**HASHTAGS:**

- **Primary:** #40GatorsUnder40
- **Secondary:** College hashtag, #b8syPaint

**OFFICIAL ACCOUNTS TO FOLLOW:**

- @UFAlumni
- www.facebook.com/UFalumni/
- www.instagram.com/UFalumni/
- www.twitter.com/UFalumni/

**EXAMPLE CONTENT**

**FACEBOOK:**

Company

[insert honoree name] was honored as one of The University of Florida’s 2019 #40GatorsUnder40! Congratulations to all of this year’s honorees! #GoGators

[insert picture of honoree]

Personal

Proud to be one of The University of Florida’s #40GatorsUnder40! Congratulations to my fellow 2019 honorees! #GoGators [insert picture of honoree]

**TWITTER:**

Company

Congratulations to our own [insert honoree name] for being recognized as one of @UF’s 2019 #40GatorsUnder40! #GoGators [insert picture of honoree]

Personal

Honored to be named one of @UF’s 2019 #40GatorsUnder40! #GoGators [insert picture of honoree]