URMIA’s 41st Annual Conference: Finding Answers to Your Higher Education Risk Management Questions

October 9-13, 2010 | Omni William Penn Hotel | Pittsburgh, PA

Registration Opens May 3, 2010
URMIA's 41st Annual Conference promises to be our best yet. With a conference committee dedicated to providing the highest quality educational sessions and networking opportunities while keeping costs low, you can’t afford to miss it!

- Enjoy cutting edge sessions on Enterprise Risk Management (ERM), communications, social media, quantifying your successes, and much more that will help you assess your effectiveness and guide your institution into the future.
- Expand your learning opportunities by attending our pre-conference programs.
- Get to know your peers and make lasting professional relationships through our many networking opportunities and social events, most of which are included in your registration.
- Take advantage of conference registration rates that have only increased $25 since 2007! Registration opens May 3 to give you more flexibility based on your budgetary needs.

**Keynote Speakers, General Sessions, and Other Educational Opportunities**

**Saturday, October 9, 5:00-6:00 pm**

MEET AND GREET ICE BREAKER: For new members and first time attendees.

**Sunday, October 10, 5:00-7:00 pm**

NEW MEMBER AND FIRST TIMER SESSION: If you are new to URMIA or the conference, don’t miss this opportunity to meet URMIA’s leaders and make new friends before the opening reception.

**Monday, October 11, 8:55-10:00 am**

GENERAL SESSION - “Higher Education Risk Management: The View from the Top,” with Richard Legon, President, Association of Governing Boards of Universities and Colleges, and James S. Broadhurst, Pennsylvania State University. Additional panelists to be announced; see website for more details.

Monday, October 11, 11:45 am-1:00 pm

AWARDS LUNCHEON AND KEYNOTE SPEAKER - Rocky Bleier

Rocky Bleier’s life story - a tale of courage on the football fields of America and the battle fields of Vietnam - is an unusual one. However, the message of ordinary people becoming extraordinary achievers, defines success today.

Monday, October 11, 4:00-5:00 pm and Tuesday, October 12, 4:30-5:15 pm

URMIA COMMITTEE MEETINGS: URMIA’s success depends on your participation in our member-led committees. Get involved by attending a committee meeting at the conference!

**Tuesday, October 12, 8:00-9:00 am**


**Tuesday, October 12, 12:00-1:30 pm**

ANNUAL BUSINESS MEETING AND LUNCH: Join us for the official passing of the gavel, induction of new officers, and a preview of the 2011 and 2012 conferences.

**Wednesday, October 13, 8:00-9:15 am**

GENERAL SESSION - “Government and Regulatory Affairs: What Is on the Horizon for Higher Education?,” with Terry W. Hartle, Senior Vice President, American Council on Education
Pre-Conference Workshop #1
Risk Management 101 in Higher Education

Saturday, October 9, 3:00-5:00 pm
FREE FOR CONFERENCE ATTENDEES! Register online.
Back by popular demand, URMIA is proud to offer this primer in higher education risk management - only this year, we are shortening the workshop and offering it for FREE! Experienced higher education risk managers will provide a practical review of risk management in higher education. The workshop provides a solid foundation for professionals new to risk management or to higher education and those who have risk management as one of many other responsibilities.

Pre-Conference Workshop #2
The New Normal: Managing Risk in Difficult Financial Times

Sunday, October 10, 8:00 am-12:15 pm
ADDITIONAL FEE REQUIRED; register online.
Higher education risk management is not immune to the challenges associated with the sluggish economy and must adapt to this changing environment. Many colleges and universities are seeing changes in their workforces through reductions in force, attrition, consolidations, and reorganization. Participants in this workshop will discuss best practices to continue moving risk management forward. Participants will also gain a greater understanding of how workforce changes affect the institution's risk profile and strategies for avoiding litigation and reducing inefficiencies. The URMIA faculty will focus on the challenges of operating a risk management program during a time of increased competition for resources, and participants will receive tips on writing winning proposals, guidance on setting meaningful risk management goals, strategies for developing partnerships, and more!

Special Thanks to Our Sponsors...
For a complete list of sponsors, visit www.urmia.org.

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Arthur J. Gallagher Risk Management Services - Opening Reception and URMIAcares
Chartis - Internet Café
FM Global - Conference Gifts and Bags
Hiscox Inc. - Keynote Speaker
Academic Risk Resources & Insurance, LLC - President’s Reception
ACE-USA - Opening Reception
Aon Risk Services - Breakfast
United Educators Insurance - Breakfast
Willis - Breakfast
Albert Risk Management Consultants - General
Alliant - Friends of URMIA
BMS Catastrophe, Inc. - Program Books
Borden Pearlman Insurance - Break
Central Risk Managers, Ltd. - General
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Cotton USA - Pre-Conference Workshop
Gallagher Koster - Golf Outing
Genesis Underwriting Management Company - General
Harleysville Insurance - Break
Haylor, Freyer & Coon, Inc. - Break
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PMA Management Corporation - General
Rimkus Consulting Group, Inc. - Break
Risk Strategies Company - General
Safety National - General
Saul Ewing LLP - Break
Summit America Insurance Services, LC - URMIAcares
Terra Dotta - General
Wells Fargo Insurance Services USA, Inc. - General

Conference Registration Rates
REGISTRATION OPENS MAY 1! To make our conference as accessible as possible, rates have increased by only $25 since 2007. Register at: www.urmia.org/annual/2010.

<table>
<thead>
<tr>
<th>Member Type</th>
<th>Early Bird</th>
<th>On or After 9/1/10</th>
<th>On or After 10/1/10</th>
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<tbody>
<tr>
<td>Institutional Member</td>
<td>$550</td>
<td>$625</td>
<td>$700</td>
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<tr>
<td>Affiliate Member</td>
<td>$650</td>
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<tr>
<td>Non-Member</td>
<td>$750</td>
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### Conference Schedule at a Glance

#### Saturday, October 9

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>8:00 am-5:00 pm</td>
<td>CONFERENCE REGISTRATION OPEN</td>
</tr>
<tr>
<td>8:00 am-4:00 pm</td>
<td>URMIA BOARD OF DIRECTORS MEETING</td>
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<tr>
<td>3:00-5:00 pm</td>
<td>PRE-CONFERENCE WORKSHOP #1: Risk Management 101 in Higher Education (Free! See conference website for information)</td>
</tr>
<tr>
<td>5:00-6:00 pm</td>
<td>MEET AND GREET ICE BREAKER - For New Members and First Time Attendees</td>
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<tr>
<td>6:00-9:00 pm</td>
<td>PRESIDENT'S RECEPTION (Invitation only; for new members, first time attendees, Annual Conference Committee, and URMIA's leadership)</td>
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#### Sunday, October 10

<table>
<thead>
<tr>
<th>Time</th>
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<tr>
<td>8:00 am-5:00 pm</td>
<td>CONFERENCE REGISTRATION OPEN</td>
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<tr>
<td>8:00 am-12:15 pm</td>
<td>PRE-CONFERENCE WORKSHOP #2 - The New Normal: Managing Risk in Difficult Financial Times (Additional fee)</td>
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<tr>
<td>8:00 am-3:00 pm</td>
<td>GOLF OUTING (Additional fee)</td>
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<tr>
<td>1:00-5:00 pm</td>
<td>URMIAcares COMMUNITY SERVICE EVENT</td>
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<tr>
<td>5:00-7:00 pm</td>
<td>NEW MEMBER AND FIRST TIMER SESSION</td>
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<tr>
<td>7:00-11:00 pm</td>
<td>OPENING RECEPTION - “Tailgate the Night Away”</td>
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### Registration opens May 3, 2010. Save $75 by registering before September 1, 2010!

#### Monday, October 11

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tr>
<td>7:15-8:00 am</td>
<td>FOURTH ANNUAL ALL AFFILIATES MEETING</td>
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<tr>
<td>7:30-8:15 am</td>
<td>BREAKFAST</td>
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<tr>
<td>8:00 am-5:00 pm</td>
<td>CONFERENCE REGISTRATION OPEN</td>
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<tr>
<td>8:15-8:50 am</td>
<td>WELCOME AND ASSOCIATION HIGHLIGHTS - President Margaret Tungseth, Executive Director Jenny Whittington, and Conference Chairs Brian Cappo and Gary Langsdale</td>
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<tr>
<td>8:55-10:00 am</td>
<td>GENERAL SESSION - “Higher Education Risk Management: The View from the Top,” Rick Legon, Association of Governing Boards, and James S. Broadhurst, Pennsylvania State University. Additional panelists to be announced.</td>
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**Breakout Sessions**

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<th>Time</th>
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<tbody>
<tr>
<td>10:15-11:45 am</td>
<td>Small Bites, Chew Slowly: A Practical Approach to Designing and Conducting a Crisis Management Test Thomas A. Gaitley, Copper Harbor Consulting, Inc.</td>
</tr>
<tr>
<td>11:45 am-1:00 pm</td>
<td>AWARDS LUNCHEON AND KEYNOTE SPEAKER - Rocky Bleier, Retired Pittsburgh Steeler, US Army veteran, and Motivational Speaker</td>
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Monday, October 11 (continued)

Breakout Sessions
1:15-2:30 pm

A 360 Degree Approach to Managing Risk in Travel Abroad Programs
John McLaughlin, Arthur J. Gallagher Risk Management Services
Ann H. Franke, Wise Results LLC
Bill Frederick, School for Field Studies

Building Bridges Across Campus Silos: The Power of Enterprise Risk Management (ERM)
Sheri Ackley, Univ. of Wisconsin, System
Tom Sonnleitner, Univ. of Wisconsin, Oshkosh
Jan Hanson, Univ. of Wisconsin, Superior
Ken Krenicky, Core Risks, Ltd.

The Elevator Speech: Get Known and Get the Resources You Need in 30 Seconds
Suzanne Blake, James Lee Witt Associates

Breakout Sessions
2:45-3:45 pm

A Risk Mitigation Model for Collegiate Sporting Event Security and Emergency Management
Louis Marciani, Univ. of Southern Mississippi
David Pajak, Syracuse Univ.

Beyond Study Abroad: Institutional Compliance and Insurance
Laurence Nelligan, Aon Risk Services

Fire Safety for Students with Disabilities: What Is Being Done, and What Should You Do?
Ed Comeau, Campus Firewatch

4:00-5:00 pm

URMIA COMMITTEE MEETINGS

6:30 pm

MEET AND GREET DINNERS

Stay tuned for more on our extended scholarship program.

Tuesday, October 12

7:30-8:00 am
BREAKFAST

8:00 am-5:00 pm
CONFERENCE REGISTRATION OPEN

8:00-9:00 am

Breakout Sessions
9:15-10:30 am

Certificates and Additional Insureds: Who, What, When, How, and Why Not
John C. Tarpey, Willis

Risky Drivers and Risky Vehicles: A Dangerous Combination
Chris Hayes, Travelers
Suzanne Lee, Virginia Tech Transportation Institute

Safety Versus Liability: Mitigating Student “Misbehavior” Abroad
Bill Frederick, School for Field Studies

The Risks of Minors On Campus: It’s Not Child’s Play
Linda Egerbrecht, Syracuse Univ.
John E. Watson, Arthur J. Gallagher Risk Management Services
Thomas Smith, Bond, Schoeneck & King, LLC

Breakout Sessions
10:45 am-12:00 pm

Independent Contractors, Shared Risk? Liability Issues Involving Third Parties Working on Campus
James A. Keller, Saul Ewing LLP

The Differences and Similarities Between EPL and ELL Claims Against Private and Public Entities
Stacy Paquet, OneBeacon Insurance
Richard Bortnick, Cozen O’Connor
Lisa Zimmario, Temple Univ.

When Violence Comes to Campus: Operational and Legal Issues
Gary Margolis, Margolis, Healy & Associates, LLC
Jeffrey J. Nolan, Dunse, Knapp & McAndrew, P.C.
Steven J. Healy, Margolis, Healy & Associates, LLC

12:00-1:15 pm
URMIA ANNUAL BUSINESS MEETING AND LUNCH
### Tuesday, October 12 (continued)

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<td>Larry Deger, Educational &amp; Institutional Insurance Administrators</td>
<td>Robert Parisi, Marsh USA, Inc. Alan Brill, Kroll OnTrack Alex Ricardo, Kroll Fraud Solutions</td>
<td>Mark Briggs, Univ. of Illinois, Urbana-Champaign Ed Morford, Univ. of Illinois</td>
<td>Barbara A. Davey, Univ. of Notre Dame D. Jean Demchak, Marsh Phillip B. Dendy, Univ. of Texas System Donna Pearcy, Univ. of Iowa</td>
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<td></td>
<td>Natasha Baker, Cariale Hirsfeld &amp; Kraemer, LLP</td>
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<th>Breakout Sessions 3:00-4:15 pm</th>
<th>Gap Year Programs: Bridging the Risks</th>
<th>Student Organization Risks</th>
<th>Sudden Submersion Syndrome in School Pools: How Will Your Staff React?</th>
<th>National Incident Management System (NIMS) and Its Requirements</th>
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<th>4:30-5:15 pm</th>
<th>URMIA COMMITTEE MEETINGS</th>
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<th>6:00 pm</th>
<th>GALA EVENT AT THE HEINZ HISTORY CENTER</th>
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### Wednesday, October 13

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<th>8:00 am-12:00 pm</th>
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<td></td>
<td>Troy Harris, Westmont College Donna Pearcy, Univ. of Iowa</td>
<td>Brian Hunt, FM Global David Snowe, Pennsylvania State Univ. Anita Ingram, Southern Methodist Univ.</td>
<td>Linda Wetsell, Allegheny College Jack Grimm, Insurance Management Company Aaron Kalisher, Chubb Group of Insurance Companies Bill Puleo, Chubb Group of Insurance Companies</td>
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<tr>
<th>Breakout Sessions 11:00 am-12:00 pm</th>
<th>Enterprise Risk Management (ERM) on a Dime: Exploring Cost-Effective Strategies for ERM Implementation in Higher Education</th>
<th>Rocket Science for Risk Managers: Using Quantitative Tools to Support Risk Management in Higher Education</th>
<th>Social Media Risk Management</th>
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<td></td>
<td>Christy Kaufman, Marsh Risk Consulting Michael M. (Mick) Doxey, Grand Valley State University</td>
<td>Laurie Champion, Aon Risk Services</td>
<td>Anne Mulholland, Aon Risk Services</td>
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<tr>
<th>12:00-1:00 pm</th>
<th>FINAL RAFFLE LUNCH AND CLOSING</th>
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Other Activities and Events

Golf Outing (additional fee required)
Sunday, October 10, 8:00 am
The golf outing is a great chance to see old friends or meet new ones before the conference kicks off. This year’s outing will be at the Quicksilver Golf Club. Learn more at the conference website!

Guest Tours (additional fee required)
Sunday, October 10; Monday, October 11; and Tuesday, October 12
This year’s guest tours will give you an insider’s view of Pittsburgh! On Sunday, visit Frank Lloyd Wright’s masterpiece, Fallingwater (open to conference attendees). On Monday, join us for the “Babushkas and Hard Hats Tour, Rivers of Steel National Heritage Area.” On Tuesday, don’t miss “Burgh Bits and Bites and the Frick Art and Historical Center,” where you will enjoy food, culture, and art.

URMIACares Community Service Event
Sunday, October 10, 1:00-5:00 pm
This is the third year of URMIA cares, which brings together conference attendees and guests and lets them give something back to the surrounding community. Due to this event’s growing popularity, we are offering volunteers the choice between two different volunteer locations and activities!

Opening Reception - “Tailgate the Night Away”
Sunday, October 10, 7:00-11:00 pm
Tailgating is a college tradition at institutions of all sizes. Join us to kick off the conference at our tailgate-themed opening reception! Reconnect with old friends and meet new colleagues over a rousing game of ring toss, snack on traditional tailgating delicacies, and experience some of the sights and sounds typically only found in a pre-game parking lot. Casual dress or school colors are encouraged.

Meet and Greet Dinners
Monday, October 11, 6:30 pm
URMIA guides will lead small groups to a local restaurant for a “Dutch” treat dinner. Sign up at the registration desk.

Gala Event at the Heinz History Center
Tuesday, October 12, 6:00 pm
Our gala will feature dancing and music, all within the largest museum in Pennsylvania - the Heinz History Center. Network and enjoy one last evening with your colleagues, and explore the museum while you are there.

Final Raffle Lunch and Closing
Wednesday, October 13, 12:00-1:00 pm
We will raffle off items throughout the conference, but the grand finale will happen during this lunch. Raffle proceeds support URMIA’s scholarship program, so raid your campus bookstore and bring a donation for this fun URMIA tradition.

Advance Conference Brochure - For more information, visit www.urnia.org or call 812-855-6683.
Register Today!
URMIA’s 41st Annual Conference

OCTOBER 9-13, 2010
OMNI WILLIAM PENN HOTEL
PITTSBURGH, PA

University Risk Management and Insurance Association
P.O. Box 1027
Bloomington, IN 47402-1027
www.urmia.org