

# GATOR

FLORIDA

FALL/WINTER 2018



*for Life*

*the practical  
applications of  
Going Greater*  
14



*The Florida Cicerones*

*a look back at 50 years of service with a smile*

**Florida GATOR**

The Magazine of the University of Florida Alumni Association  
Volume 6 Issue 4

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COURTESY OF TERRI VALENTI



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COURTESY OF FANCHEST

# GATOR

FLORIDA

FALL/WINTER 2018

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# Conversations with **Kent Fuchs**

## **FELLOW GATORS,**

### **WE LEARNED THIS FALL THAT THE UNIVERSITY OF FLORIDA ROSE FROM NINTH TO EIGHTH**

among the top public universities in the nation as ranked by U.S. News & World Report. It was the second year in a row that UF achieved a top 10 ranking.

This fall, I took the opportunity to ask our campus community: What's next for UF?

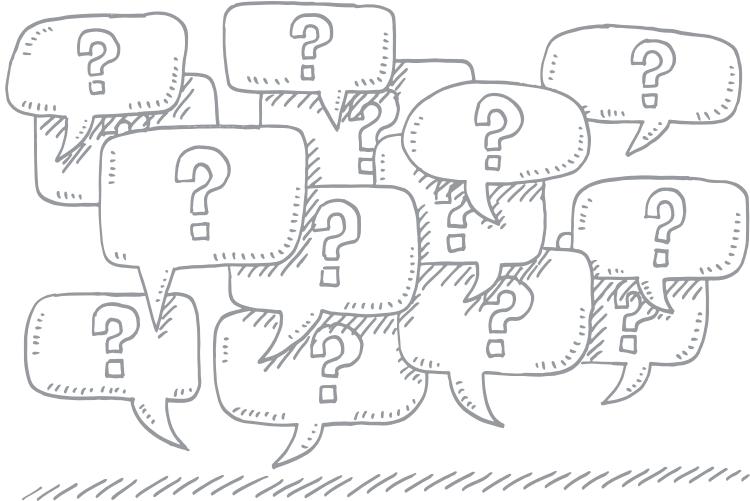
I'm now extending that same question to you.

Since at least as far back as 1948, UF's goal was to be ranked among the nation's top public research universities. Thanks to 70 years of focused effort and persistence by our faculty, staff, alumni and supporters, we have reached that goal.

So, what's next?

In addition to the top 10 ranking, we are closing in on other major goals for UF.

We are well past the midway mark in our \$3 billion *Go Greater* fundraising campaign and likely to reach our goal ahead of schedule.



## **“WHAT’S NEXT FOR UF?”**

We are more than halfway toward our unprecedented effort to grow our faculty by 500. And our faculty achieved a record of nearly \$838 million in research awards in fiscal 2018.

We're committed to reaching the top 5 of public universities. As those efforts continue, what should we change about our university, and what should stay the same? What is the UF of the future?

When I pose these questions to myself, my thoughts go to the qualities of UF that I love and hope will endure.

I love our comprehensive excellence, with hundreds of exceptional departments and programs — from agriculture to art, nursing to nanoscience and philosophy to pharmacy.

I appreciate that we have one central and historic campus and more than 140 mission-focused units around the state.

I want to maintain our excellence in both academics and athletics, our rich diversity of faculty and students and our culture of being a university that cares about all its people.

We have a plan to continue to be one of the nation's very best public universities, increase the excellence of our education and advance Florida's leadership in the years ahead.

My question is: What else should we aspire to?

As alumni, you have unique perspectives, having experienced UF in different eras. Seeing the university from a distance and with the perspective of time and life experience, you may have impressions and ideas that are outside what we can see.

I want to hear your thoughts.

What new directions can we take? What new goals should we create for ourselves and for our students? What do we want UF to accomplish or change in the next 10, 25 and even 70 years?

I welcome your ideas at [president@ufl.edu](mailto:president@ufl.edu).

**Kent Fuchs, Ph.D.**  
President  
University of Florida



# UFAA BOARD NEWS

## FELLOW ALUMNI AND FRIENDS,

Fall is always an exciting time at the University of Florida. We welcomed a new group of students to The Gator Nation®, and new faculty joined our distinguished roster of professors and administrators. Fall also brought a new season of Gator football, with Coach **Dan Mullen** taking the helm as head coach, beginning a new and exciting era in Gator athletics. Football season always brings alumni back to campus to relive lifelong memories and see the many ways Gainesville has changed and grown.

The University of Florida Alumni Association helped alumni and friends celebrate their time back on campus by hosting a number of events this fall, including reunions for the Association of Black Alumni, Association of Hispanic Alumni, Association of Asian Alumni and the Gator Band Alumni Association; Homecoming events hosted by the Florida Blue Key Alumni Association; and the Florida Cicerones' 50th anniversary celebration. The UFAA also hosted Florida Forward, the annual leadership and development program for Gator Clubs® and Affiliate Groups, as well as Gator Nation Tailgates before every home game and many away games. Additionally, to commemorate the Class of 1968's 50-year anniversary, the UFAA recently welcomed back to campus new members of the Grand Guard Society.

UF rose to No. 8 among public universities in the U.S. News & World Report rankings, which brings us one step closer to our goal of reaching the top 5.

MATT PENDLETON



**UFAA President Brian Burgoon presents Tiffany Chatmon (BSPR 03) with the Leader of the Year award at September's Florida Forward Clubbie Awards ceremony.**

This recognition is very important, as it is considered by high school students and their parents when evaluating where to apply and where to attend. It also impacts the university's reputation within the academic, scientific and business communities.

A key factor considered in the national rankings is the percentage of alumni who make annual gifts to the university, called the Alumni Participation Rate or APR. It is imperative that we increase this measurement to continue UF's rise in the rankings. Our goal is to increase the APR by at least 4 percent over the next four years. Annual membership in the alumni association counts toward the APR, as does a donation in any amount (even \$1) to any area of the university during each fiscal year. In addition to supporting worthwhile programs that benefit students, alumni also help increase the APR when they make annual contributions to the Machen Florida Opportunity Scholars program, Gator Boosters/Athletics, the UF Foundation, individual colleges and

departments or other UF scholarship funds and endowments.

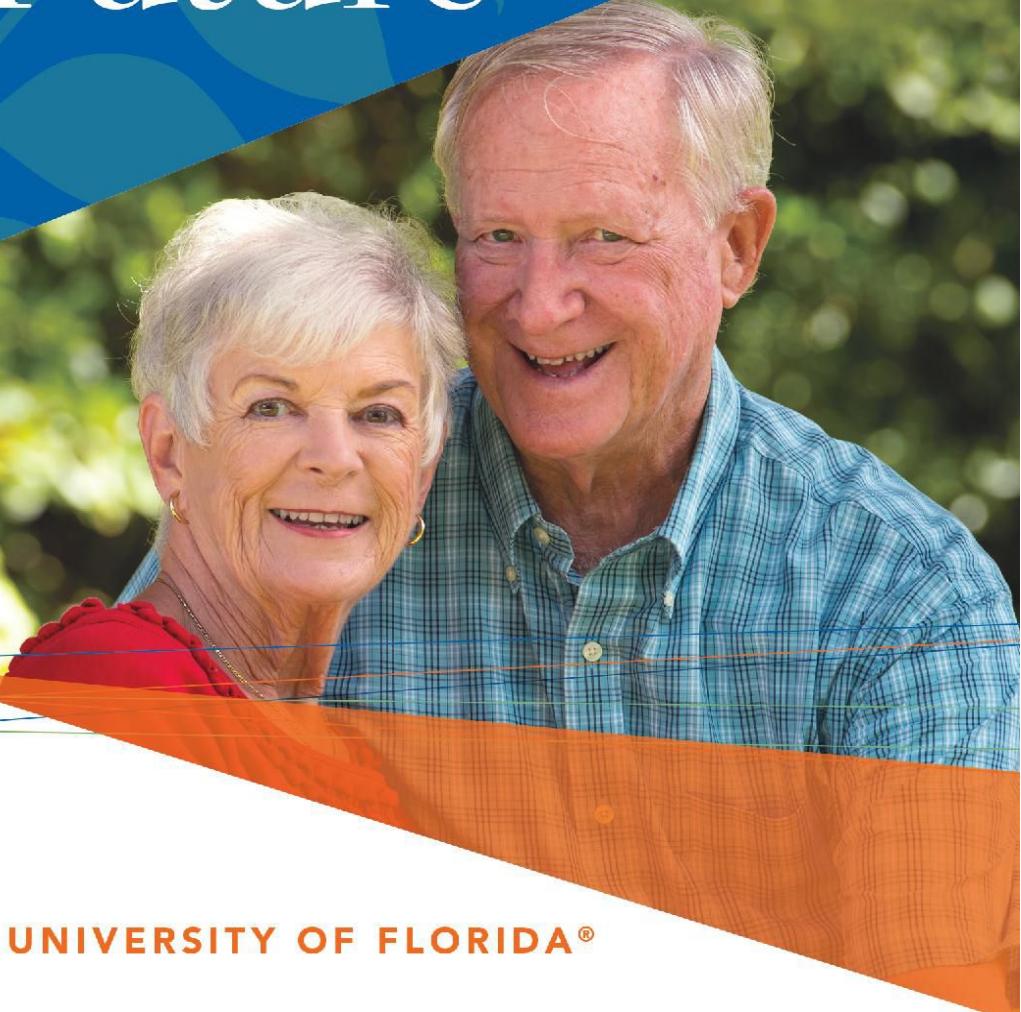
For our UFAA Life Members, the U.S. News & World Report criteria only counts your membership fee toward the APR in the year it was initially paid. Therefore, we hope you will continue to make an annual donation — in any amount — to a program or area of the university so it will count toward the APR each year: [www.uff.ufl.edu/give-now](http://www.uff.ufl.edu/give-now). When you donate, you will play a vital role in UF's quest to reach the top 5. For those who have already donated this fiscal year, thank you so much for your support of The Gator Nation.

Through the efforts of our dedicated professional staff and volunteer leaders, your alumni association will continue to play its part in improving UF for our students, alumni and friends.

Go Gators!

**Brian D. Burgoon** (BA 94, JD 97)  
University of Florida Alumni Association  
President

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## ON THE RISE

UF moves up in rankings to No. 8 in list of best public universities

The University of Florida has strengthened its ranking among the nation's top 10 public universities, rising to the No. 8 spot in the latest U.S. News & World Report Best Colleges list released in September.

UF remains the most highly ranked school in Florida and the only university in the state in the top 10. UF was tied for the No. 9 spot last year with the University of California, Irvine, and the University of California, San Diego.

"Once again, we have much to be grateful for," UF President **Kent Fuchs** says. "Our faculty and staff have moved mountains to make this happen, and to them I extend my most heartfelt thanks. The Legislature, Gov. Rick Scott and the Board of Governors have provided unparalleled support, and our Board of Trustees continues to provide outstanding leadership. As our momentum continues to build, we must remain focused on our goal of reaching top 5 stature and, above all, ensuring that our students receive the very best educational experience possible."

The U.S. News & World Report rankings are based on up to 15 key measures of quality that are used to capture the various dimensions of academic quality at each university. The measures fall into seven broad areas: undergraduate academic reputation; graduation and retention rates; faculty resources; student selectivity; financial resources; alumni giving; and graduation rate performance.

This year, U.S. News & World Report made the most significant change to the formula in more than 20 years, increasing the weight of graduation rates in the ranking formula from 30 to 35 percent. UF is now ranked seventh in the nation on graduation and retention.

UF's quest to become a top 10 public research institution officially began in 2013, when the Legislature passed, and Scott signed, a bill designating it a preeminent university and providing special funding to be used to help it reach top status. UF has since used preeminence funding to hire more than 100 senior leading faculty from all over the world.

"The newest rankings are confirmation that we are making good choices and investing in the right places," Fuchs says. "For Florida, having a top-ranked university means more and better jobs, economic growth and national stature that is befitting of the country's third-most-populous state. Clearly, we are moving in the right direction."

—STEVE ORLANDO (BA 86, MAMC 07)



## TOP FUNDRAISING DOLLARS

UNIVERSITY OF FLORIDA ALUMNI AND FRIENDS INVESTED \$414 MILLION

in their university during the fiscal year that ended June 30, marking the third consecutive time private giving has surpassed \$400 million.

This year's contributions sustain an ambitious pace to reach a \$3 billion fundraising goal for the university's *Go Greater* campaign. Now at the midpoint of the eight-year campaign, Gators have given \$1.75 billion during the first four years. *Go Greater* is the fourth campaign in UF's history and is one of the largest ever in higher education.

Private giving to UF supports a wide range of programs and projects. Among the initiatives enhanced this year through the generosity of donors are a campus center to address rapid changes to the natural environment, a sea turtle hospital in St. Augustine, scholarships for first-generation college students and professorships to recruit and retain the most talented faculty in academia.

"Once again, Gators have answered the call to move our university forward and upward so we can improve the lives of people through discovery, outreach and knowledge sharing," UF President **Kent Fuchs** says. "This is an extraordinary moment in UF's history, and because Gators who so strongly believe in this university are embracing that moment, we are on the threshold of once-unimaginable worldwide influence and impact." •





RANDY BATISTA

Chesterfield

## HARN DIRECTOR

**LEE ANNE CHESTERFIELD, PH.D., IS THE NEW DIRECTOR OF THE HARN MUSEUM OF ART AT THE UNIVERSITY OF FLORIDA.** Chesterfield was formerly the senior advisor for museum planning and board relations at the Virginia Museum of Fine Arts in Richmond, Virginia.

At the VMFA, Chesterfield served as the principal adviser to the director and oversaw all aspects of the museum's strategic plan and board relations. Chesterfield joined the Virginia center in 2004 and served in a variety of roles, including interim deputy director for art and education and the museum's first curator of ancient American art.

Chesterfield, serving as an adjunct professor, taught courses on art and architecture at the College of William & Mary, Virginia Commonwealth University and Christopher Newport University. She earned her Ph.D. in art history, specializing in pre-Columbian art, from Virginia Commonwealth University and earned a bachelor's of business administration in marketing from James Madison University.

"Dr. Chesterfield is an excellent person to guide the Harn in its next phase of strategic planning," says **Joe Glover**, Ph.D., UF provost and senior vice president. "As director, she will provide the leadership, vision and long-range planning for the museum's financial stability, programmatic excellence, inclusiveness and equity, and continued growth and success."

— TAMI WROATH (BFAGR 98)

## RECORD BREAKER

**THE UNIVERSITY OF FLORIDA RECEIVED A RECORD \$837.6 MILLION** in research funding in fiscal year 2018, surpassing the previous high set in fiscal year 2016 by \$113.6 million or nearly 16 percent.

This significant boost was largely due to increased funding from the federal government — a record high of \$560.6 million, a nearly 23 percent increase over last year. The university realized a substantial hike in funding from the Department of Health and Human Services, up 12.3 percent to \$283 million.

Funding from foundations and nonprofits also surpassed all previous years, with \$128.6 million in funding. Industry provided \$61 million, and the state of Florida awarded \$45.9 million.

"These record-shattering numbers reflect the growing prestige and reputation of the University of Florida as a research powerhouse," says **David Norton**, Ph.D., UF's vice president for research. "Each award represents targeted funding for UF faculty to advance the boundaries of discovery and knowledge in fields ranging from health care to engineering to understanding the fundamental nature of our universe. The record amount of total funding is also testament to the significant investment the state has made in UF over the past decade, which has enabled us to attract, retain and support outstanding research faculty across the institution."

Norton estimates that the more than 120 research faculty hired since 2014 have brought nearly \$200 million in awards to the university in that period.

UF had more than 100 awards of \$1 million or more in 2018.

— JOSEPH KAYS (MAMC 02)

## DIVERSITY LEADER

**ANTONIO FARIAS JOINED THE UNIVERSITY OF FLORIDA IN JULY AS ITS FIRST CHIEF DIVERSITY OFFICER AND AS SENIOR ADVISER** to the president. He formerly served as vice president for equity and inclusion/Title IX officer at Wesleyan University.

In his new position, Farias holds a cabinet-level spot and oversees universitywide efforts to advance equity, diversity and inclusion, and establish a new standard of inclusive excellence.

"[Farias] has a strong track record and enjoys tremendous respect at a national level," says UF President **Kent Fuchs**. "This [position] is a significant step in addressing the cultural changes that must continue to take place at the University of Florida. Antonio is well-equipped to tackle these challenges."

At Wesleyan, Farias worked closely with the offices of academic affairs, admissions, student affairs and university relations on issues of inclusion and equity in the areas of recruitment, admission, retention, hires, promotion and fundraising. From 2005 to 2013, Farias was the first chief diversity officer for the U.S. Coast Guard Academy.

"As a product of public education, and an educator who has been graced with seeing real lives impacted by educational opportunities, I'm deeply honored to have been selected as the inaugural CDO at a time when UF is poised to make the next great leap in excellence," Farias says.



COURTESY OF WESLEYAN UNIVERSITY

— STEVE ORLANDO (BA 86, MAMC 07)

# STUDENT SCIENTISTS

**IN 1959, THE NATIONAL SCIENCE FOUNDATION INSTITUTED SUMMER RESEARCH PROGRAMS** at universities across the country to encourage high school students to pursue careers in science and engineering. Today, the Universities of Florida and Iowa are the only two schools to have continuously offered this program.

The UF Student Science Training Program is highly selective, accepting approximately 90 students every summer for seven weeks of residential research that engages participants in hands-on science and engineering research, lectures, facility tours, coursework and weekend activities.

“The program centers around immersing students in active research labs to learn how research is conducted at a university level,” says **Christy Rodkin** (BSNRE 97) coordinator of youth programs at UF’s Center for Precollegiate Education and Training. “Students are involved in all aspects of the research process, from literature review to research methodology, running equipment and interpreting data. All of this is possible because of the 75-plus faculty who volunteer to mentor students.”

While the program has evolved over the years, the foundation still remains the same, says Rodkin, who is an SSTP alumna. Now, however, the SSTP matches students with specific research labs instead of randomly assigning them.



COURTESY OF SSTP

For another SSTP alumna, Dr. **Carolyn Holland** (BS 92, MED 94), the program was a decisive moment in her life. Holland, now an assistant professor and attending physician at UF Health’s adult and pediatric emergency departments, attended the program in 1987 as a rising senior. She knew she wanted to be a physician, and when an opportunity to attend SSTP came up, Holland jumped at the chance. The comprehensive program opened her eyes to many disciplines.

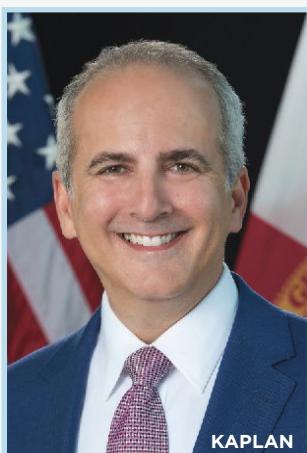
“It was such a pivotal program; it’s what made me come to UF. It gave me a family at UF through the relationships I developed there,” she says, adding that the program allowed her to meet and work for **Charles Wood**, Ph.D., a UF professor and now chairman of the physiology and functional genomics department.

Holland worked in Wood’s lab at SSTP for four years as an undergraduate and then again after graduation. The research she conducted aided in her acceptance to Eastern Virginia Medical School in Norfolk.

She returned to UF six years ago, this time as a health professional. After reconnecting with Rodkin, Holland was eager to jump in and volunteer for the program that helped mold her career.

Now, she gives tours of the emergency medicine department each summer to current SSTP students and shares how her experience in the program helped shape her career. For her, it’s a small thing to do for a program that gave her so much.

— RENEE HOUSTON ZEMANSKI



## NEW VP

**Mark Kaplan** (BA 88) joined the University of Florida as its new vice president for government and community relations this summer.

“Feedback that emerged from this national search indicated an appreciation for Mark’s collaborative and effective work as demonstrated in a range of settings — public, private and nonprofit,” says UF President **Kent Fuchs**. “I know he will be a wonderful asset to our university.”

Kaplan was the senior vice president for public affairs for the Mosaic Company, a Fortune 250 company. Prior to Mosaic, Kaplan served as chief of staff to Florida Gov. Jeb Bush. He has also served as president and general counsel for the Carlisle Development Group LLC as well as executive director of the Florida Housing Finance Corporation. Kaplan holds a law degree from Florida State University.

He is the current chair of the Barbara Bush Foundation for Family Literacy and is a member of the Arthur W. Page Society. ●

# NEW DEAN



**ONYE P. OZUZU,  
WAS APPOINTED  
DEAN OF THE  
UNIVERSITY OF  
FLORIDA COLLEGE  
OF THE ARTS  
THIS SUMMER.**

She formerly served as dean of Columbia College Chicago's School of Fine and Performing Arts.

In her position Ozuzu will formulate

and articulate a vision for the College of the Arts, lead fundraising efforts and manage the college's budget and personnel.

A dance administrator, performing artist, choreographer, educator and researcher, Ozuzu has served as dean of Columbia College Chicago's School of Fine and Performing Arts since 2015 and was previously chairwoman of the department of dance.

"Ozuzu has an established record of effective, inclusive and collaborative leadership, an outstanding record of teaching and creative activity, and a demonstrated commitment to the arts," says **Joe Glover**, Ph.D., UF provost and senior vice president for academic affairs.

"I have dedicated much of my work as a dance artist to cultivating space for diverse dance forms to exist in pluralist relationship to one another," says Ozuzu. "This has fed into my administrative work, where I have fostered balance of visionary and deliberate progress in the arenas of curricular, artistic and systemic diversity, cultural relativity, collaboration and interdisciplinarity. To put it more directly, choreography is composition — composition in collaboration with humans and their energy in time and space; it is systems thinking, as is leadership."

Ozuzu succeeds **Lucinda Lavelli**, who retired after a 12-year term.

— BRANDON MCKINLEY (BMUS 17, BSPR 17)

PHILIP DEMBINSKI / COLUMBIA COLLEGE CHICAGO



## VIRTUAL VICTORY

**WHEN A PATIENT'S CONDITION DETERIORATES,  
PHYSICIANS QUICKLY WHEEL OUT A CRASH CART THAT  
CARRIES LIFESAVING MEDICATIONS AND DEVICES.**

But crash carts remain locked until needed, so doctors may not be able to acquaint themselves with each item's location, and that could possibly delay treatment.



A team from the pediatric simulation task force at the University of Florida College of Medicine's department of pediatrics worked with four UF computer science graduate students to devise a high-tech solution: a virtual crash cart that's equal parts game and educational tool.

"In the past, we've used a pen-and-paper scavenger hunt to familiarize providers with what is in a crash cart," says **Erik Black** (PHD 09, MPH 17), associate professor of pediatrics and education at the college. "We wondered if it would be possible to build a virtual one, something that could be a game and could be used to teach more than one time."

Students worked on the eight-week project as part of Virtual Reality for the Social Good, a UF course led by journalism professor **Sriram Kalyanaraman**, Ph.D., and computer science professor **Benjamin Lok**, Ph.D.

With a virtual-reality headset and joysticks, the user becomes a medical professional who must find items from the cart. The goal is to locate the items as quickly as possible, but the timer runs until all items have been found.

"Our focus was on the underlying infrastructure of the product, not on the look and feel," Black says. "We wanted to make sure that we had something with working game mechanics and physics, knowing that at a later time we could layer on top of it the frosting to make it look really sharp."

Next, Black and his colleagues will share the project, which won a competition against 30 teams, with UF physicians and UF Health providers. Based on their feedback, Black and his colleagues will tweak the product and pitch the idea to the virtual-reality class to continue development.

"The initial group of students put in the extra time and effort and built a fantastic product," says Black. "We want to continue to build on the success we've already had."

— LAUREN GAJDA

# COMMUNICATIONS CENTRAL

**NANCY E. PATON, A NATIONAL LEADER IN HIGHER-EDUCATION MARKETING AND COMMUNICATIONS,** was named vice president for strategic communications and marketing at the University of Florida.

She is responsible for leading the communication of UF's accomplishments and goals within the university community and around the world and guiding UF's strategic initiatives to build its stature and reputation.

Named the Higher Education Marketer of the Year by the American Marketing Association in 2017, Paton assumed her role this fall.

"Nancy is a strategic communications leader who brings exceptional knowledge and experience to this position," says UF President **Kent Fuchs**. "She understands the challenges facing higher education, has a proven track record of effective

leadership and offers a refreshing new perspective on traditional and social media as well as marketing. She will be a thoughtful and innovative addition to our leadership team."

Paton heads UF's central communications and marketing operations, overseeing marketing and branding, media relations and news, issues management and public affairs, campus outreach, creative services, video and photography services, and social and digital media.

"I feel honored to be chosen to lead the University of Florida's strategic communications, marketing and public affairs efforts," Paton says. "UF's distinctive excellence in academic, research and societal engagement, combined with a bold vision to achieve even greater impact, creates an unparalleled communications opportunity



COURTESY OF UF COMMUNICATIONS

to propel the institution as a statewide, national and international thought leader." Paton previously served as the inaugural vice president for communications at the University at Buffalo.

— MARGOT WINICK

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at Gainesville  
A SantaFe Senior Living Community

# BREAKING GROUND IN 3D



## WHAT DOES THE CONSTRUCTION SITE OF THE FUTURE LOOK LIKE? ACCORDING TO RESEARCHERS

at the University of Florida Rinker School of Construction Management, it includes a 3D holographic projection of building designs, activated by hand and voice commands that will minimize costs and the need for rework.

Developed in the school's Center for Advanced Construction Information Modeling, the Holographic Model Visualization System (HMVS) provides for better coordination in the design and construction process by allowing users to isolate the various building systems, including structural or electrical systems.

Rinker School Director **Raymond Issa**, Ph.D., describes the HMVS as the next advancement in construction technology.

"The ability to visualize a construction project in a holographic image will allow all the participants in a construction project to communicate in a user-friendly environment with minimal software expertise," Issa states.

The idea started when Issa and then-UF doctoral student **Nathan Blinn** (MSMC 15, PHD 18) viewed a holographic

model of Earth projected from Blinn's phone. They both realized that, unlike currently available technology, the holographic image paired with interactive software would help minimize the training needed to use the system.

"We were working with virtual and augmented reality and actual computer-based systems. They all required specialized training or specialized equipment," Blinn says. "One day, I found an app on my phone. I used some CD cases to make a pyramid to put on top of it and created this holographic Earth in the middle. Then, I had this idea to make it bigger so it's not just on your phone."

After that, Issa, Blinn and **Ralph Tayeh** (MSMC 18), an Eagle Construction fellow at the Rinker School, built a prototype in their lab measuring 3 feet by 3 feet, and then built a 1.5-feet by 1.5-feet mobile version on a rolling cart.

According to Tayeh, who programmed the software, the HMVS can be operated with no previous experience with building information modeling.

"It's very easy to visualize the model. If you have multiple users using the hologram, it's a collaborative environment where everybody can see the virtual grid," says Tayeh.

— JULIE FREY (BSPR 94)

# ART INITIATIVE

**THE UNIVERSITY OF FLORIDA CENTER FOR ARTS IN MEDICINE, IN PARTNERSHIP WITH ARTPLACE AMERICA**, is launching "Creating Healthy Communities: Arts + Public Health in America," a two-year national initiative designed to accelerate innovation at the intersections of the arts, creative placemaking, community development and public health.

The initiative began in May and aims to build healthy communities in alignment with national public health goals through strategic cross-sector collaboration, research, translation and resource sharing.

"While the arts are widely utilized within health care settings today, the theoretical and practical structures that can guide their use in public health are not well defined," says **Jill Sonke**, director of the UF Center for Arts in Medicine.

A team of UF scholars will lead the discovery process using a field survey, focus groups, reviews and analysis of evidence. They plan to explore and consolidate existing evidence and establish a national research agenda and standardized protocols.

The team will publish its findings and lead the development of open-access resources, including a searchable research database and a repository of arts in public health resources expected to launch in March 2019. Another goal is building a community of thought leaders and stakeholders in the arts and health fields

through the development of a national consortium and five working-group meetings.

Funded by a multi-year grant from ArtPlace America, "Creating Healthy Communities" will culminate in April 2020 with the publication of "Framework for Evidence-based Use of the Arts in Public Health," intended to translate knowledge and research into practice and policy.

Learn more at [arts.ufl.edu/healthy-communities](http://arts.ufl.edu/healthy-communities).

— BRANDON MCKINLEY (BMUS 17, BSPR 17)



CAMILO REINA-MUNOZ (MA18) / UF CENTER FOR ARTS IN MEDICINE

# HAPPY ANNIVERSARY

**SIXTY YEARS AGO, THE COLLEGE OF PUBLIC HEALTH AND HEALTH PROFESSIONS CHARTED A NEW COURSE, BECOMING THE FIRST COLLEGE OF ITS KIND HOUSED IN AN ACADEMIC HEALTH CENTER.**

Before 1958, disciplines such as physical therapy, occupational therapy and rehabilitation counseling often did not have a true home in most universities. Typically tucked away in hospitals and medical schools, these programs primarily existed in their own silos, a fact founding dean **Darrel J. Mase**, Ph.D., noted while touring allied health programs in the early 1950s.

Mase was working with University of Florida leaders on plans for the university's new health center and suggested these health professions be housed in their own college. The concept fit in well with the center's vision for interdisciplinary education. Many thought: "If we train them together, perhaps they'll work together."

However, not everyone was on board with Mase's idea. Some faculty and campus leaders did not think the university should offer the disciplines and that the curriculum was not rigorous enough to meet its standards.

But Mase persisted, and in 1958, the College of Health Related Services opened with departments of medical technology, occupational therapy and physical therapy. Several more departments joined within the decade, and the college quickly became a national model for health professions education. Within 15 years, more than 70 colleges like it opened doors across the U.S.

Over the years, the college would log many other firsts in education, research and service. In the 2000s, the college underwent a major transformation, restructuring to add new faculty, departments and doctoral programs, and becoming the College of Public Health and Health Professions. It is now home to 20 degree programs, more than 2,300 students and more than 300 faculty and staff members across eight departments.

"In 1958, the college opened its doors with just 10 faculty and 15 students, and over the ensuing decades it made enormous strides," says **Michael G. Perri**, Ph.D., dean of the college. "Sixty years later, the college is known and respected for its leadership in education and research and for its contributions toward improving the health of individuals and communities, locally, nationally and globally."

— JILL PEASE

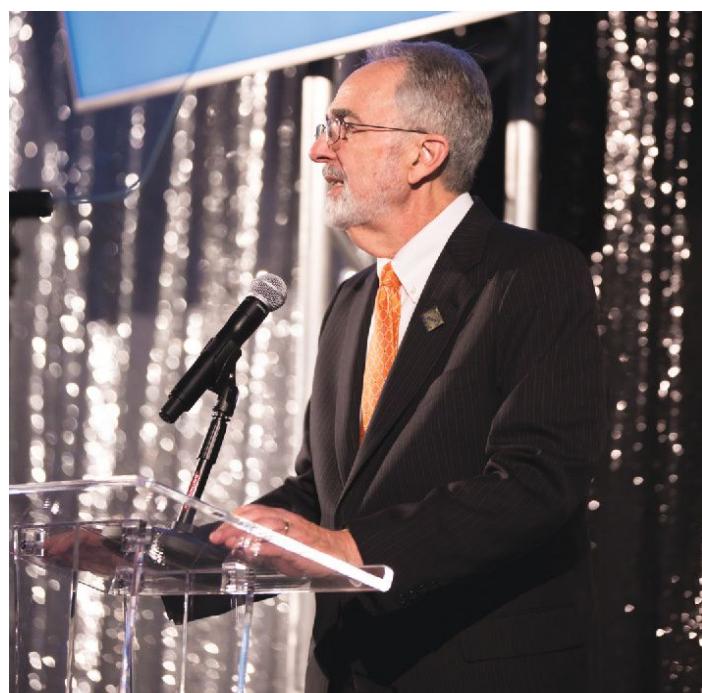
(top) The physical therapy class of 1961, the first graduating class of physical therapists at UF and in the state.

(center) Founding Dean **Darrel J. Mase**, Ph.D.

(bottom) Dean **Michael Perri**, Ph.D., at the College of Public Health and Health Professions' 60th anniversary gala.



**CELEBRATING  
60 YEARS  
OF FIRSTS  
FOR PHHP**



KRISTEN KOZELSKY



**THIS UF FRESHMAN BEANIE RAT CAP** has the name "Rat Boll" and "Ironton Ohio" hand-written on it and likely belonged to Charles Edward Boll. All freshmen, "rats," wore the caps every day except Sundays throughout their first semester. The tradition faded over the years, and by the 1960s, the beanies were history.

# HIDDEN TREASURE

## RARE VINTAGE MEMORABILIA DONATED TO UNIVERSITY ARCHIVES

**WHEN KATHY CARNEY AND HER SON RYAN PURCHASED THREE OLD DRUMS** for \$5 each in a thrift shop in West Virginia last spring, they had no idea of the memorabilia they would find. One of the drums contained a pair of men's wool pants. Under the pants were hidden treasures: A University of Florida pennant, a rectangular banner and a freshman beanie "rat cap" with the student's expected graduation year, 1933.

The Carneys donated the items to the University Archives at the George A. Smathers Libraries. According to university historian **Carl Van Ness** (MA 85), the items date back to before 1930, and the rat cap and pennants pre-date ones already in the archives' collection.

"The triangle pennant is something I have only seen in photos. The condition of everything appears to be excellent, and they must have been stored somewhere dark as there is no fading," says Van Ness.

The UF rat cap had the name "Rat Boll" and "Ironton Ohio" among other things handwritten on it. Van Ness researched the name and found a **Charles Edward Boll** who was admitted to the College of Arts and Sciences in the 1929-30 academic year. He did not appear on subsequent student registers.

Kathy Carney searched for Boll. She found he married a young woman from Ironton shortly after leaving UF and died in 2005 at the age of 97.

— BARBARA HOOD



**THIS RARE UF TRIANGLE PENNANT** is in almost pristine condition and is unlike others in the University Archives.



**PINS AND BUTTONS** such as the ones on this page typically adorned the caps.



**THIS RECTANGULAR BANNER** has the old university seal with a 1905 founding date. Pennants and banners were both keepsakes and room decorations.

# A PIONEER IN VETERINARY MEDICINE

**R**oy Curtiss III, Ph.D., a professor at the University of Florida's College of Veterinary Medicine, has made a huge impact on infectious disease research in his 84-year lifetime, and he has no intention of stopping anytime soon.

Hired through the UF preeminence initiative in 2015, Curtiss is a professor in the college's department of infectious diseases and immunology and a member of the prestigious National Academy of Sciences.

Elected as a fellow in the National Academy of Inventors in 2016, Curtiss is internationally known for his intersectional expertise in multiple fields, including genetics, microbiology, biomedical sciences and vaccinology. His pioneering work in the areas of microbial pathogenesis, genetic manipulation and vaccine development has been used to address worldwide problems in animal, human and environmental health.

Also in 2016, the Sid Martin Biotechnology Institute, the leading biotechnology incubator at UF, announced that Curtiss Healthcare, a startup vaccine-technology company Curtiss formed in 2015, had been admitted into its Alachua bio-incubation program.

Before joining UF, Curtiss enjoyed a rich career in microbiology and genetics research at Arizona State University, where he worked for 11 years and directed The Biodesign Institute's centers for Infectious Diseases and Vaccinology and Microbial Genetic Engineering. He previously chaired the department of



Roy  
Curtiss III

UF professor Roy Curtiss changed the course of poultry history when he helped develop a vaccine to prevent Salmonella infection in broilers and laying hens.

biology at Washington University in St. Louis, where he served as a faculty member for 22 years.

The American Society for Microbiology honored Curtiss with its Lifetime Achievement Award in 2014. This was a highlight for Curtiss, who never took a course in basic microbiology or virology.

Among his most notable scientific contributions is the co-discovery of the molecular genetic means by which Salmonella bacteria invades cells of the body. Salmonella is a common bacterial disease that affects the intestinal tract in humans and animals.

His influence regarding Salmonella research goes back to the early 1990s, when Curtiss formed a company known as Megan Health to develop animal vaccines, and he eventually left a departmental chair position in academia to work part-time there. In 1998, the company developed a vaccine to prevent Salmonella infection in broilers and laying hens. In 2016, this vaccine was administered to over 3 billion chickens.

“Making agriculture more productive while at the same time enhancing food safety for consumers is a major objective in developing vaccines to prevent infectious diseases,” Curtiss says, adding that the company’s technologies improve food quality and safety and help treat and prevent serious infections in animals and humans.

You could even say Curtiss’ story started with a chicken.

As a 16-year-old in 1950, he won the Chicken of Tomorrow contest at the New York State 4-H competition. This led to his early work in avian genetics: crossbreeding white Plymouth Rock and white Cornish chickens to yield broilers with better meat structure and production, and better genetics to protect against Salmonella and E. coli infections.

His life story reflects his early passions: a fascination with science, a thirst for excellence and a desire to make a difference in the world — something Curtiss clearly does every day.

— SARAH K. CAREY

JOHN JERNIGAN



## THE UNIVERSITY OF FLORIDA DIRECTS FUNDING AND FACULTY TO TACKLE **EIGHT CHALLENGES OF THE 21ST CENTURY THROUGH ITS PLATFORM FOR LIFE**

FOR THE 7.5 BILLION PEOPLE ON EARTH,  
ADVANCES ON THE NEAR HORIZON ARE  
CAUSE FOR BOTH WONDER AND WORRY.

Autonomous vehicles, personalized medicine and networks of internet-connected devices. Robots, biofuels and high-tech farming processes.

These advances and more have the power to improve lives. But how will they take shape? And how can we ensure they maximize humankind's potential while preserving our planet and privacy?

The University of Florida is committing more than \$17 million to an ambitious new initiative aimed at solving some of society's

most urgent problems while redefining the role of a land-grant university for the 21st century.

From restoring trust in the media and technology to putting Americans back on track toward living longer and healthier lives, the overarching goal is to improve life today on multiple fronts, says **Joe Glover**, Ph.D., UF provost and senior vice president for academic affairs.

"This project is really a collection of moonshots – really hard problems and grand challenges that rely on collaboration among colleagues from all areas of the university," Glover says. "It takes a comprehensive research university to do these things – where the voyage and the discoveries along the way are perhaps even more important than the final goal."



*“It takes a comprehensive research university to do these things — where the voyage and the discoveries along the way are perhaps even more important than the final goal.”*

— JOE GLOVER, UF PROVOST AND SENIOR VICE PRESIDENT FOR ACADEMIC AFFAIRS



## REVISING UF'S MISSION

Glover considers this initiative to be an update of UF's historic land-grant mission.

“Few people actually remember what land grant means,” he says.

At its heart, the Morrill Act, which established land-grant institutions in 1862, was intended to improve lives for the common man by funneling universities' teaching, research and service resources toward society's most important fields. At that time, agriculture and the mechanical arts were the main occupations.

In this modernization of the mission, UF will focus on eight research areas that address complex challenges of modern life and harness the diverse expertise of UF's faculty and researchers across campus and in facilities around the state, nation and world. (See pages 15 and 17.)

Glover compared UF's quest to solve these challenges with our country's role in the space race.

Like the mission to put a man on the moon, which “made us reach for things and create things we never dreamed possible,” UF's new initiatives “will drive and create new realities,” Glover says.

The initial timeframe for the initiative is four years. That doesn't mean the problems will necessarily be solved in that time, Glover says, but the colleges working toward the goals these projects hope to achieve will be required to document their progress each semester.

## AUDACIOUS INITIATIVES

### TRUST IN MEDIA AND TECHNOLOGY

Recent surveys reveal that the public's trust in media is declining quickly, and technology is playing a major role in the erosion of trust. UF is rallying a cross-disciplinary team of scholars, media advocates, engineers and computer scientists to develop products and systems to aid in media and data literacy, verification and other technology factors that make consumers vulnerable to misinformation, manipulation, identity theft and invasion of privacy.

### SCIENTISTS IN SCHOOLS

As new information about our changing environment becomes available, UF wants to speed its delivery to a specific audience: the 2.6 million K-12 students in Florida who are among the future stewards of our planet. In person or through virtual connections, UF scientists will present updates on topics such as sea-level rise, red tides and tropical storms.

### MAXIMIZING THE POTENTIAL OF EVERY CHILD

The first 2,000 days of a child's life are the most critical, with behaviors, learning methods and reactions shaped during this short window. The Anita Zucker Center for Excellence in Early Childhood Studies will leverage strong partnerships across campus and work with networks of leaders, practitioners and policymakers at local, state, national and international levels to develop an innovative, multifaceted communications hub to help guide early childhood practice and policy.



*“UF has the potential to make a tremendous impact for humankind.”*

— CHRIS MALACHOWSKY (BSEE 80)  
CO-FOUNDER OF NVIDIA

## THE KEY: COLLABORATION

The timing of UF's refocusing effort coincides with some big developments for The Gator Nation:

- In September, U.S. News & World Report named **UF the eighth best public university** in the nation.
- The Florida Legislature's contribution to UF's \$6 billion annual budget is **\$1.17 billion – 19.6 percent – the most in decades and indicative of the Legislature's goal to support a preeminent university for the state.**
- UF is halfway to a related, but separate, **unprecedented effort to add 500 new faculty.**
- UF's fall 6,600 freshmen class comes from **a diverse and record-breaking pool of 41,000 high-achieving and accomplished applicants.**

“Together, these developments uniquely position UF to lead innovations and support the progress of our modern era,” UF president **Kent Fuchs** says.

He added that UF will build upon its reputation for being “one of the three or four most comprehensive universities in the nation,” with experts representing just about every field. That comprehensiveness, he says, is UF's greatest strength in meeting today's challenges, which are much more complex and interconnected than ever before.

For example, solving the public's growing mistrust of news, media and technology will require ideas and expertise far beyond the field of journalism. UF media scholars are collaborating with engineers, computer scientists and social scientists to develop products and systems that can be used in the areas of trust, verification, data literacy and more.

UF faculty are also working to improve health for people in every community because for the first time in two centuries, American children could possibly have a shorter lifespan than their parents, according to a New England Journal of Medicine report. Solving this complex challenge will involve an army of UF experts, from farmers to social and behavioral scientists to doctors, nurses and researchers from UF's hospitals and a wide swath of colleges and institutes.

“Without the diversity of our colleges and outlooks here at UF, any one college cannot be successful in addressing the future in this way,” says **David Richardson**, Ph.D., dean of the College of Liberal Arts and Sciences. “UF has a unique capacity to do that.”

Alumnus **Chris Malachowsky** (BSEE 80), co-founder of NVIDIA, the world's largest manufacturer of parallel processors and a leader in interactive graphics and artificial intelligence, believes UF's reputation as a top 10 public institution positions Gators to “address issues related to the onset of the 4th industrial revolution.”

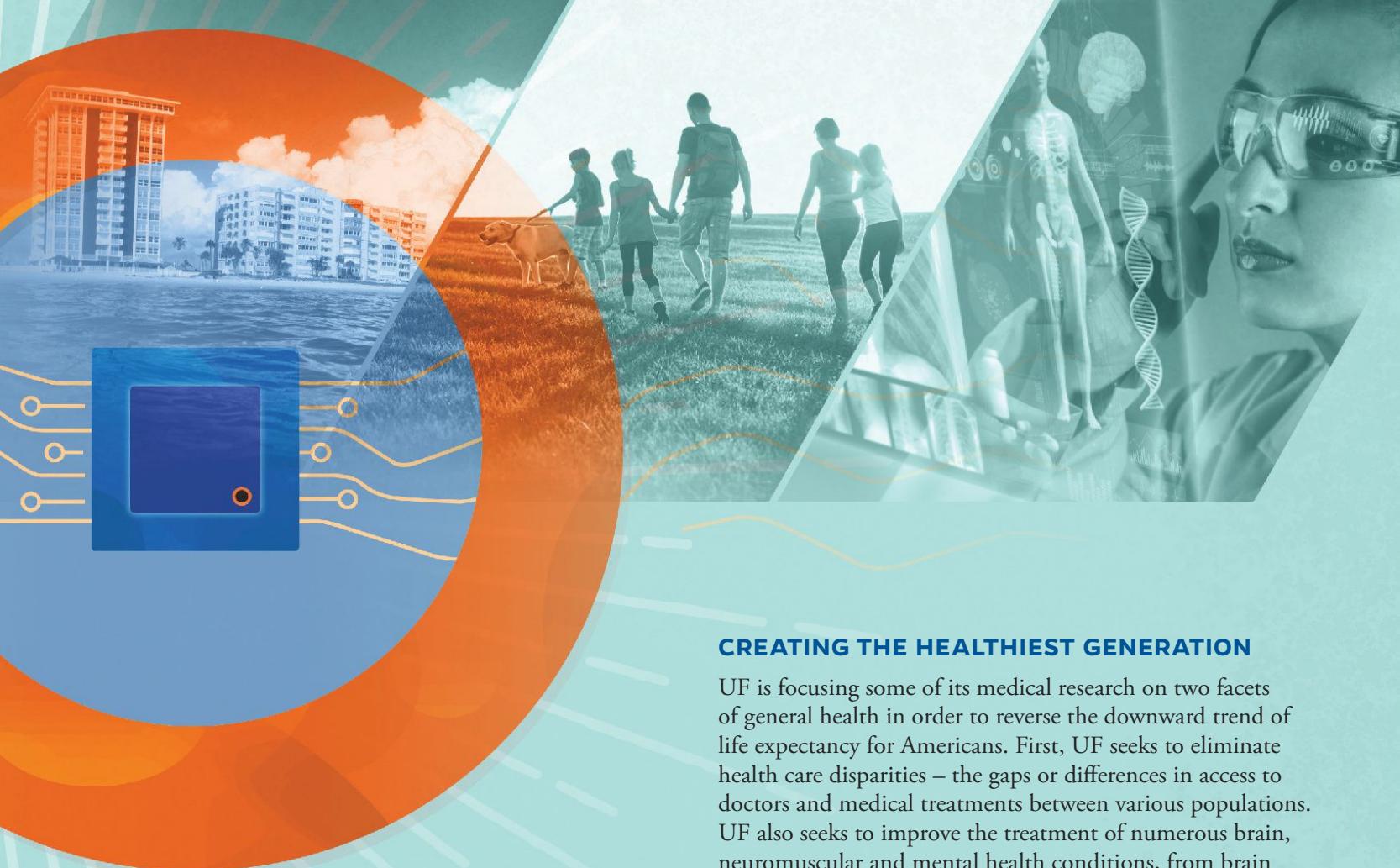
“UF has the potential to make a tremendous impact for humankind,” Malachowsky says.

Malachowsky credits UF leadership for acting quickly both in seeking proposals and then funding them because “the pace of change has increased dramatically.”

“We cannot wait,” he says.

As the next phase of UF's identity takes shape, Glover says he and other UF leaders look forward to the contributions Gators will offer our changing world.

“UF is a place where students can stand shoulder to shoulder with faculty — shaping the future — and find their place in 21st century society,” he says.



## AUDACIOUS INITIATIVES

### LEADING THE NATION IN DIGITAL LITERACY AND PRECISION LEARNING

UF aspires to be the most digitally literate and responsible public university in the nation by developing and applying tools such as virtual reality, the internet of things and big data to education and research endeavors. UF's iClassroom will enable education and engineering faculty to collaborate on new instructional technologies that provide precision, optimized learning experiences for learners of all ages. Faculty in the social sciences, communications and law will address how society deals with issues such as privacy, security, bias and accessibility.

### MIGRATION REDEFINED

Florida's large, entrepreneurial immigrant population and economically important arts and culture sector offer a unique opportunity for UF to connect artists and creatives with experts in innovation, entrepreneurship, economics, policy, science and technology, social justice and more through a new Center for Diaspora Arts and Entrepreneurship.

### CREATING THE HEALTHIEST GENERATION

UF is focusing some of its medical research on two facets of general health in order to reverse the downward trend of life expectancy for Americans. First, UF seeks to eliminate health care disparities – the gaps or differences in access to doctors and medical treatments between various populations. UF also seeks to improve the treatment of numerous brain, neuromuscular and mental health conditions, from brain tumors and Parkinson's disease to addiction and autism.

### ENGINEERING CANCER CURES

One of the single biggest challenges to brain cancer research has been the lack of human tumors to study and test. But now, a UF team of engineers and doctors has developed two game changers: a way to print soft human tissues in 3D, including cancerous tumors, and a new type of research lab that will help scientists accelerate investigations into potential cancer cures.

### COASTAL MONITORING NETWORK

The Herbert Wertheim College of Engineering and the Whitney Laboratory for Marine Bioscience will pilot a project that could serve as a model for collecting data on coastlines globally and on Florida's own 1,350 miles of coastline in particular. Using advanced sensors, including new technology in development at UF, a multidisciplinary team will gather data and develop a database that provides a picture of the health of coastal infrastructure – bridges and piers – and biological systems, from mangroves to aquatic creatures. The sensors will detect early signs of infrastructure failure, contaminant release, and environmental and physiological change. The data generated will allow real-time management of threats.

— UF News contributed to this article.



**In 2014**, the University of Florida ushered in a bold new era with the launch of the Go Greater campaign, an eight-year initiative with the goal of positioning UF to tackle the biggest issues facing people and the planet. The engine of that initiative: **securing \$3 billion in philanthropic support.**



# GO GREATER

*“Now is our time, now is our place in the history of this university to push even further, to push higher.”*

— UF PRESIDENT KENT FUCHS



Anita Zucker  
(BAE 72)

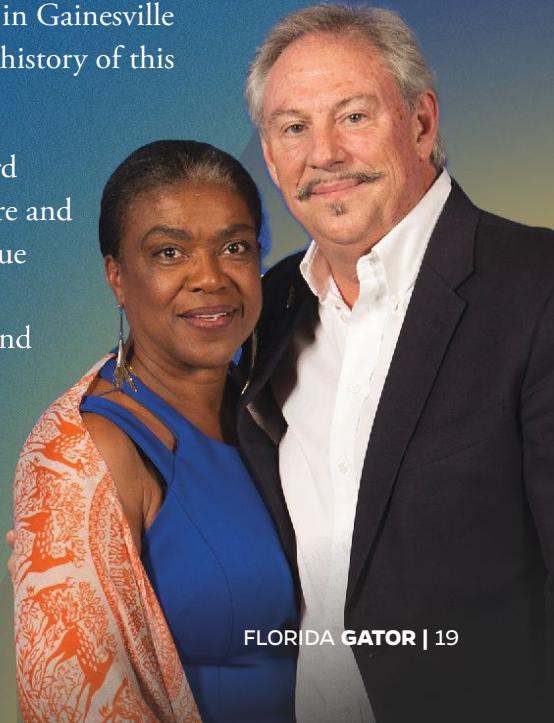
By October 2018, the campaign midpoint, UF was ahead of its goal, with \$1.7 billion in private commitments secured.

That midpoint milestone, met and passed, joins a list of other successes for the university: an increase in research grants, state funding and student applications. And a rise in U.S. News & World Report’s latest rankings of public universities to No. 8 — a pit stop, President **Kent Fuchs** says, in the push into the top 5.

“What’s clear to me is the university has achieved a time and a place where it has an historic opportunity,” Fuchs told members of Foundation National Board Assembly who gathered in Gainesville in October. “Now is our time, now is our place in the history of this university to push even further, to push higher.”

Money raised through the *Go Greater* campaign goes toward research, programs, professorships, scholarships, infrastructure and more, with a particular goal of harnessing the university’s unique comprehensiveness in order to solve or stave off crises in a broad range of areas, such as health, the environment, internet security and trust in media.

“Our destiny is to be one of the most influential and impactful universities in the entire world, as measured by everyone,” Fuchs says. •



# THE FRIENDLIES FACES AT FLORIDA

The Florida Cicerones — those passionate, helpful student ambassadors — are officially middle-aged. A look back at 50 years of service with a smile.

“Every day, the Reitz Union hosts hundreds of guests,” begins the letter, dated April 5, 1968, calling for an “attractive, trained campus student hostess corps.”

A few paragraphs in, the memo to university administrators includes a request: the names of students who “... possess a genuine liking for people and a warm and pleasant personality; whom are good conversationalist(s), adaptable, responsible and enthusiastic.”

With those words, so started the Florida Cicerones.

The Cicerones, a half century later, has grown from a small, exclusive girls club to one of the university’s most diverse and prestigious student groups with more than 200 members and 2,217 alumni.

— DAVID FINNERTY



Marina Masterson (BA 18)



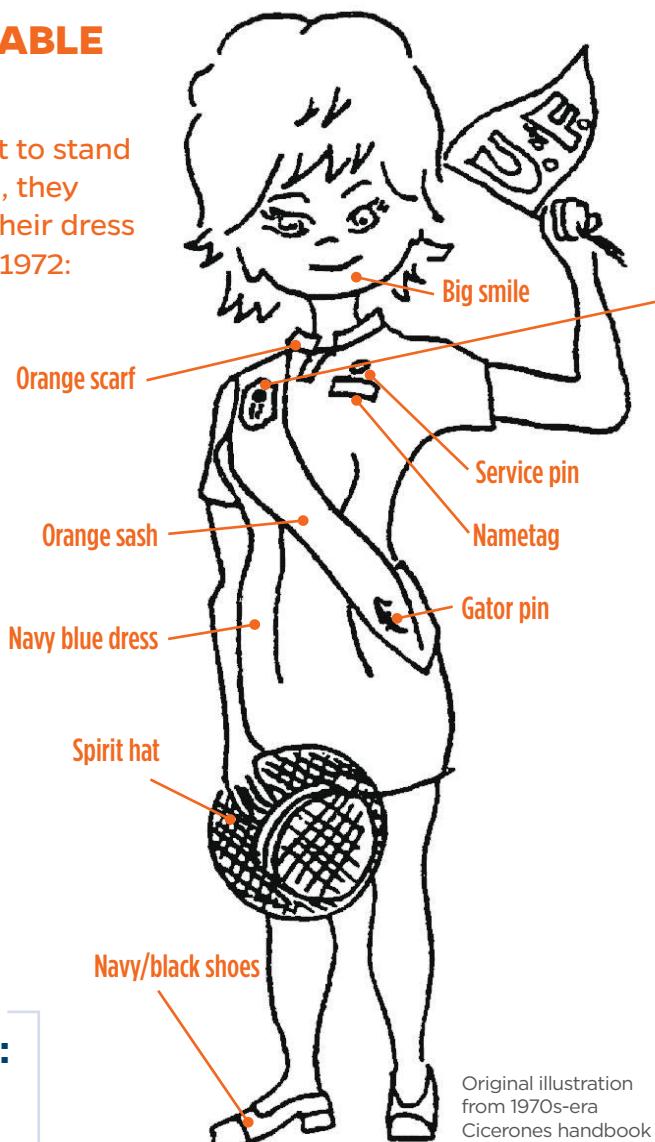
More than 700 students applied to be Cicerones in 2018.



Matt Mcketty (4LAS) and Courtney Testa (BSCE 18)

## THE FASHIONABLE CICERONE

Cicerones are meant to stand out in a crowd. Thus, they needed a uniform. Their dress code, as outlined in 1972:



### CICERONES:

From the Greek word Cicero, meaning “someone who guides or serves as a hostess.”

## IN HER WORDS

June Cowperthwaite, an administrative hostess for the J. Wayne Reitz Student Union in the late 1960s, came up with the idea for student hostesses, a concept that would evolve into the Florida Cicerones. Here's how she explains its origin in her book, "Window in the Wall:"

"I was meeting celebrities, exciting people, and listening to fine lectures. I felt the students needed such a rare opportunity, and visitors needed an opportunity to meet the students. This was a period during the sixties when campuses were overrun with protesters ... However, most students were still focused on getting an education, and these were the ones the visitors needed to meet.

"I arranged a meeting with the president of the student government and three or four female students, and asked if they'd be interested in such an opportunity. They loved the idea ... ."



Original embroidered Cicerone badge

## BY THE NUMBERS

The Florida Cicerones are busy. As a whole, they attend more events and log more volunteer hours than pretty much anyone on campus. Here are some numbers from last year:

250+  
CICERONES  
MEMBERS

1,000+  
CAMPUS EVENTS  
(ranging from student tours to ceremonies with dignitaries)

10,000+  
SERVICE HOURS

50,000+  
GUESTS  
ENGAGED

# THE HOSPITALS THAT GRATITUDE BUILT

ON DEC. 10, 2017, IN AN EXERCISE IN  
CHOREOGRAPHED CARE, 1,000 HEALTH CARE  
WORKERS AND VOLUNTEERS USHERED THE  
FIRST PATIENTS INTO THE UNIVERSITY OF  
FLORIDA'S NEWEST HOSPITALS.

The \$415 million UF Health Heart & Vascular Hospital and UF Health Neuromedicine Hospital are built, of course, on a bedrock of hard science: cutting-edge research, state-of-the-art technology and experts skilled in the latest life-saving treatment.

But they are also built on a foundation of gratitude.

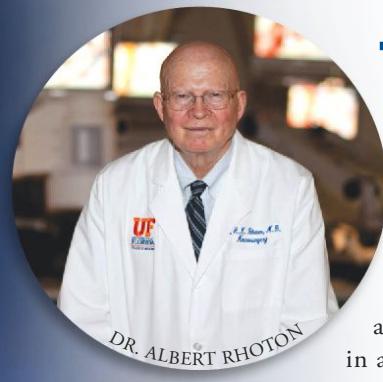
Patients treated there and the loved ones who anxiously stand by, staff who believe in the UF Health mission and friends of the university who want to offer a hand to a place of healing — all have given, not only to save lives but also to ease the experience for everyone who walks through the doors.

Philanthropy is a pillar of academic health centers, says **Ed Jimenez**, chief executive officer of UF Health Shands. “We don’t focus on financial success,” he says. “Our focus is on patient care, research, education and service.”

The next pages tell the stories behind just eight of the many spaces made possible by the vision and generosity of donors.

BY NICOLE NEAL





DR. ALBERT RHOSEN

## TERRACE WALKWAY

**A GIFT FROM DR. WILLIAM AND RANSOM FRIEDMAN, FACULTY AND ALUMNI OF THE DEPARTMENT OF NEUROSURGERY**

Born in a log cabin in Kentucky and educated in a two-room school house,

**Dr. Albert Rhoton** would go on to become an internationally acclaimed neurosurgeon, training thousands of fellows and residents, inventing dozens of neurosurgical devices used today in hospitals around the world and receiving the profession's highest recognitions.

Rhoton, chairman of UF's department of neurosurgery for 27 years, passed away in 2016. But he left an indelible impression on all who knew him.

"I came here in 1976 for one reason, and that one reason was to train with

Dr. Rhoton," says Dr. **William Friedman** (HS 82) who succeeded Rhoton as department chair and is now director of UF's Preston Wells Center for Brain Tumor Therapy. "He built the department from the ground up. He mentored many of us. He was highly regarded and someone all of us admired."

As a testament to the esteem in which he was held, 100 percent of the clinical faculty in neurosurgery contributed to name the walkway in Rhoton's honor, says Friedman. Alumni also gave generously.

"He has been a source of inspiration and hope to our department, to the world of neurosurgery and to his many grateful patients," says Friedman.



## FACKLER ROOFTOP TERRACE

**A GIFT FROM DR. SANDRA AND MARTIN FACKLER**

A third-floor terrace connecting the UF Health Shands Cancer Hospital with the new hospitals bears the names of two long-standing supporters of UF Health: Drs. Martin and Sandra Fackler. The terrace serves to honor the memory of Dr. Martin L. Fackler Jr. who passed away from cancer in May 2015.

Sandra Fox Fackler says the inspiration for the terrace came when her husband was treated at the cancer hospital.

"I stayed with him all day and all night," she says. "I was impressed by the comforting environment. We realized that was an important component of the hospital experience, and we wanted to expand on that."

The terrace is a fitting tribute in that it will provide a place of reflection and renewal not only for patients but also for staff, students and faculty.

"Marty liked his gifts to reach the most people possible," says Fackler.



# THE GIFT SHOP

## A GIFT FROM ED AND JENNIFER JIMENEZ



A source of pride for UF Health employees: the academic medical center's ability to treat patients whose cases are the most critical and complex.

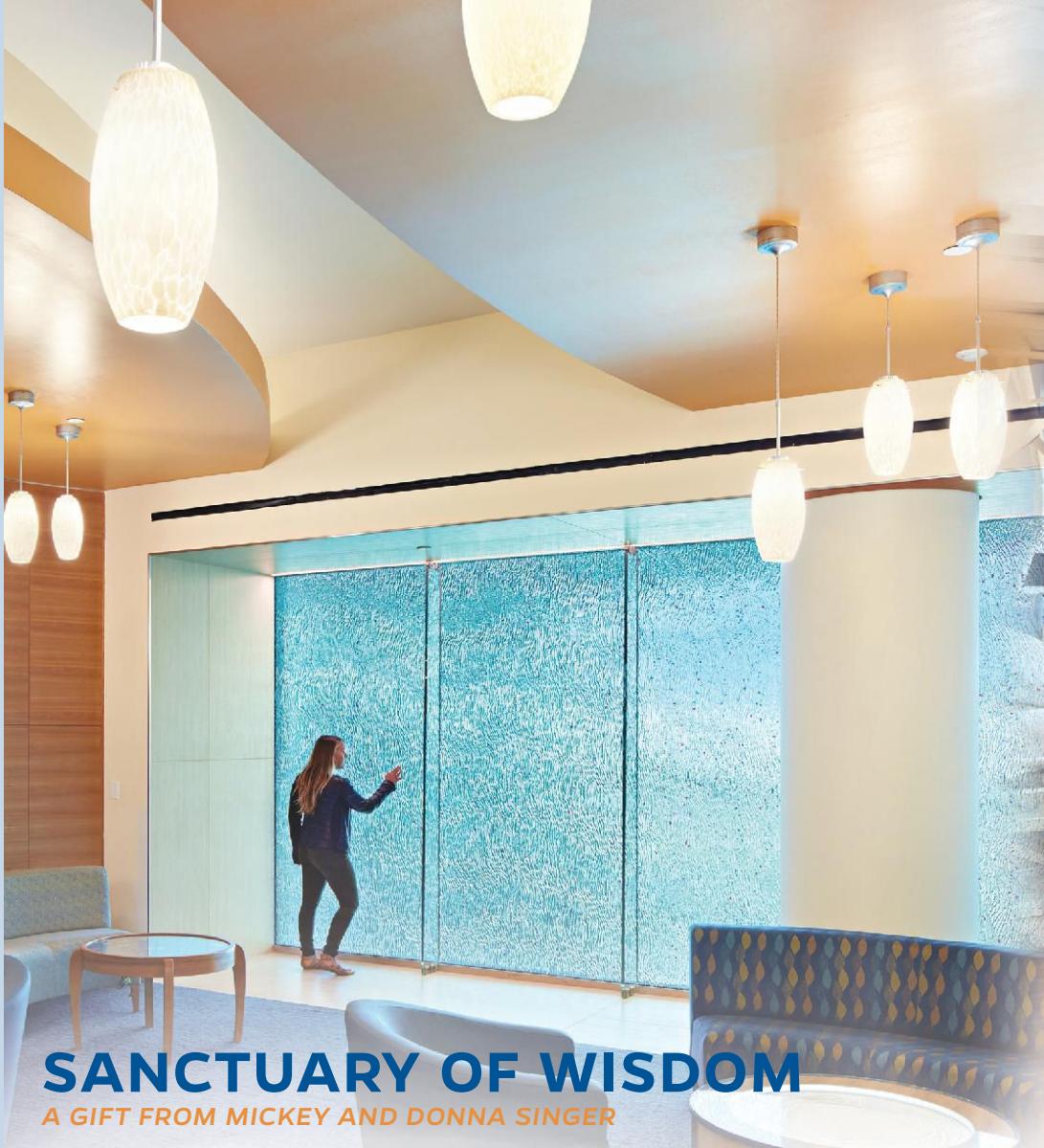
But sometimes a stuffed puppy is the best medicine.

"The gift shop struck us as a unique opportunity to provide support for something very useful," says **Ed Jimenez**, chief executive officer of UF Health Shands, who with his wife, Jennifer, named the space.

The shop offers items both practical and thoughtful. "It also provides a location where visitors and staff can congregate and share time together," says Jimenez. "It's like the neighborhood corner store of the hospital."

In his role, Jimenez sees firsthand the importance of giving.

"Philanthropy is a crucial component in our goal to provide the best possible health care," he says. "My family and I are committed to UF Health and believe in our missions of patient care, education, research and community service."



## SANCTUARY OF WISDOM

### A GIFT FROM MICKEY AND DONNA SINGER

Most people would rather be anywhere else than in a hospital. **Mickey Singer** (BA 69, MA 70) and his wife, Donna, have made that desire come true with their gift of the Sanctuary of Wisdom in the UF Health Heart & Vascular and Neuromedicine hospitals.

The elegant space is designed "to transport people from their current situation," says Mickey Singer, whose life path has included owner of a medical software company, founder of a meditation temple and author of a No. 1 bestseller about mental health and inner peace.

Every detail was considered — down to a mesmerizing kinetic coffee table — so the sanctuary would provide not only solace but also much-needed escape. The curved walls soothe, natural light filters in and quotes on walls share wisdom from across time and cultures.

"I'm proud of the university for being open to such a thing," he says. "A moment of reprieve, of not being lost in yourself, can change your ability to handle a situation."

**"A MOMENT OF  
REPRIEVE, OF NOT  
BEING LOST IN  
YOURSELF, CAN  
CHANGE YOUR  
ABILITY TO HANDLE  
A SITUATION."**

— MICKEY SINGER



“WE DIDN’T WANT TO  
LEAVE OUT ANYONE  
WHO HAD A HAND IN  
WHERE WE WERE TO  
WHERE WE ARE TODAY.”

— SETH SCHOFIELD

## 10 PATIENT ROOMS

A GIFT FROM SETH AND DIANE SCHOFIELD

One person gave Seth Schofield a second chance at life: the young man whose heart now beats inside him.

“We’re eternally grateful to our donor and our donor’s family,” says Schofield, a retired South Florida executive who underwent a heart transplant 13 years ago at UF Health Shands.

But his gratitude also extends to the cadre of caregivers at UF who delivered that lifesaving gift, many of whom continue to be part of his medical team. To honor them — and to support future patients

and families — Schofield and his wife, Diane, named 10 areas on the new heart transplant level of the UF Health Heart & Vascular Hospital for the seven physicians, and, collectively, the cardiac and intensive care unit nursing staff, catheterization lab staff and transplant coordination staff who provided his care.

“We obviously had a wonderful outcome, and from beginning to end, it was a total team effort,” says Schofield. “We didn’t want to leave out anyone who had a hand in where we were to where we are today.”

# REFLECTION POND

## A GIFT FROM FLEURY YELVINGTON AND BARRY SOLOMON

In 1999, **Fleury Yelvington** (BA 77, MBA 85, MHS 85) received a call no child of an aging parent wants to receive: *Your mother has had a stroke.*

Alice Yelvington, then 70, was taken from her home in Hawthorne to UF Health Shands, where doctors inserted the endovascular coil that saved her life. But when family members reflect on that frightening time, they also recall the kindness and reassurance they received from the physicians, nurses and staff.

"We never thought she'd survive," says her daughter, Fleury, a former UF Health Shands employee who now serves as administrator of Shriners Hospitals for Children in Tampa. "She went on to see four more grandchildren and to live a very active life."

Alice Yelvington died in 2017, three weeks shy of her 88th birthday.

The reflection pond now includes a plaque featuring a quote from author Marjorie Kinnan Rawlings. It's a "perfect tribute" to the longtime fourth-grade teacher who loved nature and read "The Yearling" to her students every year, says Yelvington.

The waterscape benefits many, but Yelvington says it's really her family who received the most valuable gift: more time.

"I have to recognize this hospital for giving us so many more years with our mother," she says.



ALICE YELVINGTON



# GARDEN WALKWAY

## A GIFT FROM DRs. DAVID GUZICK AND DONNA GILES

The road to recovery may begin in a high-tech operating room, but the journey often continues in a very different space.

The garden walkway, named by Dr. David Guzick, Ph.D., and his wife, Dr. Donna Giles, offers a serene space for family members and staff as well as a place for patients to participate in their own progress.

"Donna and I felt it was an important part of a healing environment," says Guzick.

Guzick, former senior vice president for health affairs at UF and president of UF Health, says that as

the hospitals were being conceived and designed, a great deal of care went into form and function.

"We viewed landscape to be part and parcel of the facility design," he says. "The walkway, water, gazebo, trellis — it's an important complement to the medical facility. It's the concept of a healing garden."



DR. DAVID GUZICK AND DR. DONNA GILES



**“I WANTED TO  
NAME SOMETHING  
FOR LINDA SO  
SHE WOULD BE  
REMEMBERED.”**

— JOHN REGENFUSS

## BENCH

**A GIFT FROM JOHN REGENFUSS**

John and Linda Regenfuss had a very happy 43-year marriage. They raised two children. They ran races around the country together. Linda managed dental offices and John worked in higher education.

And then, Linda became forgetful. Just little incidents at first. But after about six months, when she called John to ask how to start the car, he raced home. A neurologist gave the dreaded diagnosis: Linda, just 63, had Alzheimer's. She died five years later, in 2013.

Today, a bench by the waterscape bears her name.

“I wanted to name something for Linda so she would be remembered,” says **Regenfuss**, director of administrative services for UF’s Lillian S. Wells department of neurosurgery.

He also wanted to show his appreciation to his work community for helping him through such a difficult time and to give something to others who find themselves on the same painful journey. “This was an opportunity to contribute to the new hospital and help people,” he says.

Regenfuss looks at the bench near his office every day when he goes to work.

“Sometimes I have lunch there,” he says. “I feel like she’s there with me.” ●



— Doug Bennett, Karen Dooley (MAMC 11) and Tyler Francischine (BSJ 11) contributed to this report.

# THE *Good Fortune*

OF EUGENE BRIGHAM

BY NICOLE NEAL

BRIGHAM  
HOUSTON

FUNDAMENTALS OF  
FINANCIAL MANAGEMENT

CONCISE  
THIRD EDITION

SOUTH-WESTERN

BRIGHAM



FUNDAMENTALS OF  
FINANCIAL MANAGEMENT  
SEVENTH EDITION

DIVIDEND

  
BRIGHAM HOUSTON

Fundamentals of  
FINANCIAL MANAGEMENT

15e

  
CENGAGE



Brigham  
& Ehrhardt

Financial Management  
Theory and Practice

15e

  
CENGAGE  
Learning

BRIGHAM  
HOUSTON

FUNDAMENTALS OF  
FINANCIAL MANAGEMENT

NINTH EDITION

  
Harcourt

  
BRIGHAM HOUSTON

Fundamentals of  
FINANCIAL MANAGEMENT

CONCISE  
9e  
  
CENGAGE  
Learning

## PROFESSOR EMERITUS, RECOGNIZED FINANCIAL EXPERT AND AUTHOR EUGENE BRIGHAM'S SUCCESS STEMS FROM TALENT, TEMPERAMENT, TIMING. AND, HE SAYS, AN OUTSIZED PORTION OF LUCK.

**I**t was probably the simplest calculation **Eugene Brigham** would ever do.

There were two lines that day at the University of Miami. One was to register for law school. The other, for business school.

This was the mid-1950s. Law school was an established path. Business school? Newfangled and untried.

The law school line was long, and Brigham was in it. But the business school line "was a little ole short line," says Brigham, Ph.D., in his honeyed Southern drawl.

For a 25-year-old with no burning passion for either discipline — only a strong desire not to remain rudderless — the temptation was too great. He switched lines.

And with that choice, finance research, business education and the University of Florida would never be the same.

"What it shows is how luck enters into everything," says Brigham, 88, in a modest accounting of a career that would include noted UF professor and benefactor, internationally recognized expert on corporate finance, sought-after business consultant, co-founder of Warrington's Public Utility Research Center, and perhaps most famously, name affixed to 11 finance textbooks, some spawning as many as 15 editions.

"People claim it's being smart, but I think it's luck."

### A TEXTBOOK JUGGERNAUT

To say Brigham has sold textbooks is to say McDonald's has sold hamburgers.

The publishing house doesn't supply specifics, but it does say "the Brigham family of finance textbooks" — all bestsellers — are used at over 1,000 universities in the United States alone and have been translated into 11 languages. Fifty years after Brigham penned "Financial Management: Theory and Practice," Fortune magazine called it "the most durable finance textbook" ever written for MBAs, making Brigham "one of the wealthiest B-school teachers ever."



AARON DAYE

Brigham

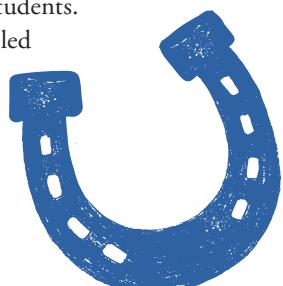
Look at Amazon and see breathless accolades not normally attached to books covering dividend yields, fixed-asset turnover ratios and net present value profiles. "An excellent resource!" "One of the best financial management books that I have ever read." "Simply amazing."

The reviews, Brigham says, were once far from glowing.

The whole textbook saga owes its longevity to a cocktail of talent and temperament, but its start can indeed be traced to a stroke of good fortune: Brigham, who ultimately bypassed Miami to get his MBA and Ph.D. from the University of California at Berkeley, was hired at UCLA by a finance luminary who happened to have just written a textbook.

J. Fred Weston, Ph.D., who passed away in 2009, was by all accounts brilliant — a mentor to economists, one who would go on to win honors of the Nobel variety. When Brigham arrived at UCLA in 1962, his boss had just released "Managerial Finance," a textbook beloved by professors but, it's safe to say, despised by students. Weston had a penchant for bypassing detailed explanations in favor of the phrase, "It therefore follows that ..."

"If you had an IQ of 180, it did," Brigham says. "If you didn't, it didn't follow that."





**“THE OPPORTUNITIES YOU’RE  
GIVEN ARE LUCK. WHETHER YOU  
TAKE ADVANTAGE OF THEM OR  
NOT DEPENDS ON YOU.”**

Weston’s extreme erudition combined with a general lack of enthusiasm for boiling down complex theories infuriated students. Brigham says hate mail was sent.

Brigham, teaching with his boss’s tome, began jotting notes explaining why exactly “this followed that.” After several semesters, his notes virtually amounted to a new book.

Weston’s publishing deal called for a revision in 1965, and he asked Brigham to take on the task. Brigham dove in, clarifying and adding real-world examples, and when the second edition of “Managerial Finance” was released, sales took off.

A textbook juggernaut was born.

Brigham, meanwhile, was also conducting academic research, penning scholarly articles and receiving accolades for his classroom instruction. Suitors dangling enticing offers to excellent schools began circling. UCLA parried, and in a scant four years — lightning quick for a top research university — Brigham was an associate professor with tenure. One head-spinning year later, he was a full professor.

The next logical offer: department chair.

“That’s when I learned about the Peter principle,” Brigham says.

More bothersome than the politics and personalities was being kept from the work he loved. So, when the University of Wisconsin came calling, he took his teaching skills, research, growing textbook empire and (Florida-born) wife to Madison.

Meanwhile, at UF, then-Dean **Robert Lanzillotti**, Ph. D., was looking to bolster the reputation of UF’s business school. Coast-to-coast queries kept pointing to a “hot shot Ph.D.” named Gene Brigham.

“I was told, ‘I don’t think you’ll have a chance with him because Wisconsin made him a big offer,’” Lanzillotti recalls. He was undeterred — and clever. “I said, ‘Well, I’ll recruit him in January.’”

Sure enough, he brought Brigham and his wife, Sue, for a winter visit to Gainesville and offered a plum professorship along with the promise of no committee



**Lanzillotti**

assignments. There was no dragging Sue Brigham back to America’s Dairyland. The Brighams, including two daughters, moved to Gainesville in 1971.

### **CHANCE AND CIRCUMSTANCE**

Brigham can’t say for sure how his interest in finance took hold but growing up poor during the Great Depression definitely had something to do with it. As a young boy in Augusta, Georgia, he had to care about money simply because he had to earn it. His father died when Brigham was 7, and the family struggled. “That made me not want to struggle,” he says.

Brigham eschewed studying through much of high school and had the miserable grades to show for it, but he was fleet of foot and became a state track champion. By his senior year, though, he realized college would be out of reach — and a life of struggle ensured — if he didn’t hit the books.

Improved study habits, raw intellect and, yes, fortuitous timing would save him. This was the late 1940s, and with the Cold War looming, the Navy needed more officers than Annapolis could produce. It promised a full ride to college in exchange for three years on active duty for those who could pass a rigorous Navy reserve officers training corps, or ROTC, test. Brigham nailed the test and attended the University of North Carolina, where he distinguished himself on the track. He graduated in 1952 with a bachelor’s in business administration.

He spent the Korean War on a destroyer in the Mediterranean, monitoring Soviet submarines coming out of the Black Sea. When his three years were up, family ties brought him to Miami, and the GI Bill propelled him toward more college.

Then came that fateful encounter with the short B-school line.

All of this aligns with Brigham’s conviction that good fortune is the unsung force behind much of success. Sure, ability factors in, but too many successful people give too much credit to brainpower and too little to chance and circumstance. “The opportunities you’re given are luck,” he says, ceding that “whether you take advantage of them or not depends on you.”

He offers the formation of the Navy ROTC as an example. "Had I not done that," he says, "then I would have gone to junior college and worked in the grocery store."

## A LUCKY BREAK

In turn, Lanzillotti says Brigham's arrival at UF should be counted among the university's greatest lucky breaks.

Brigham "had a talent that is unbelievable, as a scholar, as an author, as a teacher," says Lanzillotti, who helmed the graduate business school from 1969 to 1986.

But even more transformational for UF, he says, was the cachet Brigham brought with him. When Brigham made the jump to Florida, the academic world took notice.

Other young faculty set their sights on Gainesville. The business school's spike in reputation, its subsequent rise in rankings across departments, and its ability to attract top faculty and well-heeled donors willing to invest in business education — Lanzillotti traces those accomplishments directly to Brigham.

"Brigham coming to Florida was that spark that really lighted the way," Lanzillotti says. "It really was a crowning act."

The two shared a desire to increase the school's visibility in the business community. Shortly after his arrival at UF, Brigham was asked to testify for the Communications Satellite Corporation (Com Sat) before the Federal Communications Commission. Lanzillotti supported this work and the many assignments that followed: Consolidated Edison, Southern Co., General Public Utilities (following the Three Mile Island accident), Duke Energy, AT&T and others. Brigham would go on to launch the Public Utility Research Center at Warrington.

As it turns out, simplifying advanced business theories for judges — and ensuring explanations could hold up under days of cross-examination — meshed perfectly with teaching and textbooks. "I was practically writing textbook chapters when I prepared testimony," Brigham says.

In the early 1970s, amid differences creative and otherwise, he and Weston parted ways. Weston took over the two existing books and Brigham created two new ones, which would go on to dominate the market. Today, there are seven "Brigham" textbooks. He worked on them solo until 1995, when he brought in coauthors.

One of those is UF professor **Joel Houston**, who occupies the Eugene F. Brigham chair in finance. Houston says uniting with Brigham to work on "Fundamentals of Financial Management," now in its 15th revision, "was one of the best things I ever did." Brigham, he says, taught him the winning textbook formula — painstaking attention to detail, exacting knowledge of the latest in business theory and practice, and a focus on clarity and simplification. "He's been a terrific mentor."



**Eugene Brigham**  
taught, wrote,  
consulted and ran a  
research center. (But  
dogs were a constant  
outside of work.)

COURTESY OF EUGENE BRIGHAM

Brigham is equally appreciative. "I was very lucky to find some outstanding young professors who thought the same way I did," he says, "and as a result the books are still going strong."

## PAYING IT BACK

Between teaching, writing, consulting and running the Public Utility Research Center, "I was spending 140 percent of my time doing stuff," Brigham says. "But I really enjoyed it. You talk to people and they're just waiting to retire. I couldn't identify with that."

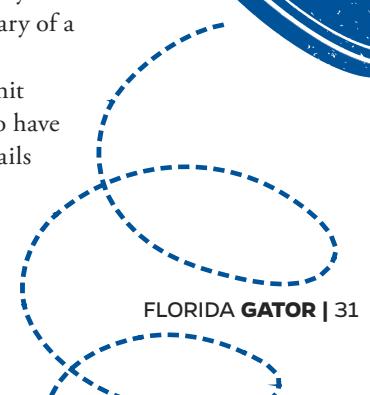
Brigham did retire, but incrementally. He officially left UF in 1995 to free up a position, but taught without pay until 2002. He peeled away the consultant role next, and then the writing, only fully retiring in 2010.

He doesn't live in the grandeur one would expect of a textbook czar, but his large apartment at Oak Hammock in Gainesville is airy and attractive. He is in robust health, having only quit running a few years ago. He watches TV on an exercise bike and hits the gym four days a week. Sue passed away in 2017, and he shares his home with a large and affectionate geriatric Doberman named Chocolate Chip IV.

Brigham has given generously to UF. Not, he insists, out of any desire to leave a legacy but because it seems the right thing to do. "I was successful, and the University of Florida was largely responsible for that success," he says. "I want to do what I can to pay the university back."

After all, he's been the beneficiary of a huge amount of luck.

"Somebody can flip coins and hit tails 10 times. It's pretty unusual to have that happen." He chuckles. "I hit tails 10 times." ●



CHOOSE YOUR  
ENGAGE  
YOUR  
PICTURE



## WELCOME TO THE NEW CAREER CONNECTIONS CENTER

For its 65th anniversary, the University of Florida's Career Connections Center received a \$9.6 million facelift. The two-story center, which reopened July 2, serves its original purpose — providing students with individualized career guidance to enrich their education and equip them for life after graduation — albeit in a facility nearly double its original size. Formerly known as the Career Resource Center, the redesigned space housed in the J. Wayne Reitz Union spans nearly 29,000 square feet and includes six multipurpose rooms, designed to hold programming events and mock interviews, and six high-tech collaboration areas. At the entrance, visitors are greeted with a wall of inspirational words and phrases (pictured here). Helmed by Senior Director **Ja'Net Glover** (BSR 04), the new center was designed with accessibility, collaboration and innovation in mind.

"We've intentionally built a space that allows for our team and recruiters to interact with students differently," says Glover, who brings more than 10 years of experience in UF career services to her new position. "It's all about the experience and engagement with and for students, and we're committed to enhancing both in the new Career Connections Center."

The new center will continue to serve more than 52,000 UF students and host the largest college career fair in the Southeastern United States. Glover says the center's staff members aim to create innovative ways to connect students to career education.

"Career services started on our campus in 1953, and to have the renovated and expanded facility open 65 years later truly is amazing," she says. "We're committed to embedding career services into the fabric of the university, and our new center will be the hub of it all."

— SCOTTIE ANDREW (BSJ4)

# CELEBRATING AT THE SWAMP

The 2008 National Championship team witnessed a victory over LSU and ignited a long overdue postgame party



MATT STAMEY

**A**s the highly anticipated battle between the Florida Gators and LSU Tigers unfolded in real time, it felt like a rebirth, a fresh sunrise, the return of a long-lost friend absent too long.

Wherever you looked, the Gators were doing what Head Coach **Dan Mullen** has urged them to do since he came back and realized how much had changed.

“Everything around the program needs to get back to being fun,” Mullen said over the summer.

Immediately following Florida’s heart-pounding 27-19 victory over LSU, fun danced in the aisle, shouted from the rooftop and jumped on the table.

The Swamp hosted the biggest outdoor party around these parts in years.

Quarterback **Feleipe Franks** (4JM) high-fived anyone within reach. Armed with smartphones, the 2008

Gators aimed away to capture the kind of moments they experienced on the way to their national title. **Tim Tebow** (BSA 09) took selfies with adoring players and fans.

And Mullen, well, he played role of head cheerleader all game — jumping up and down in the tunnel as the Gators ran onto the field, pleading for fans to get up and do the same after they retook the lead midway in the fourth quarter and chest-bumping his high school buddies and players as they came off the field.

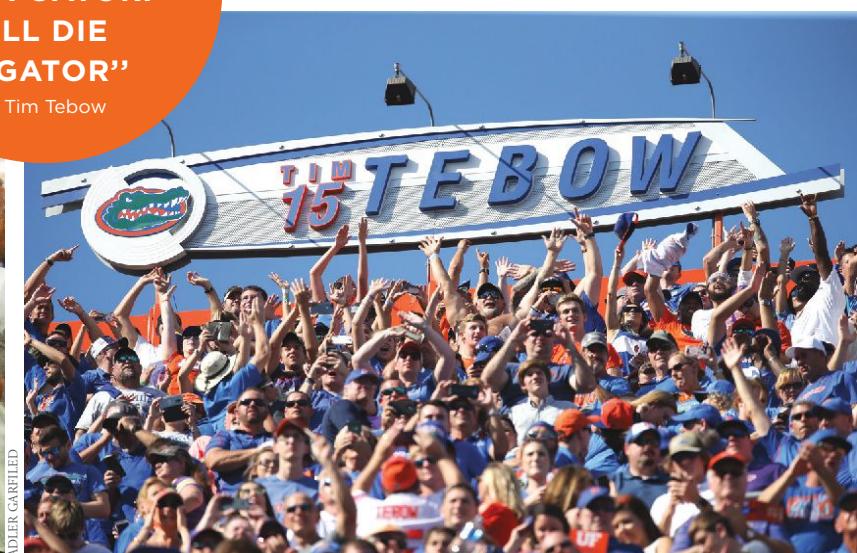
In Mullen’s mind, that is the way Florida football was when he was offensive coordinator and the Gators won two national titles in his four seasons from 2005-08.

“You know what part of it is? There are a lot of students who weren’t here 10 years ago,” Mullen says. “There are a lot of people who are maybe new Gator fans or they haven’t experienced it. I want them to know.”



**"I WAS  
BORN A GATOR.  
I PLAYED  
AS A GATOR.  
I'LL DIE  
A GATOR"**

— Tim Tebow



KELSI BEVINGTON

PAIGE SANTIAGO

Opposite page: Tim Tebow. This page, clockwise from left to right: Dan Mullen celebrates a big win over LSU with his team; Louis Murphy (BA 08), clearly enjoys his time as the honorary Mr. Two Bits; Tebow embraces Gator quarterback Feleipe Franks and Florida's Ring of Honor welcomes Tebow.

Anyone remotely near The Swamp knew something special was happening when Gators defensive back **Brad Stewart** (2LAS), the only player on the roster from Louisiana and a former LSU recruit, intercepted Tigers quarterback Joe Burrow's pass and raced 25 yards for a touchdown to put the Gators up by eight with only 1:45 left in the game.

The last time the place erupted like that was three years ago, on the night the Gators beat No. 3-ranked Ole Miss.

"Shout-out to Gator Nation," Stewart says. "We couldn't hear a thing."

In a bruising, defensive struggle between the two Southeastern Conference rivals in the top 25, the Gators found a way to beat LSU in what Mullen described as a "heavyweight fight."

Still, this night was all about fireworks and the future.

Tebow electrified the crowd at the end of the first quarter when he was inducted into Florida's Ring of Honor, joining **Steve Spurrier** (BSPE 81), **Jack Youngblood** (BSBA 72), **Wilber Marshall** (80-83), **Emmitt Smith** (BSR 96) and **Danny Wuerffel** (BSPR 96) in the exclusive club.

"I was born a Gator. I played as a Gator. I'll die a Gator," Tebow said to the jubilant crowd.

Still, beyond Tebow's return, the celebration of the 2008 team and the first sellout crowd at Ben Hill Griffin Stadium since the final game of the 2015 season, this one mattered in so many more ways.

It was fun.

— SCOTT CARTER (BSJ 95)

# Gators on the move!

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## CAREER PATHS

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**DOCTOR OF BUSINESS ADMINISTRATION**

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# GATORS GREATER

GOING

## PURSUING PASSIONS

**W**hen **Brian Levine** (BSBA 92) started at the University of Florida, he didn't intend to study business. He was first a psychology major, and he credits that discipline with his success in trading equities at Goldman Sachs.

"People who are flexible tend to do better in the market, more so than those who are just preoccupied with proving themselves to be right," he says. "You have to be able to think differently. In our business, those are the people who tend to outperform."

Levine's almost 25 years with the firm began at Goldman's trading desk in 1994, where he helped take companies like Yahoo! and Google public. After his promotion to partner in 2006, he relocated to London in 2010 as co-chief operating officer of Global One Delta Trading with his wife, **Beth** (BSBA 93), and their three children.

It was there that Levine integrated his passions for philanthropy and sports with his work in finance. With U.K. charity Greenhouse Sports, Levine and Goldman employees raised money for underprivileged children through sports tournaments, a model he replicated when he launched a wiffle ball tournament in New York to benefit the Harlem nonprofit DREAM.

Now, back in New York as co-head of global equities trading and execution services, Levine is providing students at UF's Warrington College of Business real-life experience. In April, he hosted members of the Gator Student Investment Fund (GSIF) to practice pitches with New York finance executives.

"I've seen the analytics, and they've done a remarkable job," he says of the GSIF students. "It's hard for people from the University of Florida to get exposure on Wall

Street, but for those who can persevere and land a job here, the likelihood they'll be successful is much higher."

Levine also joined the UF Investment Corporation board to contribute to the university in a different way, he says.

"Doing these sorts of things is an easy way to give back," he says. "It's fun to be involved with the UF endowment."

Levine's love of sports is evident, too: He's a minority owner of the NHL's Vegas Golden Knights and helped create the American Flag Football League, which featured a team of former Gators, including Heisman winner **Danny Wuerffel** (BSPR 96), in its 2018 season.

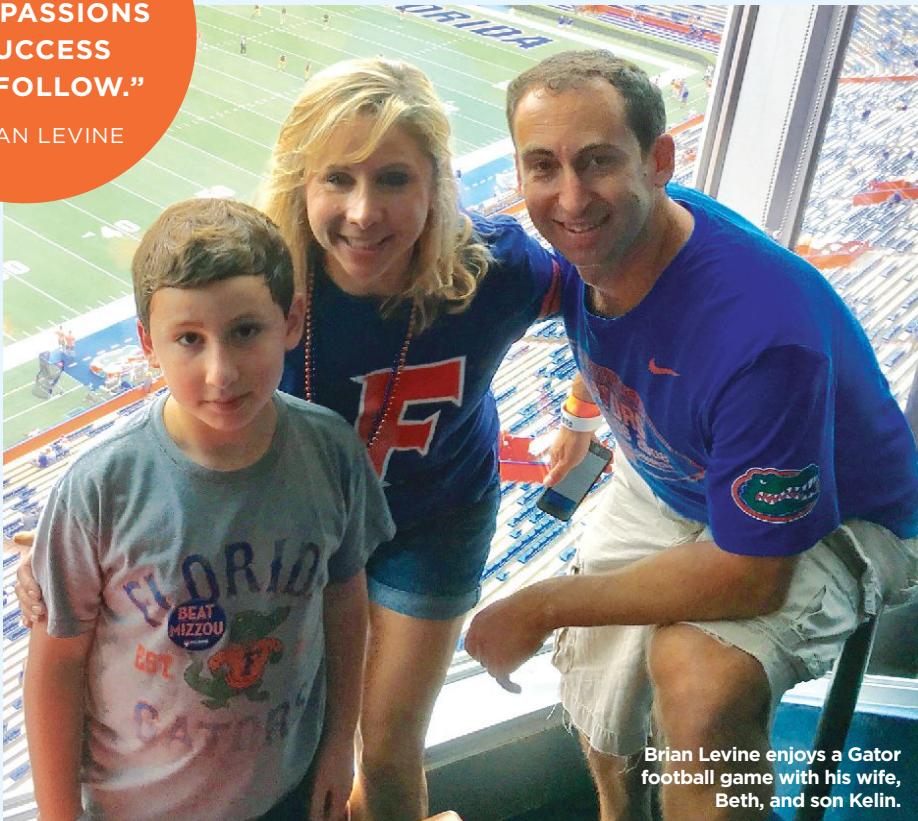
For Levine, pursuing his passions on the trading room floor and in sports arenas has helped him thrive.

"People who are successful are those who truly love what they do. If you don't love it, you won't be successful," he says. "Everyone needs to find their passions and optimize their entire lives around those things. Success will follow."

— ALLISON ALSUP (BSPR 14, MS 15)

**"EVERYONE  
NEEDS TO FIND  
THEIR PASSIONS  
... SUCCESS  
WILL FOLLOW."**

— BRIAN LEVINE



Brian Levine enjoys a Gator football game with his wife, Beth, and son Kelin.



Morgan Ginn (center) with two of her staff members at Bicycles Against Poverty

**"SO I MOVED TO AFRICA,"** was how **Morgan Ginn's** (BSADV 18) blog entry was titled in 2017. What she didn't know back then was that her 2018 blog entry would read: "I'm moving back to Uganda."

Internships are meant to help students focus their passions, but sometimes they go beyond that. Such is the case for Ginn.

She spent six months in 2017 interning in Uganda with Krocet Kids Int., a nonprofit with a mission to empower women to rise above poverty by giving them a job, education and mentorship. Ginn had previously interned for Krocet Kids at its California headquarters in the summer of 2016. While that internship convinced her that she didn't want to sit behind a desk, it also cemented her desire to help others and start her own social enterprise.

However, reality set in — there were student loans, living expenses. So, Ginn set off to California to visit a friend

and look for a job. On her way back to Florida, something inside her changed. That's when she let go of the fears and instead embraced her passion: Uganda and its people.

Once back in Gainesville, Ginn began looking for opportunities to work in Uganda while using her degree in advertising in a meaningful way. She found it — a communications and development fellowship with the nonprofit Bicycles Against Poverty.

The organization aims to distribute bicycles to rural African communities on a lease-to-own basis to improve their standard of living. Ginn says the job's a perfect fit.

"The work I am doing for Bicycles Against Poverty perfectly aligns with the skill set I received from [UF's College of Journalism and Communications] and my passion for empowering people in northern Uganda," she says.

# BACK TO UGANDA

**Recent grad Morgan Ginn takes her passion across continents to help those in need**

Ginn's enthusiasm for her work paid off. After only one month, she was promoted to communications manager, extending her contract for a year. She now oversees all of the nonprofit's communications strategy and fundraising efforts.

"A big part of my job is traveling out into the villages in northern Uganda to interact with BAP's customers. It is one of my favorite aspects of my job. I love interacting with people who are investing in their future and working hard to break the cycle of poverty," says Ginn.

While Ginn still plans to start a social enterprise someday, she knows there will be stops for learning and growing along the way.

"I couldn't be more excited for the journey that lies ahead," she says.

To follow Ginn's journey, check out [www.morganginn.com](http://www.morganginn.com).

— RENEE HOUSTON ZEMANSKI



## WHEN THE CENTERS FOR DISEASE CONTROL AND PREVENTION ASKED FOR VOLUNTEERS AFTER HURRICANE MARIA,

**Kamelya Hinson** (BSTEL 90), a senior health communication specialist with the agency, jumped at the chance. Hinson went to the U.S. Virgin Islands to conduct risk communications work with the USVI Department of Health in support of response and recovery. She worked there for two and a half months. Part of her job was promoting activities at the Morris F. deCastro Clinic in St. John. •

# STEPPING UP

## UF alumna helps under-resourced teen girls reach their potential

**M**arnie Kain (BSADV 89) will always remember the time she chaperoned a group of teen girls at Oprah Winfrey's "Live Your Best Life" tour. For Kain, it was a pivotal moment in her involvement with Step Up, a nonprofit designed to empower teen girls in under-resourced communities.

"Experiencing this with the girls and seeing their optimism was one of my greatest moments," she recalls. "It was really powerful. I remember the girls — they laughed, they cried, they nodded. Oprah was telling some pretty frightening stories about abuse and her struggles. And I'll never forget their faces. It changed my perspective."

Kain, by all accounts, is a success story. She has a résumé that radiates accomplishment, having held top management roles at legendary New York ad agencies and board positions with industry organizations. Now a partner at Grey Group in New York, she oversees a client portfolio spanning retail, fashion, packaged goods, health care and consumer electronics. This year, she was honored as a University of Florida College of Journalism and Communications Alumni of Distinction.

Giving back has been part of Kain's story since her college days when, as president of Zeta Tau Alpha, she developed a passion for philanthropy. Her voice crescendos when she talks about Step Up.

"What Step Up offers the girls is emotional, social learning versus the academic. It helps them to develop the skills that girls in more privileged situations usually get at home," she says. "We often say, 'You can't be it if you can't see it.' These girls simply don't have role models in their communities."

Sharing smiles at Step Up's "I Dream To..." Mentoring Conference are a teen participant and alumna Marnie Kain, New York board chairwoman and member of the national board of directors for Step Up.

With four locations nationwide, Step Up's mission is to help teen girls who live in underserved communities reach their potential. The organization provides after-school programming, conferences, workplace tours, college trips and mentoring programs, all designed to empower girls to become confident, college-bound and career-focused. To date, the organization has reached more than 6,000 girls, and according to Alissa Zito, Step Up's vice president of communications, the nonprofit and its school partners have succeeded in graduating 98 to 100 percent of its high school seniors every year for the past five years.

"I am amazed at how much the Step Up girls are ahead of their peers who've had greater access to emotional and social learning," says Kain, who has been involved with the organization for six years and is now the New York board chairwoman and a member of the national board of directors. In her roles, she helps guide the

**"WHAT STEP UP OFFERS THE GIRLS IS EMOTIONAL, SOCIAL LEARNING VERSUS THE ACADEMIC."**

— Marnie Kain

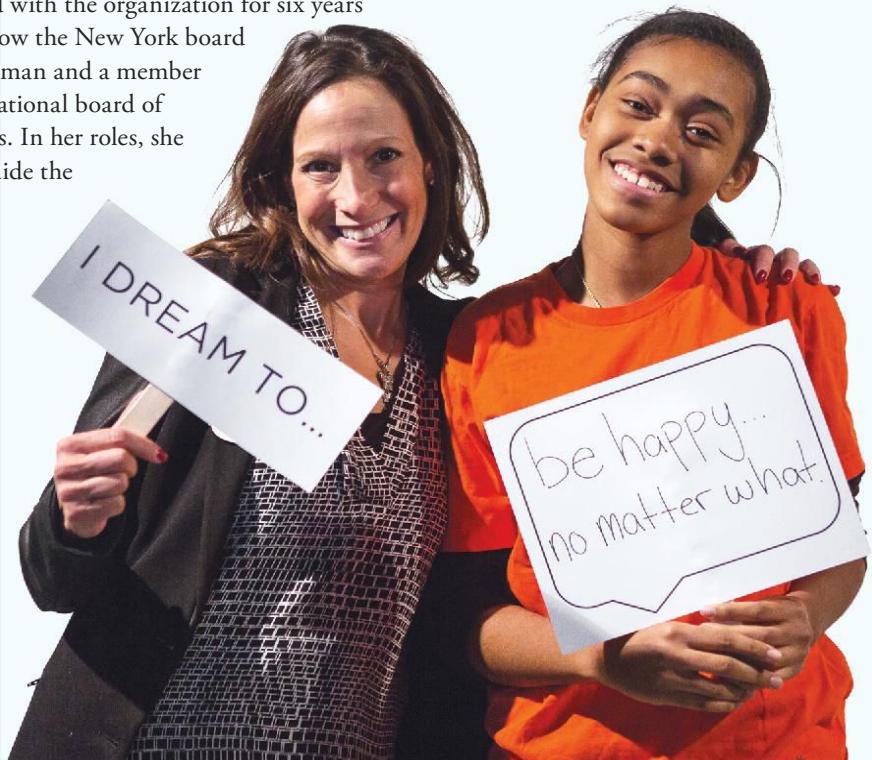
nonprofit's strategy and fundraising in addition to mentoring.

As part of her ongoing commitment to cultivate the next generation, Kain has also championed The Agency at UF, working as a sounding board as well as creating opportunities for client projects, employment for graduates and access to influencers, says **Andy Hopson**, executive director of the on-campus strategic communications firm.

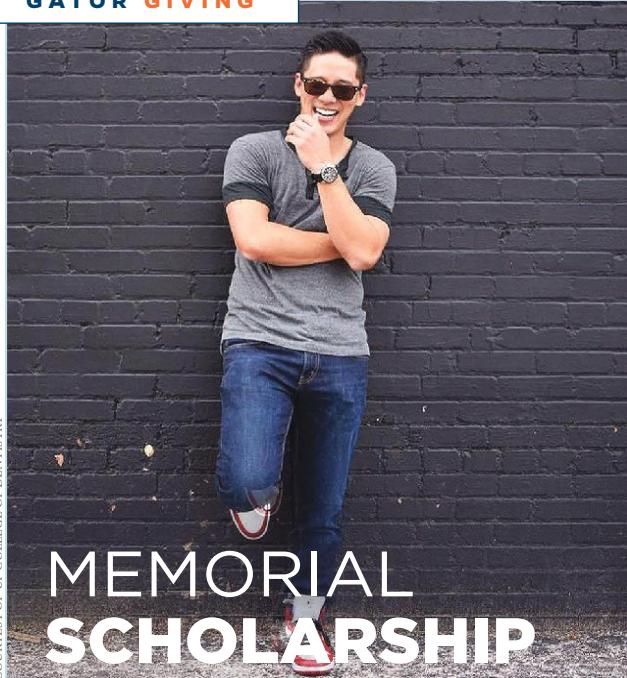
"When I met Marnie, soon after we launched The Agency at UF in 2015, I was immediately impressed by her passion, intelligence and kindness," Hopson says. "Those attributes are reflected through her commitment to helping young girls fulfill their potential through Step Up."

For Kain, it's a two-way mentorship. "As much as I think I'm imparting on them, I'm also learning so much from them," she says.

— RENEE HOUSTON ZEMANSKI



SHELBY COLLINS



## Endowed scholarship established for alumnus Huy D. Huynh

**H**uy Huynh (BSA 07, MS 09, DMD 13) loved the University of Florida and being an active member of The Gator Nation®. When he died in 2017 from brain cancer at age 33, his family decided there was no better tribute to his life than to create a UF scholarship in his name and support other young Gator's journeys through UF.

During his time at UF, Huynh was heavily involved with many facets of student life. He held a cabinet director position for UF Student Government, served as a Florida Cicerone, was inducted into the university's Hall of Fame, was the first Vietnamese-American tapped into Florida Blue Key, served in various roles within the Asian American Student Union and the Filipino Student Association, and was a founding brother of Pi Delta Psi's Sigma chapter — the first Asian-American fraternity in the state.

As a speaker during the College of Dentistry's white coat ceremony in 2011, Huynh said: "Today, give a stranger one of your smiles. It might be the only sunshine he sees all day."

To honor his memory, Huynh's family established the Dr. Huy Huynh UF College of Dentistry Memorial Scholarship Fund. The endowed fund provides annual scholarships to students exhibiting excellence in academics, leadership and community service. More than \$57,300 has been donated to the scholarship to help generations of future UF dental students.

— LAUREN IRIZARRY (BSJ 11)

# JOINT EFFORT

**UNIVERSITY OF FLORIDA SCHOOL OF ARCHITECTURE** professor **Martha Kohen** is a firm believer in the power of higher education to change the world for the better. And she is seeing that firsthand through her work with the Puerto Rico Re\_Start project, which aids in recovery efforts on the island after the devastation of hurricanes Irma and Maria.

The Puerto Rico Re\_Start International Project and Research Workshop was held at the University of Puerto Rico's Rio Piedras campus in San Juan in March. UF supported the effort through its Center for Latin American Studies, Office of Research, International Center, Conference Department, Shimberg Center for Housing Studies, School of Architecture and College of Design, Construction and Planning.

Kohen directed the workshop along with Anna Georas, Ph.D., from the University of Puerto Rico's School of Architecture, with the sponsorship of the UNESCO chair on sustainable urban quality and culture.

According to its summary, the "workshop, through interdisciplinary inter-institutional collaborations, addressed challenges of urban planning, architecture, economics, environmental engineering, historic preservation and landscape."

Along with the UF and Puerto Rican contingent, scholars and professors from Italy and Spain also participated. The UF group included five professors, two doctoral scholars, 12 juniors, nine seniors and eight graduate students. In total, there were 127 participants.

Students worked together in teams with professors to develop integrative and interdisciplinary proposals, with the input of local stakeholders, communities, private developers and the municipalities of Loiza, Canovanas and San Juan. The proposals were presented to a jury and discussed publicly.

Collaborations and research proposals were established as a result of design labs and a lecture series designed to engage the public. The ongoing undertaking also included presentations in New York and Puerto Rico.

"This process involves open discussion, showcasing possibilities and engaging with authorities to go beyond repair," Kohen says. "We want to propose a resilient future instead of repairing. It has multiple dimensions including job creation."

To learn more about Puerto Rico Re\_Start, visit [puertoricorestart.org](http://puertoricorestart.org).

— JOEY MAZZAFERRO (BSADV 01)



COURTESY OF MARIA ESTEFANIA BARRIOS (BDES 13, MARCH 15, MCM 16)

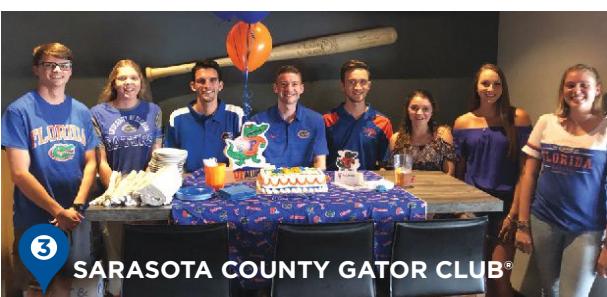
Martha Kohen (left) and UF Architectural Design class at La Placita de Santurce in San Juan, Puerto Rico



1 HOUSTON GATOR CLUB®



2 TAMPA GATOR CLUB®



3 SARASOTA COUNTY GATOR CLUB®



4 GOTHAM GATOR CLUB®

(1) Members of the **Houston Gator Club**® raised some of the largest donations for the nonprofit, Kids Meals, and got to cheer on their school's turtle at the annual SEC Turtle Races.

(2) The **Tampa Gator Club**® held a banquet, awarding six scholarships and honoring local Gator Greats. (L-R) Scholarship recipients **Allyson Worthy** (3LAS), **Alex Carr** (2ENG) and **Audrey Abram** (1LAS), honoree **Thaddeus Bullard** (BA 00), scholarship recipients **Kayla Chandler** (1JM) and **Sabina Boddupalli** (1BA) and honoree **Lisa Esposito** (JD 92). Not pictured: recipient **Michael Glynn** (1ENG). The club donated more than \$40,000 to scholarships and UF endowments.

(3) The scholarship recipients of 2018 celebrate at the **Sarasota County Gator Club's**® award reception. The club raised \$10,000 for scholarships this year. Eight recipients were rising freshmen and two were current students.

(4) The **Gotham Gator Club**® went to Camp Mariah in Fiskill to host career workshops for students in The Fresh Air Fund's Career Awareness Program. Front row: (L-R) **Jennifer Elliott** (BS 09, FABA 09), **Benjamin Droney** (BS 15), **Gina Ramirez** (BA 13). Back row: (L-R) **Oscar Collazos** (BSPR 01), **Donald Noel** (BSBA 14), **Johal Baez** (BSBA 13), **Joanne Fanizza** (BA 81, JD 87) and **Anita Patel** (BABA 05).

(5) The **New Orleans Gator Club**® provided a \$1,000 scholarship to **Jake Kuebel** (1LAS) this summer. (L-R) **Tom Evison** (BA 07), David Stidd, **Jake Kuebel**, Lisa Kuebel, Rick Kuebel and **Jason Gale** (MBA 16).

(6) The **Space Coast Gator Club**® hosted Gator Great **Steve Spurrier** (BSPE 81) and awarded \$14,000 in scholarships to deserving students. Pictured: Club President **Amanda Ferguson** (BSBA 02) and student recipients.



5 NEW ORLEANS GATOR CLUB®



6 SPACE COAST GATOR CLUB®

COURTESY OF FLORIDA TODAY



BENJAMIN SIMONS (BSA 99)

## GOING GREEN

Warrington College of Business Dean **John Kraft** (center) accepts the keys to a Chevrolet Bolt, the first street-legal electric vehicle donated to the university. The vehicle was gifted by **Alan** (BSBA 69) (left) and **Andrew Starling** (BSBA 11, MBA 14, JD 14) (right). UF wants electric vehicles to comprise 10 percent of the university fleet by 2025.

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# INTERNATIONAL GATOR DAY

On International Gator Day, Gator Clubs® around the nation came through for others in a big way. Members used their skills and time to positively impact their local communities. Here are some ways each club decided to go greater:



The **Twin Cities Gator Club®** helped prepare meals at Open Arms of Minnesota, a nonprofit organization that prepares and delivers nutritious meals for community members who are living with life-threatening illnesses. The members chopped vegetables and assembled and packaged hundreds of items.



The **Gator Club® of Volusia County** celebrated International Gator Day by cleaning up the beaches in Daytona Beach, the "World's Most Famous Beach."



The **Sarasota County Gator Club®** participated in the Tiny Hands Foundation's Back-to-School Backpack Brigade, where members volunteered in collaboration with Big Brothers and Big Sisters of the Sun Coast to assemble and transport backpacks with school supplies for children in need. (L-R) **Brian Goodrich** (BA 10, JD 13), **Dominic Patete** (BSA 16), **Jose Roque** (BSA 10) and **Derek Robbins** (BSSPM 13).



The **Music City Gator Club®** members helped with the Nashville Ronald McDonald House and also provided donations from a wish list.



The **Cincinnati Gator Club®** joined other organizations to package over 100,000 meals for orphans around the world through the Hands Against Hunger program. The program is operated by A Child's Hope International.



**Rocket City Gator Club®** participated in the Care Assurance System for the Aging and Homebound Fill A Wish Campaign. The club collected 20 baskets of toiletries and a variety of household cleaning items to be distributed to those in need.



The **Alamo City Gator Club®** volunteered at the Armed Forces River Parade at the San Antonio River Walk. The parade honored the rich military history of the city.



After their Central Park event was rained out, members of the **Gotham Gator Club®** stuck together "in all kinds of weather" and headed to Kids Enjoy Exercise Now, where they played sports and created crafts with special-needs youth.



The **Southwest Florida Gator Club®** partnered with Community Cooperative in Fort Myers to volunteer in its kitchen, Community Café and Community Market; stock food for Meals on Wheels deliveries; and help in the organization's Abel Garden.



The **Aloha Gator Club®** and friends volunteered at an estuary that was overgrown with non-native and invasive plant species, which directly affected the fish pond's ability to function properly. Participants cleaned the area by removing and cutting back overgrown plants.



The **Citrus County Gator Club®** scrubbed pontoon boats, raked, pulled weeds and trimmed bushes at the Homosassa Springs Wildlife State Park, creating a better environment for animals. (L-R) Fred Mann, Marsha Mann, Pam Padgett, Bob Padgett, Sue Collins and **Clint Collins** (BSA 86).



Members of the **Capital Area Gator Club®** volunteered at HOPE Community, which provides emergency shelter, temporary housing, case management and support services for women and families. (L to R) **Julia White**, **Christine White** (BSPR 97, MAMC 99), **Todd Sanders** (BA 86) and **Ian White** (BA 95).



The **Gator Club® of Historic St. Augustine** spent the day visiting with the residents of Clyde E. Lassen Veterans' Nursing Home.



The **Panhandle Gator Club®** swept and mopped floors, pulled weeds, cleaned windows and helped sort inventory at a Habitat for Humanity ReStore.



The **Baltimore Gator Club®** volunteered at Moveable Feast and packaged 540 meals for people with serious illnesses. (L-R) **Dr. Arun Gopal** (PHD 09); **Sunil Swami** (PHD 14); Jeffery Williams; **Steven Cohen**, Ph.D. (BABA 04); Dr. **Mitchell Fehlberg** (BA 10, BS 10); **Elizabeth Fehlberg** (BABA 12, BSN 13, PHD 17); **Christina Baker** (BSSPM 07); **Alex Everett** (BSCHE 12) and **Elizabeth Graham** (BSCEN 11, BSEE 11, MS 13).



The **Titletown Gator Club®** teamed up with UF's College of Dentistry at the Running for A Mission 5K, which raised funds for College of Dentistry students and faculty to help residents of underserved countries by providing critical oral health care.



The **Dallas/Fort Worth Gator Club®** sorted food goods at Metrocrest Services, an organization that provides programs that help area individuals live more independently.



The **Atlanta Gator Club®** members served as escorts and timekeepers for Special Olympics athletes in the aquatic, track and field, and soccer competitions at Emory University.



The **San Diego Gator Club®** volunteered at the Children's Tumor Foundation's NF Walk, which supports those living with neurofibromatosis.



The **Gator Club of Miami®** and the **UF Association of Black Alumni** helped out at the Tropical Audubon Society in south Miami. Volunteers cleaned debris, branches and invasive plant species to help restore it to Florida's natural ecosystem. (L-R) **Justin Hong** (BSEE 15) **Francys Vallecillo** (BTEL 09), **Maya Tzur** (BA 13) and **Jamie Milanese** (BSADV 10).



Some members of the **New Orleans Gator Club®** volunteered their time to walk and provide love to shelter dogs at Animal Rescue New Orleans. (L-R) **Lynne Mire** (BFA 72), **Mary Martens** (BA 10, MED 11) and **Della-Jean Geissler Mays** (BSR 76).



The **Treasure Coast Gator Club®** cleaned up the Oslo Road Boat Ramp in Vero Beach. (L-R) **Ned Scudder**, **Cree Scudder** (BSJ 74), **Jean Gardner** (BSA 04), club President **Katie Profeta** (BSA 11, MS 13), **Mary Silva** (BA 85, JD 88) and **James Carpenter**.

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# I'M A GATOR

## DON SLESNICK (JD '68)

Managing partner, Law Offices of Slesnick & Casey

**ACCOMPLISHMENTS:** Retired lieutenant colonel, U.S. Army; president, Florida Trust for Historic Preservation (1993-95); 1998 Miami-Dade County Medal of Merit for Leadership; mayor, city of Coral Gables (2001-11); president, Florida League of Mayors (2009-10); honorary consul of Australia for Florida (2014 to present); president, Orange Bowl Committee (2017); chair, American Bar Association Section of Labor and Employment Law (2017-18); 2018 Leadership Florida Distinguished Member Award; 2017-18 Lifetime Achievement Award, Labor and Employment Law Section, The Florida Bar; and member, UF Historic St. Augustine Board

**FAVORITE MEMORY OF UF:** “Meeting the woman who would become my spouse and lifelong companion, **Jeannett** (BA '72). I was attending law school at the University of Florida while she was enrolled at the University of South Florida. One football weekend she was invited to Gainesville for a date with my roommate. The next semester, I ran into her at a drugstore near campus, and asked, ‘Don’t I know you from someplace?’ It wasn’t a line; I meant it. And the rest was history!”

**FIRST JOB OUT OF COLLEGE:** Army artillery nuclear weapons officer in Germany

**INSPIRATION:** “If you want to touch the past, touch a rock — if you want to touch the present, touch a flower — if you want to touch the future, touch a life.”

“Each segment of this quote is significant to me. I have spent much of my adult life involved with historic preservation projects, so clearly the past holds special importance for me; understanding where we come from is an indicator of where we’re going. I’ve also been very active in cultural activities so communing with beauty found in the present puts my life in a meaningful perspective. Finally, much of what I have done has been about touching other people’s lives in such a manner that they will possess the desire and capability to impact the future of our society in a positive way.”

### THE BEST PART OF BEING A GATOR IS ...

“The honor of possessing a degree from the University of Florida. Oh, and by the way, my family has four [Gators].” •

COURTESY OF DON SLESNICK



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# CLASS CONNECTIONS



Terri Valenti convenes with her colleagues in the booth at her first regular season game, Jacksonville versus Houston, at NRG Stadium in Texas. (L-R) Replay technician Ron Reinoso, Valenti and replay assistant Marvin LeBlanc.

COURTESY OF TERRI VALENTI

**IT'S BEEN OVER A YEAR SINCE TERRI VALENTI (BSEES 82) GRASPED HER DREAM OF** officiating for the National Football League. She couldn't be happier. As the NFL's first female replay official, her role is one that helps provide consistency and accuracy for calls made on the field.

So how does someone with two degrees in engineering become an NFL official? One word: passion.

After graduating from the University of Florida with a bachelor's in engineering, Valenti worked as a UF research assistant and then as a Navy electronics engineer. However, her desire was to educate others, so once she secured her Master of Science in engineering-economic systems from Stanford University, she went on to teach at both Kent State University and California's Menlo College.

Five sons later, football became part of her everyday life.

Valenti loved the game, and she wanted to go beyond driving to practices and being the team mom. So, when the youth league began asking for officials, she thought she'd give it a try.

She enrolled in training courses for officiating and became better and better at it — because that's what you do when you have a passion for something.

"Four of my five boys played high school football, so it was a natural fit," she recalls. "My boys and my husband have always been very supportive." (Even though her oldest didn't want her officiating any of *his* high school games.)

"At the end of the day, it was so cool to

come home and talk with my boys and their buddies about football."

Her boys, now 20 to 34 years old, thought it was pretty cool, too. They still do.

Valenti began officiating youth and high school games in 1999, and that eventually led her to become the first woman to officiate a professional football

game when she was hired by the now-defunct United Football League in 2009. Valenti started officiating for the Arena Football League in 2011 and still works there. In 2015, she was awarded the league's highest honor for referees — AFL Official of the Year. She began her connection with the NFL in 2007, working for the San Francisco 49ers



A small exhibit is dedicated to Terri Valenti in the Pro Football Hall of Fame in Canton, Ohio. When she was asked for memorabilia, she included her headset, paperwork from her first game and a UF pen.

*continued on page 51*



Fanchest founders Jeff Lin (L) and Dan Weinberg (R) deliver fan gear to the doorsteps of sports fans everywhere.

COURTESY OF FANCHEST

## SPECIAL DELIVERY

### NINE-AND-A-HALF YEARS INTO HIS CAREER AS A WALL STREET BANKER, JEFF LIN WALKED AWAY.

Simple as that — no drama, no Jerry Maguire-ish speech on his way out the door.

Lin (BSAC 02, MACC 02) was a rising star at the time, a wunderkind director at Deutsche Bank in New York City. Nevertheless, there he was that winter of 2013 turning his back on the City That Never Sleeps to backpack alone around the world.

“Wall Street was an incredible time, but I knew it wasn’t what I wanted to do the rest of my life,” Lin says. “I realized there was more to being fulfilled than purely material things.”

His reawakening, he’d decided, would start with boots and a passport.

And something did happen during his 12-month globetrotting odyssey. Lin rediscovered his groove.

“I really wanted to be immersed in different cultures and with other travelers. You can’t go into something like that and come out the same,” he says.

Now an entrepreneur back in the Big Apple, Lin — whose most recent venture, Fanchest, provides “the ultimate gift” to sports fans — says his goal is to “deliver amazing memories, like the ones I made

at The Swamp.” More importantly, he says, he wants to “appreciate every minute on this Earth.”

### WALK ON THE WILD SIDE

Squirreling away money since 2009 to hold him over while backpacking, Lin had no real agenda — just a hazy plan to take things as they came, to move on when the time felt right.

Twelve months later, Lin’s feet had carried him through 32 countries and to some of the world’s loneliest places, most overcrowded cities and most spectacular wonders.

But really, his pilgrimage started long before his year as a nomad. It began in a downtown Gainesville parking garage in 2002, on a night Lin probably should have died.

Lin has no recollection of his skull being fractured, how or why. All he knows is what he’s been told: a newspaper deliveryman found him unconscious at 4:30 a.m. with head trauma so severe doctors weren’t sure he’d survive, much less recover, and on Feb. 19, 2002 — his 24th birthday — he awoke from the coma.

“It’s a mystery what happened. I don’t remember the two weeks before the injury or the two weeks after. It’s a black hole for me,” Lin says.

Doctors at UF Health Shands Hospital couldn’t promise he’d walk again without a stagger or speak without a stammer. But rehab, it turned out, took weeks, not the predicted months.

That flirt with darkness ended up being a blessing, Lin says. From it, he learned not to fear stepping away from Wall Street’s adrenaline rush to take a slow stroll across the planet.

### BACK TO BUSINESS

While his injury kept him from taking a promised job after graduation, it didn’t keep him out of the game. In May 2003, Morgan Stanley hired him as an analyst. Two years later, he was with Deutsche Bank. And in January 2015, two years after his world trek, Lin co-founded Fanchest with Dan Weinberg.

Fanchest evolved out of frustration, he says. Lin was tired of not being able to find Gator merchandise in NYC and felt bored with run-of-the-mill gear. The emerging “box economy” — delivery services for everything from pet treats to beauty products — gave Lin an idea. He and his business partner teamed with vendors for the NFL, NHL, some colleges and popular athletes to launch Fanchest — boxes filled with curated sports merchandise.

Almost four years in, Lin’s startup is going strong. Even better, he’s living the life he’d imagined: married with a baby and immersed in a community of Gators, 10 close friends from his time in Gainesville.

All of it, Lin says, is because of UF.

“I owe my life to the University of Florida and not just because Shands saved my life,” he says. “UF will always be a big piece of who I am on so many levels. For that, I am really grateful.”

To learn more, visit [fanchest.com](http://fanchest.com).

— DAVID FINNERTY

**A Natural Fit** *continued from pg. 49*

in various positions. Through it all, Valenti continued learning and credits “Godfather of officials” Carl Paganelli Sr. as her mentor.

“Carl was instrumental in helping me learn this passion of mine and is a great teacher of officiating,” she says. “He’s a legend among officials.”

Valenti is one of 17 NFL replay officials leaguewide and the only woman in that role. There are eight officials for each game, including Valenti in the booth determining when the game should be stopped for reviews. She provides input on calls, although final decisions are made by the NFL’s officiating leadership team at Art McNally GameDay Central.

However, Valenti’s responsibilities don’t end there. She needs to make sure everything works seamlessly from before kickoff to the end of the game.

“It’s very collaborative,” she explains. “My job is to confirm that replays go smoothly, that equipment is working and all the communication lanes are working.”

Valenti makes it clear that she’s not the only trailblazer. There are other female officials out there — one, Susan Thomas, became the NFL’s first female referee in 2015. “There were many women before me,” she says and quickly dismisses any notion of wanting to break barriers. For her, it wasn’t about looking to make a mark in male-dominated fields. It was about doing what she loves.

“It’s really more about finding my passion and going for it,” she says. “To be different didn’t bother me. I was more interested in, ‘Can I do that? Can I succeed?’ I encourage people to buck against stereotypes, pressures and try to find what they are passionate about.

“It’s a fun job; I couldn’t be happier,” she adds.

— RENEE HOUSTON ZEMANSKI



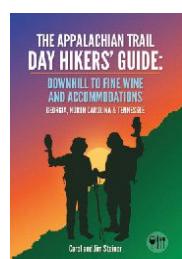
Hiaasen

COURTESY OF CAPITAL GAZETTE COMMUNICATIONS

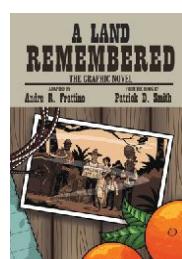
**A TRIBUTE**

**Rob Hiaasen**’s long career writing for newspapers, including The Baltimore Sun and The (Annapolis, Maryland) Capital, ended when he was one of five killed in the Capital Gazette newsroom shooting in late June. Before his untimely death, Hiaasen (BSBR 81) had been putting the finishing touches on his novel “Float Plan.” The novel was recently published posthumously, with all proceeds going to Everytown for Gun Safety. Set in Maryland, the book is the comic tale of the main character Will Larkin’s mid-life crisis. According to a publisher’s release, “‘Float Plan’ is also a love letter to Annapolis and Baltimore — and to fathers and mothers, old friends, dogs, boats and second chances.”

Hiaasen, a native of Fort Lauderdale, was an award-winning columnist and an editor at The Capital. Recently, an anonymous donor partially funded the Rob Hiaasen Lecturer in Investigative Reporting position at the University of Florida’s College of Journalism and Communications in memory of Hiaasen. In October, Hiaasen was inducted posthumously into the CJC Hall of Fame.

**HIKING WITH STYLE**

Alumni **Jim** (BSBA 66) and **Carol** (BSN 66) **Steiner** have 800 miles of stories from their hikes along the Appalachian Trail. Their book, “The Appalachian Day Hikers’ Guide: Downhill to Fine Wine and Accommodations,” is geared toward hikers of every skill level who prefer a bed in nearby lodgings instead of camping. The authors point readers to historical sites as well as nearby waterfalls, museums, wineries and shops and offer recommendations for food and lodging with local character. The book is the first in a series and covers Georgia, North Carolina and Tennessee.

**GRAPHIC CLASSIC**

Alumnus **Andre Frattino** (MA 13) illustrated a graphic novel version of “A Land Remembered,” the bestselling book by Patrick D. Smith. It centers around three generations of the MacIvey family living in the Florida frontier from 1858 to 1968. A Florida native, Frattino lives in Savannah, Georgia, where he works as a professional illustrator and storyteller. •

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# SHE'S GOT SPIRIT (AND GROWN-UP STYLE)

## GAME TICKETS SECURED, PLANE TICKETS PURCHASED,

Gainesville hotel room booked. Check, check, check.

Schedules coordinated, itineraries compared and plans nailed down with friends flying in to cheer on the Gators. Check, check, check.

The next part should be so simple — maybe even fun. But for **Kristin Celano**, one checkmark constantly proved elusive: what to wear to the game.

So, in 2016, Celano (BSPR 04) launched JaneHudson, an online company offering gameday clothing for female sports fans who wear their school colors proudly but have graduated from the too teeny, too flimsy, too skimpy or too, well, mascot-y.

In no time, the apparel startup caught the attention of Southern Living, which quickly proclaimed JaneHudson-ware its “new favorite gameday dresses.”

“The best ideas come out of need or necessity,” says Celano, who lives in Brooklyn but returns to Gainesville as often as possible to cheer for the Gators, often meeting up with Kappa Alpha Theta sisters.

Those friends provided further inspiration. Turns out, she wasn’t the only one struggling to find something amid the orange-and-blue offerings that she actually wanted to wear. “I asked my friends, ‘Are you having this trouble, too?’ I was seeing a need,” she says.



Kristin Celano, CEO and founder of JaneHudson, had a previous career in marketing and branding. When she started the company, she had no experience in sewing, designing, manufacturing or production. Bravery came, she says, “from being a little naïve.”

There was the issue of appropriateness. Past a certain age, one no longer feels comfortable dressed in an orange-and-blue handkerchief. Hems need more length and fabrics more heft.

There was the issue of color. Plenty of clothes are orange and plenty of clothes are blue, but not necessarily Gator orange and Gator blue. “You had to compromise a lot,” Celano says. “The blue would be more navy, or the orange would be more burnt, giving it a more Auburn feel.”

There was the issue of style. A T-shirt emblazoned with a giant Gator head has its place, “but there’s a point where you don’t want to be overly emblematic,” she says.

So Celano set out to offer the clothes she and her friends craved. “They’re a little more polished and sophisticated,” she says.

According to Celano, the JaneHudson customer is willing to pay more for something she can throw into her suitcase season after season and wants quality and versatility.

JaneHudson (the name comes from New York City’s Jane and Hudson streets, where Celano lived when she founded the brand) also offers a “vintage” line, with classic clothing for UF and a few other schools.

The fabrics, which took more than a year to source, are a point of pride for Celano. The viscose-spandex blend in the dresses, for example, has stretch to resist wrinkling and thickness for coverage, while still being light enough to withstand baking in the concrete bowl that is Ben Hill Griffin Stadium.

What’s next? Celano, who just gave birth to her first child, says she wore her dresses throughout her pregnancy and may consider a dedicated maternity line.

She doesn’t see a life stage, after all, where school spirit wanes or game days get old. “The barbecues, the camaraderie, the coming together and celebrating, there’s really nothing like it,” she says. “My clothes tap into that feeling.”

“It goes deeper than a dress. It’s pride.”

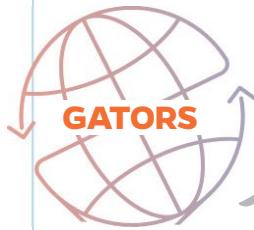
To see JaneHudson offerings, visit [www.Janehudson.us](http://www.Janehudson.us).

— NICOLE NEAL

## The University of Florida Men's Roller Hockey Team

competed in the National Collegiate Roller Hockey Championships in Fargo, North Dakota last spring. They qualified by going undefeated and winning the SEC Regional Championships. They advanced to the Final Four where they lost to Northeastern, 2-1 in overtime. •





# Around the World

**01** (L-R) **Michael Burghardt** (BSCHE 14), **Katie Watson** (BAE 09, MED 10) and her husband, Dr. **Joseph Watson** (BA 09, MPH 11), chomp on top of the Koko Crater Railway Trail in Oahu, Hawaii.

**02** **Carlos A. Iglesias** (BS 73, PHD 81) and **Ginger Iglesias** (BA 82) pose with penguins on South Georgia Island in the southern Atlantic Ocean.

**03** **Bill Hanes** (BSBA 83) found a Gator in St. Martin-de-Ré, an island off the coast of France.

**04** **Brian Feder** (BSME 95) lifts his arms in victory during his fifth-straight running of the New York City Marathon.

**05** **Sarah Moran** (BS 99) and niece Lauren Roberson sported orange and blue on a safari in Kruger National Park in South Africa.

**06** **Lindsay Tisdale** (BHS 09, DPT 13) and **Robert Hixon** (DPT 13) summited Mount Kilimanjaro on their honeymoon.

**07** **Martha Sale**, Ph.D. (MACC 94), proudly stands with a Gator flag at the Pompeii ruins in Italy.

**08** (L-R) **Jill Weinstein** (BSN 92), **Luiz Steinberg** (MS 92) and **Ariela Steinberg** (BSBA 15) rang in 2018 in the Grand Canyon.

**09** **Cory Best** (BTEL 00) took a Disney cruise to Cabo San Lucas, Mexico, with his wife, Julie Davis-Best and children Skylar Best and Jacob Best.

**10** **Cecilia Hines** (BSP 76, DMD 82) and Robert Hines with their Gators scarf in Vinales Valley, Cuba.

**11** **David Waller** (BA 72) and his sister **Susan Waller Scannella** (BFA 77) show their Gator pride at Machu Picchu in Peru.

**12** **Rodney Clements** (BSN 96) and **Lori Spivey** (BA 96) hold a Gator pennant in Cape Town, South Africa.

**13** **Rebecca Clancy** (BSN 80) chomps around Europe (clockwise from left) in Norway, Finland, a Norwegian glacier and Switzerland.

**14** Six former P.K. Yonge Developmental Research School attendees share their Gator spirit at Whiteface Mountain in the Adirondacks. (L-R) Wilshire Walkup, Dr. **Dempsey Springfield** (MD 71), **Virginia Walkup** (MED 75), Lyla Springfield, **Deanna Springfield** (BDESC 74) and Whit Springfield.

**15** **Lynn Hunt** (BS 72) shows off a Gator T-shirt at the Royal Sydney Yacht Squadron sailing club in Australia.

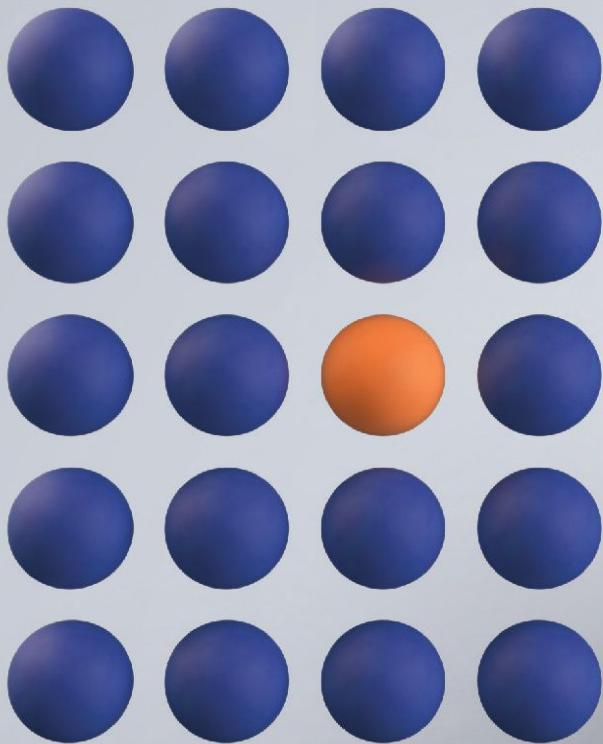
**16** **Patrick A. Grumbar** (BA 67) celebrated his 75th birthday by touring the United Kingdom and Belgium with his daughter **Patricia Grumbar Shepard** (BSBA 03).

**17** UF Associate Vice President for Government Relations Marion Hoffmann and her husband, **Bruce Hoffman** (BSADV 69, JD 74), show that even Schwangau, Germany, is Gator Country.

**18** **Bob Haiman** (BSJ 58) and **Judy Lynn Prince** (BSJ 64) show their Gator pride during a stop while crossing a portion of the Gobi Desert in Mongolia.







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# THE GATOR CLUB® NETWORK



1



2



3



4

**(1)** The **DC Gator Club®**, including (L-R) **Chase Wiley** (BSBA 07, JD 12), **Betsy Dougert**, **Ryan E. Merkel** (BSBA 08), **Josh Jackson** (BA 08), **Kate Hardeman** (BA 06) and **Danielle D'Oyley** (BA 09, BSPR 09), enjoyed the Virginia Gold Cup races at the event's University Row.

**(2)** The **Martin County Gator Club®** held Family Gator Night at First Data Field in Port St. Lucie, where members watched former Gator **Jeremy Vasquez** (2015-16) play for the St. Lucie Mets. (L-R) Terry Gregoris, Tracey Peterson, **Doug Mogle** (HS 85), Ilona Scully, Leeann and Matt Chandler and their boys.

**(3)** The **Southern California Gator Club®** held its Welcome to the Gatorhood event in Santa Monica at The Brixton, where members welcomed new Gators to the area.

**(4)** The **Titletown Gator Club®** held a summer evening event with NBA free agent **Corey Brewer** (04-07) and **Mark Wise**, a college basketball analyst for ESPN and the Gator IMG Sports Network. Enjoying the festivities are front row, **Debra Krawczykiewicz** (BSPR 96); middle row, (L-R) **Jason Mills** (BSA 02), **Cathi Overton** (BAE 83) and **Judy McMillan**; and back row (L-R), **Lee Ebanks**, Brewer, **Jim Dielschneider** (BSBA 81) and Tom Larkins.

# Welcome New Life Members!



## JAKE STAFFORD (BSBA 17)

Account executive, Gartner,  
Fort Myers

“Becoming a Life Member was very important to me, as my time at UF resulted in some of my best memories and lifelong friendships.

Leveraging The Gator Nation® through networking events, gameday tailgates and mentorships has been invaluable. But above all else, being able to support the university that gave me so much was the driving force behind becoming a University of Florida Alumni Association Life Member.”

### Alamo City Gator Club®

Pamela R. Cortes  
Darrell F. Thomas 90  
**Atlanta Gator Club®**  
Patricia M. Bertram 94  
Brian B. Kaplan 00  
Charles A. Lombardi 09  
Joan L. Millett 86  
Alexa D. Murzyn 11

### Baltimore Gator Club®

Elizabeth P. O'Day 06  
& Darren C. O'Day 06  
Sheldon G. Waugh 11

### Broward County Gator Club®

Daniel J. Barcia 07  
Brian T. Becker 16  
James Chen 04  
& Stephanie Chen 04

Mahir R. Dham 07  
Fidel Dhana 14  
Serona Elton 93

Francesca P. Fazio 99  
Brian T. Ferber 92

Zachary T. Galpern  
Emily V. Griffith 18

Roy R. Harris Jr. 95  
Matthew R. Hartman

Ashley T. Heiblum  
Sydney R. Kaufman

Jennifer S. Martin 78  
& Frederick L. Martin 92

Jenna M. Neal 12  
Chris J. Pernicano 89

Joshua Roberts 00  
& Abby P. Roberts

Laralee S. Simpson  
Raymond C. Southern 73

Sean R. Zamora 07

### Capital Area Gator Club®

Mark K. Delegal 89  
& Virginia S. Delegal

Erin A. Maloy 10  
Garrison A. Rolle II

Jeffrey M. Teal 98  
& Kristie L. Teal

### Central Florida Gator Club®

Don Allison 72  
Marion W. Averett 70

Leizl A. Bala 93  
Barbara A. Buelmann 16

Lindsey M. David 15  
Daniel de Paz 06

Kendra A. Gernaey  
Matthew C. Guernier

Gregory S. Halperin

Megan A. Killer 18

William T. Lowman

### Johnny P. Morette 07

Charlene C. Nguyen  
Natalie P. Noble  
Christopher N. Ondrako 15  
Lindsey K. Sachs  
Daniel Sepulveda 14

### Charleston Gator Club®

Terry B. Williamson 67

### Charlotte County Gator Club®

Grant W. Spencer  
**Charlotte Gator Club®**  
John M. Banister  
& Nancy E. Banister

### Clay County Gator Club®

Herman Dial 73  
& Vicki T. Dial  
Gaylen A. Morgan 18

### Connecticut Gator Club®

Michelle B. Robertson 96

### Dallas/Fort Worth Gator Club®

Shelby D. Shull 15  
Thuan N. Vu 07

### Desert Gator Club®

Alexis M. Chalfant 05

### Emerald Coast Gator Club®

Samantha J. Reynolds  
Nelson Veiga

### Gator Club® of Historic St. Augustine

Donna Barnett-Knauer  
Randall Chalfant  
& Katherine Chalfant  
Frank Riggle III 70  
& Judy K. Riggle  
Michael S. Santarone 83

& Anne C. Santarone

Carolyn C. Talbot

### Gator Club® of Jacksonville

Arthur R. Bides 09  
Ashley B. Carlisle  
Brian T. Conner 14

Ronald H. Foster Jr. 90

& Stephanie T. Foster

Joan L. Harmon 72

& Alan Harmon 72

Kimberly T. Jackson 00

Mark B. Schnitzius 99

Antoya S. Shuler 07

### Gator Club® of Miami

Gabriella W. Cartaya 06  
Jason A. Fischer 06  
David Galvez 10  
Diego F. Guerrero

Lazaro J. Hernandez 88

### Joshua R. Levenson 08

Dean G. Lewis 13  
Adia Martinez

Margaret D. O'Donnell  
Ryder 72 & Ralph B.

Ryder Jr.  
Edmundo J. Ramirez

Jr. 80

Natasha A. Schoultz 12

Ashley F. Valino

### Gator Club® of Naples

Soren T. Christensen 17  
Emily E. Flynn 17  
Jessica R. Rakich  
Robert P. Senkarik 72  
& Donna M. Senkarik 72

### Gotham Gator Club®

Anne K. Butler

Marsha J. Croland 77

Kathryn E. Dawson 14

Priyanka B. Ingle  
& Manoj P. Jadhav

Clifford E. Marks 84

& Stella F. Marks  
Christopher C. Raio 95

Brian K. Runge 00

Mark A. Schwartz 85

Courtney L. Smith 05

Sarah H. Solazzo

Christopher T. Suznovich 14

### Greater Columbus Gator Club®

Kimberly Cooper 89

### Greater Richmond Gator Club®

Kristen M. Boothby 14

### Hernando County Gator Club®

Jordan A. Frketic 13

### Houston Gator Club®

Francisco R. Civalero 98

Cameron N. Echevarria

Helen R. Griffin

Patrick Ryan

### Indy Gator Club®

Jacob James 13

### Jax Beaches Gator Club®

Kathy L. Johnson

Claudia L. Thomas 88

### Key West Gator Club®

Huan A. Nguyen 15

### Knoxville Gator Club®

Roger W. Bollinger 60

### Lake County Gator Club®

Sabrina M. Bayle 02

& Lucas J. Bayle

Christopher A. Brown

Alexandra M. Campione 18

### Dennis E. May 73

& Wanda D. May 74

### Lone Star Gator Club®

Elaine L. Wagner  
Donald D. Wedington II 98  
& Lori A. Wedington 07

### Manatee County Gator Club®

Sally A. Bright 18  
Kimberly A. Diem 85

& John C. Diem 90

Ryan P. Hyatt

Matt A. Jones

Deborah W. Renwick 77  
& Glenn M. Renwick 78

Reid Wentz 57

### Marion County Gator Club®

Marleen W. Wiersum 76

### Martin County Gator Club®

Olivia J. Dodge  
Austin J. Hatten  
Ann S. MacMillan 68

Bryan C. Weisksnar

### Montgomery Gator Club®

William O'Brien

### Music City Gator Club®

Marcelo Cortes 88

### Nassau County Gator Club®

Glenn B. Miller 13

& Liz Miller

Raymond A. Pace

### New England Gator Club®

Matthew T. Moraguez 16

### New Orleans Gator Club®

Robyn L. Egan 18

No gator club

Hwan C. Cho 12

Leslie M. Currell 10

Nicholas W. Howard

Heather C. Jackson 97

& Lindsey D. Jackson 94

Andrew B. John 02

& Christi M. Barbee 01

Peter A. Larbi 11

Christina A. McCaw 13

Janet L. McDavid 85

Marilyn V. Pitzulo 86

Stephanie J. Reese 05

& Albert E. Reese II 04

Krystina B. Sarff 15

Bryan J. Shaw 14

Paul W. Spangenberg 13

Allison N. Vizzi

### North Florida Gator Club®

Jocelyn L. Bailey 95

Chet M. Hartsfield 16

**Life Member Benefits:** With a UFAA Life Membership, never pay dues again with a one-time, tax-deductible gift to UF; gain express entry into our Gator Nation Tailgates and enjoy added benefits throughout the year. The following list of Gators reflect new Life Members paid in full as of September 16, 2018.

Camryn K. Payne  
Lillie E. Starling  
**Northwest Florida Gator Club®**  
Brian K. Allen 04  
Jewelia G. Bradley  
Greg Brock  
Michael A. Ennis  
Cecilia W. Hines 76  
& Robert C. Hines  
Ted Kelly 61  
Jeffrey C. Ottley 94  
& Anissa M. Ottley 99  
John M. Senkarik Jr.  
& Shannon M. Senkarik

**Palm Beach County Gator Club®**  
Derek Ajamian 18  
Madison R. Belfour 18  
Edward P. Collins III 89  
Renee C. Hasak 85  
& Laurence K. Hasak 84  
Victoria A. Hayes  
Hannah R. Holmberg  
Shane M. Jarman 14  
Brandon C. Kern 16  
Daniel S. Lauer 01  
& Jennifer E. Lauer 01  
Lindsay A. Roshkind 09  
Natalie B. Ourhaan  
Thomas J. Pfleger 61  
Edward M. Sears 67  
& Jo A. Sears 69  
Randall S. Smith  
Matthew J. Taddonio

**Panhandle Gator Club®**  
Sierra N. Eisenbrown  
Christopher T. Jinks 04  
Terry E. Morris 70  
Katie L. Platt  
Donald R. Taylor 64  
& Louisa Taylor 64

**Pasco County Gator Club®**  
Camille C. Baumrucker 17  
Ali M. Cozzolino-Smith  
David M. Rom 98  
& Sarah G. Rom 96  
Steven F. Spina 11

**Philadelphia Gator Club®**  
Emma E. Horton

**Pinellas County Gator Club®**  
Robert C. Bramblett 00  
Francis T. Burke II 70  
Barry Cohen  
Lauren D. Davidson  
Sara Preston Davidson  
Vivian Fueyo & Mark A. Koorland 70

Ryland J. Galmish 06  
& Jessica Galmish  
James R. Hobbs Jr. 76  
Carolyn A. Huntley 12  
Elisabeth A. Lewalski  
Lauren Wonicker-Cook

**Polk County Gator Club®**  
Hannah G. Fitzhugh 18  
James C. Lanham  
& Deborah R. Lanham  
Charles S. Lester 99  
& Alisha R. Lester  
Joshua L. May 11  
George E. Menendez  
Andrew Prescott 78  
& Carolyn Prescott  
Mason H. Warren

**Putnam County Gator Club®**  
Kate Hickenlooper 18

**Rocky Mountain Gator Club®**  
Angela L. Dirr 98  
Michelle K. Stevens 89  
**Sacramento Gator Club®**  
Ryan E. Gallant 10  
Kelly F. Tiberini 00  
& Peter M. Tiberini 00  
Gina M. Wansor 08

**San Diego Gator Club®**  
Jeffrey M. Ostrove 80  
Barbara J. Regan 75

**San Francisco Bay Area Gator Club®**  
Kathy A. Fields-Rayant 79  
& Garry A. Rayant

**Sarasota County Gator Club®**  
Jeffery A. Boone 80  
& Shirley R. Boone 81  
Hannah E. Carlo  
Noelle M. Cummins 15  
Jack R. Kirsch  
Ryan T. Moseley 10

**Savannah Gator Club®**  
Steve R. White 64  
**Seattle Gator Club®**  
John R. Silber 77

**South Alabama Gator Club®**  
Susan O. Barclay 70  
Eric C. Dekle

**South Georgia Gator Club®**  
James E. Jackson

**Southern California Gator Club®**  
Elizabeth A. Speckman 84

**Southwest Florida Gator Club®**  
Drew H. Hadley 18  
Ronald J. Hamel 69  
& Kathryn Hamel  
Madison E. McGee

**Space Coast Gator Club®**  
Stacie M. Empke 14  
Mary K. Lowe  
Mary C. Sigmon

**Tampa Gator Club®**  
Carl J. Baab  
Marianne C. Beck 96  
Frances A. Bliss 01  
Meaghan N. Callahan 08  
Courtney A. Chinn 16

Mark G. Finkelstein 18  
Erin C. France  
Madeline A. France  
Shantene P. Green 03

Joseph Hanis  
Marilyn G. Heyck 62  
Matthew J. Hinze 09  
Rick Rados 62  
& Christine M. Rados  
Denyse R. Ramesar 09  
John Ray  
Kasen W. Van Fossen  
Rebecca A. Walser 12  
Tiffany A. Wilson

**Titletown Gator Club®**  
William Atkins  
Michael A. Bailey  
Henry V. Baker  
& Susan E. Baker  
John M. Bankston 63  
& Susan Bankston

Herb J. Boothroyd  
& Barbara E. Boothroyd  
Sara A. Brinkley 82  
Ava J. Cockey  
Samuel G. Cockey  
David R. Colburn  
& Marion F. Colburn

Jon E. Coleman  
Anna K. Dale  
Alexis L. Earley  
Michael S. Frey  
& Robin E. Frey 90

Casady B. Gaines 97  
Patrick M. Hulton 17  
Sydney G. Jimenez  
Mark S. Kiester 92  
David P. Kreider 89  
& Consuelo M. Kreider 89

Farah E. Lormil 99  
David C. Lucier 03  
& Kailyn C. Lucier 15  
Joan R. Lyon

Lori E. McGriff 85  
Rick Medina 77  
& Teina M. Phillips  
Matthew J. Mitrani 17  
Rachel E. Moseley 18  
Emma M. Osfield  
Mary K. Patterson  
Marissa E. Rose  
Courtney D. Shannon 04  
Kevin Stratton 18  
Lewis A. Sussman  
& Martha Brane  
Jack M. Ten Hulzen  
Stephen J. Welch 03  
& Amanda K. Welch 04  
Kent A. Williges

**Treasure Coast Gator Club®**  
Christina K. Lamm  
**Triangle Gator Club®**  
Cynthia F. Butler  
& Jack Butler  
Thomas R. Mulrooney 91  
David A. Poplin  
& Lynn M. Poplin

**Volusia County Gator Club®**  
Catherine D. Coleman 89  
Carlos A. Diaz  
James Gabriel  
& Julie B. Gabriel  
Matthew A. Howell 17  
Devin P. Miller 18  
Miraj K. Patel  
Annalisa M. Peburn  
Jose A. Rivera 97  
& Ingrid D. Rivera 98

**Washington DC Gator Club®**  
Lisa G. Finn  
Alfred M. Garcia 86  
Taylor Gilliland 07  
Ashley E. Jordan 88  
Jessica A. Mahone 13  
Roger J. Messersmith 72  
& Stephanie A. Messersmith  
Courtney L. Mills 06  
Ashley E. Tischler 08  
& Matthew J. Tischler 16

**Windy City Gator Club®**  
Daniel J. Jares 74



**DR. SUNIL JOSHI** (BS 94, MD 98)  
President, Family Allergy Asthma  
Consultants, Jacksonville

Under Sunil Joshi's leadership, Family Allergy Asthma Consultants has grown to five locations in the Jacksonville area. Joshi was the former board president of the Duval County Medical Society Foundation and is now co-chairman of the foundation's 904 Mission One Million project. Joshi is also the chairman of the annual Future of Healthcare Conference, which focuses on ways to improve the health of northeast Florida.

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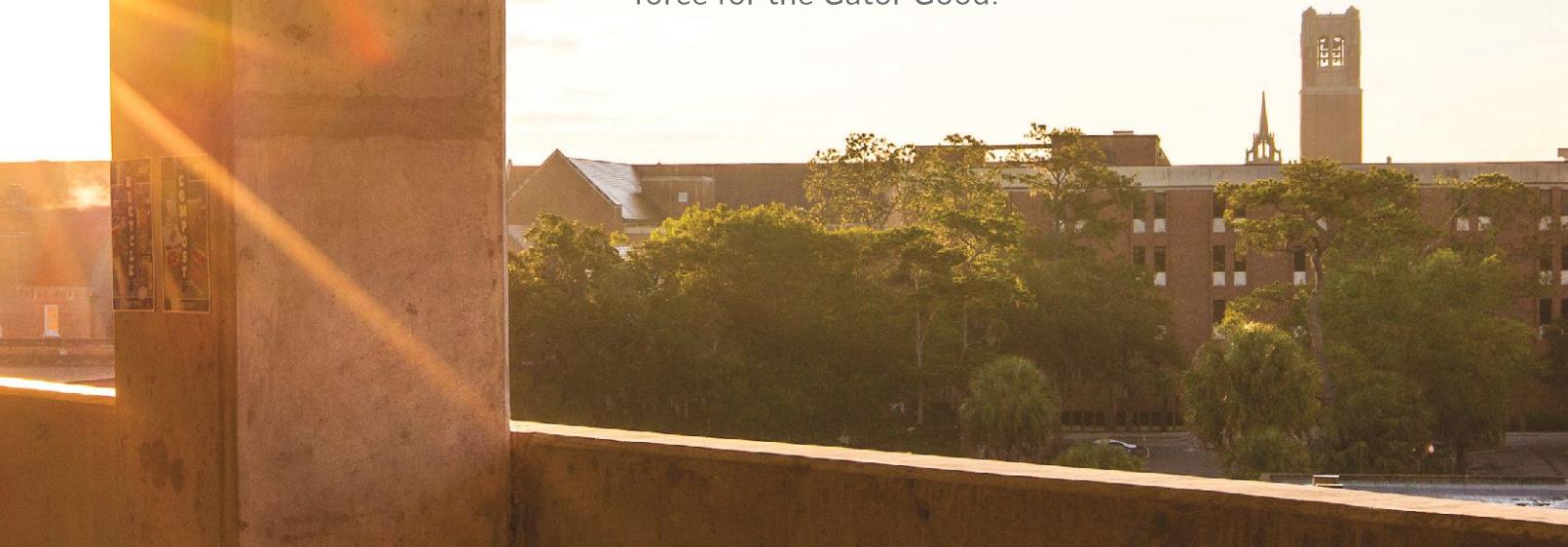


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# CELEBRATING 50 YEARS: THE COLLEGE OF JOURNALISM AND COMMUNICATIONS



WUFT TV studio, circa 1958

Then

Now

**JOURNALISM CLASSES BEGAN AT THE UNIVERSITY OF FLORIDA IN 1916**, decades before the College of Journalism and Communications was formally founded. Students could enroll in a course called “agricultural journalism,” a cornerstone of UF as a land-grant university.

In his recounting of the college’s early history in a 1976 issue of the *Communicator*, the college’s alumni magazine, then-Dean **John Paul Jones** called UF’s first department of journalism “a ghostly specter” of its current self, born to hard times. In 1925, the School of Business and Journalism was founded in a dimly lit, dank basement in Anderson Hall, led by just three instructors. Journalism joined the College of Arts and Sciences in 1933 and was led by a “tall, Lincoln-esque” professor named **Elmer Emig**, whose stern teaching style yet deep care for his students lent the department its réputation.

The college didn’t take its official name until 1968, when the College of Journalism and Communications welcomed its first class of students. In 1980, the college moved to its current home in Weimer Hall, just steps from Ben Hill Griffin Stadium, where the journalism school had been housed since 1955.

## IN 2018, THE COLLEGE OF JOURNALISM AND COMMUNICATIONS IS CELEBRATING ITS 50TH ANNIVERSARY.

Today, more than 3,000 undergraduate and graduate students are currently enrolled in the college, which continues to offer nationally recognized journalism, advertising, public relations and telecommunication programs.

One of the college’s hallmarks is the professional opportunities it provides for its students to hone their craft before they graduate. In 2012, the two-story, state-of-the-art Innovation News Center opened for journalism and telecommunication students to create content for the college’s seven broadcast and digital media properties, including the local PBS, National Public Radio and ESPN affiliates.

In 2018, student journalists won more than 100 news awards, including 16 Hearst Journalism Awards, considered the Pulitzer Prize of collegiate journalism.

The college launched its own strategic communications firm, The Agency at UF, in 2015, where advertising and public relations students work alongside professionals on campaigns for clients.

“We have never been comfortable following,” college alumna and current Dean **Diane McFarlin** (BSJ 76) writes in her 2018 report. “What drives us is leadership — in research, in teaching, in student experiences. Let others react. We are determined to rewrite tomorrow.”

— SCOTTIE ANDREW (4JM)



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WUFT-TV master control room



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RIDE LOW ON PRIDE?  
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