

URMIA's 57th Annual Conference

Philadelphia | October 10 - 14, 2026



2026 Sponsorship Guide

BE A PART OF URMIA'S 57TH ANNUAL CONFERENCE

Your support allows URMIA to offer the highest quality educational programs and promote effective risk management practices.

Thank you for your support and involvement in URMIA.

**FIND ONE THAT FITS
YOUR ORGANIZATION**

urmia.org/sponsorship

BENEFITS OF SPONSORSHIP

INCREASE YOUR VISIBILITY IN THE FIELD OF HIGHER EDUCATION RISK MANAGEMENT

URMIA is the only association dedicated solely to the practice of higher education risk management. Investing in URMIA's hybrid annual conference gives you the opportunity to communicate your message, services, and products to this targeted audience from nearly 900 institutions of higher education.

URMIA's mission - to advance the discipline of risk management in higher education - depends on the generous support of organizational sponsors and supporters. Annual conference sponsorship gives you access to the largest gathering of those in higher education risk management and insurance and raises your visibility with all URMIA members.

HIGH IMPACT:

RECOGNITION FOR ALL SPONSORS

URMIA recognizes all sponsors' commitment to higher education risk management before, during, and after the annual conference. Each sponsor receives:

- Recognition on the URMIA conference website with a link to the sponsor's website
- Recognition in pre-conference marketing and the conference onsite programs, signage/banners, and sponsor slideshow shown in general and educational breakout session rooms
- Optional, unstaffed sponsor information table for displaying company materials and propositional items at the conference for tier 3 and above sponsors
- Name badge ribbon denoting "Sponsor"
- Access to the registered attendee list (Name, Organization, Location)

ANNUAL CONFERENCE SPONSORSHIP OPPORTUNITIES

2026 URMIA ANNUAL CONFERENCE

OCTOBER 10-14, 2026 | PHILADELPHIA

The URMIA Annual Conference is the industry's premier face-to-face and virtual educational and networking forum for risk managers and companies whose focus is higher education. As a sponsor, you can increase your brand recognition among risk management professionals and have access to key decision makers in the field of higher education risk management.

GENERAL INFORMATION

- Sponsorships are available on a first-come, first served basis. Prior year's sponsors have priority.
- Sponsorship opportunities and amounts may change as programming is finalized.
- We will work with sponsors to find an appropriate sponsorship alternative, if needed.
- Solicitation of conference attendees is strictly prohibited. Sponsors should refrain from sending mass communications.



DID YOU KNOW?

URMIA offers year-round professional development on several platforms. We invite you to consider becoming a content contributor.

urmia.org/contributecontent

DID YOU KNOW?

URMIA is the only association dedicated to the practice of higher education risk management. Whether face-to-face or virtual, investing in URMIA gives you the opportunity to communicate your message, services, and products to this targeted audience from nearly 900 institutions of higher education, 144 companies serving higher education, and 3,100+ individuals.

URMIA's mission to advance the discipline of risk management in higher education depends on the generous support of our affiliate sponsors and supporters. Sponsorship of our 2026 hybrid conference gives you access to the largest gathering of our members for the year and stretches beyond with a virtual component as well as recordings that live on in the URMIA Library. All this raises your visibility to all URMIA members.

BECOME A SPONSOR TODAY!

Interested in exploring sponsorship opportunities?

Let us help you find the perfect match

Contact the URMIA Office:

812.727.7130

urmia@urmia.org



PLATINUM \$35,000+

Platinum-level sponsorship offers the sponsoring company the highest level of visibility. This sponsorship is achieved through sponsoring a combination of events/items totaling \$35,000+

Benefits:

- All opportunities listed in tiers 1, 2, and 3
- 30-second sponsor video played during a general session
- Digital banner on conference mobile app
- Dedicated social media post

TIER 1 \$20,000+

Benefits:

- All opportunities listed in tiers 2 and 3
- Large logo placement in all presentation areas
- 150-word description with logo on URMIA website
- Large logo placement inside mailed materials
- Full table, unmanned, at in-person conference and private virtual space in the conference app

TIER 2 \$10,000+

Benefits:

- All opportunities listed in tier 3
- Medium logo placement in all presentation areas
- Medium logo placement inside marketing materials
- Half table, unmanned, at in-person conference and option to add virtual space in the conference app

TIER 3 \$5,000+

Benefits:

- Small logo placement in all presentation areas
- Name placement in mailed materials
- Inclusion of a small (4oz. or less) promotional item to be mailed to virtual registrants for full experiences
- One-third table, unmanned, at in-person conference
- Serve as a moderator for a conference session

URMIA SUPPORTERS \$1,500-4,999+

Choice of One of the Following Benefits:

- Table in sponsor/raffle area
- Inclusion of a small (4 oz. or less) promotional item in virtual registrants' pre-conference mailer and added to the onsite attendees' conference bag
- Serve as a moderator for a conference session

FRIENDS OF URMIA \$500-1,499

This category is open for you to customize your commitment based on your ability to support the URMIA mission and assist in underwriting programs. This can be a stand-alone sponsorship or one that is combined with other commitments to elevate your benefits to higher tiers. Recognition is provided alongside the opportunity supported. A combination of multiple commitments could elevate your benefits to levels as described in tiers 1, 2, or 3 above.

TIER 1 (Member/Non-Member Pricing)

\$20,000+

TIER 1 CONFERENCE SPONSOR \$20,000/\$30,000

Enjoy tier 1 level benefits as a general sponsor of the annual conference.

CONFERENCE BAG \$25,000/\$32,000

Sponsor's logo will be displayed prominently on the bags given to all conference attendees.

CLOSING EVENING EVENT \$26,500/\$35,000

A perennial favorite of conference attendees, this signature event highlights the host city and is included with a full conference registration. This sponsorship supports the evening's dinner and cocktail service. Sponsor will have the opportunity to address attendees at the event and provide logo items specific to the event.*

GENERAL SESSION \$20,000/\$30,000

The conference committee selects the keynote speaker based on the overall program. Sponsor will have the opportunity to introduce the speaker. Includes streaming to virtual registrants.*

OPENING RECEPTION \$21,000/\$30,500

The opening reception kicks off the annual conference with style. The event is the perfect opportunity for attendees to reconnect with old friends and meet new ones and is included with a full conference registration. Sponsor will have the opportunity to address attendees at the event and provide logo items specific to the event.*

TIER 2 (Member/Non-Member Pricing) **\$10,000-19,999+**

TIER 2 CONFERENCE SPONSOR \$10,000/\$15,000

Enjoy tier 2 level benefits as a general sponsor of the annual conference.

INTERNET CONNECTION \$15,750/\$21,000

As the exclusive wireless internet provider at the conference, the sponsor's name can be assigned as the Wi-Fi password.

LUNCHEONS (2 available) \$15,750/\$21,000

Conference luncheons include educational and networking opportunities and are open to all full conference registrants. Sponsor will be recognized during event and may opt to introduce session.*

HOST A HAPPY HOUR \$15,000/\$20,000

Cheers to another successful URMIA program! You can host your very own happy hour and invite attendees that you've met throughout the day/program, or those that you've wanted to meet and haven't gotten the chance to. Utilize this benefit to expand your inner business circle to finish out the day. Sponsor has reserved meeting space for a 60-minute reception complete with cash bar and snacks. Option for host bar at additional cost of consumption.

MOBILE APP \$12,500/\$17,000

In-app visibility with one in-app banner, one in-conference push notification, name badge mention for login instructions, and use of one dedicated video room that can be staffed during the entire event or at designated times to network with attendees or have small group conversations.

PRESIDENT'S RECEPTION \$10,500/\$16,000

This invitation-only event welcomes newcomers to meet URMIA's leaders and conference committee in a more intimate, casual environment. Sponsor will have the opportunity to address attendees at the event and provide logo items specific to the event. Option to have five additional invitations for staff or clients.*

HOTEL KEY CARD/WALLETS \$12,500/\$17,000

Sponsor's custom key card or key wallets will be distributed to all attendees at the conference hotel.

BREAKFASTS (3 available) \$10,500/\$16,000

Conference breakfasts include educational and networking opportunities and are open to all onsite full conference registrants. Sponsor will be recognized during event.*

*** Event Signage Provided by URMIA**

TIER 2 CONTINUED

\$10,000-19,999+

CAREER CENTER/FAIR

\$12,500/\$17,000

Be URMIA's career center sponsor and receive recognition throughout the year. URMIA's online career center allows employers to list open positions and job seekers to post resumes and apply for jobs. In addition to the online center, URMIA will host a career center area at the conference branded with the sponsor's logo. The sponsor also receives a 200 x 200 size logo in the onsite center. Experience our career center for yourself at careers.urmia.org.

BE THE CHANGE EXPERIENCE SPONSOR

-INTERN, CONFERENCE, MEMBERSHIP \$10,000/\$15,000

In support of the association's belonging efforts, funding could impact three individuals and their institutions. Sponsorship would fund a total of three scholarships that impact URMIA's belonging initiatives with recipients from Minority-Serving Institutions. The three separate scholarships support an internship at a member institution, an annual URMIA membership, and attendance for an individual to the annual conference. This could be one sponsor or four sponsors at \$2,500 each.

RELAXATION STATION

\$10,500/\$16,000

This area offers attendees a moment of zen to recharge, including chair and/or foot massage. Sponsor has the option to provide therapists with branded t-shirts and provide logo items specific to the event.*

LANYARD SPONSORSHIP

\$12,500/\$17,000

A great opportunity for visibility! Sponsor's logo will be displayed on conference attendee name badge holder or lanyards.

SOCIAL MEDIA

\$12,500/\$17,000

Sponsor will be recognized on event social media board displayed near onsite registration, as a page of the event website, and as the homepage of the conference website during live event. Sponsored posts direct to media display available once per hour, 8am-5pm during conference.

PROGRAM BOOKS

\$12,500/\$17,000

Sponsor's logo will be included on front page and the title page of onsite conference program book.

TIER 2 NEW

\$10,000-19,999+

VIRTUAL LUNCH & LEARN

\$10,000/\$15,000

Fill your stomach and your brain! There's a lot to learn from sessions and from your peers. Just like you would in person, host a virtual lunch together and exchange information and strategies. Sponsorship includes delivery service gift card for virtual attendees.

RECONNECT VIRTUAL HAPPY HOUR

\$17,500

Enjoy this virtual happy hour experience from the comfort of your guestroom. Everything you need will be in your hotel room, just grab some ice and enjoy! Cheers! Occurs for both virtual and face-to-face attendees. *Takes place one hour before on-site opening reception with branded cocktail kit delivered to attendees.*

TIER 3 (Member/Non-Member Pricing)

\$5,000-9,999

TIER 3 CONFERENCE SPONSOR

\$5,000/\$5,250

Enjoy tier 3 level benefits as a general sponsor of the annual conference.

NEWCOMER WELCOME GIFT

\$5,775/\$7,500

Gift item varies by year and will be discussed with sponsor.

URMIAfit 5K WALK/RUN/ROLL

\$5,250/\$7,000

Help us create a wonderful event with a fitness focus for the URMIA community. Sponsor logo located on runner bib and gift for event participants. Sponsor will have the opportunity to be at the start/finish line.*

URMIAfit

\$5,250/\$7,500

Each morning, attendees are invited to start their day right with this energizing fitness program.

*** Event Signage Provided by URMIA**

TIER 3 CONTINUED

\$5,000-9,999+

HYDRATION STATION

\$7,500/\$10,000

Make sure attendees know who is quenching their thirst with a logo on our conference water bottle and signage located near water stations.

SUPPORT AN EDUCATIONAL TRACK

\$7,500/\$12,500

Position your brand as a supporter of a track of education identified by the annual conference programming committee. The track includes at least two 60-minute sessions available to all attendees and a 30-minute flash session to in-person attendees. Banner stand for that room/topic that day would indicate sponsor support. Sponsor has option to serve as moderator for sessions in that track.

URMIAfit WELLNESS CHALLENGE

\$7,500/\$10,000

Be the sponsor who encourages personal well-being activities while at the conference. QR codes will be available at URMIAfit formal events and participants can also log points to climb the leader board by logging their daily step count, writing in a gratitude journal, connecting socially with others in the well-being challenge (identified by a ribbon on their name badge) and stopping by the wellness table. Sponsor is encouraged to provide a wellness-themed giveaway in the attendee bag and provide prizes for winners.

HOSTED REFRESHMENTS & REFRESHERS BREAK TIME

\$5,250/\$7,500

During a break in your busy day of URMIA learning, allocate a few minutes of free time to fuel up with a healthy snack and exciting conversation. Ask other attendees about what similar sessions you've attended or plan to later in the day! Who was your favorite speaker so far? What tool have you picked up to put in your tool belt? Sponsor has space complete with snacks.

GOLF OUTING/TOPGOLF

\$5,250/\$7,000

This annual tradition offers the golfers in our group a great chance to see old friends or meet new ones before the conference kicks off.

CHARGING STATION

\$5,250/\$7,000

Sponsor's logo will be displayed on charging stations at the event.

NEWCOMER'S SESSION

\$5,250/\$7,000

Make a great first impression at this special session welcoming URMIA's newest members and first-time conference attendees. Sponsor will be recognized during the event.

BREAKS (7 Available)

\$5,250/\$7,000

Session breaks offer attendees a chance to refuel between conference sessions. Signage will display collective sponsor logos.

CAMPUS OR CITY TOURS

\$5,250/\$7,000

Experiential learning opportunities (ELO) are designed to advance conference objectives giving attendees additional content-rich experiences that enhance learning and provide a forum to engage with each other. By giving participants the opportunity to see and explore projects on local campuses or risk management-related attractions in the community, ELOs connect URMIA's to the association, the city, and each other. Registration is offered for a separate fee. Sponsor has opportunity to submit ideas for tours and host them.

HOST A MORNING COFFEE CHAT VIRTUAL OR IN-PERSON

\$5,250/\$7,000

Start your morning chatting with some new friends in a networking lounge. Grab a beverage and talk about what you're most looking forward to at the URMIA conference.

TIER 3 NEW

BRANDED SMART PODS-STYLE LOUNGE SPACE (Limit 4)

\$7,500/\$10,000

Need to jump into a quick meeting with a client? Want to provide a space in the main area of the conference for attendees to take a call? These 4-seater event pods are soundproof, have a built-in monitor for your branding, come with custom logo placement, seat up to 4 people, and can be reserved in 30-minute intervals

PROFESSIONAL HEADSHOT PHOTO BOOTH

\$7,500/\$10,000

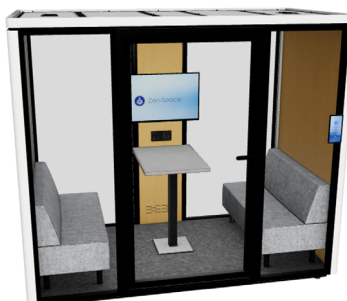
Support professionals at all levels with a new headshot! Sponsorship provides photographer, digital approval process, simple download of high-quality photo for LinkedIn, organizational webpage or social media. Special opportunity to remove a common financial barrier and give participants a polished, professional edge.

BRANDED SMART PODS-STYLE LOUNGE SPACE (Limit 4, Continued)

\$7,500/\$10,000

Interior View: Imagine your video on the monitor, branded pillows and some swag on the table.

Exterior View: Frosted glass for privacy, branding on the left panel with the QR code to reserve, and on the right a display screen saying when the pod is open next.



URMIA SUPPORTERS (Member/Non-Member Pricing) **\$1,500-4,999+**

URMIA SUPPORTERS

\$1,500/\$4,999

This general event sponsorship allows sponsors to select their desired level of support.

ANNUAL CONFERENCE SCHOLARSHIP FUND

\$2,500/\$3,000

This general event sponsorship allows sponsors to select their desired level of support.

EMERGENCY FUND

\$250-\$1,500

Help provide dues support for institutional members who need assistance with renewing their membership with URMIA. Range is available for all. Find out more at www.urmia.org/join

SALARY SURVEY (Limit 6)

\$3,000

Support the work being done on the 2026 salary survey, the only one specific to higher education risk management. In addition to annual conference benefits, logos will be shared on the salary survey promotions and report of final results.

FRIENDS OF URMIA (Member Only) **\$500-1,499**

This category is open for you to customize your commitment based on your ability to support the URMIA mission and assist in underwriting programs. This can be a stand-alone sponsorship or one that is combined with other commitments to elevate your benefits to higher tiers. Recognition is provided alongside the opportunity supported. A combination of multiple commitments could elevate your benefits as described in tiers 1, 2, or 3 above.

FRIENDS OF URMIA

\$500

This general sponsorship allows sponsors to select their desired level of support.

URMIAcares COMMUNITY SERVICE EVENT

\$500

Open to multiple sponsors, this supports URMIA attendees' opportunity to give back to our host community in pre-conference activities.

ASSOCIATION RECOGNITION ADD-ONS

Add-ons occur outside of the annual meeting and can be combined with a sponsored item of the annual conference to achieve a higher level of sponsorship recognition.

EMERGING RISK SERIES

\$25,000

Create a biennial think tank and curated learning around trends and emerging risks. Kick it off with a survey occurring once every two years followed by six *URMIA Insights* articles, an annual conference session, and three webinars.

TECHNOLOGY SHOWCASE

\$2,000 Each

URMIA's affiliate members will be offered the opportunity to present solutions in real time through demonstrations of products and services as 10-minute poster sessions during a scheduled break. These events, free of charge to URMIA annual conference in-person attendees, would consist of a series of presentations that are supported by the technology showcase sponsors.

* Event Signage Provided by URMIA