwide</td>
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<td><strong>Advancements in Return to Work</strong> Susan Shemanski, Sedgwick Kevin Confetti, Univ. of California</td>
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<td><strong>Meet the Innovative Risk Management Solutions Award Recipient</strong></td>
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<td>1:30-2:45 pm</td>
<td><strong>Breakout Sessions</strong> 1:30-2:45 pm</td>
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<td><strong>Lessons Learned from International Risk Managers from Four Continents Around the Globe</strong> Kathy Hargis, Lipscomb Univ. Bernadette McEllian, Univ. of Cambridge Robbie Sinclair, Griffith Univ. Michael Histed, Ottawa Univ. Peter Grant, Univ. of Cape Town</td>
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<td><strong>The Holy Grail: A Framework to Effectively Manage Sport Clubs</strong> Zachary Gifford, California State Univ. Ian McGregor, McGregor &amp; Associates</td>
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<td><strong>Student Health Insurance and the Affordable Care Act</strong> Ellen Shew Holland, Oregon University System Phillip Dendy, Univ. of Texas System</td>
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<td><strong>Getting to Know Your Association: URMIA Resources and How to Access Them</strong> Keely Sims, URMIA Christie Wahlert, URMIA</td>
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<td>3-4 pm</td>
<td><strong>Breakout Sessions</strong> 3-4 pm</td>
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<td>4:15-5 pm</td>
<td><strong>URMIA COMMITTEE MEETINGS</strong></td>
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<td>6:30 pm</td>
<td><strong>MEET AND GREET DINNERS</strong></td>
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<td><strong>Breakout Sessions</strong> 9:20-10:35 am</td>
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<td><strong>International Education Programs and Risk Management: Can’t We All Just Get Along?</strong> Alexis Santi, Cornell Univ. Craig McAllister, Cornell Univ. Arlene Snyder, Arcadia Univ.</td>
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<td><strong>Risky Business Week: Implement URMIA’s Risk Management Week on Your Campus</strong> Kashmir Joiner, Minnesota State Colleges and Universities Michael DeHart, Syracuse Univ. Christie Wahlert, URMIA</td>
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<td><strong>Breakout Sessions</strong> 10:55 am-12:10 pm</td>
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<td><strong>Student Liability, Indemnity, and Other Bells and Whistles of Student Experiential Learning Agreements</strong> Brett Johnson, Snell &amp; Wilmer, LLP Scott Shuman, Midwestern Univ.</td>
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<td><strong>Enhancing Your Risk Management Program with a Cost Allocation System</strong> Mark Walls, Marsh USA Inc. Mark Kebert, Purdue Univ. Ed Knollmeyer, Univ. of Missouri System Doug Huffner, The Ohio State Univ. Laura Peterson, Univ. of Wyoming</td>
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<td><strong>From Idea to Implementation: Practical Steps for Executing Your Institution’s Child Sex Abuse Prevention Plan</strong> Andrew Goldblatt, Univ. of California, Berkeley Aaron Lundberg, Praesidium, Inc.</td>
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<td><strong>The General Counsel and Risk Manager: Forging a Strong and Effective Working Relationship</strong> Steve Holland, Univ. of Arizona Laura Todd Johnson, Univ. of Arizona Rush Unks, Maricopa County Community College District Peter Kushbab, Maricopa County Community College District</td>
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<td>12:10-1:25 pm</td>
<td><strong>URMIA ANNUAL BUSINESS MEETING AND LUNCH</strong></td>
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<td>Tuesday, October 15 (continued)</td>
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| Breakout Sessions 1:35-2:50 pm | **ERM: Lessons Learned and Tools Used from One University’s Nearly 10-Year Implementation Journey**  
Margaret Zapalac, Texas A&M Univ.  
Lawrence Keller, Texas A&M Univ.  
**To Waiver or Not to Waiver... That is the Question!**  
Larry Deger, EIIA  
Mark Logel, Univ. of Evansville  
Natasha Baker, Hirschfeld Kraemer LLP  
**Understanding Excess Versus Reinsurance Contracts from a Claim Handling Perspective**  
Richard Spiers, Genesis Management and Insurance Services Corporation  
Diane Leone, Inter-University Counsel Insurance Consortium  
**The Governance Forecast: Can Your Institution Stand the Heat of a Blowup?**  
Kimberly Turner, Texas Tech Univ. System |
| Breakout Sessions 3:10-4:25 pm | **Fine Arts Risk Management**  
Luke Figora, Univ. of Chicago  
Adrienne Reid, Huntington T. Block Insurance Agency  
**Get Smart! Post-Crisis Response to Move You from Chaos to Control**  
Steven Stoeger-Moore, Districts Mutual Insurance  
Joseph DeaPlaines, Empathia, Inc.  
**Understanding Excess Versus Reinsurance Contracts from a Claim Handling Perspective**  
Richard Spiers, Genesis Management and Insurance Services Corporation  
Diane Leone, Inter-University Counsel Insurance Consortium  
**The Governance Forecast: Can Your Institution Stand the Heat of a Blowup?**  
Kimberly Turner, Texas Tech Univ. System |
| 4:30-5:15 pm | URMIA COMMITTEE MEETINGS |
| 6:30 pm | GALA AT CORONA RANCH |
| Wednesday, October 16 |                                                                         |
| 7:30-8 am | BREAKFAST |
| 8 am-12 pm | CONFERENCE REGISTRATION OPEN |
| 8:00-9:15 am | GENERAL SESSION - “Risk Management 2.0: The Future of Risk Management,” Janice Abraham, United Educators Insurance; Vincent Morris, Arthur J. Gallagher Risk Management Services; and Ruth Unks, Maricopa County Community College District |
Jon Peeples, ACE  
Environmental Risk  
Frank Westfall, ESIS  
Paul Fox, Texas Christian Univ.  
**The Importance of Driver Selection and MVR Reviews**  
Erike Young, Univ. of California  
**Workers’ Compensation Issues and Answers: The Sequel**  
Mark Walla, Marsh USA Inc.  
Kathy Hargis, Lipscomb Univ.  
Kevin Conifetti, Univ. of California  
Berry Coulter, Univ. of North Carolina, Charlotte  
Doug Huffner, The Ohio State Univ.  
Barbara Schatzer, Univ. of San Diego  
Michael Liebowitz, New York Univ.  
**Higher Education Compliance: An Enterprise Approach**  
Scott Wightman, Arthur J. Gallagher Risk Management Services  
Jeff Chasen, Univ. of Kansas |
| Breakout Sessions 11:15-12:30 pm | **Heads Up! Managing the Risk of Concussion in Collegiate Athletics**  
Michael Otworth, Genesis Underwriting Management Company  
Charles Gfeller, Seiger Gfeller Laurie LLP  
Randy Cohen, Univ. of Arizona  
**ACORD Certificates: Bag of Tricks**  
Karen Vecchi, Univ. of California  
Nicole Craig, Univ. of California  
Kori Johanson, ACORD  
Jered Oshinsky, Jenner & Block LLP  
Linda Kornfeld, Jenner & Block LLP  
David Snowe, The Pennsylvania State Univ.  
Margaret Janowiak, The Pennsylvania State Univ.  
**From Design to Implementation to Evaluation: Lessons Learned Implementing ERM**  
Michael Somich, Duke Univ.  
Raina Rose Tagle, Baker Tilly |
| 12:30-1:45 pm | FINAL GENERAL SESSION - “Threat Assessment: Best Practices for Any Institution,” LUNCH, AND CONFERENCE CLOSING - Jeanne Obermayer, Siena College; Mikel Longman, Maricopa County Community College District; and Anita C. Ingram, Southern Methodist University |
| 1:45-3:15 pm | POST-CONFERENCE ROUND TABLES |
| 3:30-5:30 pm | URMIA BOARD OF DIRECTORS MEETING |

Save $100 by registering before September 1, 2013
Other Activities and Events

URMIAcares Community Service Event

Sunday, October 13, 1-4 pm
If you haven’t participated in URMIAcares yet, this is your year! URMIAcares gives attendees and guests the chance to give back to the community hosting our conference through various community service activities. It’s a great chance to get to know fellow members and do some good before the conference kicks off.

Guest Tours (additional fee required)

Sunday, October 13; Monday, October 14; and Tuesday, October 15
This year’s guest tours will let you experience Phoenix’s unique culture and natural beauty. On Sunday, attendees and guests can join us for “Architects Tour: Frank Lloyd Wright.” On Monday, don’t miss the “Sedona Day Tour” to view the natural wonders of this much-frequented town. On Tuesday, get on board with “Native Heritage and Desert Wonders,” and gain a broader perspective at the Heard Museum and the Desert Botanical Gardens.

Golf Outing (additional fee required)

Sunday, October 13, 7 am-3 pm (8 am shotgun start)
The golf outing gives attendees and guests the chance to spend some time on the course before the conference begins. This year’s outing will be at the ASU Karsten Golf Course. Visit the website for more!

Opening Reception - Rustler’s Rooste

Sunday, October 13, 8-11 pm
Established in 1971, the legend has it that the site of Rustler’s Rooste, high atop a butte in the foothills of South Mountain, was once a hideout for cattle rustlers. Today it is a legendary cowboy steakhouse with a view, overlooking the city lights from its sprawling patios and offering the best in Western entertainment. This will be a great chance to reconnect with your colleagues and meet new friends. Attendees should dress comfortably for the weather, and we encourage you to wear your school colors!

Meet and Greet Dinners

Monday, October 14, 6:30 pm
URMIA guides will lead small groups to a local restaurant for a “Dutch” treat dinner. Sign up at the registration desk.

Gala at Corona Ranch

Tuesday, October 15, 6:30 pm
Don’t miss our final event of the conference: the gala at Corona Ranch! This year, the gala will feature a Mexican rodeo, mariachi bands, music, dancing, and festive patios with a view. Network and enjoy one last evening with your colleagues, and get a taste of the area’s culture.

Final General Session, Raffle Lunch, and Conference Closing

Wednesday, October 16, 12:30-1:45 pm
This year our final lunch will also feature a general session on threat assessment best practices for any higher ed institution. The grand finale for the URMIA scholarship raffle will also take place during lunch. Raffle proceeds support URMIA’s scholarship program, so bring your donated items for this fun URMIA tradition.
Pre-Conference Workshops

URMIA/NAFSA Pre-Conference Workshop - Developing Your International Risk Management Action Plan: Proven Techniques to Integrate Study Abroad and Risk Management to Optimize Outcomes

Saturday, October 12 (8:30 am-5:30 pm) and Sunday, October 13 (8 am-12 pm)
ADDITIONAL FEE REQUIRED; register online.
Spend a day-and-a-half with experts from URMIA and NAFSA to create a customized international risk action plan for your campus. Pairs of risk management and education abroad professionals will work together to discuss specific operational, financial, and strategic aspects of risk management and confer on future trends from study abroad and risk management experts.

Pre-Conference Workshop #1
Associate in Risk Management Review Session - ARM-54 Risk Assessment,
Erike Young, University of California

Saturday, October 12, 9 am-5 pm
ADDITIONAL FEE REQUIRED; register online.
Don’t miss this valuable review session for the first ARM class, ARM 54-Risk Assessment. The ARM is a nationally recognized designation that enhances your risk management skills by teaching you how to build and implement a balanced risk strategy using retention, transfer, and hybrids.

URMIA will also offer proctored exams for ARM-54, ARM-55, and ARM-56 for an additional fee on 10/13/13, 1-4 pm.

Pre-Conference Workshop #2

Saturday, October 12, 1-5 pm
FREE FOR CONFERENCE ATTENDEES! Register online. This primer in risk management is being offered for the fifth year, better than ever! Risk means different things to different people. Attendees will have the chance to explore what risk looks like for them and how to use this information to better manage their institutions’ risks. Attendees will also explore how to make risk management “real” for others on campus by utilizing formal risk management processes to identify, mitigate, and respond to potential exposures.

Pre-Conference Workshop #3
Communication and Leadership Summit - Enhancing Your Professional Influence,
Allison Vaillancourt, The University of Arizona

Sunday, October 13, 9 am-12 pm
ADDITIONAL FEE REQUIRED; register online.
As higher education risk managers, we are vital to the success and sustainability of our institutions. To be effective, we must enhance our visibility and professional influence with students, staff, faculty, and leadership. This interactive workshop will provide you with new strategies for improving your risk management message, building professional relationships, and communicating effectively at all levels.

Special Thanks to Our Sponsors...
For a complete list of sponsors, visit www.urmia.org.

FM Global - Conference Gifts and Notebooks
Gallagher Higher Education Practice - Opening Reception, Golf Outing, and URMIAcares
Marsh USA Inc. - Gala
Terra Dotta - Pre-Conference Workshop
Hiscox Inc. - Keynote Speaker
AIG - Gala Dessert Reception, Break, and URMIAcares
ACE USA - Breakfast
Cross Insurance, Inc. - President’s Reception
United Educators Insurance - Internet Café
American Appraisal - New Member/First Timer Session and URMIAcares

Alliant - Friends of URMIA
Aon Risk Solutions - Friends of URMIA
Ascension Benefits and Insurance Solutions - URMIAcares
Chubb Group of Insurance Companies - Annual Conference Scholarship Program
Genesis Management and Insurance Services Corporation - Friends of URMIA and URMIAcares
LaMair Mulock Condon Co. - URMIAcares
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Sedgwick CMS - Friends of URMIA
Summit America Insurance Services - URMIAcares
Travelers - Break
URMIA’s 44th Annual Conference

OCTOBER 12-16, 2013
ARIZONA GRAND RESORT
PHOENIX, AZ