



URMIA's 41st Annual Conference: *Finding Answers to Your Higher Education Risk Management Questions*



October 9-13, 2010 | Omni William Penn Hotel | Pittsburgh, PA

Registration Opens May 3, 2010



Bridging the Rivers of Risk

October 9-13, 2010, in Pittsburgh

URMIA's 41st Annual Conference promises to be our best yet. With a conference committee dedicated to providing the highest quality educational sessions and networking opportunities while keeping costs low, you can't afford to miss it!

- Enjoy cutting edge sessions on Enterprise Risk Management (ERM), communications, social media, quantifying your successes, and much more that will help you assess your effectiveness and guide your institution into the future.
- Expand your learning opportunities by attending our pre-conference programs.
- Get to know your peers and make lasting professional relationships through our many networking opportunities and social events, most of which are included in your registration.
- Take advantage of conference registration rates that have only increased \$25 since 2007! Registration opens May 3 to give you more flexibility based on your budgetary needs.



Keynote Speakers, General Sessions, and Other Educational Opportunities

Saturday, October 9, 5:00-6:00 pm

MEET AND GREET ICE BREAKER: For new members and first time attendees.

Sunday, October 10, 5:00-7:00 pm

NEW MEMBER AND FIRST TIMER SESSION: If you are new to URMIA or the conference, don't miss this opportunity to meet URMIA's leaders and make new friends before the opening reception.

Monday, October 11, 8:55-10:00 am

GENERAL SESSION - "Higher Education Risk Management: The View from the Top," with Richard Legon, *President, Association of Governing Boards of Universities and Colleges*, and James S. Broadhurst, *Pennsylvania State University*. Additional panelists to be announced; see website for more details.



Monday, October 11, 11:45 am-1:00 pm

AWARDS LUNCHEON AND KEYNOTE SPEAKER - Rocky Bleier

Rocky Bleier's life story - a tale of courage on the football fields of America and the battle fields of Vietnam - is an unusual one. However, the message of ordinary people becoming extraordinary achievers, defines success today.

Monday, October 11, 4:00-5:00 pm and Tuesday, October 12, 4:30-5:15 pm

URMIA COMMITTEE MEETINGS: URMIA's success depends on your participation in our member-led committees. Get involved by attending a committee meeting at the conference!

Tuesday, October 12, 8:00-9:00 am

GENERAL SESSION - "Emerging Litigation Trends in Higher Education," with D. Jean Demchak, *Marsh*, and Robert B. Smith, *Nelson, Kinder, Mosseau, & Saturely, PC*

Tuesday, October 12, 12:00-1:30 pm

ANNUAL BUSINESS MEETING AND LUNCH: Join us for the official passing of the gavel, induction of new officers, and a preview of the 2011 and 2012 conferences.



Wednesday, October 13, 8:00-9:15 am

GENERAL SESSION - "Government and Regulatory Affairs: What Is on the Horizon for Higher Education?," with Terry W. Hartle, Senior Vice President, *American Council on Education*

Special Educational Sessions

Pre-Conference Workshop #1 Risk Management 101 in Higher Education

Saturday, October 9, 3:00-5:00 pm
FREE FOR CONFERENCE

ATTENDEES! *Register online.*

Back by popular demand, URMIA is proud to offer this primer in higher education risk management - only this year, we are shortening the workshop and offering it for FREE! Experienced higher education risk managers will provide a practical review of risk management in higher education. The workshop provides a solid foundation for professionals new to risk management or to higher education and those who have risk management as one of many other responsibilities.

Pre-Conference Workshop #2 The New Normal: Managing Risk in Difficult Financial Times

Sunday, October 10, 8:00 am-12:15 pm
ADDITIONAL FEE REQUIRED; *register online.*

Higher education risk management is not immune to the challenges associated with the sluggish economy and must adapt to this changing environment. Many colleges and universities are seeing changes in their workforces through reductions in force, attrition, consolidations, and reorganization. Participants in this workshop will discuss best practices to continue moving risk management forward. Participants will also gain a greater understanding of how workforce changes affect the institution's risk profile and strategies for avoiding litigation and reducing inefficiencies. The URMIA faculty will focus on the challenges of operating a risk management program during a time of increased competition for resources, and participants will receive tips on writing winning proposals, guidance on setting meaningful risk management goals, strategies for developing partnerships, and more!

Special Thanks to Our Sponsors...

For a complete list of sponsors, visit www.urmia.org.

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Midlands Management Corporation - *General*

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OneBeacon Insurance - *Break*

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Risk Strategies Company - *General*

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Saul Ewing LLP - *Break*

Summit America Insurance Services, LC -
URMIAcares

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Conference Registration Rates

REGISTRATION OPENS MAY 1! To make our conference as accessible as possible, rates have increased by only \$25 since 2007. Register at: www.urmia.org/annual/2010.

Member Type	Early Bird	On or After 9/1/10	On or After 10/1/10
Institutional Member	\$550	\$625	\$700
Affiliate Member	\$650	\$725	\$800
Non-Member	\$750	\$825	\$900

Conference Schedule at a Glance



Saturday, October 9	
8:00 am-5:00 pm	CONFERENCE REGISTRATION OPEN
8:00 am-4:00 pm	URMIA BOARD OF DIRECTORS MEETING
3:00-5:00 pm	PRE-CONFERENCE WORKSHOP #1: Risk Management 101 in Higher Education <i>(Free! See conference website for information)</i>
5:00-6:00 pm	MEET AND GREET ICE BREAKER - For New Members and First Time Attendees
6:00-9:00 pm	PRESIDENT'S RECEPTION <i>(Invitation only; for new members, first time attendees, Annual Conference Committee, and URMIA's leadership)</i>

Sunday, October 10	
8:00 am-5:00 pm	CONFERENCE REGISTRATION OPEN
8:00 am-12:15 pm	PRE-CONFERENCE WORKSHOP #2 - The New Normal: Managing Risk in Difficult Financial Times <i>(Additional fee)</i>
8:00 am-3:00 pm	GOLF OUTING <i>(Additional fee)</i>
1:00-5:00 pm	URMIAcare COMMUNITY SERVICE EVENT
5:00-7:00 pm	NEW MEMBER AND FIRST TIMER SESSION
7:00-11:00 pm	OPENING RECEPTION - "Tailgate the Night Away"

Registration opens May 3, 2010.
Save \$75 by registering
before September 1, 2010!



Monday, October 11			
7:15-8:00 am	FOURTH ANNUAL ALL AFFILIATES MEETING		
7:30-8:15 am	BREAKFAST		
8:00 am-5:00 pm	CONFERENCE REGISTRATION OPEN		
8:15-8:50 am	WELCOME AND ASSOCIATION HIGHLIGHTS - President Margaret Tunseth, Executive Director Jenny Whittington, and Conference Chairs Brian Cappo and Gary Langsdale		
8:55-10:00 am	GENERAL SESSION - "Higher Education Risk Management: The View from the Top," Rick Legon, <i>Association of Governing Boards</i> , and James S. Broadhurst, <i>Pennsylvania State University</i> . Additional panelists to be announced.		
<i>Breakout Sessions</i> 10:15-11:45 am	Small Bites, Chew Slowly: A Practical Approach to Designing and Conducting a Crisis Management Test Thomas A. Gaitley, <i>Copper Harbor Consulting, Inc.</i>	The Ten Things Risk Managers Should Know About Employment Law Robert B. Smith, <i>Nelson, Kinder, Mosseau, & Satarley</i> Allen J. Bova, <i>Cornell Univ.</i> Ann H. Franke, <i>Wise Results LLC</i>	The University as a Global Business Joan D. Rupar, <i>Chartis</i> William Hoyer, <i>Institute for the International Education of Students</i> Paul D. Pousson, <i>Univ. of Texas System</i> Kate Riley, <i>Univ. of Washington</i>
11:45 am-1:00 pm	AWARDS LUNCHEON AND KEYNOTE SPEAKER - Rocky Bleier, <i>Retired Pittsburgh Steeler, US Army veteran, and Motivational Speaker</i>		

Monday, October 11 (continued)

<p><i>Breakout Sessions</i> 1:15-2:30 pm</p>	<p>A 360 Degree Approach to Managing Risk in Travel Abroad Programs John McLaughlin, <i>Arthur J. Gallagher Risk Management Services</i> Ann H. Franke, <i>Wise Results LLC</i> Bill Frederick, <i>School for Field Studies</i></p>	<p>Building Bridges Across Campus Silos: The Power of Enterprise Risk Management (ERM) Sheri Ackley, <i>Univ. of Wisconsin, System</i> Tom Sonnleitner, <i>Univ. of Wisconsin, Oshkosh</i> Jan Hanson, <i>Univ. of Wisconsin, Superior</i> Ken Krenicky, <i>Core Risks, Ltd.</i></p>	<p>The Elevator Speech: Get Known and Get the Resources You Need in 30 Seconds Suzanne Blake, <i>James Lee Witt Associates</i></p>
<p><i>Breakout Sessions</i> 2:45-3:45 pm</p>	<p>A Risk Mitigation Model for Collegiate Sporting Event Security and Emergency Management Louis Marciani, <i>Univ. of Southern Mississippi</i> David Pajak, <i>Syracuse Univ.</i></p>	<p>Beyond Study Abroad: Institutional Compliance and Insurance Laurence Nelligan, <i>Aon Risk Services</i></p>	<p>Fire Safety for Students with Disabilities: What Is Being Done, and What Should You Do? Ed Comeau, <i>Campus Firewatch</i></p>
<p>4:00-5:00 pm</p>	<p>URMIA COMMITTEE MEETINGS</p>		
<p>6:30 pm</p>	<p>MEET AND GREET DINNERS</p>		

**Stay tuned for
more on our extended
scholarship program.**



Tuesday, October 12

<p>7:30-8:00 am</p>	<p>BREAKFAST</p>			
<p>8:00 am-5:00 pm</p>	<p>CONFERENCE REGISTRATION OPEN</p>			
<p>8:00-9:00 am</p>	<p>GENERAL SESSION - "Emerging Litigation Trends in Higher Education," D. Jean Demchak, <i>Marsh</i>, and Robert B. Smith, <i>Nelson Kinder Mosseau & Saturley, PC</i></p>			
<p><i>Breakout Sessions</i> 9:15-10:30 am</p>	<p>Certificates and Additional Insureds: Who, What, When, How, and Why Not John C. Tarpey, <i>Willis</i></p>	<p>Risky Drivers and Risky Vehicles: A Dangerous Combination Chris Hayes, <i>Travelers</i> Suzanne Lee, <i>Virginia Tech Transportation Institute</i></p>	<p>Safety Versus Liability: Mitigating Student "Misbehavior" Abroad Bill Frederick, <i>School for Field Studies</i></p>	<p>The Risks of Minors On Campus: It's Not Child's Play Linda Egerbrecht, <i>Syracuse Univ.</i> John E. Watson, <i>Arthur J. Gallagher Risk Management Services</i> Thomas Smith, <i>Bond, Schoeneck & King, LLC</i></p>
<p><i>Breakout Sessions</i> 10:45 am- 12:00 pm</p>	<p>Independent Contractors, Shared Risk? Liability Issues Involving Third Parties Working on Campus James A. Keller, <i>Saul Ewing LLP</i></p>	<p>The Differences and Similarities Between EPL and ELL Claims Against Private and Public Entities Stacy Paquet, <i>OneBeacon Insurance</i> Richard Bortnick, <i>Cozen O'Connor</i> Lisa Zimmaro, <i>Temple Univ.</i></p>	<p>When Violence Comes to Campus: Operational and Legal Issues Gary Margolis, <i>Margolis, Healy & Associates, LLC</i> Jeffrey J. Nolan, <i>Dinse, Knapp & McAndrew, P.C.</i> Steven J. Healy, <i>Margolis, Healy & Associates, LLC</i></p>	
<p>12:00-1:15 pm</p>	<p>URMIA ANNUAL BUSINESS MEETING AND LUNCH</p>			

Tuesday, October 12 (continued)

<p><i>Breakout Sessions</i> 1:30-2:45 pm</p>	<p>Are E-Signatures Worth the “Paper” They Are Written On? Larry Deger, <i>Educational & Institutional Insurance Administrators</i> Natasha Baker, <i>Curiale Hirschfeld & Kraemer, LLP</i></p>	<p>Information Security and Privacy Risks: Discussions on Preventing, Mitigating, and Transferring Risk Robert Parisi, <i>Marsh USA, Inc.</i> Alan Brill, <i>Kroll OnTrack</i> Alex Ricardo, <i>Kroll Fraud Solutions</i></p>	<p>Managing Youth Camps: Building Consensus Standards Mark Briggs, <i>Univ. of Illinois, Urbana-Champaign</i> Ed Morford, <i>Univ. of Illinois</i></p>	<p>Total Cost of Risk: Beyond the Metrics Barbara A. Davey, <i>Univ. of Notre Dame</i> D. Jean Demchak, <i>Marsh</i> Phillip B. Dendy, <i>Univ. of Texas System</i> Donna Pearcy, <i>Univ. of Iowa</i></p>
<p><i>Breakout Sessions</i> 3:00-4:15 pm</p>	<p>Gap Year Programs: Bridging the Risks Megan Adams, <i>Princeton Univ.</i> John Luria, <i>Princeton Univ.</i></p>	<p>Student Organization Risks Allen J. Bova, <i>Cornell Univ.</i> Craig R. McAllister, <i>Cornell Univ.</i></p>	<p>Sudden Submersion Syndrome in School Pools: How Will Your Staff React? Tom Griffiths, <i>Aquatic Safety Research Group</i></p>	<p>National Incident Management System (NIMS) and Its Requirements <i>PRIMA Partner Session</i> Paree L. Roper, <i>PRIMA Industry Specialist</i></p>
<p>4:30-5:15 pm</p>	<p>URMIA COMMITTEE MEETINGS</p>			
<p>6:00 pm</p>	<p>GALA EVENT AT THE HEINZ HISTORY CENTER</p>			



Wednesday, October 13

<p>8:00 am-12:00 pm</p>	<p>CONFERENCE REGISTRATION OPEN</p>			
<p>8:00-9:15 am</p>	<p>BREAKFAST</p>			
<p>8:00-9:15 am</p>	<p>GENERAL SESSION - “Government and Regulatory Affairs: What Is on the Horizon for Higher Education?” Terry W. Hartle, <i>American Council on Education (ACE)</i></p>			
<p><i>Breakout Sessions</i> 9:30-10:45 am</p>	<p>Earth, Water, Air, and Fire: Are You Ready? Troy Harris, <i>Westmont College</i> Donna Pearcy, <i>Univ. of Iowa</i></p>	<p>Business Impact Analysis: Moving from Report to Reality Brian Hunt, <i>FM Global</i> David Snowe, <i>Pennsylvania State Univ.</i> Anita Ingram, <i>Southern Methodist Univ.</i></p>	<p>Going Green...Without Ending Up in the Red Linda Wetsell, <i>Allegheny College</i> Jack Grimm, <i>Insurance Management Company</i> Aaron Kalisher, <i>Chubb Group of Insurance Companies</i> Bill Puleo, <i>Chubb Group of Insurance Companies</i></p>	
<p><i>Breakout Sessions</i> 11:00 am-12:00 pm</p>	<p>Enterprise Risk Management (ERM) on a Dime: Exploring Cost-Effective Strategies for ERM Implementation in Higher Education Christy Kaufman, <i>Marsh Risk Consulting</i> Michael M. (Mick) Doxey, <i>Grand Valley State University</i></p>	<p>Rocket Science for Risk Managers: Using Quantitative Tools to Support Risk Management in Higher Education Laurie Champion, <i>Aon Risk Services</i></p>	<p>Social Media Risk Management Anne Mulholland, <i>Aon Risk Services</i></p>	
<p>12:00-1:00 pm</p>	<p>FINAL RAFFLE LUNCH AND CLOSING</p>			

Other Activities and Events

Golf Outing (additional fee required)

Sunday, October 10, 8:00 am

The golf outing is a great chance to see old friends or meet new ones before the conference kicks off. This year's outing will be at the Quicksilver Golf Club. Learn more at the conference website!



Guest Tours (additional fee required)

Sunday, October 10; Monday, October 11; and Tuesday, October 12

This year's guest tours will give you an insider's view of Pittsburgh! On Sunday, visit Frank Lloyd Wright's masterpiece, Fallingwater (open to conference attendees). On Monday, join us for the "Bambushkas and Hard Hats Tour, Rivers of Steel National Heritage Area." On Tuesday, don't miss "Burgh Bits and Bites and the Frick Art and Historical Center," where you will enjoy food, culture, and art.



URMIAcres Community Service Event

Sunday, October 10, 1:00-5:00 pm

This is the third year of URMIAcres, which brings together conference attendees and guests and lets them give something back to the surrounding community. Due to this event's growing popularity, we are offering volunteers the choice between two different volunteer locations and activities!

Opening Reception - "Tailgate the Night Away"

Sunday, October 10, 7:00-11:00 pm

Tailgating is a college tradition at institutions of all sizes. Join us to kick off the conference at our tailgate-themed opening reception! Reconnect with old friends and meet new colleagues over a rousing game of ring toss, snack on traditional tailgating delicacies, and experience some of the sights and sounds typically only found in a pre-game parking lot. Casual dress or school colors are encouraged.

Meet and Greet Dinners

Monday, October 11, 6:30 pm

URMIA guides will lead small groups to a local restaurant for a "Dutch" treat dinner. Sign up at the registration desk.



Gala Event at the Heinz History Center

Tuesday, October 12, 6:00 pm

Our gala will feature dancing and music, all within the largest museum in Pennsylvania - the Heinz History Center. Network and enjoy one last evening with your colleagues, and explore the museum while you are there.



Final Raffle Lunch and Closing

Wednesday, October 13, 12:00-1:00 pm

We will raffle off items throughout the conference, but the grand finale will happen during this lunch. Raffle proceeds support URMIA's scholarship program, so raid your campus bookstore and bring a donation for this fun URMIA tradition.



University Risk Management and
Insurance Association
P.O. Box 1027
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www.urmia.org

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