

URMIA's 43rd Annual Conference



September 29-October 3, 2012 | Providence, RI
Westin Providence

Guiding you across
the ocean of risk

Registration Is Now Open!



URMIA
UNIVERSITY RISK MANAGEMENT &
INSURANCE ASSOCIATION

Guiding You Across the Ocean of Risk

What's in Store for You at URMIA's 43rd Annual Conference?

- Attend our expanded pre- and post-conference workshop series, designed to provide something for everyone.
- Take advantage of our most expansive schedule of breakout sessions to date with 36 sessions on everything from Title IX to minors on campus to enterprise risk management to research and university shop risks.
- Celebrate URMIAcares' fifth anniversary by volunteering for this year's community service event.
- Build lasting professional relationships through our many networking opportunities, most of which are included in your registration.

Conference Registration Rates

URMIA continues to keep registration rates as low as possible, and one-day registration rates are also available.

Member Type	Early Bird	On or after 8/1/12	On or after 9/1/12
Institutional Member	\$575	\$675	\$775
Affiliate Member	\$675	\$775	\$875
Non-Member	\$775	\$875	\$975

Keynote Speakers, General Sessions, and Other Educational Opportunities

Sunday, September 30, 3-5 pm

NEW MEMBER AND FIRST TIMER SESSION: If you are new to URMIA or the conference, don't miss this opportunity to meet URMIA's leaders and make new friends before the opening reception.

Monday, October 1, 8:55-10 am

GENERAL SESSION - "From the Top: Your Leaders' Biggest Risk Management Concerns," with President David M. Dooley, *University of Rhode Island*, and Vice President and General Counsel Beverly E. Ledbetter, *Brown University*



Monday, October 1, 11:50 am-1:15 pm

AWARDS LUNCHEON AND GUEST SPEAKER - Mike Eruzione

Congratulate the recipients of the 2012 Distinguished Risk Manager and Innovative Risk Management Solutions Awards, and don't miss guest speaker Mike Eruzione, former Boston University ice hockey player and captain of the 1980 US Winter Olympics team.

Monday, October 1, 4:15-5 pm and Tuesday, October 2, 4:30-5:15 pm

URMIA COMMITTEE MEETINGS: URMIA's success depends on your participation in our member-led committees. Get involved by attending a committee meeting at the conference.

Tuesday, October 2, 8-9 am

KEYNOTE ADDRESS - "Implementing the FISH! Philosophy," with Deena Ebbert, *Professional Speaker and Leader in the FISH! Philosophy*

Tuesday, October 2, 12:10-1:25 pm

ANNUAL BUSINESS MEETING AND LUNCH: Join us for the official passing of the gavel, induction of new officers, and a preview of the 2013 and 2014 annual conferences.



Wednesday, October 3, 8-9:15 am

GENERAL SESSION - "Charting a Future Course from 25 Years of Managing Campus Risk," with Constance Neary, *United Educators Insurance*; Janice Abraham, *United Educators Insurance*; Brian Burns, *Northeastern University*; and Elizabeth Cherry, *University of Washington*

Wednesday, October 3, 12:30-1:45 pm

GENERAL SESSION - "Emerging Trends in Higher Education," with D. Jean Demchak, *Marsh USA Inc.*; Vincent Morris, *Arthur J. Gallagher Risk Management Services*; Joan Rugar, *Chartis*; and Ann Franke, *Wise Results, LLC*

Conference Schedule at a Glance



Saturday, September 29

8 am-5 pm	CONFERENCE REGISTRATION OPEN
8 am-4 pm	URMIA BOARD OF DIRECTORS MEETING
9 am-5 pm	PRE-CONFERENCE WORKSHOP #1: Associate in Risk Management Review Session - ARM-54 Risk Assessment (<i>Additional fee</i>)
1-4 pm	PRE-CONFERENCE WORKSHOP #2: Risk Management 101 in Higher Education (<i>Free! See conference website for information</i>)
1-4 pm	URMIAcares COMMUNITY SERVICE EVENT (<i>Choose to volunteer on Saturday or Sunday!</i>)
6-9 pm	PRESIDENT'S RECEPTION - Brown University Faculty Club (<i>Invitation only; for new members, first time attendees, Annual Conference Committee, and URMIA's leadership</i>)

Sunday, September 30

7:30 am-2:30 pm	GOLF OUTING - Newport National (<i>Additional fee</i>)
8 am-5 pm	CONFERENCE REGISTRATION OPEN
8 am-12:15 pm	PRE-CONFERENCE WORKSHOP #3: Accountability - Emerging Trends in Higher Education (<i>Additional fee</i>)
1-4 pm	PROCTORED EXAM for ARM-54, ARM-55, and ARM-56 (<i>Additional fee</i>)
1-4 pm	URMIAcares COMMUNITY SERVICE EVENT (<i>Choose to volunteer on Saturday or Sunday!</i>)
3-5 pm	NEW MEMBER AND FIRST TIMER SESSION
8-11 pm	OPENING RECEPTION - WaterFire: A True Providence Experience



Monday, October 1

7:15-8:00 am	SIXTH ANNUAL ALL AFFILIATES MEETING
7:30-8:15 am	BREAKFAST
8 am-5 pm	CONFERENCE REGISTRATION OPEN
8:15-8:50 am	WELCOME AND ASSOCIATION HIGHLIGHTS - President Steve Bryant, Executive Director Jenny Whittington, and Conference Chairs Melissa Meo and Anne Gregson
8:55-10:00 am	GENERAL SESSION - "From the Top: Your Leaders' Biggest Risk Management Concerns," President David M. Dooley, <i>University of Rhode Island</i> , and Vice President and General Counsel Beverly E. Ledbetter, <i>Brown University</i>

Breakout Sessions 10:20-11:50 am

Beyond Athletics: The 'Dear Colleague Letter' and the New Title IX Regime

James A. Keller, *Saul Ewing LLP*
Elizabeth J. Carmichael, *Five Colleges, Inc.*

Charting New Territory: International Partnerships with China and India

Christine Eick, *Auburn Univ.*
D. Jean Demchak, *Marsh USA Inc.*
William Nicholson, *Duke Univ.*

Mayday! News Headlines Say Your Ship Is Sinking: Chart a New Course with a Communications Risk Plan

Cheryl Lloyd, *Univ. of California*
Lynn Tierney, *Univ. of California*
Simon Barker, *Marsh USA Inc.*

Workers' Compensation Issues and Answers

Mark Walls, *Safety National*
Panelists: Megan Adams, *Princeton Univ.*; Kevin Confetti, *Univ. of California*; Steve Holland, *Univ. of Arizona*; Mark Briggs, *Ohio State Univ.*; Ed Knollmeyer, *Univ. of Missouri*; and Sally Alexander, *Colorado State University*

11:50 am-
1:15 pm

AWARDS LUNCHEON AND GUEST SPEAKER - Mike Eruzione, *Former Boston University ice hockey player and captain of the 1980 Winter Olympics United States national team*

Monday, October 1 (continued)

Breakout Sessions 1:30-2:45 pm	Charting a Course Through the Storm of Contracts and Insurance Requirements David Snowe, <i>Pennsylvania State Univ.</i> Richel Perretti, <i>Pennsylvania State Univ.</i>	Enterprise Risk Management: A Fine Idea, but How Do You Do It? Philip Stack, <i>Univ. of Alberta</i> Andrew Leitch, <i>Univ. of Alberta</i>	Getting your Sailors to Toe the Line: Imbuing Effective Risk Management Practices in Today's Millennial Students Bill Powell, <i>Arthur J. Gallagher Risk Management Services</i> Susan Wrinn, <i>Marsh USA Inc.</i> Marjorie EB. Lemmon, <i>Yale Univ.</i>	Reputation and Crisis Management: An Inside Perspective and Overview of Risk Transfer Offerings Scott Kanrry, <i>Aon Risk Solutions</i> James A. Breeding, <i>Rutgers, the State Univ. of New Jersey</i>
Breakout Sessions 3-4 pm	Building Consensus and Gaining Momentum: Establishing, Expanding, and Sustaining Your ERM Model Bill Thomas, <i>California State Univ., San Marcos</i> Donna McMahon, <i>Univ. of Maryland</i>	Decoding Mexico: Understanding the Real Risks Facing Students and Faculty who Cross the Border Pablo Weisz, <i>International SOS and Control Risks</i> Tracy L. Seiler, <i>Univ. of Texas System</i>	Mission Almost-Impossible: One University's Crusade for Laboratory Safety Richard H. Perry, Jr., <i>Marsh USA Inc.</i> Christina Weber, <i>Ferris State Univ.</i>	Risky Business: How to Implement URMIA's Risk Management Week on Your Campus Michaele DeHart, <i>Syracuse Univ.</i> Nigel Wilson, <i>American Appraisal</i> Christie Wahlert, <i>URMIA</i>
4:15-5 pm	URMIA COMMITTEE MEETINGS			
6:30 pm	MEET AND GREET DINNERS			

Save \$100 by registering before August 1, 2012!

Tuesday, October 2

7:30-8 am	BREAKFAST			
8 am-5 pm	CONFERENCE REGISTRATION OPEN			
8-9 am	KEYNOTE ADDRESS - "Implementing the FISH! Philosophy," Deena Ebbert, <i>Professional Speaker and Expert of the FISH! Philosophy</i>			
Breakout Sessions 9:20-10:35 am	FISH! Philosophy – Deeper Waters: Release the Potential Deena Ebbert, <i>FISH! Philosophy</i>	Methods to Minimize Risk in University Cheer Programs Jim Lord, <i>American Association of Cheerleading Coaches and Administrators</i> T. Lynn Williamson, <i>Univ. of Kentucky</i> Gerald George, <i>Univ. of Louisiana</i>	Minors on Private Campuses: Missing the Major Risks Patrick Amice, <i>Riggs, Counselman, Michaels & Downes, Inc.</i> Linda Bennett, <i>Bucknell Univ.</i>	Safety in the University Shop Robert Klein, <i>Yale Univ.</i> Peter Reinhardt, <i>Yale Univ.</i>
Breakout Sessions 10:55 am-12:10 pm	Making Fraud a Risky Business at Your University Sandy S. Jansen, <i>The Univ. of Tennessee</i> Kimberly F. Turner, <i>Texas Tech Univ. System</i>	Minors on Deck: Managing Risks of Children on Campus Without Going Overboard Vincent Morris, <i>Arthur J. Gallagher Risk Management Services</i> Mark Briggs, <i>Ohio State Univ.</i> John McLaughlin, <i>Arthur J. Gallagher Risk Management Services, Inc.</i>	Promoting Diversity: A Tool to Manage the Risks of Employment Discrimination Claims Laurie R. Bishop, <i>Nelson Kinder + Mosseau PC</i> Allison Ayer, <i>Nelson Kinder + Mosseau PC</i> Shawn De Veau, <i>Univ. of Texas Medical Branch</i>	Tightening the Nuts and Bolts of Contractual Risk Transfer and Coverage Consequences David M. O'Connor, <i>O'Connor & Associates, LLC</i> Mary C. Dewey, <i>Univ. of Vermont</i> Robert Titus, <i>Academic Risk Resources & Insurance</i>
12:10-1:25 pm	URMIA ANNUAL BUSINESS MEETING AND LUNCH			
Breakout Sessions 1:35-2:50 pm	All About URMIA: TULIP, the URMIA Network, and Resources to Help You Succeed Jenny Whittington, <i>URMIA</i> Patricia Fowler, <i>URMIA</i> Tracy Paladino, <i>Arthur J. Gallagher Risk Management Services</i>	ERM and Risk Assessments: Stories of Fresh Sails and Old Ships Ruth Unks, <i>Maricopa County Community College District</i> Thomas D. Clayton, <i>Johnson Community College</i> Dorothy Gjerdrum, <i>Arthur J. Gallagher Risk Management Services</i>	Identifying, Managing and Insuring the Risk of Sexual Abuse of Minors on Campus Samuel Florio, <i>Santa Clara Univ.</i> Ken Banks, <i>Arthur J. Gallagher Risk Management Services</i> Kurt Gerstner, <i>Campbell, Edwards & Conroy, PC.</i>	Managing Risks from the Explosion of Experiential Learning: A Process Based Approach Charlene Minnick, <i>California State University</i> Daniel J. Howel, <i>Alliant</i>

Tuesday, October 2 (continued)

<p>Breakout Sessions 3:10-4:25 pm</p>	<p>Engaging Academic Affairs in Student Affairs Risk Management for Smoother Sailing Jeanne Obermayer, <i>Siena College</i> Sandy Serbalik, <i>Siena College</i></p>	<p>How to Calculate and Communicate the Quantitative and Qualitative Value of Your ERM Program Grace M. Crickette, <i>Univ. of California</i>; Kevin Confetti, <i>Univ. of California</i>; Ron Cortez, <i>Univ. of California, Santa Barbara</i>; Hans Gude, <i>Univ. of California, Berkeley</i>; Teresa Kielhorn, <i>Univ. of California</i>; and Pamela Lombardo, <i>Univ. of California, Santa Barbara</i></p>	<p>Legal and Risk Management Implications of the Defense Base Act (DBA) for Colleges and Universities Joan D. Rugar, <i>Chartis</i> Monica Fekete Markovitch, <i>Brown Sims PC.</i> Richard L. Garelick, <i>Flicker, Garelick & Associates, LLP</i> Steve Holland, <i>Univ. of Arizona</i></p>	<p>The Next Level of Threat Assessment and Management for Risk Managers <i>PRIMA Partner Session</i> Jeffrey J. Nolan, <i>Dinse, Knapp & McAndrew, P.C.</i> Gene Deisinger, <i>Virginia Polytechnic Institute and State Univ.</i></p>
<p>4:30-5:15 pm</p>	<p>URMIA COMMITTEE MEETINGS</p>			
<p>6:30 pm</p>	<p>GALA AT THE PROVIDENCE BILTMORE HOTEL</p>			



Wednesday, October 3

<p>7:30-8 am</p>	<p>BREAKFAST</p>			
<p>8 am-12 pm</p>	<p>CONFERENCE REGISTRATION OPEN</p>			
<p>8:00-9:15 am</p>	<p>GENERAL SESSION - "Charting a Future Course from 25 Years of Managing Campus Risk," Constance Neary and Janice Abraham, <i>United Educators Insurance</i>; Brian Burns, <i>Northeastern University</i>; and Elizabeth Cherry, <i>University of Washington</i></p>			
<p>Breakout Sessions 9:40-10:55 am</p>	<p>Ahoy Matey: Take the Tiller and Maintain Due Course Through Exposure Identification William K. Austin, <i>Austin & Stanovich Risk Managers LLC</i> Edward T. Frackiewicz, <i>Olin College-The Boston Consortium</i></p>	<p>Meet the Innovative Risk Management Solutions Award Recipient</p>	<p>The Choppy Waters of Regulatory Compliance: No Calm in Sight Leta C. Finch, <i>Aon Risk Solutions</i> David Pajak, <i>Syracuse Univ.</i></p>	<p>Understanding and Responding to the Risks and Challenges Faced When Supporting Study Abroad Programs Gary Rhodes, <i>UCLA</i> Douglas Moore, <i>Loyola Marymount Univ.</i> Sarah Kessler, <i>OSAC</i> Brandon Lee, <i>Terra Dotta</i> Kim Nimmo, <i>United Educators Insurance</i> Carol Foley, <i>HTH Worldwide</i></p>
<p>Breakout Sessions 11:15-12:15 pm</p>	<p>Creating Full-Time College or University International Health, Safety, and Security Positions Julie Friend, <i>Northwestern Univ.</i> Landes Holbrook, <i>Brigham Young Univ.</i> Stacey Tsantir, <i>Univ. of Minnesota</i> Inés DeRomaña, <i>Univ. of California</i> Joseph Finkhouse, <i>Boston Univ.</i></p>	<p>Don't Put All Your Research in One Basket: It's Risky Business! A. Neil Jones, <i>Kryosphere Inc.</i></p>	<p>Improving Risk Management and Campus Crime Reporting: Clery Act Compliance and Legal Guidelines D. Jean Demchak, <i>Marsh USA Inc.</i> Robert Roach, <i>New York Univ.</i> Robert Smith, <i>LeClairRyan</i></p>	<p>Navigating the Risks of Campus Health Care Programs Teresa Kielhorn, <i>Univ. of California</i> Carol A. Burkhart, <i>Marsh Global Healthcare Consulting</i></p>
<p>12:30-1:45 pm</p>	<p>FINAL GENERAL SESSION - "Emerging Trends in Higher Education," LUNCH, AND CONFERENCE CLOSING - D. Jean Demchak, <i>Marsh USA Inc.</i>; Elizabeth J. Carmichael, <i>Five Colleges, Inc.</i>; Vincent Morris, <i>Arthur J. Gallagher Risk Management Services</i>; Joan Rugar, <i>Chartis</i>; and Ann Franke, <i>Wise Results, LLC</i></p>			
<p>1:45-3:45 pm</p>	<p>URMIA BOARD OF DIRECTORS MEETING</p>			
<p>1:45-4:30 pm</p>	<p>POST-CONFERENCE WORKSHOP: More information to come - check the conference website for complete details! <i>(Additional fee)</i></p>			

Thursday, October 4

<p>8 am-2 pm</p>	<p>POST-CONFERENCE EVENT - FM Global Research Campus Tour</p>
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Other Activities and Events

URMIACares Community Service Event

Saturday, September 29 and Sunday, September 30, 1-4 pm
To celebrate the fifth anniversary of URMIACares, we have expanded our volunteer activities to span two days to fit your conference schedule. URMIACares gives attendees and guests the chance to participate in different community service activities. If you haven't had the chance to participate, join the URMIACares crew this year!



Guest Tours (additional fee required)

Sunday, September 30; Monday, October 1; and Tuesday, October 2

This year's guest tours will let you experience Providence's beauty, opulence, history, and culture. On Sunday, attendees and guests can join us for, "Mansions of Newport: Opulence in the Gilded Age." On Monday, don't miss, "Providence: A Historic Gem," and learn more about America's early years. On Tuesday, engage all your senses during, "Art for All the Senses: Museums of Providence," with visits to the RISD Museum and Culinary Arts Museum.



Golf Outing (additional fee required)

Sunday, September 30, 7:30 am-2:30 pm

The golf outing is a great chance to see old friends or meet new ones before the conference kicks off. This year's outing will be at the Newport National Golf Club. Learn more at the conference website!

Opening Reception - "WaterFire: A True Providence Experience"

Sunday, September 30, 8-11 pm

First created in 1994, WaterFire transforms Providence with bonfires that burn just above the surface of the three rivers that pass through downtown. Walk the riverfront during this very special start to the annual conference or spend time with your colleagues at the Waterplace Restaurant, overlooking the river basin. Attendees should dress comfortably for the weather.



Meet and Greet Dinners

Monday, October 1, 6:30 pm

URMIA guides will lead small groups to a local restaurant for a "Dutch" treat dinner. Sign up at the registration desk.

Gala at the Providence Biltmore Hotel

Tuesday, October 2, 6:30 pm

Celebrate the Roaring Twenties at our gala event, held in the opulent 1920s-era Biltmore Hotel ballroom. Dress or evening attire is encouraged; Roaring Twenties-era attire is applauded! Network and enjoy one last evening with your colleagues, and see the beauty of Providence at night from above.

Stay tuned for more on our conference scholarship program!



Final General Session, Raffle Lunch, and Conference Closing

Wednesday, October 3, 12:00-1:00 pm

This year our final lunch will also feature a general session on emerging trends in higher education. The grand finale for the URMIA scholarship raffle will also take place during the lunch. Raffle proceeds support URMIA's scholarship program, so bring your donated items for this fun URMIA tradition.

Pre- and Post-Conference Workshops

Pre-Conference Workshop #1

**Associate in Risk Management Review
Session - ARM-54 Risk Assessment**

Saturday, September 29, 9 am-5 pm
ADDITIONAL FEE REQUIRED; *register online*.
Don't miss this chance to review for the first class in the ARM series of courses, ARM 54-Risk Assessment. The ARM is a nationally recognized designation that enhances your risk management skills by teaching you how to build and implement a balanced risk strategy using retention, transfer, and hybrids. *URMIA will also offer proctored exams for ARM-54, ARM-55, and ARM-56 for an additional fee on 9/30/12, 1-4 pm.*

Pre-Conference Workshop #2

Risk Management 101 in Higher Education

Saturday, September 29, 1-4 pm
FREE FOR CONFERENCE ATTENDEES! *Register online*. Back by popular demand, URMIA is proud to offer this primer in risk management for the fourth year, now with even more interactivity and hands on skill building for attendees. This workshop provides a solid foundation for professionals new to risk management or to higher education and those who have risk management as one of many other responsibilities.

Pre-Conference Workshop #3

**Accountability - Increasing Your Focus to
Serve Your Institution**

Sunday, September 30, 8 am-12 pm
ADDITIONAL FEE REQUIRED; *register online*.
This new workshop focuses on the increasing importance of accountability at all levels in higher education, from the board level down to other campus stakeholders. Participants will also discuss different perspectives on how enterprise risk management (ERM) fits into institutional accountability. Panelists include a general counsel, chief financial officer, chief risk officer, insurance company president, and board member.

Post-Conference Workshop

Save the Date: More Information to Come!

Wednesday, October 3, 1:45-4:30 pm
ADDITIONAL FEE REQUIRED; *register online*.
To maximize your time, URMIA is offering a special post-conference workshop this year. The Professional Development Committee is hard at work putting together a stellar program for the workshop. Mark your calendars and check the conference website for further information.

Special Thanks to Our Sponsors...

For a complete list of sponsors, visit www.urmia.org.

FM Global - *Conference Gifts and Bags*

Marsh USA Inc. - *Gala*

Gallagher Higher Education Practice - *Opening Reception, Golf Outing, and URMIAcares*

Hiscox Inc. - *Keynote Speaker*

Academic Risk Resources & Insurance, LLC -
President's Reception

ACE USA - *Opening Reception*

Chartis - *Gala Dessert Reception and Break*

United Educators Insurance - *Breakfast*

American Appraisal - *New Member/First Timer Session and URMIAcares*

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LaMair Mulock Condon Co. - *URMIAcares*

LWG Consulting - *Break*

Marsh CampusConnexions - *Gala*

Mercer - *Gala*

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Terra Dotta - *Friends of URMIA and URMIAcares*

Travelers - *Break*

University Health Plans, Inc. - *Friends of URMIA*

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