

2020 40 GATORS UNDER 40 TOOLKIT

For 40 Gators Under 40 Honorees

HASHTAGS:

Primary: #40GatorsUnder40

Secondary: College hashtag

OFFICIAL ACCOUNTS TO FOLLOW:

@UFAlumni



WEBSITE:

Primary: connect.ufalumni.ufl.edu/events/40gatorsunder40/

Honoree Page: bit.ly/40GU40-Honorees

EXAMPLE CONTENT

FACEBOOK / INSTAGRAM/ TWITTER / LINKED IN:



Company

[insert honoree name] was recognized as one of The University of Florida's 2020 #40GatorsUnder40. Congratulations to all of this year's honorees! #GoGators
[insert picture of honoree]

Congratulations to our own [insert honoree name] for being recognized as one of @UF's 2020 #40GatorsUnder40! #GoGators [insert picture of honoree]

Personal

Proud to be one of The University of Florida's 2020 #40GatorsUnder40. Congratulations to my fellow honorees! #GoGators [insert picture of honoree]

Honored to be recognized as one of @UF's 2020 #40GatorsUnder40! #GoGators [insert picture of honoree]

HONOREE GRAPHICS - Click to download

Arp -
DiGangi

Elmore -
Krarup

Lokesh -
Reamy

Reho -
Zipoli