

University Risk Management and
Insurance Association

URMIA

Annual Conference

September 10-14, 2008



Advance Materials

Register by July 31, 2008, and save!



Message from the Conference Chair

Welcome to the University Risk Management & Insurance Association's 2008 Annual Conference in Washington, DC, to be held September 10-14!

Impact 2008: One Voice • One Vision, the conference theme for the 39th Annual Conference, expresses URMIA's efforts to bring you and your risk management colleagues together to share experiences, build knowledge, and continue to establish a common thread that joins each of us in our field.

We have an outstanding group of session presenters joining us this year. Since we will be in the nation's capital, it is only fitting that the three different session tracks follow a patriotic theme. Our session tracks include **Red Hot Issues**, which details some of the latest hot topics in risk management; **White House Foundations**, which provides detail about regulations and builds your foundational knowledge into new areas; and **Code Blue**, which focuses on emergencies and other outstanding events that can happen to risk managers in higher education.

The conference will be held at the Hyatt Regency Washington, DC, which is near the Capitol Building, the Washington Mall, the US Botanic Gardens, the Supreme Court, the new National Museum of the American Indian, and many, many

other sights. We have a number of special events planned, including our opening night reception and the final Gala, which is sure to raise the pulse of even the most uptight politician.

We would also like to thank our sponsors for their generous support, making this conference a reality. Visit the conference website and view the sponsor links to learn more about our affiliate members, who play such an integral role in our conference and our organization.

Finally, a very special thank you goes out to all of the **Impact 2008 Committee members**. This hardworking team put in tremendous efforts to provide the highest level of programming and educational opportunities to each and every URMIA member. Without the Annual Conference Committee, there would simply not be a conference!

We hope to see you in Washington, DC, from September 10-14, 2008!
Donna McMahon, 2008 Annual Conference Committee Chair

Schedule at a Glance

Wednesday, September 10

8:00 am-5:00 pm	CONFERENCE REGISTRATION OPEN
8:00 am-12:30 pm	URMIA BOARD MEETING
9:00 am-3:00 pm	PRE-CONFERENCE WORKSHOP - Dr. Robert Emory, Improving the Level of "Informed Risk" on Your Campus (see information to the right, additional fee required)
11:45 am-7:30 pm	GOLF OUTING (additional fee - see registration form)
12:30-3:00 pm	NEW MEMBERS AND FIRST TIMERS WORKSHOP AND LUNCH
3:00-5:00 pm	ROUND TABLE DISCUSSIONS - Topic Areas: • Workers' Compensation Issues, Driver Safety, Athletics, Summer Camps, and International Student Travel
6:00-8:00 pm	MEET AND GREET DINNERS
8:00-11:00 pm	OPENING RECEPTION

Thursday, September 11

7:30 am-3:45 pm	CONFERENCE REGISTRATION OPEN				
7:30-8:15 am	BREAKFAST				
8:15-8:45 am	CONFERENCE WELCOME - URMIA President Ellen Shew Holland				
8:45-10:00 am	KEYNOTE ADDRESS - Dr. Vincent Covello, Director, Center for Risk Communication				
10:15-11:30 am	<table border="1"> <tr> <td> The View from the Other Side of the Pond: International Fellowship Program Report Paul Clancy, <i>Boston Univ.</i> Christine Eick, <i>Auburn Univ.</i> Michael J. Gansor, <i>West Virginia Univ.</i> Joseph C. Risser, <i>California Polytechnic State U.</i> </td> <td> Effective Risk Management Marilyn Rivers, <i>PRIMA</i> Paree Roper, <i>PRIMA</i> </td> <td> Employment Practices: Developments in Retaliation Law Richard A. Weitzner, <i>The George Washington University</i> Darrell R. VanDeusen, <i>Kollman & Saucier, PA</i> </td> <td> Lobbying 101: Washington, DC -- Risk Central Pam Rypkema, <i>Gallaudet Univ.</i> Joel Wood, <i>The Council of Insurance Agents & Brokers</i> Ada Meloy, <i>American Council on Education</i> </td> </tr> </table>	The View from the Other Side of the Pond: International Fellowship Program Report Paul Clancy, <i>Boston Univ.</i> Christine Eick, <i>Auburn Univ.</i> Michael J. Gansor, <i>West Virginia Univ.</i> Joseph C. Risser, <i>California Polytechnic State U.</i>	Effective Risk Management Marilyn Rivers, <i>PRIMA</i> Paree Roper, <i>PRIMA</i>	Employment Practices: Developments in Retaliation Law Richard A. Weitzner, <i>The George Washington University</i> Darrell R. VanDeusen, <i>Kollman & Saucier, PA</i>	Lobbying 101: Washington, DC -- Risk Central Pam Rypkema, <i>Gallaudet Univ.</i> Joel Wood, <i>The Council of Insurance Agents & Brokers</i> Ada Meloy, <i>American Council on Education</i>
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11:30 am-1:00 pm	GENERAL SESSION LUNCHEON - Congresswoman Stephanie Tubbs Jones				

Impact 2008: Speaker Highlights

Wednesday, September 10 - 9:00 am

PRE-CONFERENCE WORKSHOP: DR. ROBERT EMORY, Improving the Level of "Informed Risk" on your Campus

Assistant Vice President, Safety, Health, Environment & Risk Management, University of Texas Health Science Center

Inherent to the teaching, research, and service missions of any university are a variety of potential risks. Unfortunately, many stakeholders do not fully comprehend these risks because of the methods for conveying important risk information. Also, many university risk managers were never formally trained on how universities operate, making the process of effective risk communications even more difficult.

This workshop will help you improve your ability to achieve "informed risk" on your campus by focusing on how universities operate, loss control measures and metrics, display of loss control data and desired decision making, and a detailed review of an actual graphics-based institutional risk management annual report to bring all of these topics together. At the end of the workshop, participants who bring their own risk management data displays on their laptops will be given tailored advice on how to improve the way their data is displayed and communicate their message.

Thursday, September 11 - 8:15 am

CONFERENCE WELCOME

URMIA President Ellen Shew Holland will kick off the Annual Conference by discussing URMIA's recent accomplishments and what you can expect in the next year.

Schedule at a Glance (continued)

Thursday, September 11 (continued)...

1:00-2:15 pm	Total Cost of Risk: A Model for Higher Education? D. Jean Demchak, <i>Marsh</i>	Integrated Risk Assessment and Remediation: Using the Team Approach to Create Security Risk Solutions Donald J. Fergus, <i>Lowers & Associates</i> Marjorie F.B. Lemmon, <i>Yale Univ.</i> Dennis Dinsmore, <i>SEi Engineering</i>	Workshop on Communicating from the Frontline: Research-Based Tools and Techniques for Communicating Effectively about High Concern/High Stress Issues Vincent Covello, <i>Center for Risk Communication</i>	Business Interruption Workshop Peter Fallon, <i>Risk Strategies Company</i> Jennifer Wilkinson, <i>Higher Education and Healthcare Lexington Insurance Co.</i> Thomas Tarczali, <i>FM Global</i> Karen Henriksen Cusato, <i>Dempsey Partners LLC</i>
2:30-3:45 pm	Risk Management Punctuation: Authority and Responsibility in a Distributed Risk Management Environment John DeLaHunt, <i>Univ. of Texas-San Antonio</i> Gail Jensen, <i>Univ. of Texas-San Antonio</i>	Fine Arts and Museum Risk Management: Putting a Value on Your Priceless Collection Diane Gould, <i>Academic Risk Resources & Insurance, LLC</i> Robert F. Salmon, <i>ACII, Willis Fine Art, Jewelry & Specie, USA</i>	Development of a Campuswide Business Continuity Plan Barbara Schatzer, <i>Univ. of San Diego</i> Neil Kaufman, <i>Risk Solutions International</i>	Second Life: Virtual Campuses, Real-World Risks James Keller, <i>Saul Ewing LLP</i>
4:00-4:45 pm	URMIA COMMITTEE MEETINGS - Communications, Inter-Association Alliances, Professional Development, and 2009 Annual Conference			
5:00-7:00 pm	MEET AND GREET DINNERS			
6:00-9:00 pm	PRESIDENT'S RECEPTION - The George Town Club (by invitation only)			

Friday, September 12

7:30-8:30 am	CONTINENTAL BREAKFAST			
8:45-10:45 am	GENERAL SESSION - BUSINESS SURVIVAL GAME, Dennis Anderson, <i>FM Global</i>			
11:00 am-12:15 pm	ERM in Higher Education: Where We Are and Where We Are Going ERM Team	Unraveling Riddles in Recreation Risk Management: An In-Depth Focus on Club Sports Katie Kutsy, <i>Riggs, Counselman, Michaels, & Downes</i> Linda Bennett, <i>Bucknell Univ.</i>	The Total Financial Recovery Solution: The Integration of FEMA and Insurance Peter Potemkin, <i>Adjusters International</i>	Managing the Risks of Special Events Joseph C. Risser, <i>California Polytechnic State Univ.</i>
12:15-1:35 pm	AWARDS LUNCHEON AND BUSINESS MEETING			
1:45-3:00 pm	Green Buildings: Emerging Exposures Associated with Going "Green" Robert Tomko, <i>Travelers</i>	Overseas Campus Operations Joan Rupar, <i>AIG Higher Education Risk Solutions</i> John Watson, <i>Arthur J. Gallagher State Department</i>	NFPA 1600: Standard on Disaster/Emergency Management and Business Continuity Programs Andy Burchfield, <i>Marsh USA Inc.</i> Dean Larson, <i>Purdue Univ.-Calumet</i>	Experiential Learning: Risks and Rewards John McLaughlin, <i>Arthur J. Gallagher</i> Ellen Shew Holland, <i>Univ. of Denver</i>
3:15-4:30 pm	Climate Change, Risk, and Insurance: Is It Getting Hot in Here or Am I Imagining Things? Anne Mulholland, <i>Aon Risk Services</i> Rod Taylor, <i>Aon Environmental Services Group</i>	Anatomy of a Property Claim: How to Maximize Your Insurance Settlement Charles Soucy, <i>Albert Risk Management Consultants</i>	Campus Fire Safety: A National Overview Ed Comeau, <i>Project Firewatch</i> Justin Phillips, <i>People's Burn Foundation</i>	Establishing Institutional Health and Safety Risk Assessment Oversight for University-Sponsored Travel Abroad Julie Anne Friend, <i>Michigan State Univ.</i> Matthew McCabe, <i>Michigan State Univ.</i>
4:30-5:15 pm	URMIA COMMITTEE MEETINGS - 2010 Annual Conference, Affiliates, Membership, and R&D			

Saturday, September 13

9:30-10:30 am	GENERAL SESSION - CAMPUS PUBLIC SAFETY, Jeff Allison, FBI, Homeland Security			
10:45 am-12:00 pm	E-Discovery: Discovery of Electronically Stored Information John Roskopf, <i>EIIA</i> Nigel Wright, <i>Lord Locke Bissell and Liddell LLP</i> Elizabeth Campbell, <i>Lord Locke Bissell and Liddell LLP</i>	Tips on Supervising Students when Hazardous Operations Exist Richard Perry, <i>Marsh USA Inc.</i> Erica Healander, <i>Eastern Michigan Univ.</i>	Campus Security and Liability in a Post-Virginia Tech World Christiane Groth, <i>United Educators</i> Dolores Stafford, <i>The George Washington Univ.</i>	
Afternoon	ON YOUR OWN TOURS			
7:00 pm	GALA - The Ronald Reagan Building and International Trade Center			

Sunday, September 14

8:30-9:45 am	FINAL RAFFLE BREAKFAST and DEPARTURES
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Impact 2008: *Speaker Highlights*

Thursday, September 11 - 8:45 am

KEYNOTE ADDRESS, DR. VINCENT COVELLO

Founder and Director, Center for Risk Communication

Over the past 25 years, Dr. Covello has held numerous positions in academia and government, including Associate Professor of Environmental Sciences and Clinical Medicine at Columbia University, Senior Scientist at the White House Council on Environmental Quality, Study Director at the National Research Council/National Academy of Sciences, Director of the Risk Assessment Program at the National Science Foundation, and Past President of the Society for Risk Analysis.

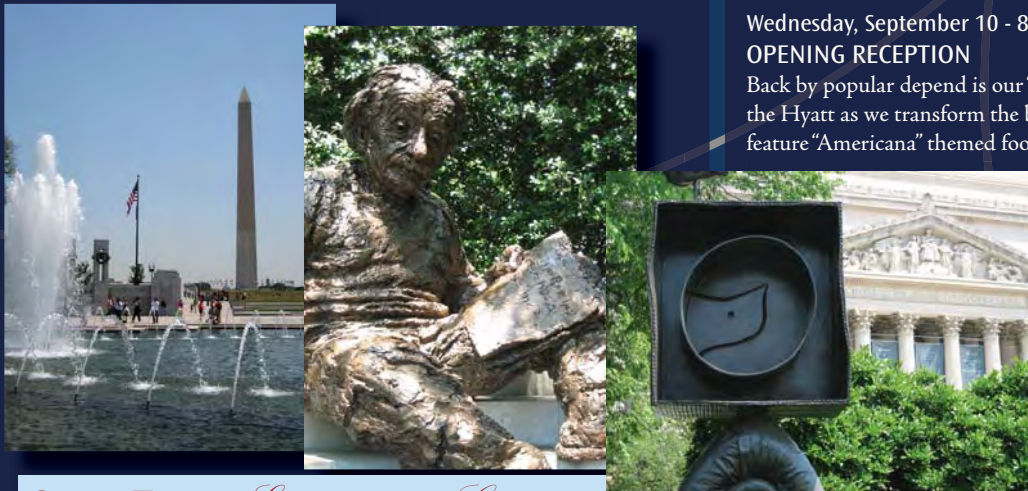
Thursday, September 11 - 11:30 am

GENERAL SESSION LUNCHEON, STEPHANIE TUBBS JONES

Congresswoman, Ohio, 11th District

Congresswoman Stephanie Tubbs Jones is the first African-American woman elected to the US House of Representatives from Ohio. Currently in her fifth term in office, she chairs the Committee on Standards of Official Conduct (Ethics), serves on the Ways and Means Committee, and has introduced legislation, including the Campus Fire Prevention Act, which would provide money to equip on-campus housing with fire suppression devices.

Left to right: You can take an easy walk from the hotel to visit the *World War II Memorial and Washington Monument*, the *Albert Einstein Memorial* at the National Academy of Sciences, and the *National Gallery of Art's sculpture garden*.



Guest Tours: *Exploring the Capital*

(additional fee for some - see the website for more information)

Thursday, September 11 - 9:00 am-3:00 pm

ARLINGTON NATIONAL CEMETERY AND MORE!

Conference guests can use this tour to begin dipping their toes into all that the capital has to offer. You'll get to visit the Arlington National Cemetery, the Washington Monument, and the Holocaust Museum.

Friday, September 12 - 9:00 am-3:00 pm

MOUNT VERNON TOUR AND OLD TOWN ALEXANDRIA

The Mount Vernon and Old Town Alexandria tour follows the life and times of George Washington, the father of our Country. Visit Christ Church, the Mount Vernon Estate and Gardens, and Old Town Alexandria for shopping and dining.

Saturday, September 13 - 12:15 pm-late afternoon

ON YOUR OWN TOURS

With so many things to do in DC, the tours will be a little different this year. You can sign up for a tour when you get to the conference; it's free to sign up, but you will need to pay for your own tickets and transportation. Each group's leader will help with logistics and getting you to your destination. Tours include the National Zoo, an open-air bus tour, Newseum, a bus tour highlighting your favorite movie and television moments in DC, a Capitol Hill cultural tour, a self-guided walking tour, a guided tour of historic U Street, the International Spy Museum, the Old Post Office, and the US Botanic Garden.

Get More: *Conference Special Events*

Wednesday, September 10 - 11:45 pm (meet bus at 11:30 am)

GOLF OUTING (additional fee required)

The golf outing is a great chance to see old friends and colleagues or meet new ones before the conference kicks off in high gear. This year's outing is at Renditions Golf Course, just outside of the capital in Davidsonville, MD. Internationally acclaimed, each of the 18 holes is a replica from a golf course that has hosted one or more of golf's four major championships: the Masters, the US Open, the British Open, and the PGA. Open to the public, Renditions is an award-winning course that offers a unique opportunity to "walk in the pro's shoes" for a day. The outing includes transportation, a box lunch, green fees, cart, driving range with range balls, and tournament contests. Visit www.renditionsgolf.com for information on the course, facilities, and dress code.

Wednesday, September 10 - 12:30 pm

NEW MEMBERS AND FIRST TIMERS WORKSHOP AND LUNCH

If you're participating in URMIA's Annual Conference for the first time, be sure to come to this lunch. You will be introduced to some of URMIA's key players and get a chance to meet your peers and make some new contacts in the risk management field. After this session, you will be well on your way to becoming a future URMIA leader!

Wednesday, September 10, and Thursday, September 11

MEET AND GREET DINNERS

Get to know some of your fellow risk managers while exploring the culinary treats the capital has to offer! An URMIA ambassador will guide each small group to a local restaurant for a "Dutch" treat dinner. Sign up at the registration desk.

Wednesday, September 10 - 8:00 pm

OPENING RECEPTION

Back by popular demand is our "late" opening reception. Be sure to end your night at the Hyatt as we transform the ballroom into an URMIA State Fair! The reception will feature "Americana" themed foods, desserts, and interactive games where you can make connections with other URMIA colleagues and even win a prize. Casual dress or school colors welcomed.

Thursday, September 11, and Friday, September 12

URMIA COMMITTEE MEETINGS

Do you want to play a part in shaping URMIA's future? URMIA's success depends on its members' involvement, especially in the our many different committees. Thursday's meetings include the Communications, Inter-Association Alliances, Professional Development, and 2009 Annual Conference committees; Friday's meetings include the 2010 Annual Conference, Affiliates, Membership, and R&D committees.

Friday, September 12 - 12:15 pm

AWARDS LUNCHEON AND BUSINESS MEETING

Come congratulate your colleagues on a job well done as we announce the recipients of the Distinguished Risk Manager Award and the new Innovative Risk Management Award! The annual business meeting will follow and will include the official passing of the gavel, induction of new officers, and a preview of the 2009 and 2010 conferences.

Saturday, September 13 - 7:00 pm

GALA

The Gala will take place at the Ronald Reagan Building and International Trade Center, the second largest federal building after the Pentagon! The Gala includes an opening reception, dinner, dessert, and a performance from the Capitol Steps, a comedy group that began as a troupe of Senate staffers who satirized the people and places that employed them. The group describes itself as an "equal opportunity offender," poking fun at whoever happens to be in the headlines. Please wear dress attire to the Gala.

Sunday, September 14 - 8:30 am

FINAL RAFFLE BREAKFAST and DEPARTURES

Make sure your plans include this final conference event, which has been improved this year! Items will be raffled off throughout the conference, but we will finish the raffle and give you a special bonus on Sunday morning. Raffle tickets help support URMIA's scholarship program. Please raid your campus bookstore and bring a goody or two for this fun URMIA tradition.



Impact 2008: One Voice • One Vision

URMIA's 39th Annual Conference

September 10-14, 2008

Washington, DC - Hyatt Regency Washington on Capitol Hill

Early Bird registration deadline is July 31, 2008.



Three Easy Ways to Register: ONLINE: It's fast, easy, and secure... www.urmia.org.
 BY FAX: 812-856-3149
 BY MAIL: URMIA, P.O. Box 1027, Bloomington, IN 47402-1027

Note: If you have an outstanding balance, it must be paid before the conference. Conference entry will NOT be permitted unless full payment has been received.

Conference Attendee Information:

Name: _____ Name for Badge: _____
 Institution/Company: _____ Position/Title: _____
 Department/Mailing Address: _____ Email: _____
 City, State, Zip: _____ Telephone: _____
 Country: _____ Fax: _____

I am a first-time attendee Vegetarian Meals or Special Dietary Needs (specify): _____
 I am a new member Disability: If you require assistance to fully participate in this conference, please email urmia@urmia.org.

Conference Registration: Includes admittance to all sessions, opening reception, gala, and all meals; prices are per person.

Registration Type	Early Bird	On or after 8/1/08	On or after 9/1/08*	Total Cost
<input type="radio"/> Institutional Member	\$525	\$600	\$675	\$ _____
<input type="radio"/> Affiliate Member	\$625	\$700	\$775	\$ _____
<input type="radio"/> Non-Member	\$725	\$800	\$875	\$ _____
<input type="radio"/> Pre-Conference - 9/10/08	\$159	\$199	--	\$ _____
<input type="radio"/> Pre-Conference only (no registration for conference sessions or events)	\$199	\$239	--	\$ _____

Optional Activities	Early Bird	On or after 8/1/08	Total Cost
<input type="radio"/> Golf Outing - 9/10/08, 11am-7pm	\$99	\$114	\$ _____
<input type="radio"/> Rental clubs - Please select: M/F L/R	\$45	\$60	\$ _____

Round Table Discussions - We are offering five different round table discussions on Wednesday, September 10, as listed below. Each discussion has a limited number of seating, so sign up for one now to reserve a spot.

- International Student Travel (40 seats available)
- Summer Camps (40 seats available)
- Driver Safety (40 seats available)
- Athletics (40 seats available)
- Workers' Compensation Issues (25 seats available)
- None

NOTE: If seats are filled, URMIA will contact you and add you to a waiting list.

Guest Registration: Use this section *only* if you have a spouse, children, or guests who will attend any events listed below.

Guest Name(s): _____ Name for Badge: _____
 Vegetarian Meals or Special Dietary Needs? _____ Any Special Mobility Needs? _____

Guest Meals and Evening Event Registration	Early Bird	On or after 8/1/08	Total Cost
<input type="radio"/> Special: All-Inclusive (includes all meals, two evening receptions, and two tours)	\$250	\$295	\$ _____
<input type="radio"/> Meal Package (includes all conference meals, opening reception, and gala)	\$159	\$179	\$ _____
<input type="radio"/> Opening Reception - 9/10/08, 8-11pm	\$40	\$55	\$ _____
<input type="radio"/> Gala - 9/13/08, 7-11pm	\$65	\$80	\$ _____

Guest Special Events and Tours	Early Bird	On or after 8/1/08	Total Cost
<input type="radio"/> Golf Outing - 9/10/08, 11am-7pm	\$99	\$114	\$ _____
<input type="radio"/> Rental clubs - Please select: M/F L/R	\$45	\$60	\$ _____
<input type="radio"/> Arlington National Cemetery and More (also includes Washington Monument and Holocaust Museum) - 9/11/08, 9am-3pm	\$65	\$80	\$ _____
<input type="radio"/> Mount Vernon Tour and Old Town Alexandria - 9/12/08, 9am-3pm	\$50	\$65	\$ _____

Method of Payment: Check Purchase Order Invoice Credit Card (required information below)

Credit card type: _____ Exp. date: _____
 Credit card #: _____
 Name on credit card: _____
 Street address (where statement is sent): _____
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Cancellation and Refund Policy

All cancellations and requests for refunds must be received in writing and are subject to a \$25 administrative fee. Cancellations received after 9/5/08 forfeit all registration fees, but substitutions can be made. Please allow 30 days following the conference for all refund processing. If URMIA must cancel this conference for any reason, liability is limited to the registration fees paid only. URMIA is not responsible for other expenses incurred, including travel and accommodation fees. Payments to URMIA are not deductible as charitable contributions for federal income tax purposes.

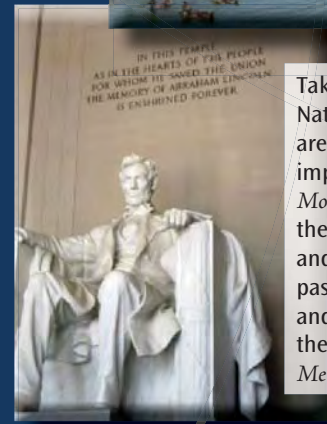
*NOTE: Registration after 9/1/08 will be subject to availability and an onsite registration fee. See the website for details.

Conference Committee

Chair: Donna McMahon, University of Maryland
Board Liaison: Julie C. Baecker, University of Alaska
Board Liaison: Larry V. Stephens, Indiana University

Rusty Anderson, Texas A&M University System
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Yvonne Keafer, University of Pittsburgh
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Douglas Rosenberg, Macalester College
Joan Rugar, AIG Higher Education Risk Solutions
Pamela Rypkema, Gallaudet University
Fitzroy A. Smith, George Washington University
Laura Tolarski, College of Southern Maryland
Margaret Tungseth, Concordia College
Joseph Yohe, Georgetown University



Take a walk on the National Mall while you are in DC! Start at the impressive Washington Monument, wander past the many monuments and memorials, head past the Reflecting Pool, and end your journey at the cool, quiet Lincoln Memorial.

URMIA would like to thank the 39th Annual Conference's sponsors for their support.
For a full, current list of sponsors, visit www.urmia.org.

It is never too late to become a sponsor! For more information, contact the URMIA National Office at 812-855-6683 or urmia@urmia.org.

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